

Ampersand Cable System Order

Order #	63181360
Syscode	2454
System Name	Cox Media/DISH- I+ Norfolk, VA
Market	Norfolk-Virginia Beach

Flight Dates	05/10/24 - 05/20/24
Agency	Buying Time
Advertiser	Team Denton

Update Date	05/09/24		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$400.00		
Commission	\$60.00		
Net Total	\$340.00		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	17.77	GIMP	4972
CPP	\$23.00	CPM	\$80.45

AE	Catherine Mann
Sales Coordinator	Christina Le
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May23
-	

Client Code	1925
Product Code	1942
Est Code	14781
Product Name	political
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC DT	5/20/24	5/26/24	09:00	16:00	X							0.80	223	1	\$19.00	\$19.00	30	IPE 5/4/2024-6/18/2024
2	MNBC	MNBC EF	5/13/24	5/19/24	16:00	20:00	X	X	X	X	X	X	X	1.36	380	3	\$25.00	\$75.00	30	IPE 5/4/2024-6/18/2024
3	MNBC	MNBC PT	5/20/24	5/26/24	20:00	24:00	X							2.21	619	1	\$31.00	\$31.00	30	IPE 5/4/2024-6/18/2024
4	MNBC	MNBC PT	5/13/24	5/19/24	20:00	24:00	X	X	X	X	X	X	X	1.57	438	3	\$31.00	\$93.00	30	IPE 5/4/2024-6/18/2024
5	MNBC	MNBC EF	5/20/24	5/26/24	16:00	20:00	X							1.70	475	1	\$25.00	\$25.00	30	IPE 5/4/2024-6/18/2024
6	MNBC	MNBC DT	5/13/24	5/19/24	09:00	16:00	X	X	X	X	X			0.78	219	3	\$19.00	\$57.00	30	IPE 5/4/2024-6/18/2024
7	MNBC	MNBC WK	5/6/24	5/12/24	06:00	16:00						X	X	0.49	136	2	\$25.00	\$50.00	30	IPE 5/4/2024-6/18/2024
8	MNBC	MNBC WK	5/13/24	5/19/24	06:00	16:00						X	X	0.49	136	2	\$25.00	\$50.00	30	IPE 5/4/2024-6/18/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$400.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/09/24

63181360 | Norfolk-Virginia Beach | Cox Media/DISH- I+ Norfolk, VA | 2454 |