

Ampersand Cable System Order

Order #	63181360
Syscode	1500
System Name	Cox Media/Norfolk Interconnect, VA
Market	Norfolk-Virginia Beach

Flight Dates	05/10/24 - 05/20/24
Agency	Buying Time
Advertiser	Team Denton

Update Date	05/09/24
Version	1 Vs. 1

AE	Catherine Mann
Sales Coordinator	Christina Le
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May23
-	

Client Code	1925
Product Code	1942
Est Code	14781
Product Name	political
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$7,392.00		
Commission	\$1,108.80		
Net Total	\$6,283.20		
Total Spots	28		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	26.69	GIMP	93343
CPP	\$277.00	CPM	\$79.19

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	5/13/24	5/19/24	05:00	09:00	X	X	X	X	X			1.03	3607	3	\$297.00	\$891.00	30	IPE 5/4/2024-6/18/2024
2	MNBC	MNBC DT	5/6/24	5/12/24	09:00	16:00					X			0.69	2398	1	\$231.00	\$231.00	30	IPE 5/4/2024-6/18/2024
3	MNBC	MNBC EF	5/13/24	5/19/24	16:00	20:00	X	X	X	X	X	X	X	1.14	3986	5	\$231.00	\$1,155.00	30	IPE 5/4/2024-6/18/2024
4	MNBC	MNBC PT	5/6/24	5/12/24	20:00	24:00					X	X	X	0.63	2203	2	\$297.00	\$594.00	30	IPE 5/4/2024-6/18/2024
5	MNBC	MNBC PT	5/20/24	5/26/24	20:00	24:00	X							1.85	6486	1	\$297.00	\$297.00	30	IPE 5/4/2024-6/18/2024
6	MNBC	MNBC EM	5/6/24	5/12/24	05:00	09:00					X			0.95	3317	1	\$297.00	\$297.00	30	IPE 5/4/2024-6/18/2024
7	MNBC	MNBC DT	5/13/24	5/19/24	09:00	16:00	X	X	X	X	X			0.66	2292	3	\$231.00	\$693.00	30	IPE 5/4/2024-6/18/2024
8	MNBC	MNBC EF	5/20/24	5/26/24	16:00	20:00	X							1.42	4979	1	\$231.00	\$231.00	30	IPE 5/4/2024-6/18/2024
9	MNBC	MNBC WK	5/6/24	5/12/24	06:00	16:00						X	X	0.41	1429	2	\$264.00	\$528.00	30	IPE 5/4/2024-6/18/2024
10	MNBC	MNBC WK	5/13/24	5/19/24	06:00	16:00						X	X	0.41	1429	2	\$264.00	\$528.00	30	IPE 5/4/2024-6/18/2024
11	MNBC	MNBC PT	5/13/24	5/19/24	20:00	24:00	X	X	X	X	X	X	X	1.31	4594	5	\$297.00	\$1,485.00	30	IPE 5/4/2024-6/18/2024
12	MNBC	MNBC EF	5/6/24	5/12/24	16:00	20:00					X	X	X	0.78	2722	2	\$231.00	\$462.00	30	IPE 5/4/2024-6/18/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$7,392.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,392.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 05/09/24

63181360 | Norfolk-Virginia Beach | Cox Media/Norfolk Interconnect, VA | 1500 |