

3rd Quarter Issues/Programs
For Radio Stations
KVMA-AM
Magnolia, Arkansas

For the year: 2023
Covering the months of:
July, Aug, Sept

Issues List for Q3

Community Events & Activities
Faith & Religion
Health
Arts & Entertainment
Education
Handicapped and disadvantaged.
Non-Profit Organization Fundraising
Minority & Low-Income Issues

Issue	Program	Date	Time	Length	Description
Community Events * Activities	South Arkansas Focus	2-Jul	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Bonnie Kieth from the Magnolia Chamber about Sparks in the Park, the Fireworks community celebration taking place on July 3rd.
Faith & Religious	South Arkansas Focus	9-Jul	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Kenny Lee, the new Pastor for First United Methodist Church in Magnolia.
Handicapped and disadvantaged	South Arkansas Focus	16-Jul	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Sandra Manning with Abilities Unlimited and the programs they have available.
Minority and low-income issues	South Arkansas Focus	23-Jul	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed members of the ABMA, Arkansas Black Mayors Association who were scheduled for a community symposium that evening on the Watershed project, protecting homes and businesses that are impacted by water mitigation.
Community events and activities	South Arkansas Focus	30-Jul	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Heather Longley with Logoly State Park.
Community events and activities	South Arkansas Focus	6-Aug	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Emily Vest with Magnolias Farmers Market
Minority and low-income issues	South Arkansas Focus	#####	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Carly Rains with SAU and AmeriCorps Vistas and their work in the community.

Health	South Arkansas Focus	#####	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. J Randal Harvey interviewed Dana Taylor, President of South Arkansas Regional Hospital about the new name change and direction of the hospital.
Education	South Arkansas Focus	3-Sep	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Tabitha Adams and Clarissa Owens, school counselor with Magnolia Central Elementary and discussed challenges with kids and how things have changed.
Education	South Arkansas Focus	10-Sep	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Anna Sands with PIE Partners in Education
Community events and activities	South Arkansas Focus	17-Sep	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Sonya Caldwell and Lesh Smith to discuss the Columbia County Fair
Community events and activities	South Arkansas Focus	24-Sep	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA. Adrienne Rushing interviewed Rachel Jenkins & Lacey Ogle with Pedals for Compassion.

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 7/1/23 – 9/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Other programming of note to the community included:

- KVMA also ran a combined total of 1,643 recorded PSA's between 7/1/23 – 9/30/23 with announcements for the following organizations and topics: This does not include the national PSA's we run when possible that are inserted randomly as time permits in evening and weekend programming.

ORGANIZATION	TOPIC
ABUNDANT LIFE MINISTRIES	RUMMAGE SALE
ABUNDANT LIFE MINISTRIES	42 YEARS OF IMPACTFUL MINISTRY

ARKANSAS BLACK MAYORS ASSOCIATION	WATERSHED-IMPROVEMENT PROJECT COMMUNITY MEETING
ARKANSAS DEPARTMENT OF HEALTH	UNION COUNTY DRIVE THROUGH FLU SHOT
ARKANSAS DEPARTMENT OF HEALTH	COLUMBIA COUNTY DRIVE THRU FLU SHOT
ARKANSAS MUSEUM OF NATURAL RESOURCES	'Boggy Creek Casebook' Lyle Blackburn - Author Discussion
ASSEMBLIES OF GOD	HISPANIC HERITAGE CELEBRATION
BARTON LIBRARY	WINE & CHEESE
CADC	UNION COUNTY COMMODITIES DISTRIBUTION
CADC	Ouachita County - Commodities Distribution
CADC	Columbia County - Commodities Distribution
CHAMPAGNOLLE LANDING	SENIOR DANCE
CHAMPAGNOLLE SENIOR CENTER	COOLING SHELTER FOR SENIORS 60+
CHAMPAGNOLLE SENIOR CENTER	COOLING SHELTER FOR SENIORS 60+
CHAMPAGNOLLE SENIOR CENTER	SENIOR DANCE
CITY OF STRONG	FALL FESTIVAL
CURRY CHAPEL AME CHURCH	GOSPEL FEST
EHS WILDCAT CHEER TEAM	GOLF SCRAMBLE
EL DORADO MISSIONARY BAPTIST CHURCH	Vacation Bible School
EL DORADO SCHOOL MILEAGE	EARLY VOTING
EL DORADO SERVICE LEAGUE	WILDCUTZ 2023
ENTERGY	ROAD CLOSURE DUE TO REPLACING POWER LINES
Felsenthal Baptist Church	YARD SALE BENEFITTING MISSION TRIP
PEDALS FOR COMPASSION	GRAVEL RIDE
RUTH'S ROYALTY SCHOLARSHIP FOUNDATION	FAMILY & FRIENDS EXTRAVAGANZA
SOUTH ARKANSAS HISTORICAL FOUNDATION	FOOD TRUCK FRIDAY
SOUTH ARKANSAS HISTORICAL PRESERVATION SOCIETY	AMERICANA NIGHT AT THE MUSEUM
THE HATED MC CLUB	CHARLES WAYNE HAYS JR POKER RUN
UCAPS/ULEAD	PET-O-TOBER
VICTORY BIBLE CAMP	70TH ANNIVERSARY
VICTORY BIBLE CHURCH	20 YEAR ANNIVERSARY CONCERT

- 7/1/23 – 9/30/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 7/1/23 – 9/30/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily
- 7/1/23 – 9/30/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.
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