

4th Quarter Issues/Programs
For Radio Stations
KVMA
Magnolia, Arkansas

For the year: 2023
Covering the months of:
Oct., Nov., Dec.

Issues List for Q4

Infrastructure & Economic Development
Community Events
Minority & Low Income Issues
Mental Health
Education
Arts and Entertainment
Poverty & Homelessness
Environment
Crime & Public Safety

| Issue | Program | KVMA | Time | Length | Descrption |
|---------------------------------------|----------------------|-------------|-------------|---------------|--|
| Arts and Entertainment | South Arkansas Focus | 1-Oct | 10:15am | 15min | "The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings On KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Holly Howard with the Columbia County Library to discuss changes and services. |
| Enviroment | South Arkansas Focus | 8-Oct | 10:15am | 15min | "The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Heather Runyan Park Interpreter for the Logoly State Park and discussed their BioBlitz and Halloween events. |
| Community events | South Arkansas Focus | 15-Oct | 10:15am | 15min | "The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Adrrienne Delaney with the Magnolia Jr. Charity League to discuss their Fall Festival. |
| Infrastructure & Economic Development | South Arkansas Focus | 22-Oct | 10:15am | 15min | "The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on . Adrienne Rushing interviewed Emilee Vest owner of the Beehive |
| Crime & Public Safety | South Arkansas Focus | 29-Oct | 10:15am | 15min | "The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ . Adrienne Rushing interviewed Magnolia Police Chief Todd Dew on Halloween Safety |
| Education | South Arkansas Focus | 5-Nov | 10:15am | 15min | "The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ . Adrienne Rushing interviewed Magnolia School District Superintendent John Ward on the new 12 Month Calendar and year-round school |

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| Mental Health | South Arkansas Focus | 12-Nov | 10:15am | 15min | “The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Britney Leonard & students Christian Leo and Nathan Burkhalter to discuss SAU Veteran's Resources. |
| Crime & Public Safety | South Arkansas Focus | 19-Nov | 10:15am | 15min | “The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Magnolia Fire Assistant Chief Randal Stevens to discuss Thanksgiving Fire Safety. |
| Mental Health | South Arkansas Focus | 26-Nov | 10:15am | 15min | “The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Barbara Lewis from the Caring Place and Nancy Bailey from Area Agency on Aging to discuss Alzheimers Awareness month |
| Poverty & Homelessness | South Arkansas Focus | 3-Dec | 10:15am | 15min | “The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed The Call Director Mandy Mecllland on the Columbia county Make A smile Happen Toy Drive set for Dec 8-9. |
| Minority and Low Income | South Arkansas Focus | 10-Dec | 10:15am | 15min | “The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed members from Salvation Army on the SAU Angel Tree |
| Infrastructure & Economic Development | South Arkansas Focus | 17-Dec | 10:15am | 15min | “The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed members of the SAU INC Press on the book Economic Crisis. |

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| Mental Health | South Arkansas Focus | 24-Dec | 10:15am | 15min | "The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed representatives of the Columbia County Autism assoc on Autism in our Community. |
| Mental Health | South Arkansas Focus | 31-Dec | 10:15am | 15min | "The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on . A second airing of the previous week's interview on Autism. |

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 10/1/23 – 12/31/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Other programming of note to the community included:

- KVMA also ran a combined total of 1,489 recorded PSA's between 10/1/23 – 12/31/23 with announcements for the following organizations and topics: This does not include the national PSA's we run when possible that are inserted randomly as time permits in evening and weekend programming.

ORGANIZATION

SUBJECT OF ANNOUNCEMENT

| ORGANIZATION | SUBJECT OF ANNOUNCEMENT |
|---|--|
| ABUNDANT LIFE MINISTRIES | 42 YEARS OF IMPACTFUL MINISTRY |
| ALZHEIMERS ASSOCIATION | ALZHEIMERS WALK |
| AMBETTER AR HOME | HEALTH FAIR |
| AMERICAN LEGION | JIMMY LEWIS & 8-SECON RIDE CONCERT |
| AR Small Business and Technology Development Center | WOMEN & MINORITY BUSINESS CERTIFICATION |
| ARKANSAS DEPARTMENT OF HEALTH | UNION COUNTY DRIVE THROUGH FLU SHOT |
| ARKANSAS DEPARTMENT OF HEALTH | COLUMBIA COUNTY DRIVE THRU FLU SHOT |
| ASSEMBLIES OF GOD | HISPANIC HERITAGE CELEBRATION |
| BILLINGLY FAMILY REUNION | BILLINGLY FAMILY REUNION |
| CADC | COMMODITIES DISTRIBUTION-OUACHITA COUNTY |
| CADC | COMMODITIES DISTRIBUTION-COLUMBIA COUNTY |
| CADC | COMMODITIES DISTRIBUTION-UNION COUNTY |
| CAMPFIRE OF EL DORADO | THE EL DORADO HAUNT FUNDRAISER |
| CHAMPAGNOLLE LANDING | SENIOR DANCE |
| CHAMPAGNOLLE SENIOR CENTER | COOLING SHELTER FOR SENIORS 60+ |
| City of Callion | Christmas Parade |
| City of El Dorado | Christmas Parade |
| CITY OF STRONG | FALL FESTIVAL |
| COLUMBIA COUNTY BROADBAND CONNECT | BROADBAND MEETING PUBLIC FORUM |
| COLUMBIA COUNTY JUDGE'S OFFICE | COLUMBIA ROAD 63 CLOSURE |
| Crossett Church | Christ in Lights |

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| Downtown El Dorado Business District | Downtown Lights |
| EHS WILDCAT CHEER TEAM | GOLF SCRAMBLE FUNDRAISER |
| El Dorado Symphony | Christmas Show |
| Felsenthal Bream Festival | FELSENTHAL FALL FESTIVAL |
| HOPE LANDING | MADISON'S GUN RAFFLE |
| FALL BREEZE COMMUNITY | POP UP SHOP/JOB FAIR |
| MAGNOLIA ARTS | REX'S EXES COMEDY SHOW |
| MAGNOLIA ECONOMIC DEVELOPMENT COUNCIL | SPLASH PAD & SKATE PARK GRAND OPENING |
| Magnolia Middle School | Toy Fundraiser |
| Mainstreet El Dorado | BACK TO SCHOOL BASH |
| MAN2MAN- NATHAN RAINEY | FALL FESTIVAL - ROCK ISLAND |
| Morning Star Church | Christmas Dinner |
| MT. CALVARY BAPTIST CHURCH | ANNUAL HARVEST DRIVE |
| MT. CALVARY MISSIONARY BAPTIST CHURCH | ANNUAL HOMECOMING & REVIVAL |
| MT. TABOR MBC | FALL REVIVAL |
| MULERIDERS IMPACTING COMMUNITY HEALTH | COVID VACCINE CLINIC |
| MURMIL ON THE MOVE | FALL FEST |
| NAACP | luncheon & learn |
| PARENTS UNITED AGAINST YOUTH VIOLENCE | PARENTS UNITED-CODE RED MARCH/WORSHIP |
| PEDALS FOR COMPASSION | GRAVEL RIDE |
| SADC FOR CHILDREN & FAMILIES | USDA MEAL BIDS |
| Salvation Army | Thanksgiving Meal |
| Salvation Army | Bell Ringing volunteers |
| Share Foundation | DRUG TAKE BACK @ WALMART |
| SOUTH ARKANSAS COMMUNITY COLLEGE FOUNDATION | SOUTHARK EXPO |
| SOUTH ARKANSAS HISTORICAL PRESERVATION SOCIETY | FOOD TRUCK FRIDAY |
| SOUTH ARKANSAS HISTORICAL PRESERVATION SOCIETY | NIGHT OF THE NEWTONS |
| ST. VESTAL CME CHURCH | OLD TIME RELIGION PROGRAM |
| STARLIGHT BAPTIST CHURCH | SUMMER REVIVAL |
| The Call - Columbia County | Toy Drive |
| The Call - Union County | Toy Drive |
| THE HATED MC CLUB | CHARLES WAYNE HAYS JR POKER RUN |
| UAMS | AFFORDABLE CONNECTIVITY PROGRAM |
| UCAPS/ULEAD | PET-O-TOBER |
| UNION AME CHURCH | ANNUAL CHURCH HOMECOMING |
| UNION COUNTY MASTER GARDENERS | TRAINING SESSIONS |
| VICTORY BIBLE CAMP | 70TH ANNIVERSARY |
| WESSON COMMUNITY | 8TH ANNUAL WESSON DAY |
| WIDOWS SONS | TOY RUN |

- 10/1/23 – 12/31/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.

- 10/1/23 – 12/31/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily
- 10/1/23 – 12/31/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.