

ORDER



Orders
Order / Rev: 1615501
Alt Order #:
Product Desc: ABDUL EL-SAYED FOR GOVERNOR
Estimate: 3776
Flight Dates: 07/16/18 - 07/22/18
Original Date / Rev: 07/12/18 / 07/12/18
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Abdul El-Sayed/Governor/MI/Derr
Demographic: A25-54
Product Codes: PL14
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/20/18	24	\$7,720.00	\$6,562.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	24	\$7,720.00	\$6,562.00	0.00
Totals	24	\$7,720.00	\$6,562.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	07/16/18	07/19/18	6am Daybreak 6am Daybreak	CM	6-7a	1-11---	:30	3	\$275.00	P4	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	1-11---					3	\$275.00		0.00			
N 2	WOOD	07/16/18	07/20/18	Today Show M-F Today Show	CM	658-9a	11-11--	:30	4	\$300.00	P4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	11-11--					4	\$300.00		0.00			
N 3	WOOD	07/18/18	07/18/18	Today Show III Today Show 3	CM	10-11a	--1----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	--1----					1	\$75.00		0.00			
N 4	WOOD	07/17/18	07/17/18	Noon News News 8 @ Noon	CM	12-1p	-1-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-1-----					1	\$100.00		0.00			
N 5	WOOD	07/20/18	07/20/18	Days of Our Lives Days of Our Lives	CM	1-2p	----1--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	----1--					1	\$75.00		0.00			
N 6	WOOD	07/18/18	07/18/18		CM	4-5p	--1----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00

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Advertiser: POL/Abdul El-Sayed/Governor/MI/Dem
Product Desc: ABDUL EL-SAYED FOR GOVERNOR
Estimate: 3776

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p															
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-- 1----					1	\$125.00		0.00			
N 7	WOOD	07/20/18	07/20/18	M-F 5p News	CM	5-530p	---- 1--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
M-F News 8 @ 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	---- 1--					1	\$350.00		0.00			
N 8	WOOD	07/16/18	07/18/18	M-F 530p News	CM	530-6p	1- 1----	:30	2	\$450.00	P4	0.00	NM	2	\$900.00
M-F News 8 @ 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	1- 1----					2	\$450.00		0.00			
N 9	WOOD	07/17/18	07/20/18	M-F 6p News	CM	6-630p	- 1- 11--	:30	3	\$700.00	P4	0.00	NM	3	\$2,100.00
M-F News 8 @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	- 1- 11--					3	\$700.00		0.00			
N 10	WOOD	07/18/18	07/18/18	The 7 on 8	CM	M-F 7p-730p	-- 1----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
The 7 on 8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	-- 1----					1	\$400.00		0.00			
N 11	WOOD	07/17/18	07/17/18	M-F 730-8p	CM	730-8p	- 1-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
M-F 730-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	- 1-----					1	\$300.00		0.00			
N 12	WOOD	07/16/18	07/16/18	Mon Prime Hour 3	CM	10-11p	1-----	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
Monday 10-11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	1-----					1	\$300.00		0.00			
N 13	WOOD	07/17/18	07/19/18	LN M-F	CM	11-1135p	- 1- 1---	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
M-F News 8 @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	- 1- 1---					2	\$350.00		0.00			
N 14	WOOD	07/16/18	07/20/18	Tonight Show	CM	1135-1235a	1--- 1--	:30	2	\$135.00	P4	0.00	NM	2	\$270.00
Tonight Show w/ Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	1--- 1--					2	\$135.00		0.00			
													Totals	24	\$7,720.00