



WHBQ-TV
IMAGICOMM MEMPHIS
PO Box 931731
Atlanta, GA 31193-1731
Main: (901) 320-1313
Billing: (901) 320-1391

INVOICE

Property	WHBQ-TV		
Invoice #	10751107-1	Order #	10751107
Invoice Date	02/25/24	Alt Order #	Roger Wicker for Sena
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/21/24 - 02/27/24
Advertiser	POL/Roger Wicker/R/Sen/MS-A		
Product	WICKER FOR SENATE		
Estimate #	4844		
	Account Executive	Philadelphia CoxReps	
	Sales Office	CoxReps Philadelphia	
	Sales Region	National	
	Agency Code	TV20140	
	Advertiser Code	567	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	P00048428	
	Advertiser Ref	P00061433-A	
	Product 1	776	
	Product 2		

Billing Address:

Flexpoint Media
Attention: Accounts Payable
PO Box 1051
New Albany, OH 43054

Send Payment To:

WHBQ-TV
IMAGICOMM MEMPHIS
PO Box 931731
Atlanta, GA 31193-1731

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	WHBQ	W	02/21/24	7:25 AM	M-F Local News	7a-9a	:30	RWMSSTV03H	\$335.00	NM
						Candidate Discount Rate					
6	1	WHBQ	W	02/21/24	8:26 AM	M-F Local News	7a-9a	:30	RWMSSTV03H	\$335.00	NM
						Candidate Discount Rate					
11	1	WHBQ	W	02/21/24	9:45 AM	M-F Local News	9a-10a	:30	RWMSSTV03H	\$200.00	NM
						Candidate Discount Rate					
19	1	WHBQ	W	02/21/24	3:42 PM	Judge Judy	3p-4p	:30	RWMSSTV03H	\$100.00	NM
						Candidate Discount Rate					
24	1	WHBQ	W	02/21/24	4:29 PM	Family Feud	4p-5p	:30	RWMSSTV03H	\$200.00	NM
						Candidate Discount Rate					
29	1	WHBQ	W	02/21/24	5:28 PM	M-F Local News	5-530p	:30	RWMSSTV03H	\$375.00	NM
						Candidate Discount Rate					
36	1	WHBQ	W	02/21/24	9:14 PM	M-F Local News	9p-10p	:30	RWMSSTV03H	\$375.00	NM
						Candidate Discount Rate					
2	1	WHBQ	Th	02/22/24	7:57 AM	M-F Local News	7a-9a	:30	RWMSSTV03H	\$335.00	NM
						Candidate Discount Rate					
7	1	WHBQ	Th	02/22/24	8:25 AM	M-F Local News	7a-9a	:30	RWMSSTV03H	\$335.00	NM
						Candidate Discount Rate					
12	1	WHBQ	Th	02/22/24	9:53 AM	M-F Local News	9a-10a	:30	RWMSSTV03H	\$200.00	NM
						Candidate Discount Rate					
20	1	WHBQ	Th	02/22/24	3:50 PM	Judge Judy	3p-4p	:30	RWMSSTV03H	\$100.00	NM
						Candidate Discount Rate					
25	1	WHBQ	Th	02/22/24	4:15 PM	Family Feud	4p-5p	:30	RWMSSTV03H	\$200.00	NM
						Candidate Discount Rate					
30	1	WHBQ	Th	02/22/24	5:24 PM	M-F Local News	5-530p	:30	RWMSSTV03H	\$375.00	NM
						Candidate Discount Rate					
37	1	WHBQ	Th	02/22/24	9:24 PM	M-F Local News	9p-10p	:30	RWMSSTV03H	\$375.00	NM
						Candidate Discount Rate					
3	1	WHBQ	F	02/23/24	7:45 AM	M-F Local News	7:00 AM-8:00 AM	:30	RWMSSTV03H	\$335.00	NM
						Candidate Discount Rate					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Imagicommm does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.
 This non-discrimination provision is a condition of each advertising contract with Imagicommm, whether verbal
 or written. Service delivered utilizing Google Display Network is assessed a management fee.

Thank you for your business!



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Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	POL/Roger Wicker/R/Sen/MS-A		
Product	WICKER FOR SENATE		
Estimate #	4844		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	1	WHBQ	F	02/23/24	8:26 AM	M-F Local News	7a-9a	:30	RWMSSTV03H	\$335.00	NM
						Candidate Discount Rate					
13	1	WHBQ	F	02/23/24	9:45 AM	M-F Local News	9a-10a	:30	RWMSSTV03H	\$200.00	NM
						Candidate Discount Rate					
35	2	WHBQ	F	02/23/24	12:35 PM	Dr. Phil - SYN	12p-1p	:30	RWMSSTV03H	\$80.00	NM
						Candidate Discount Rate					
21	1	WHBQ	F	02/23/24	3:43 PM	Judge Judy	3p-4p	:30	RWMSSTV03H	\$100.00	NM
						Candidate Discount Rate					
26	1	WHBQ	F	02/23/24	4:29 PM	Family Feud	4p-5p	:30	RWMSSTV03H	\$200.00	NM
						Candidate Discount Rate					
31	1	WHBQ	F	02/23/24	5:26 PM	M-F Local News	5-530p	:30	RWMSSTV03H	\$375.00	NM
						Candidate Discount Rate					
50	1	WHBQ	F	02/23/24	6:30 PM	M-F 6p Local News	6p-630p	:30	RWMSSTV03H	\$375.00	NM
						Candidate Discount Rate					
38	1	WHBQ	F	02/23/24	9:28 PM	M-F Local News	9p-10p	:30	RWMSSTV03H	\$375.00	NM
						Candidate Discount Rate					
16	2	WHBQ	Sa	02/24/24	6:59 AM	Sa Local News	7a-9a	:30	RWMSSTV03H	\$95.00	NM
						Candidate Discount Rate					
16	1	WHBQ	Sa	02/24/24	7:58 AM	Sa Local News	7a-9a	:30	RWMSSTV03H	\$95.00	NM
						Candidate Discount Rate					
46	1	WHBQ	Sa	02/24/24	3:29 PM	College BBall Extra 1	3:00 PM-3:30 PM	:30	RWMSSTV03H	\$80.00	NM
						Candidate Discount Rate					
34	3	WHBQ	Sa	02/24/24	3:53 PM	MLS Soccer	3:30 PM-6:00 PM	:30	RWMSSTV03H	\$40.00	NM
						Candidate Discount Rate					
34	2	WHBQ	Sa	02/24/24	5:59 PM	MLS Soccer	3:30 PM-6:00 PM	:30	RWMSSTV03H	\$40.00	NM
						Candidate Discount Rate					
47	1	WHBQ	Sa	02/24/24	6:58 PM	College Bball Pre-Game 1	6:00 PM-7:00 PM	:30	RWMSSTV03H	\$70.00	NM
						Candidate Discount Rate					
41	1	WHBQ	Sa	02/24/24	9:30 PM	Sa Local News	9p-10p	:30	RWMSSTV03H	\$100.00	NM
						Candidate Discount Rate					
42	1	WHBQ	Sa	02/24/24	10:08 PM	Sa Local News	9:30 PM-10:00 PM	:30	RWMSSTV03H	\$100.00	NM
						Candidate Discount Rate					
17	1	WHBQ	Su	02/25/24	7:12 AM	Su Local News	7:00 AM-8:00 AM	:30	RWMSSTV03H	\$95.00	NM
						Candidate Discount Rate					
18	2	WHBQ	Su	02/25/24	8:45 AM	Fox News Sunday	8a-9a	:30	RWMSSTV03H	\$100.00	NM
						Candidate Discount Rate					
18	1	WHBQ	Su	02/25/24	8:59 AM	Fox News Sunday	8a-9a	:30	RWMSSTV03H	\$100.00	NM
						Candidate Discount Rate					
48	1	WHBQ	Su	02/25/24	1:28 PM	NASCAR Pre-Race	1:00 PM-2:00 PM	:30	RWMSSTV03H	\$200.00	NM
						Candidate Discount Rate					
49	2	WHBQ	Su	02/25/24	3:19 PM	NASCAR Races	2:00 PM-5:30 PM	:30	RWMSSTV03H	\$350.00	NM
						Candidate Discount Rate					
49	1	WHBQ	Su	02/25/24	6:13 PM	NASCAR Races	2:00 PM-5:30 PM	:30	RWMSSTV03H	\$350.00	NM
						Candidate Discount Rate					
43	1	WHBQ	Su	02/25/24	9:27 PM	Su Local News	9:00 PM-9:30 PM	:30	RWMSSTV03H	\$185.00	NM
						Candidate Discount Rate					
44	1	WHBQ	Su	02/25/24	9:44 PM	Su Local News	9:30 PM-10:00 PM	:30	RWMSSTV03H	\$185.00	NM
						Candidate Discount Rate					

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Advertiser	POL/Roger Wicker/R/Sen/MS-A		
Product	WICKER FOR SENATE		
Estimate #	4844		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
45	1	WHBQ	Su	02/25/24	10:30 PM	Su 10p-1035p Sunday Night	10p-1035p	:30	RWMSSTV03H	\$150.00	NM
Candidate Discount Rate											
<u>Total Spots</u>								40			

Payment Terms 30 Days

<u>Gross Total</u>	\$8,550.00
<u>Agency Commission</u>	\$1,282.50
<u>Net Amount Due</u>	\$7,267.50
<u>Invoice Balance as of 03/13/24 11:11:06 AM CT</u>	\$0.00

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