

Emmatt Marketing
 1026 W. George St.
 Chicago, IL 60657

Terri Bryant - IL HD 115

Revision #: 0
 Date:

Client: Primary Election
 Media: Radio
 Product: Political
 Market: Southern Illinois
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate:
 Description: IL 115
 Flight Start Date:
 Flight End Date:

Vendor: WXLt-FM

Buyer: Liz Cullen
 Contact: Liz Cullen
 E-Mail: elizabethwalshcullen@gmail.com
 Phone: (312) 671-0419

Format: Sports

Daypart Program	Daypart Code	STN Gross	Dur	Wks	Total Spots	Total Cost
Mon-Fri	5a-10a	\$ 15.00	:30	6	13	\$ 195.00
Mon-Fri	10a-3p	\$ 12.00	:30	7	14	\$ 168.00
Mon-Fri	3p-8p	\$ 12.00	:30	7	14	\$ 168.00
Sat	5a-8p	\$10.00	:30	8	16	\$160.00
Sun		\$ 10.00	:30	8	16	\$160.00

Total Spots: 73
Total Net Amount: \$ 578.68
Total Gross Amount Due (with 20% discount): \$ 680.80

Signature: _____

Please sign and fax back.

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you need to move any spots, please call Emmatt Marketing for permission. If spots are moved without permission, Emmatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a minimum of 90%. Please note that while you will receive payment from Emmatt Marketing, above client is responsible for credit and payment.