

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2019 - January 31, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	1-5, 7-9, 12, 15-19, 21-23, 25-28	5
Outside Account Executive	1-3, 6-10, 12, 14-23, 25-28	6
Outside Account Executive	1-3, 6-10, 12, 14-23, 25-28	20
Program Director WNOE	1-4, 7-9, 11-13, 15-19, 21-28	13
Chief Engineer	1-3, 7-10, 12, 15-19, 21-23, 25-28	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access 24955 Pacific Coast Highway C303 California 90265 Url : www.allaccess.com Email : JDenver@allaccess.com Joel Denver	N	1
2	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	N	0
3	Dress for Success 6117 Magazine Street New Orleans, Louisiana 70118 Phone : 5048914337 Email : info@dfsneworleans.org Lori Byargeon	N	0
4	Employee Referral	N	3
5	Former Employee	N	1
6	Glassdoor-Not directly contacted by SEU	N	1
7	Grambling University Office of Career Services 403 Main St. Grambling, Louisiana 71245 Phone : 318-274-2346 Email : Fobbsshe@Gram.edu Dr. Shelia Fobbs	N	0
8	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
9	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0

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10	Indeed.com - Not Directly Contacted by SEU	N	3
11	Internal Candidate	N	4
12	Internal Posting 929 Howard Avenue New Orleans, Louisiana 70113 Phone : 504.620.0400 Amy Cohen Manual Posting	N	0
13	Internal Transfer/Promotion	N	1
14	LinkedIn-Not directly contacted by SEU	N	1
15	Louisiana Association of Broadcasters 660 Florida Street Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Email : Suzette@broadcasters.org Fax : 1-225-267-4329 Suzette Daniel	Y	0
16	Louisiana Dept of Labor 3400 Tulane Avenue 2nd Floor New Orleans, Louisiana 70119 Phone : 5046584583 Email : lpgreen@nola.gov Lynette Green	N	0
17	Louisiana State Univ 158 LSU Student Union Baton Rouge, Louisiana 70803 Phone : 225-578-2162 Email : career@lsu.edu Career Services	N	0
18	Loyola Univeristy 6363 St. Charles Ave 2nd Fl. Rm 208 New Orleans, Louisiana 70118 Phone : 504-865-3861 Email : career@loyno.edu Elise Walter	N	0
19	On Air Announcements 929 Howard Ave New Orleans, Louisiana 70113 Angela Watson Manual Posting	N	0
20	Re-hire	N	1

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21	Southeastern University Office of Career Serv Student Union Rm 2102 SLU 10492 Hammond, Louisiana 70402 Phone : 985-549-2121 Email : careerservices@southeastern.edu Career Services	N	0
22	Southern University Career Services P. O. Box 10980 Baton Rouge, Louisiana 70813 Phone : 225-771-2264 Email : careerservices@subr.edu Kathy Hayes	N	0
23	Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Phone : 504-286-5341 Email : tbarney@suno.edu Tammy Barney	N	0
24	Station Website Posting (One or More SEU Stations) <i>(navigation link to corporate careers website)</i>	N	1
25	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 504-314-2251 Email : jobs@tulane.edu Tracey Jackson	N	0
26	University of New Orleans 2000 Lakeshore Drive New Orleans, Louisiana 70148 Phone : 5042806225 Email : career@uno.edu Celyn Boykin, M.Ed.	N	0
27	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 504-520-7364 Email : mminnard@xula.edu Marian Minnard	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			17

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	3/16/2019	Participation in events sponsored by community groups	Our Market President served as a radio panelist at the Louisiana Association of Broadcasters - Student Workshop. This career workshop was for college students in Louisiana and Mississippi studying Journalism, Mass Communications or those interested in TV and Radio broadcasting.	1	Market President
2	3/16/2019	Co Sponsoring Job Fair	SEU participated in the planning and implementation of the Louisiana Association of Broadcasters Student Workshop and Job Fair. Our SVPP organized on-air promotion of the event and our Market President helped solicit local employers to participate. We also participated as an employer, interacting with interested students about careers in broadcasting.	2	Market President Senior VP Programming
3	5/29/2019	Participation in events sponsored by community groups	Digital Sales Lead was a panelist on the Digital Panel at the 2019 LAB/MAB Convention in New Orleans, LA speaking on her career path and how to get into a digital career in broadcasting.	1	Digital Sales Lead
4	7/20/2019	Participation in events or programs sponsored by educational institutions	Senior VP of Programming participated as a Panelist at Dillard University LOVEYOURS Workshop promoting self-confidence and self-awareness in young girls through public speaking. She addressed her career path in broadcasting and exposed attendees to careers in broadcasting.	1	Senior VP Programming
5	10/17/2019	Participation in events or programs sponsored by educational institutions	Our SEU participated in the St. Mary's High School Career Day in New Orleans, LA. Station participants discussed careers in radio with interested attendees and discussed employment opportunities in broadcasting.	2	General Sales Manager On-Air Personality
6	11/1/2019	Participation in events or programs sponsored by educational institutions	Our Promotions Event Support spoke at The University of Louisiana at Lafayette, Music Marketing in the 21st Century class. She discussed her career path in broadcasting and educational requirements for a career in broadcasting.	1	Promotions Event Support