



# Broadcast Order

P.O. Box 277, Oberlin, OH 44074  
(440) 774-1320 | Fax (440) 774-1336  
www.woblradio.com | www.wdlwradio.com

**NOW STREAMING LIVE**



X

X

Date: 2/29/2024

New Order  
 Renewal  
 Trade

Agency  
 Local Direct  
 Political

Podcast  
 PSA  
 Sponsorship  
 Tele-Hold

Co-Op:  Yes  No  
Start Date: 3/7/2024  
End Date: 3/19/2024

Advertiser: Kellie Deeter  
Agency: High Bridge Company  
Address: 7064 Avon Belden Rd.  
North Ridgeville, Ohio 44035  
Contact: Mike Dittoe  
Phone: 740-215-8214  
Fax: \_\_\_\_\_  
Email: dittoe@highbridgeco.com  
Conflicts: \_\_\_\_\_

Cut #: 2283  
Salesperson: Dave Rivera  
Contract: \_\_\_\_\_  
Description: Political #3  
Contract #: \_\_\_\_\_  
P.O. #: \_\_\_\_\_  
Agency: \_\_\_\_\_  
Commission: \_\_\_\_\_

Rate	Length	Daypart	Dates Start-End	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total #	Comments
Gross	:15s	6a-10p	3/7 - 3/19	6	6	6	6	6	6	6	84	Wobl
Gross	:15s	6a-10p	3/14 - 3/19	6	6	6	6	6	6	6	42	Wdlw

Jan \$ _____	Apr \$ _____	Jul \$ _____	Oct \$ _____
Feb \$ _____	May \$ _____	Aug \$ _____	Nov \$ _____
Mar \$ <u>2,866.50</u>	Jun \$ _____	Sep \$ _____	Dec \$ _____
Total Spots: <u>126</u>			Total Dollars: <u>\$2,866.50</u>

Special Instructions: **This broadcast order represents coverage on both stations, Political Package #3 Run 3/7-3/19 on Wobl, run 3/14-3/19 on Wdlw. (126) Fifteen second commercials for Kellie Deeter.**

*Wobl*

Client Signature: *x Kellie Deeter* Date: *2/29/2024*

All fixed position spots will air approximately within 10 minutes of designated time.  
Net Terms: 15 Days - Accounts not paid within 30 days will be charged a late payment fee of 1.5% per month.  
WOB/WDLW Radio "Terms & Conditions" is part of the order.

\*Verbal or written cancellation is required at the end of each annual agreement. If cancellation is not received the annual broadcast order will automatically be renewed. Prior notification will be given for any annual increase.

Stations owned by WOB Radio, Inc. and WDLW Radio, Inc. do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

# Confirmation



WOBL/WDLW RADIO INC.  
 PO Box 277  
 Oberlin OH 44074

Contract # 17048  
 Date Entered 02/29/2024  
 Sales Person David Rivera  
 Billing Cycle Calendar  
 Conflict 1 Political  
 Product POLITICAL  
 Contract 03/01/2024 - 03/19/2024

DEETER FOR OHIO  
 7064 AVON BELDON RD  
 NORTH RIDGEVILLE OH 44039

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total
WDLW-AM	03/07/2024-03/18/2024	00:15	6,6,6,6,6,6,6	All Weeks	0.00	72	0.00
WDLW-AM	03/19/2024-03/19/2024	00:15	0,6,0,0,0,0,0	All Weeks	0.00	6	0.00
WOBL-AM	03/19/2024-03/19/2024	00:15	0,6,0,0,0,0,0	All Weeks	0.00	6	0.00
WOBL-AM	03/12/2024-03/18/2024	00:15	6,6,6,6,6,6,6	All Weeks	0.00	42	0.00
WDLW-AM	03/01/2024-03/15/2024				1433.25	1	1433.25
WOBL-AM	03/01/2024-03/15/2024				1433.25	1	1433.25
<b>Total</b>							<b>2866.50</b>

Projected Billing		Count	Gross	Net
March	2024	128	2866.50	2866.50
		128	2866.50	2866.50

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Kellie Deeter, hereby request station time as follows.

**IDENTIFY CANDIDATE TYPE** →  FEDERAL CANDIDATE  STATE OR LOCAL CANDIDATE

**ALL QUESTIONS / BLOCKS MUST BE COMPLETED.**

Candidate Name: Kellie Deeter

Authorized Committee: Deeter For Ohio

Agency requesting time (and contact information):  
High Bridge Company - Mike Dittoe  N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): 54<sup>th</sup> state Representative

Date of election: March 19<sup>th</sup>  Primary  General

Treasurer of candidate's authorized committee: \_\_\_\_\_

The undersigned represents that:

(1) The payment for the broadcast time requested has been furnished by (check one box below):

- The candidate listed above who is a legally qualified candidate, or
- The authorized committee of the legally qualified candidate listed above;

- (2) This station is authorized to announce the time as paid for by such person or entity; and
- (3) This station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

CANDIDATE / COMMITTEE / AGENCY	STATION REPRESENTATIVE
Signature: <u>Kellie Deeter</u>	Signature: <u>Dave Rivera</u>
Name: <u>Kellie Deeter</u>	Name: <u>Dave Rivera</u>
Date of Request to Purchase Ad Time: <u>2/29/24</u>	Date of Station Agreement to Sell Time: <u>2/29/2024</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate / Authorized Committee / Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

2-29-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason: \_\_\_\_\_

\* Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

17048

Station Call Letters:

WOBL

Date Received/Requested:

2-29-24

Ext. #:

Station Location:

Oberlin

Run Start and End Dates:

Mar 7 - Mar 19

Upload order, this form and invoices for traffic system print-out, or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of the contact person who can provide that information immediately should be placed in the "Terms of Disclosure" folder in the OPIF.

**Deeter Radio Script (15 seconds)**

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We need to elect trusted conservative Kellie Deeter to be our next state representative.

She's not a career politician. She's our endorsed Republican, supported by local conservatives and Congressman Jim Jordan. Vote Kellie Deeter in the Republican primary for State Representative on March 19th. Paid for by Deeter for Ohio.

2283