



QUARTERLY ISSUES AND PROGRAMS /PSA's  
REPORT  
FOR  
STATION WLEY  
1st QUARTER OF 2017

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## Issues of Concern to the Chicagoland Community Addressed in responsive programming in the 1st Quarter , 2017

<u>Subject</u>	<u>Description of Issue of Concern</u>
1/28 -5:03AM to 5:23AM Recreation and the Arts	Jose Sanchez, president of Norweigan American Hospital in Humboldt and was invited to present the historical ecological renovation project that serves in great part the community of Humboldt Park, where the majority of the residents are of Puerto Rican & Mexican descent. Part of the renovation is the construction of a new emergency room floor to treat an additional 5,000 people per year so that the wait is shorter and they could provide more services for people as the community is growing.
2/04 -5:00AM to 5:17AM Recreation and the Arts	National Latino Education Institute NLEI is an organization in the heart of the latino community in Chicago that leads in career training for several occupations in fields such as medical, construction and marketing. They also have a job placement program for their students and social services. There are GED, ESL classes available as well, all classes are accelerated and flexible. They have very affordable services and they are based on income, they also offer financial aid and potential scholarships for those who qualify.
2/18- 5:03 AM to 5:23 Education Health and Social Safety	ALAS/ WINGS, is an organization that provides provides assistance through education for awareness of breast cancer. Wings offers Support is not only for breast cancer patients and survivors but also their families and more importantly in their native language to be able to open up about their concerns and successes. They also provide the

ALAS on Wheels a mobile salon at no cost. Services include wigs, prosthetic bras and prostheses. They highly encourage early detection, proper self-examination and if diagnosed, guidance of treatment.

3/04 -5:01AM to 5:12AM

Recreation and the Arts

Audrey Jacobs and Antonio Sanchez are from the Maywood United Party and are running for Trustees. Responsibilities as trustees include backing up the town mayor and meet the needs of the community from obtaining a new ambulance to cleaning the streets. They are encouraging the community to vote in general to let your voice be heard and to speak for those who may not be eligible to vote. Maywood is a town made up of 24,000 habitants in its majority of African American descent and 30% Latino.

3/11-5:03AM-5:14AM

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3/18-5:01AM-5:23AM

Education Health and Social Safety

Mati Ovalle from Family Clinic/Grupo Salto & Laura Cabral from the support group "Tu y Yo" work together to inform and make aware to Hispanic families what Autism is. There have held monthly meetings held since 2003 in which families are encouraged to take their children and be correctly diagnosed and treated for autism. Both target Hispanic families to help them understand the symptoms children may develop over time since autism may not

show all it once to be diagnosed. Tu y Yo is supports and informs siblings and other family members on autism as well as adults with autism. Family Clinic has been severely hit with government cuts, to keep the organization afloat there is an annual dinner held. This year the dinner will be held on April 28th at Skylite Banquets.

3/25 -5:02AM to 5:27AM

Recreation and the Arts

Lazos de Familia is an organization made for all people and communities, designed to help people with their personal relationships. Throughout the year, they hold workshops all over Illinois and Wisconsin for different groups and focus on helping participants with communication techniques and tips to further strengthen those relationships, whether it is with their spouse or their child. Lazos de Familia makes it possible for anyone to participate in their workshops by scheduling them on weekends and providing day care service for parents with small children. The majority of these are free of charge. Lazos de Familia will expand this year to Arizona as the needs of the community are growing.

Public Service Announcements  
1st Quarter, 2017 January through March

Throughout the quarter the station aired monthly PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

**Learning & Attention Issues**

**Education, Health and Social Safety**

<u>LENGTH</u>	<u>TIME</u>	<u>DATE</u>	<u>SPOTS</u>
:30	12a-12a	1/12/17-3/26/17	2x spots/weekly

15 million children ages 3-20, or 1 of every 5 kids in the US have learning and attention issues and many never receive a formal diagnosis. This campaign helps parents understand the two sides of learning and attention issues, driving them to [Understood.org](http://Understood.org) for resources to foster support and succeed in school and life.

**Protect you Everyday U.S Dept of Homeland Security** **Government and Public Safety**

<u>LENGTH</u>	<u>TIME</u>	<u>DATE</u>	<u>SPOTS</u>
:30	12a-12a	2/6/17-3/31/17	3x spots weekly

Campaign seeks to empower individuals to protect their neighbors and the communities they call home. "If you see something say something" campaign is an effort to raise public awareness of the indicators of terrorism and terrorism related crime, as well as the importance of reporting suspicious activity.

**Seat Belt Safety**

**Education, Health and Social Safety**

<u>LENGTH</u>	<u>TIME</u>	<u>DATE</u>	<u>SPOTS</u>
:30	12a-12a	2/13/17-3/31/17	2x spots weekly

It's mandatory for kids to buckle up even if it's a quick trip around the corner. Campaign sends a clear, emphatic message to parents and caregivers of kids in cars; no excuses, no exceptions- wearing a seat belt is simply non-negotiable.

**Autism Awareness**

**Education, Health and Social Safety**

<u>LENGTH</u>	<u>TIME</u>	<u>DATE</u>	<u>SPOTS</u>
:30	12a-12a	3/1/17-3/31/17	2x spots weekly

Autism is one of the fastest growing serious developmental disorders in the United States, doubling in prevalence in just one decade. Told from a perspective of a child, this PSA takes the audience through an imaginative world to illustrate the signs of autism, and encourage parents to learn all the signs at [Autismspeaks.org/signs](http://Autismspeaks.org/signs).

**Will Grundy medical Center**

**Education, Health and Social Safety**

<u>LENGTH</u>	<u>TIME</u>	<u>DATE</u>	<u>SPOTS</u>
:30	12a-12a	2/28/17-3/8/17	6x spots

Will Grundy Medical center is a non for profit 501© organization that provides free medical and dental care to adults who have no health insurance or medical entitlements and meet prescribed guidelines. They promoted their 29<sup>th</sup> annual dinner fundraiser.