

2nd Quarter Issues/Programs  
For Radio Stations

**KVMA**

Magnolia, Arkansas

For the year: 2023

Covering the months of:

Apr, May, June

**Issues List for Q2**

Poverty & Homelessness

Arts & Community Entertainment

Education

Crime

Health

Minority Issues

<b>Issue</b>	<b>Program</b>	<b>Date</b>	<b>Time</b>	<b>Length</b>	<b>Description</b>
Arts and Community Entertainment	South Arkansas Focus	2-Apr	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Selena Blair/Rick Moncrief Topic: McNeil Festival On The Rail
Poverty & Homelessness	South Arkansas Focus	9-Apr	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Janet Rider-Babbitt Topic: Columbia Co. Non-Profit Day of Giving
Poverty & Homelessness	South Arkansas Focus	16-Apr	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Gwendolyn Murphy (FUMC CDC Director) Topic: Ark Childrens Week
Education	South Arkansas Focus	23-Apr	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Superintendent John Ward & Coordinator Penny Talley Topic: Magnolia Reads campaign.
Crime & Public Safety	South Arkansas Focus	30-Apr	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Sheriff Leroy Martin Topic: Active Shooter/Church Security Training
Health	South Arkansas Focus	7-May	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Lacy Ogle Topic: Health Coalition/Health Fair
Arts and Community Entertainment	South Arkansas Focus	14-May	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Bonnie Keith - Magnolia Blossom Festival.
Poverty & Homelessness	South Arkansas Focus	21-May	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Co. Coordinator - Mandy McLelland on the CALI encounter program.

Health	South Arkansas Focus	28-May	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Adam Laster (Newhaven Counseling) Topic: Mental Health Awareness and treatment.
Poverty & Homelessness	South Arkansas Focus	4-Jun	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Lacey Ogle & Rachel Jenkins Topic: Pedals for Compassion.
Arts and Community Entertainment	South Arkansas Focus	11-Jun	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Janet Rider-Babbitt and cast members Topic: Magnolia Arts - Wizards & Wands Production
Minority Programs & Issues	South Arkansas Focus	18-Jun	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Willie McGee and Veronica Creer about the Family Juneteenth Celebration.
Health	South Arkansas Focus	25-Jun	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Nancy Bailey Topic: Area Agency on Aging-Alzheimer's

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 4/1/23 – 6/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Other programming of note to the community included:**

- KVMA also ran a combined total of 340 recorded PSA's between 4/1/23 – 6/30/23 with announcements for the following organizations and topics: This does not include the national PSA's we run when possible that are inserted randomly as time permits in evening and weekend programming. **Due to a Master Server failure and loss of data and replacement of that server, PSA count only reflect 6/12/23 – 6/30/23. The number above can safely be multiplied x 3 months for a ballpark figure.**

Caledonia Baptist Church	175th Anniversary
Morning Star Baptist Church	18th annual Pastor/Wife Appreciation Day
Boys & Girls Club	2023 Youth of the Year Celebration
Walk for Lupos	6th Annual Lupos Walk

South Arkansas Arts Center	8th Annual Art Dash Event
Healthworks	Boomtown 5K Parkinson's Disease
UNION COUNTY CHAMBER OF COMMERCE	BUSINESS AFTER HOURS
CADC	Columbia County - Commodities Distribution
EVERGREEN BAPTIST CHURCH	COMMUNITY EMPOWERMENT SUMMIT
Gone but Not Forgotten	Community Walk-Fordville
Aging Fearlessly Discussion on Aging	Dr. Ezinne Nwude
Share Foundation	Drive Thru Prescription Drug Take Back
MCSA / S. AR Home Health	Egg Hunt
The Call - Columbia County	Encounter
Brighter Day Tabernacle, Church of God in Christ in Waldo	Family and Friends Day
St. John Baptist Church	Family and Friends Day
Felsenthal Bream Festival	Felsenthal Bream Festival
Letter Carriers Food Drive	Food Drive 2nd Saturday in May
Share Foundation	Free Bivalent Covid Boosters
REEVES MEMORIAL MEDICAL CENTER	FREE MEDICARE EDUCATIONAL EVENT
Share Foundation	Free Walk-In Health Clinic
BONDAGE BREAKING MINISTRIES	HEALING & DELIVERANCE CRUSADE
UCAPS	Jim W. Bennett Golf Tournament
ST. JOHN BAPTIST CHURCH	Luncheon for First Responders, Military & School Resource Officers
ALSTON ANDREWS SCHOLARSHIP FOUNDATION	MUDD4DUBB
Turning Point OF South Arkansas	Online Auction Fundraiser
CADC	Ouachita County - Commodities Distribution
South Arkansas Children's Coalition / CASA	Pickleball Tournament Fundraiser
PURPLE HULL PEA FESTIVAL	PURPLE HULL MEAL FUNDRAISER
VFW	Purple UP day - Children of the Military Month
St. John Missionary Baptist	Revival
AMERICAN LEGION	STILL OPEN / BINGO
Janice Hicks	Summer Breeze Community Party
Office of Skills Development	SW Arkansas Employers Growing Talent through Apprenticeship Employer Forum
True Worship	True Worship's Bazaar
CADC	Union County - Commodities Distribution
New Home Missionary Baptist Church	Vacation Bible School
Smackover Community	Voluntary City Wide Clean Up
Lifeshare Blood Center	Walmart Magnolia
El Dorado City Ward 3	Ward 3 Community Clean Up
Arkansas Dept. Veterans Affairs	Women in the Military Photo Shoot - Camden

- 4/1/23 – 6/30/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 4/1/23 – 6/30/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily.
- 4/1/23 – 6/30/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.