

ORDER



Orders
Order / Rev: 1018492
Alt Order #: WOC13595668
Product Desc: CLF 2022
Estimate: 2393
Flight Dates: 09/28/22 - 10/04/22
Original Date / Rev: 05/04/22 / 05/04/22
Order Type: GENERAL

KGTV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congressional Leadership Fund
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 208011
Agency External ID: 108332
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/04/22	90	\$49,720.00	\$42,262.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	90	\$49,720.00	\$42,262.00	0.00
Totals	90	\$49,720.00	\$42,262.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KGTV	09/28/22	10/04/22	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00												
(Program: 10NEWS 5A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 5a News <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/28/22</td> <td>10/04/22</td> <td>11111--</td> <td>5</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/28/22	10/04/22	11111--	5	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
09/28/22	10/04/22	11111--	5	\$200.00	0.00																						
N 2	KGTV	09/28/22	10/04/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00												
(Program: 10NEWS 6A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 6a News <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/28/22</td> <td>10/04/22</td> <td>11111--</td> <td>5</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/28/22	10/04/22	11111--	5	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
09/28/22	10/04/22	11111--	5	\$350.00	0.00																						
N 3	KGTV	09/28/22	10/04/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00												
(Program: GMA) 4Q22 ESTIMATE (sell) - 4Q21 impact average of GMA <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/28/22</td> <td>10/04/22</td> <td>11111--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/28/22	10/04/22	11111--	5	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
09/28/22	10/04/22	11111--	5	\$500.00	0.00																						
N 4	KGTV	09/28/22	10/01/22	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00												
(Program: 10NEWS SAT 5A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 5a News Saturday <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/28/22</td> <td>10/01/22</td> <td>-----1-</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/28/22	10/01/22	-----1-	1	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
09/28/22	10/01/22	-----1-	1	\$150.00	0.00																						

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Advertiser: Congressional Leadership Fund
 Product Desc: CLF 2022
 Estimate: 2393
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KGTV	09/28/22	10/01/22	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
(Program: 10NEWS SAT 6A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 6a News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1-			1			\$350.00			0.00		
N 6	KGTV	09/28/22	10/01/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: GMA 7A SAT) 4Q22 ESTIMATE (sell) - 4Q21 impact average of GMA 7a Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1-			1			\$550.00			0.00		
N 7	KGTV	09/28/22	10/01/22	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: 10NEWS SAT 8A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 8a News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1-			1			\$550.00			0.00		
N 8	KGTV	09/28/22	10/02/22	Su 5-6am News Su 5-6am News	CM	5-6am	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: 10NEWS SUN 5A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 5a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$150.00			0.00		
N 9	KGTV	09/28/22	10/02/22	Su 6-7am News Su 6-7am News	CM	6-7am	-----1	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
(Program: 10NEWS SUN 6A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 6a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$350.00			0.00		
N 10	KGTV	09/28/22	10/02/22	Su Good Morning America Su Good Morning America	CM	7-8am	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: GMA SUN) 4Q22 ESTIMATE (sell) - 4Q21 impact average of GMA Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$400.00			0.00		
N 11	KGTV	09/28/22	10/02/22	Su 8-9am News Su 8-9am News	CM	8-9am	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: 10NEWS SUN 8A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 8a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$400.00			0.00		
N 12	KGTV	09/28/22	10/02/22	This Week This Week	CM	9-10am	-----1	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
(Program: THIS WEEK) 4Q22 ESTIMATE (sell) - 1Q21 impact average of This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$800.00			0.00		
N 13	KGTV	09/28/22	10/04/22	M-F 9-10am M-F 9-10am	CM	9-10am	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
(Program: LIVE! W/ KELLY & RYAN) 4Q22 ESTIMATE (sell) - 4Q21 impact average of Live w/ Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/28/22	10/04/22	11111--			5			\$350.00			0.00		
N 14	KGTV	09/28/22	10/04/22	M-F 10-11am The View	CM	10-11am	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
(Program: THE VIEW) 4Q22 ESTIMATE (sell) - 4Q21 impact average of The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/28/22	10/04/22	11111--			5			\$400.00			0.00		
N 15	KGTV	09/28/22	10/04/22		CM	11am-12pm	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm News											
				M-F 11am-12pm News											
				(Program: 10NEWS 11A)											
				4Q22 ESTIMATE (sell) - 4Q21 impact average of 11a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	11111--		5				\$350.00		0.00			
N 16	KGTV	09/28/22	10/04/22	M-F 4-5pm	CM	4-5pm	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
				10News @ 4pm											
				(Program: 10NEWS 4P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 4p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	11111--		5				\$300.00		0.00			
N 17	KGTV	09/28/22	10/04/22	M-F 5-6pm News	CM	5-6pm	22222--	:30	10	\$500.00	P-3	0.00	NM	10	\$5,000.00
				M-F 5-6pm News											
				(Program: 10NEWS 5P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	22222--		10				\$500.00		0.00			
N 18	KGTV	09/28/22	10/04/22	M-F 6-630pm News	CM	6-630pm	22222--	:30	10	\$700.00	P-3	0.00	NM	10	\$7,000.00
				M-F 6-630pm News											
				(Program: 10NEWS 6P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	22222--		10				\$700.00		0.00			
N 19	KGTV	09/28/22	10/04/22	ABC World News M-F	CM	630-7pm	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
				ABC World News M-F											
				(Program: ABC WORLD NEWS)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of ABC World News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	11111--		5				\$1,200.00		0.00			
N 20	KGTV	09/28/22	10/04/22	M-F 7-730pm News	CM	7-730pm	11111--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
				M-F 7-730pm News											
				(Program: 10NEWS 7P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 7p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	11111--		5				\$900.00		0.00			
N 21	KGTV	09/28/22	10/02/22	Sa/Su 5-530pm News	CM	5-530pm	-----1	:30	1	\$370.00	P-3	0.00	NM	1	\$370.00
				Sa/Su 5-530pm News											
				(Program: 10NEWS SUN 5P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 5p News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1		1				\$370.00		0.00			
N 22	KGTV	09/28/22	10/02/22	ABC World News Sunday	CM	530-6pm	-----1	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				World News Sunday											
				(Program: ABC WORLD NEWS SUN)											
				4Q22 ESTIMATE (sell) - 4Q21 impact average of ABC World News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1		1				\$800.00		0.00			
N 23	KGTV	09/28/22	10/02/22	Sa/Su 6-630pm News	CM	6-630pm	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Sa/Su 6-630pm News											
				(Program: 10NEWS SUN 6P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 6p News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1		1				\$450.00		0.00			
N 24	KGTV	09/28/22	10/04/22	M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
				M-F 730-8pm											
				(Program: THE LIST)											
				4Q22 ESTIMATE (sell) - 4Q21 impact average of The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	11111--		5				\$550.00		0.00			
N 25	KGTV	09/28/22	10/03/22	Monday Prime A	CM	8-10pm	1-----	:30	1	\$3,400.00	P-3	0.00	NM	1	\$3,400.00
				Monday Prime A											
				(Program: DANCING WITH THE STARS 2022)											

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4Q22 ESTIMATE (sell) - 4Q21 impact average of Dancing With The Stars															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	1-----		1				\$3,400.00		0.00			
N26	KGTV	09/28/22	10/04/22	M-Su 11pm News ROS	CM	11-1135pm	1111111	:30	7	\$500.00	P-3	0.00	NM	7	\$3,500.00
(Program: 10NEWS 11P M-SU)															
4Q22 ESTIMATE (sell) - 4Q20-21 impact average of 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/22	10/04/22	1111111		7				\$500.00		0.00			
													Totals	90	\$49,720.00