

KMXP
Phoenix, AZ
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/06/2017

KMXP
Quarterly Issues/Programs List

KMXP provides its listeners with programming and public service announcements that address issues of concern to our local community.

Adaptive sports for people with disabilities
AIDS/HIV
Air quality
Arizona Borders
Armenian community
Blood bank shortage
Birth control information
Back to school needs of lower income children
Community Service
Concussion in sports and daily life
Cancer Awareness
Disadvantaged families and children
Families affected by Alzheimer's
Hunger
Homeless Families
Improving education
Monsoon awareness
Pet Adoption
Support for single moms
Support for teacher

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATION	DESCRIPTION
Strong, healthy, connected families	Valley Views	Oct 1 2016	6am	10 MIN	Debbie Moak, Dir of Governor's Office of Youth Faith and family re: Substance abuse and prevention, human trafficking, violence prevention, juvenile justice, and faith and community initiatives

Arts festival	Valley Views	Oct 1 2016	610am	10 min	Lori Reinhart, Festival Dir. Of Sedona Arts Festival Oct 8-9. 26th annual fine arts festival in Sedona, AZ
Stroke & Parkinson's awareness	Valley Views	Oct 1 2016	620am	10 min	Rex All right of Dignity Health talked about Dancing for Stroke fundraiser to support Stroke Camp and Parkinson's Camp promoting neuro wellness
AIDS/HIV	Valley Views	Oct 8 2016	6am	10 min	AIDS Walk 2016 Glen Spencer Exec Dir of Aunt Rita's Foundation and AIDS survivor Erin Dolby talk about current state of treatment and need for prevention Walk is Oct 23 2016
Families affected by Alzheimer's	Valley Views	Oct 8 2016	610am	10 min	Memory Keepers Foundation works to empower and educate individuals & families affected by Alzheimer's A Night to Remember fundraiser is Oct 14 2016 to raise money to support scholarships
Presidential history	Valley Views	Oct 8 2016	620am	10 min	Dinner with Jefferson event features food related to Jefferson, also presidential scholar Jon Meachem. Benefits the Sandra Day O'Connor Institute
Breast cancer medical trials	Valley Views	Oct 15 2016	6am	10 min	Dr Jasgit Sachdev, Dir of Breast & GYN Cancer Early Trials Program at Honor Health. Talked about cancer trials, advancements in treatment, challenges for treating cancer. Part of Breast Cancer Awareness Month.
Blood cancers	Valley Views	Oct 15 2016	610am	10 min	Light the Night Walk Nov 5 to raise \$1 million to work toward finding a cure for leukemia, lymphoma, and other blood cancers. Jim Brewer, Exec Dir of Leukemia and Lymphoma Society
Woman's empowerment series	Valley Views	Oct 15 2016	620am	10 min	YWCA CEO Regina Edwards and Dr Andie Furlis, Chief Learning officer at AZ Science Ctr talked about Women's Empowerment Series hosted by YWCA, including Women in STEM (Science, technology, engineering, and math)

Concussion in sports and daily life	Valley Views	Oct 22 2016	6am	10 min	Dr Javier Cardenas of Barrow Neurological Institute talked about increased awareness of concussion, in sports and domestic abuse. Barrow has created the Barrow bookman online concussion seminar required of all Arizona high school athletes prior to participation in sports
ADD and ADHD	Valley Views	Oct 22 2016	610 am	10 min	October is ADHD Awareness month. Dr Edward Hallowell answers questions about ADHD and offers coping strategies
Support for single moms	Valley Views	Oct 22 2016	620 am	10 min	Jacinda Dawson, Prog. Dir. Of Helping Hands for Single Moms. Assisting impoverished single moms while they pursue higher education
Vote for judges on ballot	Valley Views	Oct 29 2016	6am	7 min	Rick DeBruhl, State Bar of Arizona explains the "Finish the Ballot" program encouraging people to be sure to vote for or against judges on ballot. Judges Performance Review info available online
Club for boys and girls	Valley Views	Oct 29 2016	607am	10 min	Boys and Girls Clubs of Greater Scottsdale, serving youth since 1954, in NE Valley and Pima-Maricopa and Hualapai tribal areas.
Hunger	Valley Views	Oct 29 2016	617am	10 min	Million Can Crusade Ben & Matt from KNIX join with Albertsons/Safeway & Desert Schools Credit Union to collect millions of cans of food for St Vincent de Paul Food Bank.
Armenian community	Valley Views	Oct 29 2016	627am	3 min	2016 Armenia Fest Nov 5-6 at St Apkar Armenian Apostolic Church Celebrating Armenian culture
Community referral Veterans	Valley Views	Nov 5 2016	6am	10 min	Vets Community Connection aims to help smooth vets' transition from service to community, by connecting vets with volunteers in the community to help with services and information. The connection can be made by call 2-1-1, which is Arizona Community and Referral Service hotline. Catherine Rea, CEO of 2-1-1 and military spouse Kathy Hancock talked about the service

Help for veterans in crisis	Valley Views	Nov 5 2016	610am	10 min	Empact suicide prevention center Exec Dir Laura Larson-Huffaker talked about Rally Point Arizona which trains veterans to help other vets in crisis and the Rally Point Arizona Run Nov 13 at Rawhide
Tax credits for charitable donations	Valley Views	Nov 5 2016	620am	10 min	Torrie Taj, CEO of Child Crisis Arizona, explained the tax credits available to donors in several categories, including the new Foster Care Tax Credit, and new donation levels.
Support for teachers	Valley Views	Nov 12 2016	6am	10 min	Fiesta Bowl Charities Wishes for Teachers program awards \$5,000 grants to at least 100 teachers! Mike Nearly Fiest Bowl Exec Dir and Jose Moreno, Dir of Mktg talked about the program and encouraged teachers to apply.
Children aging out of foster care	Valley Views	Nov 12 2016	610am	10 min	Lori Ollom-Tighe, Dir of transitional and support services for Arizona Children's Association, which provides help for foster care children as they age out of the system at age 18
Awareness of value of trees	Valley Views	Nov 12 2016	620am	10 min	Valley Permaculture Alliance has refocused w a new name, Trees Matter. Exec Dir Aimee Williamson says Trees Matter will continue Shade Tree Giveaway and annual Mesquite Pancake Breakfast
onna	Valley Views	Nov 19 2016	6am	10 min	Charles Bruffy, Artistic Dir of Phoenix Chorale talked about the chorale's history, professionalism, and holiday concerts
Helping lower income families achieve home ownership	Valley Views	Nov 19 2016	610am	20 min	Roger Newhaus, Chief Development Officer for Habitat for Humanity Central Arizona and Habitat homeowner Jessica Remler. Habitat builds home for families but they must put in "sweat equity" and pay back low interest loan.
Public art	Valley Views	Nov 26 2016	6am	13 min	Scottsdale Public Art is featuring an exhibit called "Los Trumps" which features colorful spinning pieces in public places. The structures can be sat on or ridden and they spin. Donna Isaac and Andrea Teutli spoke about the exhibit and the value of public art

Home improvement for needy seniors	Valley Views	Nov 26 2016	613am	12 min	Kelly Watson, Exec Dir of Rebuilding Together, Valley of the Sun They help elderly, disabled, veteran, and low-income home owners make repairs and improvements to improve safety
Supporting various charities	Valley Views	Nov 26 2016	625am	5 min	Geoff Schuman from MOD Pizza detailed how each ovation partners with a non-profit that serves people in their area including foster care, PCH, food banks and more
Alzheimer's disease	Valley Views	Dec 3 2016	6am	10 min	Dr William Burke from Banner Alzheimer's Institute talked about research they are doing including a trial featured on 60 Minutes with a family in South America.
Cultural awareness	Valley Views	Dec 3 2016	610am	10 min	Black Theatre Troupe Exec Dir David Hemphill talked about the theater and their traditional Christmas presentation Black Nativity.
Arts festival	Valley Views	Dec 3 2016	620am	6 min	Phoenix Festival of the Arts is presented by the Phoenix Center for the Arts at Hance Park. The festival is free and includes entertainment, arts vendors, and hands-on art activities
Support for pediatric cancer patients	Valley Views	Dec 3 2016	626am	4 min	Ignite Hope is a 1.1 candlelit walk in support of cancer patients at Phoenix Children's Hospital. Walkers collect donations to support hospital programs.
Support for families and foster children	Valley Views	Dec 10 2016	6am	10 min	JohnJay and Rich from KISS 104.7 and Kevin Rowe from the Lerner and Rowe Gives Back Foundation talk about the Christmas Wish program which helps families with gifts at Christmas time and supports kids in foster care.
Support for people with disabilities	Valley Views	Dec 10 2016	610am	10 min	Barrow Connection is a service of Barrow Neurological Institute. Program coordinator Jo Crawford talked about the Driving to Excel program which gives persons with disabilities and others supporting the program a chance to experience the Bondurant School of High performance Driving during a special event.

Clean air	Valley Views	Dec 10 2016	620am	10 min	Bob Huhn from the Maricopa City Air Quality Dept. talked about No Burn Days, and the Fireplace Retrofit program offering to change fireplaces from wood-burning to gas at no cost.
Driving under the influence	Valley Views	Dec 17 2016	6am	10 min	iHeartMedia teamed up with MADD, Uber, and the Maricopa County Attorney to combat DUI during the holidays season with special ride offers
Toy safety	Valley Views	Dec 17 2016	610am	5 min	Injury prevention specialist Carrie Cantrell from PCH talked about toy safety and other holiday child safety tips
Snow safety awareness	Valley Views	Dec 17 2016	615am	10 min	Lori Pappas from the Flagstaff Convention and Visitors Bureau talked about safety in snowy areas, including driving, and snow play in safe areas. The bureau offers maps with recommended snow play areas and alternate driving routes.
Tax credits for charitable donations	Valley Views	Dec 17 2016	625am	5 min	Torrie Taj, Exec dir. of Child Crisis Arizona details the various tax credits available with charity donations, including the new Foster Care Credit and new credit levels.
Support for families of children w life threatening illnesses	Valley Views	Dec 24 2016	6am	10 min	Hope Kids provides ongoing events, activities, and a powerful unique support community for families of children with life-threatening illnesses. Exec. Dir Kimberly Trichel and cancer patient Campbell Faulkner talked about HopeKids and Campbell's Crew, his Facebook group where supporters can post photos of the green band that Campbell gives them
Maricopa Community Colleges	Valley Views	Dec 24 2016	610am	20 min	Maria Harper-Marinick recently took over as Chancellor of the Maricopa Community College System, with 10 colleges and over 200,000 students. WE talked about the challenges facing the system as it transitions to a new regional model, without state financial support.
Support for veterans	Valley Views	Dec 31 2016	6am	10 min	(originally ran Nov 5 2016)
Aging out of foster care	Valley Views	Dec 31 2016	610am	10 min	(originally ran Nov 12 2016)

Concussion awareness	Valley Views	Dec 31 2016	620am	10 min	(originally ran Oct 22 2016)
----------------------	--------------	-------------	-------	--------	------------------------------

Section II
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	Small Business Saturday	000:30	004
HEALTH AND FITNESS	iHEART RED	000:31	003
LGBT RIGHTS	GLAAD	000:31	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
VOTING	ROCK THE VOTE	000:27	001
VOTING	ROCK THE VOTE	000:30	007
VOTING	ROCK THE VOTE	000:31	003