

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLOX Biloxi, MS	Date: 7-11-2019
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I, Holly Gibbs,
 being/on behalf of: Dixie Newman,
 a legally qualified candidate of the Senate 50
 political party for the office of: Republican
 in the primary
 election to be held on Aug 6 2019
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see attached				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Holly Gibbs, Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Holly Gibbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6-11-19
Date

[Signature]
Signature

To Be Signed By Station Representative

<input checked="checked" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Don F. Moore</u> Signature	<u>DON F. MOORE</u> Printed Name	<u>General Sales Mgr</u> Title

CONTRACT**WLOX**

Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
Sales T & C: www.gray.tv/advertising
(228) 896-1313

And:

Dixie Newman Senate District 50
2408 14th Street
Gulfport, MS 39501

<u>Contract / Revision</u> 1269832 /		<u>Alt Order #</u>
<u>Advertiser</u> Dixie Newman Senate District 50		<u>Original Date / Revision</u> 07/08/19 / 07/08/19
<u>Contract Dates</u> 08/05/19 - 08/11/19	<u>Estimate #</u>	
<u>Product</u> Aug 5 and Aug 6 15 sec spots		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WLOX	<u>Account Executive</u> Don Moore	<u>Sales Office</u> Biloxi Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 21-49		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 33.50
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 156015		<u>Advertiser Ref</u> 169349

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLOX	08/05/19	08/11/19	M-F 6-7a News	M-F 6-7a		:15				NM	1	\$112.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	-1-----				1	\$112.50	10.30			
N 2	WLOX	08/05/19	08/11/19	M-F 6p News	M-F 6-630p		:15				NM	1	\$287.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	1-----				1	\$287.50	13.30			
N 3	WLOX	08/05/19	08/11/19	M-F 10p Late News	M-F 10-1035p		:15				NM	1	\$347.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	1-----				1	\$347.50	9.90			
Totals												3	\$747.50

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/19 - 08/06/19	3	\$747.50	(\$112.13)	\$635.38
Totals	3	\$747.50	(\$112.13)	\$635.38

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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