

Order / Rev: 1707015
Alt Order #: 26191316
Flight Dates: 10/16/18 - 10/29/18

Advertiser: POL/Women Vote PAC
Product Desc: 10/16-10/29 issue
Estimate: 7250

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S		1				\$300.00		0.00			
N 2	WVBT	10/28/18	10/28/18	Fox NFL Pre Game (12p) Fox NFL Pre Game (12-1p)	CM	Fox NFL Pre Gam	-----S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A NFL Sunday Pre-Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1				\$1,000.00		0.00			
N 3	WVBT	10/18/18	10/18/18	NFL Thursday Night FB CM NFL Thursday Night Footba	CM	NFL Thursday Nigl	---T---	:30	1	\$3,700.00	P2	0.00	NM	1	\$3,700.00
COMMENTS APPLY TO SUB LINES A THRU A Thursday Night Football [Estimate is based on Oct'17-Dec'17 NFL Thursday Night Football on WTK R and WAVY.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---		1				\$3,700.00		0.00			
N 4	WVBT	10/16/18	10/29/18	WAVY News 10 @7a onCM WAVY News 10 @7a on FOX43	CM	WAVY News 10 @M	MTWTF--	:30	2	\$135.00	P2	0.00	NM	4	\$540.00
WAVY News at 7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--		2				\$135.00		0.00			
Week:		10/23/18	10/29/18	MTWTF--		2				\$135.00		0.00			
N 5	WVBT	10/16/18	10/29/18	WAVY News 10 @8a onCM WAVY News 10 @8a on FOX43	CM	WAVY News 10 @M	MTWTF--	:30	2	\$125.00	P2	0.00	NM	4	\$500.00
WAVY News at 8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--		2				\$125.00		0.00			
Week:		10/23/18	10/29/18	MTWTF--		2				\$125.00		0.00			
N 6	WVBT	10/16/18	10/29/18	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	1	\$50.00	P2	0.00	NM	2	\$100.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--		1				\$50.00		0.00			
Week:		10/23/18	10/29/18	MTWTF--		1				\$50.00		0.00			
N 7	WVBT	10/16/18	10/29/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	1	\$50.00	P2	0.00	NM	2	\$100.00
Pickler & Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--		1				\$50.00		0.00			
Week:		10/23/18	10/29/18	MTWTF--		1				\$50.00		0.00			
N 8	WVBT	10/16/18	10/29/18	M-F 12-1p M-F 12-1p	CM	12-1p	MTWTF--	:30	1	\$50.00	P2	0.00	NM	2	\$100.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--		1				\$50.00		0.00			
Week:		10/23/18	10/29/18	MTWTF--		1				\$50.00		0.00			
N 9	WVBT	10/16/18	10/29/18	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$50.00	P2	0.00	NM	2	\$100.00
Dr Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--		1				\$50.00		0.00			
Week:		10/23/18	10/29/18	MTWTF--		1				\$50.00		0.00			
N 10	WVBT	10/16/18	10/29/18	Hampton Roads Show CM Hampton Roads Show	CM	2-3p	MTWTF--	:30	1	\$50.00	P2	0.00	NM	2	\$100.00
Hampton Roads Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--		1				\$50.00		0.00			
Week:		10/23/18	10/29/18	MTWTF--		1				\$50.00		0.00			
N 11	WVBT	10/16/18	10/29/18	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	1	\$50.00	P2	0.00	NM	2	\$100.00
Millionaire x 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--		1				\$50.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--		1			\$50.00	0.00					
N 12	WVBT	10/16/18	10/29/18	M-F 4-5p M-F 4-5p	CM	4-5p	MTWTF--	:30	1	\$90.00	P2	0.00	NM	2	\$180.00
		Steve Wilkos													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--		1			\$90.00	0.00					
Week:		10/23/18	10/29/18	MTWTF--		1			\$90.00	0.00					
N 13	WVBT	10/16/18	10/29/18	M-F 5-6p M-F 5-6p	CM	5-6p	MTWTF--	:30	1	\$90.00	P2	0.00	NM	2	\$180.00
		Maury Povich													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--		1			\$90.00	0.00					
Week:		10/23/18	10/29/18	MTWTF--		1			\$90.00	0.00					
N 14	WVBT	10/16/18	10/29/18	M-F 6-7p M-F 6-7p	CM	6-7p	MTWTF--	:30	2	\$85.00	P3	0.00	NM	4	\$340.00
		Face The Truth													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--		2			\$85.00	0.00					
Week:		10/23/18	10/29/18	MTWTF--		2			\$85.00	0.00					
N 15	WVBT	10/16/18	10/29/18	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	MTWTF--	:30	1	\$150.00	P2	0.00	NM	2	\$300.00
		WAVY News 10 @ 7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--		1			\$150.00	0.00					
Week:		10/23/18	10/29/18	MTWTF--		1			\$150.00	0.00					
N 16	WVBT	10/16/18	10/29/18	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	2	\$265.00	P1	0.00	NM	3	\$795.00
		COMMENTS APPLY TO SUB LINES A THRU B TMZ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--		2			\$265.00	0.00					
Week:		10/23/18	10/29/18	MTWTF--		1			\$265.00	0.00					
N 17	WVBT	10/16/18	10/29/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	MTWTF--	:30	2	\$325.00	P3	0.00	NM	4	\$1,300.00
		WVBT FOX News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--		2			\$325.00	0.00					
Week:		10/23/18	10/29/18	MTWTF--		2			\$325.00	0.00					
N 18	WVBT	10/16/18	10/29/18	M-F 1045-11p Fox Sportswrap	CM	1045-11p	MT-----	:30	2	\$275.00	P1	0.00	NM	3	\$825.00
		COMMENTS APPLY TO SUB LINES A THRU B Sports Wrap													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MT-----		2			\$275.00	0.00					
Week:		10/23/18	10/29/18	MT-----		1			\$275.00	0.00					
N 19	WVBT	10/16/18	10/29/18	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	MTWTF--	:30	1	\$65.00	P3	0.00	NM	2	\$130.00
		ET/Extra													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--		1			\$65.00	0.00					
Week:		10/23/18	10/29/18	MTWTF--		1			\$65.00	0.00					
N 20	WVBT	10/16/18	10/29/18	M-F 12-1a M-F 12-1a	CM	12-1a	MTWTF--	:30	1	\$50.00	P3	0.00	NM	2	\$100.00
		TMZ Live													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--		1			\$50.00	0.00					
Week:		10/23/18	10/29/18	MTWTF--		1			\$50.00	0.00					
N 21	WVBT	10/16/18	10/29/18	M-F 1-2a M-F 1-2a	CM	1-2a	MTWTF--	:30	1	\$25.00	P3	0.00	NM	2	\$50.00
		Dish Nation/The Game													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/18	10/22/18	MTWTF--			1		\$25.00		0.00				
Week:		10/23/18	10/29/18	MTWTF--			1		\$25.00		0.00				
N22	WVBT	10/20/18	10/27/18	Sat 11p-12a Sat 11p-12a	CM	11p-12a	-----S-	:30	1	\$50.00	P3	0.00	NM	2	\$100.00
Fox Sat Late Fringe															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S-			1		\$50.00		0.00				
Week:		10/22/18	10/28/18	-----S-			1		\$50.00		0.00				
N23	WVBT	10/20/18	10/27/18	Sa 12-1x Sa 12-1x	CM	12-1am	-----S-	:30	1	\$35.00	P3	0.00	NM	2	\$70.00
Extra Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S-			1		\$35.00		0.00				
Week:		10/22/18	10/28/18	-----S-			1		\$35.00		0.00				
N24	WVBT	10/20/18	10/27/18	Sa 1-2a Sa 1-2a	CM	1-2a	-----S-	:30	1	\$25.00	P2	0.00	NM	2	\$50.00
TMZ Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S-			1		\$25.00		0.00				
Week:		10/22/18	10/28/18	-----S-			1		\$25.00		0.00				
N25	WVBT	10/21/18	10/28/18	Su 5-530a Su 5-530a	CM	5-530a	-----S	:30	1	\$15.00	P2	0.00	NM	2	\$30.00
American Latino															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S			1		\$15.00		0.00				
Week:		10/22/18	10/28/18	-----S			1		\$15.00		0.00				
N26	WVBT	10/21/18	10/28/18	Su 530-6a Su 530-6a	CM	530-6a	-----S	:30	1	\$15.00	P2	0.00	NM	2	\$30.00
Latination															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S			1		\$15.00		0.00				
Week:		10/22/18	10/28/18	-----S			1		\$15.00		0.00				
N27	WVBT	10/21/18	10/28/18	PP Su 630-7a PP Su 630-7a	CM	630-7a	-----S	:30	1	\$15.00	P2	0.00	NM	2	\$30.00
Raw Travel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S			1		\$15.00		0.00				
Week:		10/22/18	10/28/18	-----S			1		\$15.00		0.00				
N28	WVBT	10/21/18	10/28/18	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	1	\$60.00	P2	0.00	NM	2	\$120.00
FOX News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S			1		\$60.00		0.00				
Week:		10/22/18	10/28/18	-----S			1		\$60.00		0.00				
N29	WVBT	10/21/18	10/28/18	Su 1045-11p Su 1045-11p	CM	1045-11p	-----S	:30	1	\$265.00	P1	0.00	NM	2	\$530.00
Sports Wrap															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S			1		\$265.00		0.00				
Week:		10/22/18	10/28/18	-----S			1		\$265.00		0.00				
N30	WVBT	10/21/18	10/28/18	Su 11p-12a Su 11p-12a	CM	11p-12a (11:00 PM-11:30 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	2	\$200.00
Outdoorsman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S			1		\$100.00		0.00				
Week:		10/22/18	10/28/18	-----S			1		\$100.00		0.00				
N31	WVBT	10/21/18	10/28/18	FOX NFL Sunday Wrap-up FOX NFL Sunday Wrap-up	CM	FOX NFL Sunday	-----S	:30	1	\$100.00	P3	0.00	NM	2	\$200.00
NFL Wrap															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	-----S			1		\$100.00		0.00				

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Week:		10/22/18	10/28/18	-----S		1				\$100.00		0.00		
N32	WVBT	10/21/18	10/28/18	Su 1230-130a Su 1230-130a	CM	1230-130a	-----S	:30	1	\$50.00	P3	0.00 NM	2	\$100.00
		Am Ninja												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/18	10/21/18	-----S		1				\$50.00		0.00		
Week:		10/22/18	10/28/18	-----S		1				\$50.00		0.00		
												Totals	71	\$12,300.00