

Emmatt Marketing  
 1026 W. George St.  
 Chicago, IL 60657

# Terri Bryant - IL HD 115

Revision #: 0  
 Date: 3/3/2018

**Client:** Primary Election  
**Media:** Radio  
**Product:** Political  
**Market:** Southern Illinois  
**Primary Demo:** Adults 35+  
**Separation between spots:** 30

**Estimate:** 0102  
**Description:** IL 115  
**Flight Start Date:** 3/5/2018  
**Flight End Date:** 3/19/2018

**Vendor:** WXLT-FM

**Buyer:** Liz Cullen

**Contact:** Liz Cullen  
**E-Mail:** elizabethwalshcullen@gmail.com  
**Phone:** (312) 671-0419

**Format:** Sports

Daypart Program	Daypart Code	STN Gross	Dur	Wks		Total Spots	Total Cost
				3/5	3/12		
WXLT-FM							
Mon-Fri	5a-10a	\$ 15.00	:30	6	7	13	\$ 195.00
Mon-Fri	10a-3p	\$ 12.00	:30	7	7	14	\$ 168.00
Mon-Fri	3p-8p	\$ 12.00	:30	7	7	14	\$ 168.00
Sat	5a-8p	\$10.00	:30	8	8	16	\$160.00
Sun		\$ 10.00	:30	8	8	16	\$160.00

**Total Spots:** 73  
**Total Net Amount:** \$ 578.68  
**Total Gross Amount Due (with 20% discount):** \$ 680.80

**Signature:** \_\_\_\_\_  
 Please sign and fax back.

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment.