

ORDER



Orders
Order / Rev: 1018246
Alt Order #: WOC13594817
Product Desc: CLF 2022
Estimate: 2391
Flight Dates: 09/14/22 - 09/20/22
Original Date / Rev: 05/04/22 / 09/08/22
Order Type: GENERAL

KGTV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congressional Leadership Fund
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 208011
Agency External ID: 108332
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/20/22	89	\$49,720.00	\$42,262.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	89	\$49,720.00	\$42,262.00	0.00
Totals	89	\$49,720.00	\$42,262.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KGTV	09/14/22	09/20/22	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00												
(Program: 10NEWS 5A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 5a News <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/14/22</td> <td>09/20/22</td> <td>11111--</td> <td>5</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/14/22	09/20/22	11111--	5	\$200.00	0.00
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Week: 09/14/22	09/20/22	11111--	5	\$200.00	0.00																						
N 2	KGTV	09/14/22	09/20/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$350.00	P-6	0.00	NM	6	\$3,250.00												
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																						
1	KGTV	09/14/22-09/20/22		M-F 6-7am News		6-7am	MTWThF----	:30	5	(\$350.00)		0.00	NM																																																																								
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6	KGTV	09/14/22-09/20/22		M-F 6-7am News		6-7am	MTWThF----	:30	5	\$750.00		0.00	NM																																																																								
MG for 2.3,3.3,2.2,3.1,3.2,2.1																																																																																					
7	KGTV	09/14/22-09/20/22		M-F Good Morning America		7-9am	MTWThF----	:30	5	\$800.00		0.00	NM																																																																								
MG for 2.3,3.3,2.2,3.1,3.2,2.1																																																																																					
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MG for 2.3,3.3,2.2,3.1,3.2,2.1																																																																																					
9	KGTV	09/17/22-09/17/22		Sa 5-6am News		5-6am	-----Sa--	:30	1	\$200.00		0.00	NM																																																																								
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N 3	KGTV	09/14/22	09/20/22	M-F Good Morning America	CM	7-9am	11111--	:30	5	\$500.00	P-6	0.00	NM	2	\$1,000.00																																																																						
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N 4	KGTV	09/14/22	09/17/22	Sa 5-6am News	CM	5-6am	-----1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00																																																																						
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N 5	KGTV	09/14/22	09/17/22	Sa 6-7am News	CM	6-7am	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00																																																																						
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Week: 09/12/22	09/18/22	-----1-	1	\$350.00	0.00																																																																																
N 6	KGTV	09/14/22	09/17/22	Sa GMA Hour 1	CM	7-8am	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00																																																																						
(Program: GMA 7A SAT) 4Q22 ESTIMATE (sell) - 4Q21 impact average of GMA 7a Saturday																																																																																					
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N 7	KGTV	09/14/22	09/17/22	Sa 8-9am News	CM	8-9am	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00																																																																						
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N 8	KGTV	09/14/22	09/18/22		CM	5-6am	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00																																																																						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KGTV	09/14/22	09/18/22	Su 5-6am News Su 5-6am News (Program: 10NEWS SUN 5A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 5a News Sunday	CM	6-7am	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-----1		1				\$150.00		0.00			
N 10	KGTV	09/14/22	09/18/22	Su 6-7am News Su 6-7am News (Program: 10NEWS SUN 6A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 6a News Sunday	CM	7-8am	-----1	:30	1	\$350.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-----1		1				\$350.00		0.00			
N 11	KGTV	09/14/22	09/18/22	Su Good Morning America Su Good Morning America (Program: GMA SUN) 4Q22 ESTIMATE (sell) - 4Q21 impact average of GMA Sunday	CM	7-8am	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-----1		1				\$400.00		0.00			
N 12	KGTV	09/14/22	09/18/22	Su 8-9am News Su 8-9am News (Program: 10NEWS SUN 8A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 8a News Sunday	CM	8-9am	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-----1		1				\$400.00		0.00			
N 13	KGTV	09/14/22	09/20/22	This Week This Week (Program: THIS WEEK) 4Q22 ESTIMATE (sell) - 1Q21 impact average of This Week	CM	9-10am	-----1	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-----1		1				\$800.00		0.00			
N 14	KGTV	09/14/22	09/20/22	M-F 9-10am M-F 9-10am (Program: LIVE! W/ KELLY & RYAN) 4Q22 ESTIMATE (sell) - 4Q21 impact average of Live w/ Kelly & Ryan	CM	9-10am	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/22	09/20/22	11111--		5				\$350.00		0.00			
N 15	KGTV	09/14/22	09/20/22	M-F 10-11am The View (Program: THE VIEW) 4Q22 ESTIMATE (sell) - 4Q21 impact average of The View	CM	10-11am	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/22	09/20/22	11111--		5				\$400.00		0.00			
N 16	KGTV	09/14/22	09/20/22	M-F 11am-12pm News M-F 11am-12pm News (Program: 10NEWS 11A) 4Q22 ESTIMATE (sell) - 4Q21 impact average of 11a News	CM	11am-12pm	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/22	09/20/22	11111--		5				\$350.00		0.00			
N 17	KGTV	09/14/22	09/20/22	M-F 4-5pm 10News @ 4pm (Program: 10NEWS 4P) 4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 4p News	CM	4-5pm	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/22	09/20/22	11111--		5				\$300.00		0.00			
N 18	KGTV	09/14/22	09/20/22	M-F 5-6pm News M-F 5-6pm News (Program: 10NEWS 5P) 4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 5p News	CM	5-6pm	-3322--	:30	10	\$500.00	P-3	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/22	09/20/22	-3322--		10				\$500.00		0.00			
N 19	KGTV	09/14/22	09/20/22	M-F 6-630pm News M-F 6-630pm News (Program: 10NEWS 6P)	CM	6-630pm	-2233--	:30	10	\$700.00	P-3	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/22	09/20/22	-2233--		10				\$700.00		0.00			

Order / Rev: 1018246
 Alt Order #: WOC13594817
 Flight Dates: 09/14/22 - 09/20/22

Advertiser: Congressional Leadership Fund
 Product Desc: CLF 2022
 Estimate: 2391
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/22	09/20/22	- 2233 - -					10	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	09/14/22-09/20/22	M-F 6-630pm News			6-630pm		MTWThF----	:30	(\$700.00)		0.00	NM		
See MG 18.11 [Order separation with spots on adjacent Program - RF 7/26]															
11	KGTV	09/14/22-09/20/22	M-F 6-630pm News			6-630pm		MTWThF----	:30	\$700.00		0.00	NM		
Ⓜ MG for 18.2 09/14															
N19	KGTV	09/14/22	09/20/22	ABC World News M-F	CM	630-7pm	11211--	:30	6	\$1,200.00	P-3	0.00	NM	6	\$7,200.00
(Program: ABC WORLD NEWS)															
4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of ABC World News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/22	09/20/22	11211--					6	\$1,200.00		0.00			
N20	KGTV	09/14/22	09/20/22	M-F 7-730pm News	CM	7-730pm	-2111--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
(Program: 10NEWS 7P)															
4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 7p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/22	09/20/22	-2111--					5	\$900.00		0.00			
N21	KGTV	09/14/22	09/18/22	Sa/Su 5-530pm News	CM	5-530pm	-----1	:30	1	\$370.00	P-3	0.00	NM	1	\$370.00
(Program: 10NEWS SUN 5P)															
4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 5p News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----1					1	\$370.00		0.00			
N22	KGTV	09/14/22	09/18/22	ABC World News Sunday	CM	530-6pm	-----1	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
(Program: ABC WORLD NEWS SUN)															
4Q22 ESTIMATE (sell) - 4Q21 impact average of ABC World News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----1					1	\$800.00		0.00			
N23	KGTV	09/14/22	09/18/22	Sa/Su 6-630pm News	CM	6-630pm	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
(Program: 10NEWS SUN 6P)															
4Q22 ESTIMATE (sell) - 4Q21 & Dec'20 impact average of 6p News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----1					1	\$450.00		0.00			
N24	KGTV	09/14/22	09/20/22	M-F 730-8pm	CM	730-8pm	-1211--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
(Program: THE LIST)															
4Q22 ESTIMATE (sell) - 4Q21 impact average of The List															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/22	09/20/22	-1211--					5	\$550.00		0.00			
N25	KGTV	09/14/22	09/20/22	Tuesday Prime A	CM	8-9pm	-1-----	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
(Program: BACHELOR IN PARADISE TUE 2022)															
4Q22 ESTIMATE (sell) - Aug'21 impact average of Bachelor in Paradise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/22	09/20/22	-1-----					1	\$2,200.00		0.00			
N26	KGTV	09/14/22	09/20/22	M-Su 11pm News ROS	CM	11-1135pm	1111111	:30	7	\$500.00	P-3	0.00	NM	7	\$3,500.00
(Program: 10NEWS 11P M-SU)															
4Q22 ESTIMATE (sell) - 4Q20-21 impact average of 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/22	09/20/22	1111111					7	\$500.00		0.00			
Totals													89	\$49,720.00	