

KMXB
Phoenix, AZ
Quarterly Issues/Programs List
Fourth Quarter, 2016
10/05/2016

KMXB
Quarterly Issues/Programs List

KMXB provides its listeners with programming and public service announcements that address issues of concern to our local community.

Adaptive sports for people with disabilities
Air quality
Arizona Borders
Blood bank shortage
Birth control information
Back to school needs of lower income children
Community Service
Cancer Awareness
Disadvantaged families and children
Hunger
Homeless Families
Improving education
Monsoon awareness
Mentoring Children of low income families
Opioid abuse
Pet Adoption

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATION	DESCRIPTION
Blood bank shortage	Valley Views	July 3 2016	10:15pm	10 min	Sue Thew details summer shortage of blood supply. Media Days provide extra support

Back to school needs of lower income children	Valley Views	July 3 2016	10:25pm	10 min	Donald Smith, branch executive from Boys & Girls Clubs of East Valley talked about Stuff the Bus campaign, aimed at providing backpacks and school supplies for East Valley disadvantaged youth
Monsoon awareness	Valley Views	July 3 2016	10:35pm	10 min	Doug Pacey of AZ Dept. of Transportation talked about monsoon awareness, including what to do in case of dust storms and flash floods
Wildlife preservation	Valley Views	July 10 2016	10:15pm	10 min	SW Wildlife Conservation Ctr Linda Searles, founder & Director Special use permit granted, enabling center to remain open for 20 more years
Adaptive sports for people with disabilities	Valley Views	July 10 2016	10:25pm	10 min	Sara Howser from Ability 360 talked about Max in Motion adaptive sports clinics
Theater for families	Valley Views	July 10 2016	10:35pm	10 min	Samantha Johnstone talked about Childs play's 40th anniversary season, providing theater for children and families, school outreach, and community events
Disadvantaged families and children	Valley Views	July 17 2016	10:15pm	10 min	Save the Family collecting backpacks and school supplies for disadvantaged children
Disadvantaged families and children	Valley Views	July 17 2016	10:25pm	10 min	Shayn Logue, Exec Dir of Worldly Kids Foundation and Kevin Rowe of Lerner & Rowe Gives Back Foundation talked about Back to School Tools program providing school supplies for homeless children
Birth control information	Valley Views	July 17 2016	10:35pm	10 min	Arizona Family Health Partnership has launched www.sexfyi.org , a website for teens, parents, and young adults to find information about birth control methods and a search function to find Title X-funded health centers

Relationships between Arizona and Mexico	Valley Views	July 24 2016	10:15pm	20 min	Margie Emmerman discussed recent Arizona Town Hall dealing with relationships between Arizona and Mexico, especially in the area of trade. The Town Hall brought many groups and individuals together to discuss this issue and make recommendations for the future
Online video portal for non-profit organizations	Valley Views	July 24 2016	10:35pm	10 min	Al Maag Giving Hope AZ Video portal allows non-profits to upload their videos for free and any donations go to the non-profit. They also have a digital magazine for non-profits to share their stories of fundraising and help develop strategies for eliciting support for their efforts
Improving education	Valley Views	July 31 2016	10:15pm	10 min	Helping parents get kids ready for back to school. Discussion of AZ MERIT scores and how to interpret them. Parent resources to aid w education
Entertainment and education using puppets	Valley Views	July 31 2016	10:25pm	10 min	Great AZ Puppet Theater founder and director Nancy Smith and daughter Gwen Bonar. Family and "adult" puppet shows at theater and educational programs at theater and at schools around state.
Air quality	Valley Views	July 31 2016	10:35pm	10 min	Bob Huhn of Maricopa City Air Quality Dept. talked about Fireplace Retrofit program which changes fireplaces to gas burning or places catalytic converters in chimneys to reduce fine particle smoke
School readiness and community service	Valley Views	Aug 7 2016	10:15pm	10 min	Francisco Avalos from Valley of the Sun United Way talked about National Day of Action encouraging individuals and groups to design service projects for Sept 10. Also, United Way is distributing school readiness kits

Hunger	Valley Views	Aug 7 2016	10:25pm	10 min	Construction project co-chair Sarah Clegg & Jerry Brown Dir. Of Public Relations for St Mary's Food Bank Alliance talked about 10th annual Construction project, with teams of designers, architects, and engineers creating structures out of canned food which is then donated to St Mary's. Over 50,000 pounds of food donated each year!
Teen girls self esteem	Valley Views	Aug 7 2016	10:35pm	10 min	Girls Rule Foundation helps girls build confidence, enroll in college, and pursue STEM careers. Partnering w Fresh Start Women's Foundation to do workshops for young women
Support for pediatric cancer patients	Valley Views	Aug 14 2016	10:15pm	10 min	Kristi Litten of PCH Foundation talked about September being Children's Cancer Awareness Month. Go Gold
Assistance dogs for people w disabilities	Valley Views	Aug 14 2016	10:25pm	10 min	Power Paws Assistance Dogs train and match dogs with clients w disabilities including diabetes, PTSD, and mobility issues. Also Courthouse Facility dogs. Exec Dir Carey Dillabo spoke with us
Public arts training	Valley Views	Aug 14 2016	10:35pm	10 min	Lauren Henschen talked about a free Open House at the Phoenix Center for the Arts including free arts workshops
Finding homes for dogs	Valley Views	Aug 21 2016	10:15pm	10 min	Blake VanEs talked about #LovePup which finds homes for lost dogs National Dog Day event in Maricopa highlighting agencies that work with dogs
Special needs children	Valley Views	Aug 21 2016	10:25pm	10 min	Cassandra Switalski of the Miracle League of Arizona which gives individuals with special needs the chance to play baseball on a specially equipped field 1st Annual Wiffle Ball World Series Fundraiser Sept 17

LGBTQ youth	Valley Views	Aug 21 2016	10:35pm	10 min	One N Ten organization deals with youth dealing w LGBTQ issues Programs directors Kado Stewart and Stacey Jay talked about Camp Outdoors and other programs offered by One N Ten
Homeless families	Valley Views	Aug 28 2016	10:15pm	10 min	Walk for Homeless families chair Karie Cowden talked about the walk coming up Sept 24 at Phx Zoo to benefit UMOM New Day Centers, helping homeless families rise from their situation with housing, job training, child care, and more
Mentoring children of single parent families	Valley Views	Aug 28 2016	10:25pm	10 min	Brandi Devlin of Big Brothers/Big Sisters of AZ talked about the need for mentors as we start the new school year
Scholarships for children of Marines and Navy corpsmen	Valley Views	Aug 28 2016	10:35pm	10 min	Retired Marines Antonio Rosacci and Andy Mcmillan talked about the Marine Corps Scholarship Foundation and their upcoming fundraising dinner.
2016 Paralympics	Valley Views	Sept 4 2016	10:15pm	10 min	Former Paralympian Scott Hogsett and Ability 360 Mktg Dir Loren Worthington talk about upcoming Paralympics inRio for persons with disabilities
Hunger Action month	Valley Views	Sept 4 2016	10:25pm	10 min	Jerry Brown from St Mary's Food Bank Alliance details day-by-day ways to fight hunger during Sept, which is Hunger Action Month
Disadvantaged youth	Valley Views	Sept 4 2016	620am	10 min	KBA, Kids Basketball Alliance Focus on hard, work, fun, safety, and sportsmanship for teens Founder Alcurtis Turner Program in 3 Valley communities
Reptiles and snakes rescue	Valley Views	Sept 11 2016	10:15pm	10 min	Phoenix Herpetological Society director Russ Johnson talked about rescue of 25 caimans from Canada. PCH has the 2nd largest collection of crocilians in the US

Training for women released from prison	Valley Views	Sept 11 2016	10:25pm	10 min	AWEE, Arizona Women's Education and Employment received a \$1 million grant to mentor women released from Perryville prison. Program director Toni Davis gave details
Muscle diseases	Valley Views	Sept 11 2016	10:35pm	10 min	Kellie Snyder, Dir. Of Business Development for MDA Arizona, talked about MDA, the support they offer for families dealing with diseases of the muscles including muscular dystrophy and ALS, and the upcoming Taste of the Town benefit.
Addiction, suicide, mental illness	Valley Views	Sept 18 2016	10:15pm	10 min	Chandler police officers Melissa Lotz and Loranda Tibble organized a day long program called a Focus on Understanding and Hope, open to the public for free. 2nd annual event Sept 24 dealing with addiction, suicide, and mental health and helping officers and the public to deal with these issues.
Help for mothers with school-age children	Valley Views	Sept 18 2016	10:25pm	10 min	Michele Cardini, co-founder, talked about MASK, Mothers Awareness on School-Age Kids. The program offers training in schools, a magazine, and a digital magazine. Fundraiser in November
Children's cancer	Valley Views	Sept 18 2016	10:35pm	10 min	Patti Lutrell, co-founder and Exec. Dir Of Children's Cancer Network talked about support for families dealing with children's cancer, and Go Gold program highlighting the issues during September. Debbie Accomazzo from Grand Canyon University Foundation talked about The Run to Fight Children's Cancer at GCU in Spring 2017
Opioid abuse	Valley Views	Sept 25 2016	10:15pm	30 min	Nationally produced iHeartMedia program about opioid abuse in America, including a rise in heroin addiction

Section II
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOTING	ROCK THE VOTE	000:30	002
VOTING	ROCK THE VOTE	000:31	001