



**WWNY**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2019 – January 31, 2020**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Indeed.com	N	
2	Handshake.com	N	1
3	Syracuse University – Newhouse School <a href="https://newhouse.syr.edu/career-development/employers/post-job-or-internship">https://newhouse.syr.edu/career-development/employers/post-job-or-internship</a>	N	9
4	Journalismjobs.com	N	1
5	TVJobs.com	N	
6	Watertown Daily Times 260 Washington St. Watertown NY 13601  Attn: Lori Coburn 782-1000	N	
7	WWNYTV.com/Gray.tv career site (Indeed.com)	N	4
8	Internal candidate	N	2
9	WWNY TV Facebook and LinkedIn	N	
10	Penn State jobs website, <a href="http://met.psu.edu">met.psu.edu</a>	N	1
11	Cold Call	N	1
12	Employee referral	N	13
13	Jefferson Community College Career Placement Services 1220 Coffeen St., Watertown, NY 13601  Michelle Gefell , Exec. Dir. 786-2269	N	
14	SUNY College of Tech Career Services Cornell Drive, FOB 232, Canton, NY 13617  Joel Bixby, Exec. Dir. 386-7119	N	
15	NYS Broadcasters <a href="http://www.nysbroadcastersassn.org">www.nysbroadcastersassn.org</a> Contact: Sandy@nysbroadcasters.org	N	

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
15	Syracuse Post Standard PO Box 4915, One Clinton Sq., Syracuse, NY 13221-4915  Attn: Classified desk 470-0032		
16			
17			
18			
19			
20			
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			32

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Station tour	On 11/27/19, Gave a station tour to 18 Girl Scouts and their families from Alexandria Bay. They toured the News, Production, and Master Control Facilities, then watched the Noon News live in the studio. They then had a Q&A session with a Meteorologist and Morning/Noon News Anchors.
<b>2</b>	Station tour	On 11/11/19, Gave a station tour to 9 Girl Scouts and their families from Fort Drum. They toured the News, Production, and Master Control Facilities, then watched the Noon News live in the studio. They then had a Q&A session with a Meteorologist and Morning/Noon News Anchors.
<b>3</b>	Station tour	On 10/3/19, 7th grade students from Case Middle School participated in a walking tour of the downtown area of Watertown, NY. These students are part of one academic team, named "Team Citizenship." They have been working on a Project Based Learning activity focusing on what it takes to be a good citizen and how it all ties together to make a city work. WWNY was included in the process. Students were focusing on each department and what the contributions are that make the station work. The information was transferred to a program run by PBS in Syracuse called "Enterprise America." Students participated in a mock city.
<b>4</b>	Career Day at local junior high school	On 11/8/19, Assistant Production Managers and Sports Anchor traveled to South Lewis

		School near Turin for their Career Day for Junior High Students. They gave three 25 minute seminars on Broadcasting Careers, with approximately 40 students total.
5	Workforce Connections	On 11/13/19, High school seniors from Jefferson and Lewis Counties visited booths where local businesses were set up for mock interviews and tips on job placement. Over 1,500 students attended, and WWNY logged about 30 student visits.
6	Career Jam 2019	<p>On 5/16/19, a career fair was held by the Workplace of Jefferson County. All of the schools in Jefferson County, and some in Lewis and St. Lawrence County, sent 8th grade students to the Watertown Fairgrounds Arena. Local businesses set up displays to show the young students aspects of certain jobs.</p> <p>WWNY/WNYF set up a portable green screen complete with camera and monitors, so students could see themselves on-camera with weather maps behind them. We lost track, but guessed that around 300 students portrayed Meteorologists.</p>
7	North Country Job and Career Expo	On 4/9/19, a job fair held by the local Chamber of Commerce at a local hotel, The Watertown Best Western. Several managers manned the booth, and we talked to approximately 100 job seekers, collecting about 20 resumes.
8	St. Lawrence County Gateway to Careers	On 3/20/19, SUNY Canton, Penski Staffing and St. Lawrence BOCES sponsored an event where between 800 -1000 junior and senior students from St. Lawrence County and Clinton County high schools attended this event where students choose employers and/or careers that they might be interested in and employers discuss their resumes, college ideas and careers in their particular fields of study. Students are evaluated on appearance, resume and interview skills. Assistant Production Managers

		collected resumes from students who could be potential interns or future employees.
<b>9</b>	News and commercial production internship	1/21/19 – 2/15/19, a senior from SUNY Potsdam interned with WWNY for 80 hours focusing on newscasts and commercial production.