



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26191316	<b>Changes as of:</b> 10/29/2018 at 6:30 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 144/150/7250	<b>Flight:</b> 10/16/18 - 10/29/18	<b>Station:</b> WVBT	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	<b>Advertiser:</b> Women Vote	<b>Market:</b> Norfolk-Virginia Beach	<b>Total \$:</b> \$12,210.00
<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 69	
<b>Agency Order #:</b> 7769064	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$133.88	
<b>Buyer:</b> Chiusano, Dawn	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 91.2	
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880		
<b>Separation:</b>			

**Comments:** VA02 & VA07

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/23			Total Spots	Total \$	CPP*	GRP*
							10/16	10/23					
CR 19	Tu-F,M 11p-12m		ET/Extra	\$65.00	1.8	30	1	1 0		1	\$65.00	\$36.11	1.8
CR 24	Sa 1a-2a		TMZ Weekend	\$25.00	0.2	30	1	1 0		1	\$25.00	\$125.00	0.2
<b>TOTALS:</b>							<b>37</b>	<b>32</b>		<b>69</b>	<b>\$12,210.00</b>	<b>\$133.88</b>	<b>91.2</b>