



**WHBQ-TV**  
**IMAGICOMM MEMPHIS**  
**PO Box 931731**  
**Atlanta, GA 31193-1731**  
**Main: (901) 320-1313**  
**Billing: (901) 320-1391**

# INVOICE

Property	WHBQ-TV		
Invoice #	10743878-1	Order #	10743878
Invoice Date	01/28/24	Alt Order #	Roger Wicker for Sena
Invoice Month	January 2024	Deal #	
Invoice Period	01/01/24 - 01/28/24	Flight Dates	01/17/24 - 01/30/24
Advertiser	POL/Roger Wicker/R/Sen/MS-A		
Product	WICKER FOR SENATE		
Estimate #	4691		
	Account Executive	Washington DC CoxReps	
	Sales Office	CoxReps Washington DC	
	Sales Region	National	
	Agency Code	TV20140	
	Advertiser Code	567	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	P00048428	
	Advertiser Ref	P00061433-A	
	Product 1	776	
	Product 2		

Billing Address:

**Flexpoint Media**  
**Attention: Accounts Payable**  
**PO Box 1051**  
**New Albany, OH 43054**

Send Payment To:

**WHBQ-TV**  
**IMAGICOMM MEMPHIS**  
**PO Box 931731**  
**Atlanta, GA 31193-1731**

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	WHBQ	W	01/17/24	8:46 AM	M-F Local News Outside Political Window	7a-9a	:30	RW24011201H	\$335.00	NM
8	1	WHBQ	W	01/17/24	11:29 AM	M-F Local News Outside Political Window	11a-1130a	:30	RW24011201H	\$200.00	NM
2	1	WHBQ	Th	01/18/24	8:26 AM	M-F Local News Outside Political Window	7a-9a	:30	RW24011201H	\$335.00	NM
9	1	WHBQ	Th	01/18/24	11:30 AM	M-F Local News Outside Political Window	11a-1130a	:30	RW24011201H	\$200.00	NM
14	1	WHBQ	Th	01/18/24	5:23 PM	M-F Local News Outside Political Window	5-530p	:30	RW24011201H	\$375.00	NM
19	1	WHBQ	Th	01/18/24	9:22 PM	M-F Local News Outside Political Window	9p-10p	:30	RW24011201H	\$375.00	NM
3	1	WHBQ	F	01/19/24	8:55 AM	M-F Local News Outside Political Window	7a-9a	:30	RW24011201H	\$335.00	NM
10	1	WHBQ	F	01/19/24	11:28 AM	M-F Local News Outside Political Window	11a-1130a	:30	RW24011201H	\$200.00	NM
6	1	WHBQ	Sa	01/20/24	8:29 AM	Sa Local News Candidate Discount Rate	8:00 AM-9:00 AM	:30	RW24011201H	\$140.00	NM
7	1	WHBQ	Su	01/21/24	8:33 AM	Fox News Sunday Candidate Discount Rate	8a-9a	:30	RW24011201H	\$200.00	NM
24	1	WHBQ	Su	01/21/24	9:29 PM	Su Local News Candidate Discount Rate	9:00 PM-9:30 PM	:30	RW24011201H	\$375.00	NM
4	1	WHBQ	M	01/22/24	8:25 AM	M-F Local News Candidate Discount Rate	7a-9a	:30	RW24011201H	\$335.00	NM
32	1	WHBQ	M	01/22/24	5:22 PM	M-F Local News Candidate Discount Rate	5-530p	:30	RW24011201H	\$375.00	NM
21	1	WHBQ	M	01/22/24	9:12 PM	M-F Local News Candidate Discount Rate	9p-10p	:30	RW24011201H	\$375.00	NM
5	1	WHBQ	Tu	01/23/24	8:29 AM	M-F Local News Candidate Discount Rate	7a-9a	:30	RW24011201H	\$335.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Imagicommm does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.  
 This non-discrimination provision is a condition of each advertising contract with Imagicommm, whether verbal or written. Service delivered utilizing Google Display Network is assessed a management fee.

Thank you for your business!



Send Payment To:

**WHBQ-TV**  
**IMAGICOMM MEMPHIS**  
**PO Box 931731**  
**Atlanta, GA 31193-1731**

# INVOICE

Invoice #	10743878-1	Invoice Month	January 2024
Invoice Date	01/28/24	Invoice Period	01/01/24 - 01/28/24
Advertiser	POL/Roger Wicker/R/Sen/MS-A		
Product	WICKER FOR SENATE		
Estimate #	4691		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
12	1	WHBQ	Tu	01/23/24	11:23 AM	M-F Local News Candidate Discount Rate	11a-1130a	:30	RW24011201H	\$200.00	NM
13	2	WHBQ	W	01/24/24	5:24 PM	M-F Local News Candidate Discount Rate	5-530p	:30	RW24011201H	\$375.00	NM
18	2	WHBQ	W	01/24/24	9:13 PM	M-F Local News Outside Political Window	9p-10p	:30	RW24011201H	\$375.00	NM
2	2	WHBQ	Th	01/25/24	8:45 AM	M-F Local News Outside Political Window	7a-9a	:30	RW24011201H	\$335.00	NM
9	2	WHBQ	Th	01/25/24	11:24 AM	M-F Local News Outside Political Window	11a-1130a	:30	RW24011201H	\$200.00	NM
15	2	WHBQ	F	01/26/24	5:21 PM	M-F Local News Candidate Discount Rate	5-530p	:30	RW24011201H	\$375.00	NM
23	2	WHBQ	Sa	01/27/24	9:55 PM	Sa Local News Candidate Discount Rate	9:30 PM-10:00 PM	:30	RW24011201H	\$100.00	NM
31	1	WHBQ	Su	01/28/24		Su Local News See MG 31.2 Candidate Discount Rate	9:00 PM-9:30 PM	:00		<del>\$195.00</del>	NM
27	1	WHBQ	Su	01/28/24	8:33 AM	Fox News Sunday Candidate Discount Rate	8a-9a	:30	RW24011201H	\$100.00	NM
33	1	WHBQ	Su	01/28/24	8:54 PM	NFL Champ Other Game Candidate Discount Rate	5:30 PM-8:30 PM	:30	RW24011201H	\$5,125.00	NM
<u>Total Spots</u>								<b>24</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$11,675.00</b>
<u>Agency Commission</u>	<b>\$1,751.25</b>
<u>Net Amount Due</u>	<b>\$9,923.75</b>
<u>Invoice Balance as of 03/13/24 11:08:10 AM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Imagicomm does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.  
 This non-discrimination provision is a condition of each advertising contract with Imagicomm, whether verbal  
 or written. Service delivered utilizing Google Display Network is assessed a management fee.

Thank you for your business!