

# ORDER



**Orders**  
**Order / Rev:** 1615501  
 Alt Order #:  
**Product Desc:** ABDUL EL-SAYED FOR GOVERNOR  
**Estimate:** 3776  
**Flight Dates:** 07/16/18 - 07/22/18  
**Original Date / Rev:** 07/12/18 / 07/12/18  
**Order Type:** REG

**Primary AE:** WOOD Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Abdul El-Sayed/Governor/MI/Derr  
**Demographic:** A25-54  
**Product Codes:** PL14  
**Priority:** P4  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/20/18	24	\$7,720.00	\$6,562.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	24	\$7,720.00	\$6,562.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$7,720.00</b>	<b>\$6,562.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	07/16/18	07/19/18	6am Daybreak 6am Daybreak	CM	6-7a	1-11---	:30	3	\$275.00	P4	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/16/18	07/22/18	1-11---		3		\$275.00		0.00					
N 2	WOOD	07/16/18	07/20/18	Today Show M-F Today Show	CM	658-9a	11-11--	:30	4	\$300.00	P4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/16/18	07/22/18	11-11--		4		\$300.00		0.00					
N 3	WOOD	07/18/18	07/18/18	Today Show III Today Show 3	CM	10-11a	--1----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/16/18	07/22/18	--1----		1		\$75.00		0.00					
N 4	WOOD	07/17/18	07/17/18	Noon News News 8 @ Noon	CM	12-1p	-1-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/16/18	07/22/18	-1-----		1		\$100.00		0.00					
N 5	WOOD	07/20/18	07/20/18	Days of Our Lives Days of Our Lives	CM	1-2p	----1--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/16/18	07/22/18	----1--		1		\$75.00		0.00					
N 6	WOOD	07/18/18	07/18/18		CM	4-5p	--1----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00

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 Flight Dates: 07/16/18 - 07/22/18

Advertiser: POL/Abdul El-Sayed/Governor/MI/Dem  
 Product Desc: ABDUL EL-SAYED FOR GOVERNOR  
 Estimate: 3776  
**WOOD Grand Rapids**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	--1----					1	\$125.00		0.00			
N 7	WOOD	07/20/18	07/20/18	M-F 5p News M-F News 8 @5p	CM	5-530p	----1--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----1--					1	\$350.00		0.00			
N 8	WOOD	07/16/18	07/18/18	M-F 530p News M-F News 8 @ 530p	CM	530-6p	1-1----	:30	2	\$450.00	P4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	1-1----					2	\$450.00		0.00			
N 9	WOOD	07/17/18	07/20/18	M-F 6p News M-F News 8 @6p	CM	6-630p	-1-11--	:30	3	\$700.00	P4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1-11--					3	\$700.00		0.00			
N 10	WOOD	07/18/18	07/18/18	The 7 on 8 The 7 on 8	CM	M-F 7p-730p	--1----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	--1----					1	\$400.00		0.00			
N 11	WOOD	07/17/18	07/17/18	M-F 730-8p M-F 730-8p	CM	730-8p	-1-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1-----					1	\$300.00		0.00			
N 12	WOOD	07/16/18	07/16/18	Mon Prime Hour 3 Monday 10-11p	CM	10-11p	1-----	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	1-----					1	\$300.00		0.00			
N 13	WOOD	07/17/18	07/19/18	LN M-F M-F News 8 @ 11	CM	11-1135p	-1-1---	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1-1---					2	\$350.00		0.00			
N 14	WOOD	07/16/18	07/20/18	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	1---1--	:30	2	\$135.00	P4	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	1---1--					2	\$135.00		0.00			
													Totals	24	\$7,720.00