

ORDER



Orders
Order / Rev: 1078454
Alt Order #: WOC13839887
Product Desc: CA-49
Estimate: 3649
Flight Dates: 10/19/22 - 10/25/22
Original Date / Rev: 10/11/22 / 10/11/22
Order Type: GENERAL

KGTV

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congressional Leadership Fund
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 208011
Agency External ID: 108332
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/25/22	77	\$81,500.00	\$69,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	77	\$81,500.00	\$69,275.00	0.00
Totals	77	\$81,500.00	\$69,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	10/19/22	10/25/22	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: 10NEWS 5A) 1217495 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/22	10/25/22	11111--			5			\$300.00		0.00			
N 2	KGTV	10/19/22	10/25/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
(Program: 10NEWS 6A) 1217495 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/22	10/25/22	11111--			5			\$850.00		0.00			
N 3	KGTV	10/19/22	10/25/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	11111--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
(Program: GMA) 1217495 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/22	10/25/22	11111--			5			\$900.00		0.00			
N 4	KGTV	10/19/22	10/25/22	M-F 430-5am News 10 News at 430am	CM	430-5am	11111--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: 10NEWS 430A) 1217495 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/22	10/25/22	11111--			5		\$150.00	0.00					
N 5	KGTV	10/19/22	10/22/22	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		(Program: 10NEWS SAT 5A) 1217495 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1-			1		\$200.00	0.00					
N 6	KGTV	10/19/22	10/22/22	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----1-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		(Program: 10NEWS SAT 6A) 1217495 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1-			1		\$750.00	0.00					
N 7	KGTV	10/19/22	10/22/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am	-----1-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		(Program: GMA 7A SAT) 1217495 Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1-			1		\$2,500.00	0.00					
N 8	KGTV	10/19/22	10/22/22	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		(Program: 10NEWS SAT 8A) 1217495 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1-			1		\$1,200.00	0.00					
N 9	KGTV	10/19/22	10/23/22	Su 5-6am News Su 5-6am News	CM	5-6am	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		(Program: 10NEWS SUN 5A) 1217495 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1			1		\$200.00	0.00					
N 10	KGTV	10/19/22	10/23/22	Su 6-7am News Su 6-7am News	CM	6-7am	-----1	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		(Program: 10NEWS SUN 6A) 1217495 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1			1		\$800.00	0.00					
N 11	KGTV	10/19/22	10/23/22	Su Good Morning America Su Good Morning America	CM	7-8am	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		(Program: GMA SUN) 1217495 Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1			1		\$1,200.00	0.00					
N 12	KGTV	10/19/22	10/23/22	Su 8-9am News Su 8-9am News	CM	8-9am	-----1	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		(Program: 10NEWS SUN 8A) 1217495 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1			1		\$800.00	0.00					
N 13	KGTV	10/19/22	10/25/22	M-F 9-10am M-F 9-10am	CM	9-10am	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		(Program: LIVE! W/ KELLY & RYAN) 1217495 Index: 97													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/22	10/25/22	11111--			5		\$500.00	0.00					
N 14	KGTV	10/19/22	10/25/22	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	11111--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
		(Program: 10NEWS 11A) 1217495 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/22	10/25/22	11111--			5		\$700.00	0.00					
N 15	KGTV	10/19/22	10/25/22		CM	4-5pm	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00

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1217495 Index: 105															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1		1				\$1,200.00		0.00			
N26	KGTV	10/19/22	10/25/22	M-Su 11pm News ROS	CM	11-1135pm	1111111	:30	7	\$800.00	P-2	0.00	NM	7	\$5,600.00
				M-Su 11pm News ROS											
		(Program: 10NEWS 11P M-SU)													
1217495 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/22	10/25/22	1111111		7				\$800.00		0.00			
N27	KGTV	10/19/22	10/22/22	College FB - Sa Prime	CM	College FB - Sa Pr	-----1-	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				College FB - Sa Prime											
		(Program: CFB PRIME 2022)													
1217495 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1-		1				\$4,000.00		0.00			
													Totals	77	\$81,500.00