

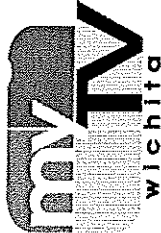
Buy Detail Report

Revision #: Date: 7/8/2014
4:37 PM

Client: Adelstein/Liston Estimate: 4088
Media: TV Description: Orman for US Senate: TV 7/10-7/20
Product: Orman for US Senate Flight Start Date: 7/7/2014 05:00 AM
Market: Wichita Flight End Date: 7/20/2014 04:59 AM
Primary Demo: Adults 35+ Survey: Jul13 DMA Custom Live+1
Separation between spots: 30 Buyer: Barb Obrzut

Estimate Comments: SCHEDULE STARTS THURSDAY, 7/10.

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/7 7/14	Total Spots	Adults 35+ Rtg/CPP
KMTW-TV							
16	MTuWThF 12:00p-12:30p FAMILY FEUD	D	\$15.00	30	2 4	6	0.5 \$30.00
17	MTuWThF 12:30p- 1:00p FAMILY FEUD	D	\$15.00	30	2 4	6	0.5 \$30.00
18	MTuWThF 3:00p- 4:00p PEOPLE'S COURT	EF	\$30.00	30	1 4	5	1.0 \$30.00
19	Su 10:00p-11:00p CRIMINAL MINDS	LF	\$12.00	30	1 1	2	0.7 \$17.14
20	Su 11:00p-12:00a CRIMINAL MINDS	LF	\$12.00	30	1 1	2	0.7 \$17.14
Total Spots:						21	13.8
Total GRP/GIMP(000):						4.4	\$27.39
Total CPP/CPM:						21	
Total Cost:			\$378.00				



KMTW
316 N West St
Wichita, KS 67203

Adelstein Liston
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 18800019

Schedule Dates

07/11/14-07/20/14

Advertiser

Greg Orman for Senate-I (92123)

Agency

Adelstein Liston (15629)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

ORMAN/SENATE#4088 (645857)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

OBRZUT, BARB

Phone/Fax

/

CPE

4088

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

ORMAN/SENATE #4088
NEW ORDER

Date Entered

07/09/14

Last Modified

07/10/14

Entered By

Jill Reilly

CO-OP

No

Headline

ECR10350365

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$56.70

Net Total

\$321.30

Sales Tax

Wichita MyNet (KMTW)

By Broadcast Month Spots Rate

Jul. 2014 21 \$378.00

Grand Total: 21 \$378.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/11/14-07/11/14	3	:30	12P-12:30P (CST)	4	X	X	X	X	X			1	\$15.00	\$15.00	Wichita MyNet (KMTW)	FAMILY FEUD	7/9/14
2.0	Revised Line / SPOT (2)	07/14/14-07/18/14	3	:30	12P-12:30P (CST)	1								5	\$15.00	\$75.00	Wichita MyNet (KMTW)	FAMILY FEUD	7/9/14
2.1	Normal Line / SPOT (2)	07/14/14-07/18/14	3	:30	12P-12:30P (CST)	1	1	1	1	1	1			1	\$15.00	\$15.00	Wichita MyNet (KMTW)	FAMILY FEUD	7/10/14
3.0	Normal Line / SPOT (3)	07/11/14-07/11/14	3	:30	12:30P-1P (CST)	4	X	X	X	X	X			1	\$15.00	\$75.00	Wichita MyNet (KMTW)	FAMILY FEUD	7/9/14
4.0	Revised Line / SPOT (4)	07/14/14-07/18/14	3	:30	12:30P-1P (CST)	1								5	\$15.00	\$75.00	Wichita MyNet (KMTW)	FAMILY FEUD	7/10/14
4.1	Normal Line / SPOT (4)	07/14/14-07/18/14	3	:30	12:30P-1P (CST)	1	1	1	1	1	1			1	\$30.00	\$30.00	Wichita MyNet (KMTW)	PEOPLE'S COURT	7/9/14
5.0	Normal Line / SPOT (5)	07/11/14-07/11/14	3	:30	3P-4P (CST)	4	X	X	X	X	X			1			Wichita MyNet (KMTW)	Order Error/Exception -	7/9/14
5.0.1	Closed Preempt (5)	07/11/14															Wichita MyNet (KMTW)	PEOPLE'S COURT	7/9/14
6.0	Revised Line / SPOT (6)	07/14/14-07/18/14	3	:30	3P-4P (CST)	1								5	\$30.00	\$150.00	Wichita MyNet (KMTW)	PEOPLE'S COURT	7/10/14
6.1	Normal Line / SPOT (6)	07/14/14-07/18/14	3	:30	3P-4P (CST)	1	1	1	1	1	1			2	\$12.00	\$24.00	Wichita MyNet (KMTW)	CRIMINAL MINDS	7/9/14
7.0	Normal Line / SPOT (7)	07/13/14-07/20/14	3	:30	10P-11P (CST)	1								1	\$12.00	\$12.00	Wichita MyNet (KMTW)	CRIMINAL MINDS	7/9/14
8.0	Normal Line / SPOT (8)	07/13/14-07/20/14	3	:30	11P-12A (CST)	1								1	\$12.00	\$12.00	Wichita MyNet (KMTW)	CRIMINAL MINDS	7/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: