

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WITN-TV	Date: 6/20/2014
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I, Screen Strategies Media,

being/on behalf of: Kay Hagan,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see Attached					

Attach proposed schedule with charges (if available): \$3,680.50

I represent that the payment for the above described broadcast time has been furnished by:

Hagan for U.S. Senate Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dwight Davidson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/20/2014

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

Preeton Elliot, Campaign Manager

P.O. Box 29103 Greensboro, NC 27429

336-790-9999

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hagan for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

6/8/2014

date

Buy Detail Report

Revision #: Date: 6/19/2014

Client: Hagan for Senate
Media: TV
Product: General
Market: Greenville/New Bern/Wash

Estimate: 495
Description: Hagan for Senate 7/7-13/2014 TV
Flight Start Date: 7/7/2014 05:00 AM
Flight End Date: 7/13/2014 12:00 AM
Survey: Nov13 DMA Nielsen Live+1

Vendor: WITN-TV
Highway 17 South, PO Box 468
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Separation between spots: 30 Buyer: Caroline Bahng

Phone: 252-946-3131

Fax: 252-946-6118

Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 7/7	Tue 7/8	Wed 7/9	Thu 7/10	Fri 7/11	Sat 7/12	Sun 7/13	Total Spots
WITN-TV												
27	MTuWThF 6:00a- 7:00a WITN 6a News	EM	\$215.00	30	1	1	1	1	1			4
28	MTuWThF 7:00a- 9:00a Today Show	EM	\$180.00	30	1			1				2
29	MTuWThF 9:00a-11:00a Today II	DT	\$60.00	30			1					1
30	MTuWThF 12:30p- 1:00p Millionaire	DT	\$40.00	30		1						1
31	MTuWThF 3:00p- 4:00p Steve Harvey	EF	\$50.00	30	1	1	1	1	1			4
32	MTuWThF 4:00p- 5:00p Ellen	EF	\$70.00	30	1	1	1	1	1			5
33	MTuWThF 5:30p- 6:00p WITN 5:30p News	EN	\$130.00	30		1						1
34	Sold Out: Lowest Rate to Clear per WITN MTuWThF 6:00p- 6:30p	EN	\$300.00	30	1	1	1					2
35	WITN 6p News MTuWThF 7:00p- 7:30p	PA	\$300.00	30				1				1
36	Wheel of Fortune MTuWThF 7:30p- 8:00p	PA	\$300.00	30					1			1
37	Jeopardy Tu 10:00p-11:00p	PT	\$275.00	30		1						1
38	The Night Shift Sa 10:00p-11:00p	PT	\$175.00	30						1		1
39	The Blacklist Sold Out: Lowest Rate to Clear per WITN MTuWThF 11:00p-11:35p	LN	\$180.00	30	1	1	1	1	1			3
WITN 11p News												

Buy Detail Report

Revision #: Date: 6/19/2014

Client: Hagan for Senate **Estimate:** 495 **Vendor:** WITN-TV **Send Billing To:** Screen Strategies Media
Media: TV **Description:** Hagan for Senate 7/7-13/2014 TV **Highway 17 South, PO Box 468**
Product: General **Flight Start Date:** 7/7/2014 05:00 AM **Suite 505**
Market: Greenville/New Bern/Wash **Flight End Date:** 7/13/2014 12:00 AM **Fairfax, VA 22030**
Survey: Nov13 DMA Nielsen Live+1 **Phone:** 703-272-7300
Buyer: Caroline Bahng **Affiliation:** NBC

Separation between spots: 30

Phone: 252-946-3131
Fax: 252-946-6118

Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 7/7	Tue 7/8	Wed 7/9	Thu 7/10	Fri 7/11	Sat 7/12	Sun 7/13	Total Spots
40	MTuWThF 11:35p-12:35a Tonight Show	LF	\$70.00	30	1	1		1				2
Total Cost:			\$4,330.00	Total Spots:	6	6	6	5	5	1		29
												29

Signature: _____

Disclaimer: