



Order

Orig. Date: 03/02/2016	Advertiser: Ted Cruz for President	Acct. Exec.: House	Price Type:
Order Date: 03/02/2016	Product: TED CRUZ FOR PRESIDENT	Est. Code:	Revenue Type: DEFAULT
Start Date: 03/02/2016	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	BillingType: Regular
End Date: 03/06/2016		Order Class: LOCAL	Order Type: POLITICAL
Sec. Prod. Category: POLITICAL			Spot Type: Local

Agency Information		Special Instructions:
Name: WestRogers Strategic Communications Address: 6075 Poplar Ave Memphis TN 38119 Contact: Becky West		
Fax: Phone:		

Order #: 40209

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week														Pattern						
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title		Station			Flight Detail		Log		Comment											
1	GOOD MORNING MAINE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/03/16 03/04/16	6:00AM 7:00AM	<input type="checkbox"/>	3	\$25.00	3	\$75.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	x	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
2	FOX 22 NEWS AT 7AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/03/16 03/04/16	7:00AM 8:00AM	<input type="checkbox"/>	6	\$25.00	6	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	x	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
3	JR MITCHELL REPORT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/02/16 03/04/16	6:30PM 7:00PM	<input type="checkbox"/>	3	\$75.00	3	\$225.00		<input type="checkbox"/>	<input type="checkbox"/>	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
4	FOX 22 NEWS AT 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/02/16 03/04/16	9:59PM 11:00PM	<input type="checkbox"/>	6	\$100.00	6	\$600.00		<input type="checkbox"/>	<input type="checkbox"/>	2	2	2	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
5	Prime	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/02/16 03/04/16	8:00PM 10:00PM	<input type="checkbox"/>	3	\$250.00	3	\$750.00		<input type="checkbox"/>	<input type="checkbox"/>	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													

3/4/2016 8:47:53 AM

CONFIRMATION

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Total Cost Monthly Breakouts

Month(s)	Amount
March (2016)	\$1,800.00
Total:	\$1,800.00

	Spots	Cost	Gross Cost:	\$1,800.00
Pre-Empted:	0	\$0.00	- Agency	
Credited:	0	\$0.00	Commission:	\$270.00
Billboards:	0		Net Cost:	\$1,530.00
Total :	21			

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WVII/WFVX will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.