

# ORDER



**Orders**  
**Order / Rev:** 1018495  
**Alt Order #:** WOC13595661  
**Product Desc:** CLF 2022  
**Estimate:** 2394  
**Flight Dates:** 10/05/22 - 10/11/22  
**Original Date / Rev:** 05/04/22 / 09/15/22  
**Order Type:** GENERAL

**KGTV**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** FlexPoint Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Congressional Leadership Fund  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 208011  
**Agency External ID:** 108332  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/11/22	141	\$82,860.00	\$70,431.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	141	\$82,860.00	\$70,431.00	0.00
<b>Totals</b>	<b>141</b>	<b>\$82,860.00</b>	<b>\$70,431.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KGTV	10/05/22	10/11/22	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00												
(Program: 10NEWS 5A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 5a News <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/05/22</td> <td>10/11/22</td> <td>11111--</td> <td>5</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/05/22	10/11/22	11111--	5	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/05/22	10/11/22	11111--	5	\$200.00	0.00																						
N 2	KGTV	10/05/22	10/11/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00												
(Program: 10NEWS 6A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 6a News <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/05/22</td> <td>10/11/22</td> <td>11111--</td> <td>5</td> <td>\$350.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/05/22	10/11/22	11111--	5	\$350.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/05/22	10/11/22	11111--	5	\$350.00	0.00																						
N 3	KGTV	10/05/22	10/11/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00												
(Program: GMA) 4Q22 ESTIMATE (sell) - 4Q21 impact average of GMA <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/05/22</td> <td>10/11/22</td> <td>11111--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/05/22	10/11/22	11111--	5	\$500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/05/22	10/11/22	11111--	5	\$500.00	0.00																						
N 4	KGTV	10/05/22	10/08/22	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00												
(Program: 10NEWS SAT 5A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 5a News Saturday <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 1018495  
 Alt Order #: WOC13595661  
 Flight Dates: 10/05/22 - 10/11/22

Advertiser: Congressional Leadership Fund  
 Product Desc: CLF 2022  
 Estimate: 2394  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KGTV	10/05/22	10/08/22	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
(Program: 10NEWS SAT 6A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 6a News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	-----1-			1			\$350.00			0.00		
N 6	KGTV	10/05/22	10/08/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: GMA 7A SAT) 4Q22 ESTIMATE (sell) - 4Q21 impact average of GMA 7a Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	-----1-			1			\$550.00			0.00		
N 7	KGTV	10/05/22	10/08/22	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: 10NEWS SAT 8A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 8a News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	-----1-			1			\$550.00			0.00		
N 8	KGTV	10/05/22	10/09/22	Su 5-6am News Su 5-6am News	CM	5-6am	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: 10NEWS SUN 5A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 5a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	-----1			1			\$150.00			0.00		
N 9	KGTV	10/05/22	10/09/22	Su 6-7am News Su 6-7am News	CM	6-7am	-----1	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
(Program: 10NEWS SUN 6A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 6a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	-----1			1			\$350.00			0.00		
N 10	KGTV	10/05/22	10/09/22	Su Good Morning America Su Good Morning America	CM	7-8am	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: GMA SUN) 4Q22 ESTIMATE (sell) - 4Q21 impact average of GMA Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	-----1			1			\$400.00			0.00		
N 11	KGTV	10/05/22	10/09/22	Su 8-9am News Su 8-9am News	CM	8-9am	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: 10NEWS SUN 8A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 8a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	-----1			1			\$400.00			0.00		
N 12	KGTV	10/05/22	10/09/22	This Week This Week	CM	9-10am	-----1	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
(Program: THIS WEEK) 4Q22 ESTIMATE (sell) - 1Q21 impact average of This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	-----1			1			\$800.00			0.00		
N 13	KGTV	10/05/22	10/11/22	M-F 9-10am M-F 9-10am	CM	9-10am	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
(Program: LIVE! W/ KELLY & RYAN) 4Q22 ESTIMATE (sell) - 4Q21 impact average of Live w/ Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/05/22	10/11/22	11111--			5			\$350.00			0.00		
N 14	KGTV	10/05/22	10/11/22	M-F 10-11am The View	CM	10-11am	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
(Program: THE VIEW) 4Q22 ESTIMATE (sell) - 4Q21 impact average of The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/05/22	10/11/22	11111--			5			\$400.00			0.00		
N 15	KGTV	10/05/22	10/11/22		CM	11am-12pm	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00

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Advertiser: Congressional Leadership Fund  
 Product Desc: CLF 2022  
 Estimate: 2394  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm News											
				M-F 11am-12pm News											
				(Program: 10NEWS 11A)											
				4Q22 ESTIMATE (sell) - 4Q21 impact average of 11a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/22	10/11/22	11111--		5				\$350.00		0.00			
N 16	KGTV	10/05/22	10/11/22	M-F 4-5pm	CM	4-5pm	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
				10News @ 4pm											
				(Program: 10NEWS 4P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 4p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/22	10/11/22	11111--		5				\$300.00		0.00			
N 17	KGTV	10/05/22	10/11/22	M-F 5-6pm News	CM	5-6pm	22222--	:30	10	\$500.00	P-3	0.00	NM	10	\$5,000.00
				M-F 5-6pm News											
				(Program: 10NEWS 5P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/22	10/11/22	22222--		10				\$500.00		0.00			
N 18	KGTV	10/05/22	10/11/22	M-F 6-630pm News	CM	6-630pm	22222--	:30	10	\$700.00	P-3	0.00	NM	10	\$7,000.00
				M-F 6-630pm News											
				(Program: 10NEWS 6P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/22	10/11/22	22222--		10				\$700.00		0.00			
N 19	KGTV	10/05/22	10/11/22	ABC World News M-F	CM	630-7pm	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
				ABC World News M-F											
				(Program: ABC WORLD NEWS)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of ABC World News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/22	10/11/22	11111--		5				\$1,200.00		0.00			
N 20	KGTV	10/05/22	10/11/22	M-F 7-730pm News	CM	7-730pm	11111--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
				M-F 7-730pm News											
				(Program: 10NEWS 7P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 7p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/22	10/11/22	11111--		5				\$900.00		0.00			
N 21	KGTV	10/05/22	10/09/22	Sa/Su 5-530pm News	CM	5-530pm	-----1	:30	1	\$370.00	P-3	0.00	NM	1	\$370.00
				Sa/Su 5-530pm News											
				(Program: 10NEWS SUN 5P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 5p News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1		1				\$370.00		0.00			
N 22	KGTV	10/05/22	10/09/22	ABC World News Sunday	CM	530-6pm	-----1	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				World News Sunday											
				(Program: ABC WORLD NEWS SUN)											
				4Q22 ESTIMATE (sell) - 4Q21 impact average of ABC World News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1		1				\$800.00		0.00			
N 23	KGTV	10/05/22	10/09/22	Sa/Su 6-630pm News	CM	6-630pm	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Sa/Su 6-630pm News											
				(Program: 10NEWS SUN 6P)											
				4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 6p News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1		1				\$450.00		0.00			
N 24	KGTV	10/05/22	10/11/22	M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
				M-F 730-8pm											
				(Program: THE LIST)											
				4Q22 ESTIMATE (sell) - 4Q21 impact average of The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/22	10/11/22	11111--		5				\$550.00		0.00			
N 25	KGTV	10/05/22	10/10/22	Monday Prime A	CM	8-10pm	1-----	:30	1	\$3,400.00	P-3	0.00	NM	1	\$3,400.00
				Monday Prime A											
				(Program: DANCING WITH THE STARS 2022)											



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 Estimate: 2394  
**KGTV**

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/22	10/11/22	MTWTF--		4				\$750.00		0.00			
N40	KGTV	10/05/22	10/11/22	M-Su 11pm News ROS	CM	11-1135pm	MTWTFSS	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
				M-Su 11pm News ROS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/22	10/11/22	MTWTFSS		5				\$650.00		0.00			
N41	KGTV	10/05/22	10/11/22	America This Morning	CM	4-430am	MTWTF--	:30	3	\$80.00	P-1	0.00	NM	3	\$240.00
				America This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/22	10/11/22	MTWTF--		3				\$80.00		0.00			
N42	KGTV	10/05/22	10/11/22	News Repeat	CM	106-141am	MTWTF--	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
				News Repeat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/22	10/11/22	MTWTF--		1				\$50.00		0.00			
													Totals	141	\$82,860.00