

QUARTERLY ISSUES REPORT
STATION WXZQ 100.1 MHZ
PIKETON, OHIO

4TH QUARTER 2022

OCT 1, 2022 THROUGH DEC 31, 2022

In our ongoing effort to serve the public interest, WXZQ broadcasts programming responsive to issues of concern to Piketon and the surrounding service area. Issues include education, health, safety, careers/jobs and more. Following is a list of issues and needs of the area. Among the issues determined to be the most concern to the community during the preceding calendar quarter were:

Health:

Safety:

Tourism:

SUD Services:

Seniors:

Emergency Alerts:

Scams:

Employment:

Suicide Prevention:

Community Services:

WXZQ QUARTERLY ISSUES/PROGRAM REPORT
4TH QUARTER 2022
THIS REPORT COVERS THE PERIOD OCT 1, 2022 THROUGH DEC 31, 2022

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Program: Community Focus

Issues: Tourism

Air date: 01 OCT 22

Time : 07:00 AM

Length: 34 Minutes

Guest: Chandler Grooms, Tourism Development Director-Pike Co. Chamber of Commerce

Topic: Chandler explains the goal of the chamber is to promote Pike Co. to potential businesses and visitors. He talks about Pike County's potential for growth that includes outdoor recreation, downtown revitalization, local investment, history, and culture. He says tourism is a catalyst for development and improving quality of life.

Program: Community Focus

Issues: Health

Air date: 08 OCT 2022

Time : 07:00 AM

Length: 31 Minutes

Guest: Kim Conley, CEO-Pike Co. YMCA

Topic: Kim gives an update on the YMCA including the capital campaign fundraiser that is to raise money to renovate the YMCA. The goal is to payoff the facility and help with operations funding. She says the YMCA continues to offer youth sports, swimming lessons, and summer camp for youth. She says that the Y strives to give back and provide support to neighbors by empowering those around us to be healthy, confident, connected, and secure.

Program: Community Focus

Issues: Community Services

Air date: 15 OCT 22

Time : 07:00 AM

Length: 23.5 Minutes

Guest: Jona Ison, Business Development and Communications Coordinator-Goodwill of South Central Ohio

Topic: Jona talks about some new programs offered by Goodwill. One is the Goodwill handyman program which provides which provides the community with a trusted source for handyman services such as small to medium home projects. This includes planting flowers, mulching, raking leaves, and even holiday decorating at a cost of a donation of their choosing. Another program is a business service in the custodial division. This provides contract services for repetitive tasks such as sorting, packaging, light assembly/disassembly, mailing, bag stuffing, labeling, and product fulfillment.

Program: Community Focus

Issues: SSA

Air date: 22 OCT 22

Time : 07:00 AM

Length: 38 Minutes

Guest: Theresa Busher, Public Information Specialist-Social Security Administration

Topic: The SSA has announced the cost of living adjustment for 2023. COLA is seeing the greatest increase since 1981 when it was 11.2%. The 2023 COLA is 8.7%. She says that COLA has been automated each year since 1975 and is determined by changes from inflation in the third quarter. She says that beneficiaries should receive letters in December detailing their specific benefit rate for the New Year. You can also verify your increase online via the Social Security website.

Program: Community Focus

Issues: Employment

Air date: 29 OCT 22

Time : 07:00 AM

Length: 20 Minutes

Guest: Adam Bushats, Career Advisor-Workforce and Business Development CAC of Pike County

Topic: Adam talks about the G.R.I.T. project. This project is growing rural independence together. He says the project is a partnership between the schools, courts, drug treatment facilities, and Ohio Means Jobs. This is a collaborative approach to stimulate and build economic growth. He says the program includes adults and students to uncover financial independence through jobs. Each participant begins a career assessment and then a 1 on 1 coaching session with a career specialist and then a plan is developed to enroll.

Program: Community Focus

Issues: Suicide Prevention/Seniors

Air date: 05 NOV 22

Time : 07:00 AM

Length: 16.5 Minutes

Guest: Angela Lloyd, RN Program Director/Mindy Battles, Therapist- Adena Health Systems

Topic: Angela and Mindy talked about Senior Life Solutions, a program that helps address suicide prevention. They say the program joins with others across the country to help bring awareness to suicide and encourage education in hopes of preventing suicide. They say there are steps to take if someone you know is in a crisis. This could mean being there, talking on the phone, showing support, or helping them connect with mental health professionals. They said that this program is designed to meet the needs of individuals typically age 65 and older, experiencing depression or anxiety related to life changes often associated with aging.

Program: Community Focus

Issues: Safety

Air date: 12 NOV 22

Time : 07:00 AM

Length: 23 Minutes

Guest: Matt McGuire, Public Information Officer-ODOT District 9

Topic: Matt talks about the upcoming winter season and ODOT's preparation. He says that outposts have been conducting pre-winter equipment inspections. He says the district is well prepared heading into winter with a significant supply of salt and ingredients needed to treat the roads. He said the primary goal is to have the speeds on primary routes back to normal within 2 hours at the end of a storm. He also says that safety is key to crews cleaning the roads.

Program: Community Focus

Issues: Health

Air date: 19 NOV 22

Time : 07:00 AM

Length: 15 Minutes

Guest: David Rush, Music Producer/Canidate for Tablo Hemodialysis System

Topic: David explains that his nephrologist recommended the new Tablo technology to him in 2020. This system provides patients the ability to have dialysis treatment at home. This device is the first new in-home dialysis machine in 15 years. He says he started dialysis at the age of 24 after being diagnosed with stage 3 acute kidney failure. He said that when he first started dialysis, he went in-center for five hours, three days a week. He said he didn't have the flexibility in his schedule to do the things he needed to do for himself. He says the ease of use has provided him with the flexibility to choose when and how he receives treatment.

Program: Community Focus

Issues: Emergency Alerts

Air date: 25 NOV 22

Time : 07:00 AM

Length: 33 Minutes

Guest: Tim Dickerson-EMA Director, Brody Davis-Ohio EMA Regional Specialist, Sara Junk-Public Information Officer, Pike Co./Ohio EMA

Topic: They say responsibilities include the daily operations for the EMA, and to plan and prepare for emergencies that could overwhelm local resources and to communicate with county townships and industries for the purpose of keeping the county in a position of preparedness should an emergency arise. They say that there is a certain threshold that must be met for a county, state or Presidential Emergency Declaration to be declared in order for the county to receive assistance. They suggest the public to download the Pike Co. EMA app. It is free and provides weather updates, warnings, watches, school closings, road closures, power outages, etc.

Program: Community Focus

Issues: Scams

Air date: 03 DEC 22

Time : 07:00 AM

Length: 20 Minutes

Guest: Judy Pollison, President-Better Business Bureau Central Ohio

Topic: Judy talks about online shopping for Christmas and says that online scams have risen nearly 90% since 2015. She says that the BBB offers scam insights and smart shopping tips to make the most of this holiday season. Some of the tips include: Be aware of the fake look alike websites, ensure the website is secure, be careful purchasing sought after products, pay with a credit card, and remember if it looks too good to be true it probably is. She says that online scam victims should contact: BBB-BBB-SCAM tracker to report a scam online, or call 877-FTC-HELP.

Program: Community Focus

Issues: SSA

Air date: 10 DEC 22

Time : 07:00 AM

Length: 39 Minutes

Guest: Theresa Busher, Public Information Specialist-Social Security Administration

Topic: Theresa gives an update on the cost of living adjustment and when notices are expected to arrive to recipients. She reminds that "COLA" will increase 8.7% in 2023. She says that notices will arrive in mid-December via mysocialsecurity account or by regular mail. She also talks about Medicare and says that the SSA does not decide how much someone receives. She says that the Ohio Department of Health is the agency that handles it from there. She also adds that as to Medicaid, the county JFS is the agency that deals with that. She explains that people can contact ODH for any information about Medicare and if it is the best route to sign up.

Program: Community Focus

Issues: Safety

Air date: 17 DEC 22

Time : 07:00 AM

Length: 16 Minutes

Guest: Lynda Lambert, Spokesperson-AAA East Central

Topic: AAA conducted a study in reference to motorist unaware of the dangers of certain medications. She says that according to the study, nearly half of the motorists surveyed, and said that they had used one or more potentially impairing medications in the past 30 days. The research showed an alarming number of motorists are getting behind the wheel after they've taken one or more medications that could significantly impair their ability to drive safely. She says that many potentially driver-impairing medications have possible side effects that can be dangerous when mixed with driving. This can include dizziness, fatigue, fainting, blurred vision, slow movement, and attention problems.

Program: Community Focus

Issues: SUD Services

Air date: 24 DEC 22

Time : 07:00 AM

Length: 20 Minutes

Guest: Dr. Berekley Franz-Ohio University

Topic: Dr. Berekley says that prescribing medications like Buprenorphine helps save peoples lives. She says that patients who receive this medication are much less likely to experience a fatal overdose and medication use lowers the transmission rate of infectious diseases such as HIV and HCV. She says that she has received funding to research two studies aimed at helping provide resources to combat the Opioid Epidemic. She also says that Buprenorphine is a narcotic used to treat pain, but is also used to treat Opioid Use Disorder by managing withdrawal symptoms and reducing opioid cravings.

Program: Community Focus

Issues: Health

Air date: 31 DEC 22

Time : 07:00 AM

Length: 39 Minutes

Guest: Julie Mercer, Pike Pet Pals

Topic: Julie talks about the health and safety of the rescue pets at the organization. She says that it is important for food donations and volunteers to keep the organization going. They also accept monetary donations. She says that this is important to also keep a sanitary environment for the rescue animals. This is important for the animals safety and health.

PUBLIC SERVICE ANNOUNCEMENTS

(LOADS HERE IN .XLS FILE FORMAT)

| PUBLIC SERVICE ANNOUNCEMENTS | | | |
|---|--------------------------------------|----------|------|
| Public service announcements that the station broadcast during the preceding calendar | | | |
| quarter that address community issues | | | |
| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
| New book club information | Piketon Book Club | 0:30 | 8 |
| Time and location information | CAC Mobile Food Pantry | 0:30 | 23 |
| WIC Farmer's Market Coupons | Farmer's Market | 0:30 | 12 |
| Employment Opportunities | Ohio Highway Patrol | 0:30 | 14 |
| Information on getting help | National Veterans PSA | 0:30 | 27 |
| Asking for volunteers | AAA7 | 0:30 | 17 |
| Fundraiser | Waverly High School Band Boosters | 0:30 | 30 |
| Annual walk fundraiser | Pike Co. Hunger Walk | 0:30 | 17 |
| Local Festival | Beaver October Fest | 0:30 | 18 |
| Promoting Covid Vaccines | AAA7 | 0:30 | 17 |
| Families in need at Christmas | Children's Christmas Fund | 0:30 | 55 |
| Information about Parade | Waverly Lion's Club Halloween Parade | 0:30 | 23 |
| Halloween Fun | CAC Hocus Pocus Halloween | 0:30 | 14 |
| Veteran's Day Ceremony | Pike Co. Veteran's Commission | 0:30 | 19 |
| Veteran's Free Fish Fry | Waverly American Legion | 0:30 | 20 |
| Christmas Decorating Contest | Light up Eastern | 0:30 | 11 |
| Fallen Veteran's Special Display | Pike Heritage Foundation | 0:30 | 16 |
| Fun and Games | Beaver Christmas Village | 0:30 | 18 |
| Fun, Games, and Food | Piketon Christmas Festival | 0:30 | 17 |
| Seeking volunteers | Waverly Fire Department | 0:30 | 27 |
| Pancake breakfast fundraiser | Scioto Township Fire Department | 0:30 | 30 |
| Fundraiser for Prom | Piketon High School Donkey Ball | 0:30 | 20 |
| Fundraiser | Rock for Tots | 0:30 | 26 |
| Toy Drive | Homeland Credit Union | 0:30 | 14 |
| Operation Fill a Stocking | Pike Co. Libraries | 0:30 | 36 |
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