

WHBQ-TV IMAGICOMM MEMPHIS PO Box 931731 Atlanta, GA 31193-1731 Main: (901) 320-1313 Billing: (901) 320-1391

Billing Address:

Flexpoint Media Attention: Accounts Payable PO Box 1051 New Albany, OH 43054

Send Payment To:

WHBQ-TV IMAGICOMM MEMPHIS PO Box 931731 Atlanta, GA 31193-1731

INVOICE

Property	WHBQ-TV				
Invoice #	10749216-1	Order #	10749216		
Invoice Date	02/25/24	Alt Order #	Roger Wicker for Sena		
Invoice Month	February 2024	Deal #			
Invoice Period	01/29/24 - 02/13/24	Flight Dates	02/07/24 - 02/13/24		
Advertiser	POL/Roger Wicker/R	/Sen/MS-A			
Product	WICKER FOR SENA	TE			
Estimate #	4768				
	Account Executive	Washington E	OC CoxReps		
	Sales Office	CoxReps Wa	shington DC		
	Sales Region	National			
	Agency Code	TV20140			
	Advertiser Code	567			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	P00048428			
	Advertiser Ref	P00061433-A			
	Product 1	776			
	Product 2				

Line	Spot #	Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	1	WHBQ	W 02/07/24 7:54 AM M-F Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$225.00 NM
6	1	WHBQ	W 02/07/24 8:55 AM M-F Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$225.00 NM
10	1	WHBQ	W 02/07/24 9:25 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM
15	1	WHBQ	W 02/07/24 9:59 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM
21	1	WHBQ	W 02/07/24 11:30 AM M-F Local News Candidate Discount Rate	11a-1130a	:30 RWMSSTV02H	\$200.00 NM
26	1	WHBQ	W 02/07/24 3:56 PM Judge Judy Candidate Discount Rate	3p-4p	:30 RWMSSTV02H	\$100.00 NM
31	1	WHBQ	W 02/07/24 4:15 PM Family Feud Candidate Discount Rate	4p-5p	:30 RWMSSTV02H	\$145.00 NM
36	1	WHBQ	W 02/07/24 4:52 PM Family Feud Candidate Discount Rate	4p-5p	:30 RWMSSTV02H	\$145.00 NM
41	1	WHBQ	W 02/07/24 5:29 PM M-F Local News Candidate Discount Rate	5-530p	:30 RWMSSTV02H	\$250.00 NM
46	1	WHBQ	W 02/07/24 5:55 PM M-F Local News Candidate Discount Rate	530p-6p	:30 RWMSSTV02H	\$250.00 NM
54	1	WHBQ	W 02/07/24 9:24 PM M-F Local News Candidate Discount Rate	9p-10p	:30 RWMSSTV02H	\$185.00 NM
59	1	WHBQ	W 02/07/24 9:44 PM M-F Local News Candidate Discount Rate	9p-10p	:30 RWMSSTV02H	\$185.00 NM
2	1	WHBQ	Th 02/08/24 7:30 AM M-F Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$225.00 NM
7	1	WHBQ	Th 02/08/24 8:24 AM M-F Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$225.00 NM
11	1	WHBQ	Th 02/08/24 9:26 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Imagicomm does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Imagicomm, whether verbal or written. Service delivered utilizing Google Display Network is assessed a management fee.



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Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/13/24			
Advertiser	POL/Roger Wicker/R/Sen/MS-A					
Product	WICKER FOR SENATE					
Estimate #	4768					

Line	Spot #	<u> Ch</u>	Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
16	1	WHBQ	Th 02/08/24 9:56 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM
22	1	WHBQ	Th 02/08/24 11:30 AM M-F Local News Candidate Discount Rate	11a-1130a	:30 RWMSSTV02H	\$200.00 NM
27	1	WHBQ	Th 02/08/24 3:51 PM Judge Judy Candidate Discount Rate	3р-4р	:30 RWMSSTV02H	\$100.00 NM
32	1	WHBQ	Th 02/08/24 4:22 PM Family Feud Candidate Discount Rate	4р-5р	:30 RWMSSTV02H	\$145.00 NM
37	1	WHBQ	Th 02/08/24 4:51 PM Family Feud Candidate Discount Rate	4р-5р	:30 RWMSSTV02H	\$145.00 NM
42	1	WHBQ	Th 02/08/24 5:13 PM M-F Local News Candidate Discount Rate	5-530p	:30 RWMSSTV02H	\$250.00 NM
47	1	WHBQ	Th 02/08/24 5:38 PM M-F Local News Candidate Discount Rate	530p-6p	:30 RWMSSTV02H	\$250.00 NM
55	1	WHBQ	Th 02/08/24 9:12 PM M-F Local News Candidate Discount Rate	9p-10p	:30 RWMSSTV02H	\$185.00 NM
60	1	WHBQ	Th 02/08/24 9:43 PM M-F Local News Candidate Discount Rate	9p-10p	:30 RWMSSTV02H	\$185.00 NM
3	1	WHBQ	F 02/09/24 7:13 AM M-F Local News Candidate Discount Rate	7:00 AM-8:00 AM	:30 RWMSSTV02H	\$225.00 NM
8	1	WHBQ	F 02/09/24 8:25 AM M-F Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$225.00 NM
12	1	WHBQ	F 02/09/24 9:25 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM
23	1	WHBQ	F 02/09/24 11:29 AM M-F Local News Candidate Discount Rate	11a-1130a	:30 RWMSSTV02H	\$200.00 NM
28	1	WHBQ	F 02/09/24 3:49 PM Judge Judy Candidate Discount Rate	Зр-4р	:30 RWMSSTV02H	\$100.00 NM
33	1	WHBQ	F 02/09/24 4:21 PM Family Feud Candidate Discount Rate	4р-5р	:30 RWMSSTV02H	\$145.00 NM
38	1	WHBQ	F 02/09/24 4:51 PM Family Feud Candidate Discount Rate	4р-5р	:30 RWMSSTV02H	\$145.00 NM
43	1	WHBQ	F 02/09/24 5:14 PM M-F Local News Candidate Discount Rate	5-530p	:30 RWMSSTV02H	\$250.00 NM
48	1	WHBQ	F 02/09/24 5:44 PM M-F Local News Candidate Discount Rate	530p-6p	:30 RWMSSTV02H	\$250.00 NM
56	1	WHBQ	F 02/09/24 9:14 PM M-F Local News Candidate Discount Rate	9р-10р	:30 RWMSSTV02H	\$185.00 NM
61	1	WHBQ	F 02/09/24 9:38 PM M-F Local News Candidate Discount Rate	9р-10р	:30 RWMSSTV02H	\$185.00 NM
19	1	WHBQ	Sa 02/10/24 8:56 AM Sa Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$95.00 NM
64	1	WHBQ	Sa 02/10/24 9:44 PM Sa Local News Candidate Discount Rate	9:00 PM-9:30 PM	:30 RWMSSTV02H	\$100.00 NM
65	1	WHBQ	Sa 02/10/24 10:13 PM Sa Local News Candidate Discount Rate	9:30 PM-10:00 PM	:30 RWMSSTV02H	\$100.00 NM
20	1	WHBQ	Su 02/11/24 8:48 AM Fox News Sunday Candidate Discount Rate	8a-9a	:30 RWMSSTV02H	\$100.00 NM

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Advertiser	POL/Roger Wicker/R/Sen/MS-A					
Product	WICKER FOR SENATE					
Estimate #	4768					

Line	Spot #	<u> Ch</u>	Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
51	1	WHBQ	Su 02/11/24 5:30 PM Su Local News Candidate Discount Rate	5:00 PM-5:30 PM	:30 RWMSSTV02H	\$80.00 NM
52	1	WHBQ	Su 02/11/24 5:52 PM Su Local News Candidate Discount Rate	5:30 PM-6:00 PM	:30 RWMSSTV02H	\$80.00 NM
66	1	WHBQ	Su 02/11/24 9:16 PM Su Local News Candidate Discount Rate	9:00 PM-9:30 PM	:30 RWMSSTV02H	\$185.00 NM
67	1	WHBQ	Su 02/11/24 9:54 PM Su Local News Candidate Discount Rate	9:30 PM-10:00 PM	:30 RWMSSTV02H	\$185.00 NM
4	1	WHBQ	M 02/12/24 7:14 AM M-F Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$225.00 NM
9	1	WHBQ	M 02/12/24 8:30 AM M-F Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$225.00 NM
13	1	WHBQ	M 02/12/24 9:25 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM
17	1	WHBQ	M 02/12/24 9:53 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM
24	1	WHBQ	M 02/12/24 11:28 AM M-F Local News Candidate Discount Rate	11a-1130a	:30 RWMSSTV02H	\$200.00 NM
29	1	WHBQ	M 02/12/24 3:50 PM Judge Judy Candidate Discount Rate	Зр-4р	:30 RWMSSTV02H	\$100.00 NM
34	1	WHBQ	M 02/12/24 4:29 PM Family Feud Candidate Discount Rate	4р-5р	:30 RWMSSTV02H	\$145.00 NM
39	1	WHBQ	M 02/12/24 4:52 PM Family Feud Candidate Discount Rate	4р-5р	:30 RWMSSTV02H	\$145.00 NM
44	1	WHBQ	M 02/12/24 5:28 PM M-F Local News Candidate Discount Rate	5-530p	:30 RWMSSTV02H	\$250.00 NM
49	1	WHBQ	M 02/12/24 5:53 PM M-F Local News Candidate Discount Rate	530p-6p	:30 RWMSSTV02H	\$375.00 NM
53	1	WHBQ	M 02/12/24 7:20 PM America's Most Wanted - F Candidate Discount Rate	7:00 PM-8:00 PM	:30 RWMSSTV02H	\$500.00 NM
57	1	WHBQ	M 02/12/24 9:27 PM M-F Local News Candidate Discount Rate	9р-10р	:30 RWMSSTV02H	\$185.00 NM
62	1	WHBQ	M 02/12/24 9:43 PM M-F Local News Candidate Discount Rate	9p-10p	:30 RWMSSTV02H	\$185.00 NM
5	1	WHBQ	Tu 02/13/24 8:00 AM M-F Local News Candidate Discount Rate	7a-9a	:30 RWMSSTV02H	\$225.00 NM
14	1	WHBQ	Tu 02/13/24 9:24 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM
18	1	WHBQ	Tu 02/13/24 9:53 AM M-F Local News Candidate Discount Rate	9a-10a	:30 RWMSSTV02H	\$150.00 NM
25	1	WHBQ	Tu 02/13/24 11:23 AM M-F Local News Candidate Discount Rate	11a-1130a	:30 RWMSSTV02H	\$200.00 NM
30	1	WHBQ	Tu 02/13/24 3:56 PM Judge Judy Candidate Discount Rate	3р-4р	:30 RWMSSTV02H	\$100.00 NM
35	1	WHBQ	Tu 02/13/24 4:27 PM Family Feud Candidate Discount Rate	4р-5р	:30 RWMSSTV02H	\$145.00 NM
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Advertiser	POL/Roger Wicker/R/Sen/MS-A					
Product	WICKER FOR SENATE					
Estimate #	4768					

Line 45	<u>Spot #</u> 1	<u>€</u> Ch WHBQ	Tu		5:28 PM	Description M-F Local News
50	1	WHBQ		02/13/24 lidate Discou		M-F Local News
58	1	WHBQ		02/13/24 lidate Discou		M-F Local News
63	1	WHBQ		02/13/24 lidate Discou		M-F Local News

<u>Start/End Time</u> 5-530p	Length Ad-ID :30 RWMSSTV02H	Rate Type \$250.00 NM
530p-6p	:30 RWMSSTV02H	\$375.00 NM
9p-10p	:30 RWMSSTV02H	\$185.00 NM
9p-10p	:30 RWMSSTV02H	\$185.00 NM
Total Spots	67	

Payment Terms 30 Days

Gross Total	\$12,350.00
Agency Commission	\$1,852.50

Net Amount Due	\$10,497.50
Invoice Balance as of 03/13/24 11:10:13 AM CT	\$0.00

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