

KMXP
Phoenix, AZ
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/05/2015

KMXP provides its listeners with programming and public service announcements that address issues of concern to our local community.

- **ARTS & CULTURE**
- **Alcohol/Substance Abuse**
- **Education**
- **Animal Rescue**
- **Homelessness**
- **Hunger**
- **Breast Cancer**
- **Military/Veterans**
- **CONSERVATION**
- **HEALTH / MEDICAL ISSUES**
- **Community Involvement**
- **Global Citizenship**
- **Safe Driving**
- **Sex Trafficking**
- **Domestic Violence**
- **Financial Hardships**

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATION	DESCRIPTION
Teen safety Distracted driving & seat belts Child safety car seats	Valley Views	Oct 5 2014	10:15pm	10 minutes	Angelica Baker, injury prevention specialist from Phx Children's Hospital talked about teen safety including a contract between teens and parents regarding positive driving behaviors, and car seat safety for younger children
Hispanic heritage Arts Opera Immigration	Valley Views	Oct 5 2014	10:25pm	10 minutes	Ryan Taylor, Gen. Director of Arizona Opera spoke about upcoming performance of Cruzando de cara de la luna, an opera featuring mariachis and immigration themes. Also highlighted Hispanic Heritage Festival as part of Hispanic heritage month, presented by AZ Opera and APS
Chronic mental illness and homelessness	Valley Views	Oct 5 2014	10:35pm	10 minutes	SW Behavioral Health Deborah Woodard & Ken Curry talked about agency's work with chronically mentally ill residents, highlighting LIGHT program, which offers housing vouchers and other financial and ILS support to mentally ill homeless persons.

Sex trafficking in Arizona and SouthEast Asia Prostitution	Valley Views	Oct 12 2014	10:15pm	10 minutes	Brenda Gifford from Community Ministries International spoke about upcoming R.A.T. Race Az (Run against trafficking) to raise funds for organizations working to end sex trafficking. Special focus on upcoming Super Bowl being an occasion of increased trafficking and prostitution.
Support for non profit Cardon Children's Medical Center pediatric cancer programs	Valley Views	Oct 12 2014	10:25pm	10 minutes	Conversation with CEO of Banner Health Foundation, CEO of Cardon Children's Medical Ctr, and Co-Chairs of Stars of the Season benefit gala to support the hospital.
Arts and Arts education in AZ	Valley Views	Oct 12 2014	10:35pm	10 minutes	Jerry McMahon, president of Scottsdale League for the Arts discussed up coming Cooks and Corks benefit event as well as the need for arts education as public school arts programs dwindle. League offers support for arts education
Breast health and new developments in 3-D mammography imaging. Risk factors for breast cancer	Valley Views	Oct 19 2014	10:15pm	10 minutes	Linda Greer, M.D. Medical Director of the John C Lincoln Breast Health and Research Ctr. And patient "navigator" Paula Miller spoke about advances in breast cancer detection (3-D mammography), risk factors, and using trained cancer survivors as navigators, leading new patients through treatment.

Community college education and arts programs. Performing Arts Center grand opening	Valley Views	Oct 19 2014	10:25pm	10 minutes	Mesa Comm. College Music Education Dir. Rob Hunter discusses new arts center at MCC, open to the public. Center will showcase music, dance, and musical theatre programs. Grand opening open to public.
World class performing arts	Valley Views	Oct 19 2014	10:35pm	10 minutes	Actor, singer, songwriter, TV star Cheyenne Jackson talked about his upcoming performance with the Phoenix Symphony featuring The Great American Songbook.
Type 1 diabetes affects more than children	Valley Views	Oct 26 2014	10:15pm	10 minutes	Juvenile Diabetes Research Foundation now goes by JDRF, since 85% of patients with type 1 diabetes are adults. Tammy Crawford spoke about type 1 diabetes and upcoming fund raising gala to raise funds for research
Hunger affects millions nationwide NFL programs fight hunger nationwide.	Valley Views	Oct 26 2014	10:25pm	10 minutes	Wayne Kostroski, founder of Taste of the NFL, talked about TNFL's Kick Hunger Challenge, taking place in all NFL cities Oct 1 - Dec 31 with restaurants competing to raise the most funds to support local food banks. Local proceeds benefit St Marys Food Bank and Vista del Camino Food Bank in Scottsdale.

Single parents with cancer needing support for children while in treatment.	Valley Views	Oct 26 2014	10:35pm	10 minutes	Jody Farley-Berens, Executive Dir and co-founder of Singletom Moms, spoke about needs of single parents with cancer. Organization helps them pay their bills, provides them with house cleaning and nutritious meals. Promoted fundraiser -- Superhero Bolt 5K Sat Nov 8 2014
Recognition of military heroes	Valley Views	Nov 2 2014	10:15pm	10 minutes	Sam Young Pres. of Veterans Medical Leadership Council. Spoke of need to recognize achievements and service to country of military heroes, recognized in the upcoming 12th annual Heroes Patriotic Luncheon Nov 7 at Arizona Biltmore
Victims of domestic violence	Valley Views	Nov 2 2014	10:25pm	10 minutes	KNIX personality Barrel Boy spoke with former MLB player Mark Teahen about fund raising golf event Driving Out Domestic Violence to support Chrysalis, a program that supports victims of domestic violence. Significant that event features major league sports figures
Lung cancer #1 cancer killer of women.	Valley Views	Nov 2 2014	10:35pm	10 minutes	Am. Lung Assoc. "Fight for Air" walk moved from spring to fall, and re-labelled Lung Force Walk. Emphasis on education about effect of lung cancer on women. Exec dir Julie Reid and daughter of cancer victim Trish Wisner spoke.

Hunger affects millions nationwide Local food banks need support	Valley Views	Nov 9 2014	10:15pm	6 minutes	KNIX personalities Ben & Matt talked about their annual Million Can Crusade, which annually collects over one million cans of food to support St Vincent de Paul's Phoenix food bank.
Pediatric cancer and need for turkeys to feed families during holidays.	Valley Views	Nov 9 2014	10:21pm	5 minutes	Nancy Keane of Safeway talked about Phx Children's Hospital Holiday cards, designed by pediatric cancer patients and sold at Safeway to support PCH cancer programs, and Safeway "matching" program, with Safeway donating one turkey for every turkey donated by public during November. Turkeys donated to St Mary's Food Bank Alliance.
Abused children needing toys for Christmas	Valley Views	Nov 9 2014	10:26pm	7 minutes	Jon Weiss, representing Circus Vargas, talked about Childhelp's programs for abused children, and Circus Vargas offer to give free circus tickets in exchange for new, unwrapped toys to be donated to Childhelp for children at Christmas.
Hunger, homelessness, financial hardship	Valley Views	Nov 9 2014	10:33pm	12 minutes	Amy Schwabenlender, VP of United Way Community Impact talked about United Way's campaign to end hunger, homelessness, and financial instability. Also how Project Connect events enable persons in need to connect with many agencies in a single location, guided by community volunteers.

Hunger, need for turkeys for holidays, need for volunteers	Valley Views	Nov 16 2014	10:15pm	10 minutes	St Mary's Food Bank Alliance spokesperson Jerry Brown detailed various ways public can donate turkeys for holidays and talked about the need for volunteers to fill food boxes at food bank.
Need for research and support funds for leukemia and lymphoma patients	Valley Views	Nov 16 2014	10:25pm	10 minutes	Leukemia and Lymphoma Society Exec Dir Jim Brewer and blood cancer survivor and board member Andy Gordon talked about the need for research, progress being made, and Team in Training program which offers fitness mentoring for those who want to participate in upcoming fitness oriented fund raising events.
Income falling behind cost of living, poverty in AZ, low wage jobs, not enough money to feed family	Valley Views	Nov 16 2014	10:3pm	10 minutes	Cynthia Zwick, exec. Dir of Arizona Community Action Alliance talked about problems families are facing with poverty in AZ. She detailed several websites offering aid. Including arizonaselfhelp.org
Poverty, hunger, need for donations, substance abuse	Valley Views	Nov 23 2014	10:15pm	10 minutes	Major John Brackenbury of Salvation Army talked about the Army's holiday programs, including serving Thanksgiving and Christmas dinners for thousands, helping low income families with rent and utility assistance, and offering rehab programs for substance abusers. He also detailed the need for donations being the greatest at this time of year.

Public arts programs	Valley Views	Nov 23 2014	10:25pm	10 minutes	Phx Center for the Arts Director Joseph Benesch detailed the upcoming Phoenix Festival of the Arts, a free festival open to the public in December with 3 days of arts and entertainment. He also talked about arts programs available to the public at the Phx Center for the Arts.
Women in need of help to achieve emotional and financial independence	Valley Views	Nov 23 2014	10:35pm	10 minutes	Susan Berman, CEO of Fresh Start Women's Foundation and Meghan Grabel Fashion Gala co-chair Empowering women 18 & older who need resources, information, and assistance in their quest for emotional and financial independence 19th annual Fashion Gala aims to raise \$1 million for Fresh Start programs.
Need for high quality theater in Phoenix	Valley Views	Nov 30 2014	10:15pm	10 minutes	David Ira Goldstein, artistic director of Arizona Theatre Company, detailed the theater's offerings for 2015, featuring Actor's Equity quality professional theater for Phx and Tucson.

Need to keep homeless families together and find housing for them	Valley Views	Nov 30 2014	10:25pm	10 minutes	Jacki Taylor, CEO of Save the Family, detailed their program to offer 10 month of transitional housing, case management, and adult and children's supportive services to qualifying East Valley homeless families, whose income if below 30% of the Federal Annual median Income. 28 units reserved for victims of domestic violence. Also provide long term affordable rental housing for working poor.
Support for children in foster care	Valley Views	Nov 30 2014	10:35pm	10 minutes	KISS 104.7 personalities JohnJay & Rich and attorney Kevin Rowe from the Lerner & Rowe Give Back Foundation detail a year round program to provide Xmas wishes for children in foster care, as well as year round support for programs serving foster children.
Music instruction for low income children	Valley Views	Dec 7 2014	10:15pm	10 minutes	Becky Ballard, executive director of Rosie's House, talked about Rosie's House free musical instruction for low income children, including free instruments. This non-profit organization offers group and private lessons in string instruments, piano, brass instruments, and ensemble training in Choir and Mariachi to more than 400 students in three locations

Difficulties of operating a professional theater	Valley Views	Dec 7 2014	10:25pm	10 minutes	Theater director Matthew Wiener of Actor's Theatre detailed the hardships of operating an edgy, modern, professional theater and the benefits to the community of the existence of such a theater. In fact, after 29 years of existence, the theater ceased operations a few weeks after this interview
Providing support for numerous charity organizations	Valley Views	Dec 7 2014	10:35pm	10 minutes	Kathy Harris, Pres of E. Valley Women's League, and Christina McNamara, VP and Pres-elect talked about this group of East Valley women who raise money and distribute it to charities across the Valley as needed.
Operation Santa Claus, benefitting 4 local charities fighting hunger, supporting military families, autistic children, and families with children in the hospital	Valley Views	Dec 14 2014	10:15pm	18 minutes	Margy Bons, exec. Director of Military Assistance Mission talked about how the organization provides support for families of military serving in AZ of Arizona service men and women serving elsewhere. Interview also included information about Operation Santa Claus which collects food, cash, and toys to serve M.A.M., Southwest Autism Resource and Research Center, St Mary's Food Bank, and Ronald McDonald House.

Families with children in hospital unable to afford temporary housing	Valley Views	Dec 14 2014	10:33pm	12 minutes	Ronald McDonald House executive director Nancy Roach talked about how the organization provides low cost or free housing for families with children in the hospital with serious health issues, now with a third location in the East Valley.
Lady Antebellum	Lady Antebellum Public Affairs program	Dec 21 2014	10:15pm	30 minutes	Program provided by iHeart Media.
Wood burning causing health problems	Valley Views	Dec 28 2014	10:15pm	10 minutes	Bob Huhn from the Maricopa County Air Quality Department explained No Burn Days, detailing the increased health problems caused by wood burning and the reasons for and methods of announcing No Burn Days in Maricopa County
Low supplies of blood during holiday season	Valley Views	Dec 28 2014	10:25pm	10 minutes	Sue Thew from United Blood Services explained the pressing need for blood donations at this time of year and ways for people to donate. She also explained the different types of blood donations needed, and the different needs for different blood types.

Public arts programs in the West Valley	Valley Views	Dec 28 2014	10:35pm	10 minutes	Bernadette Mills, exec director of the West Valley Arts Council, detailed the various arts programs the council makes available to residents of the West Valley area, including a permanent art gallery and a spring music festival
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Section II
PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL ISSUES	Arizona Humane Society	000:10	004
CANCER RESEARCH	Komen Phoenix Race	000:10	006
CANCER RESEARCH	Komen Phoenix Race	000:17	005
CHILDREN'S ISSUES	BOYS & GIRL'S CLUBS-METRO PHX	000:13	005
CHILDREN'S ISSUES	Foundation for Blind Children	000:14	006
CHILDREN'S ISSUES	operation santa clause	000:14	005
CHILDREN'S ISSUES	operation santa clause	000:19	006
CHILDREN'S ISSUES	operation santa clause	000:20	006
CHILDREN'S ISSUES	Phoenix Children's Hospital	000:12	006
CHILDREN'S ISSUES	Rosie's House Music Academy	000:11	007
COMMUNITY	WASTE NOT	000:11	006
DIABETES AWARENESS	HEALTH AND HUMAN SERVICES	000:08	005
FAMILY ISSUES	MILITARY ASSISTANCE MISSION	000:16	006
Food Drive	St. Vincent de Paul	000:12	006
Food Drive	St. Vincent de Paul	000:15	007
Food Drive	taste of nfl	000:15	006
foster care	Hope & A Future	000:11	006
HEALTH / MEDICAL ISSUES	AMERICAN LUNG ASSOCIATION	000:11	007
HEALTH / MEDICAL ISSUES	Komen Phoenix Race For the Cu	000:11	005
HEALTH / MEDICAL ISSUES	United Blood Services	000:15	006
HEALTH / MEDICAL ISSUES	United Blood Services	000:17	002
MILITARY	Operation American Patriot	000:12	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SEXUAL ASSAULT	IT'S ON US	000:30	004
sexual assault awareness	IT'S ON US	000:13	006
sexual assault awareness	IT'S ON US	000:15	006
VETERANS	SHOW YOUR STRIPES	000:15	006
VETERANS	Veterans Medical Leadership	000:14	014