



Eugene COMBO KEZI  
P. O. BOX 7009  
EUGENE, OR 97401

MEDIA ANALYSIS  
PO BOX 385128  
PORTLAND, OR 96738

## Contract # 78708

**Schedule Dates** 10/15/18-10/21/18  
**Advertiser** CADDY MCKEOWN FOR REPRESENTATIVE (4882)  
**Agency** MEDIA ANALYSIS (1194)  
**Product** POLITICAL - PARTY (1168)  
**Brand** Candidate (15669)  
**Salesperson** O'BRIEN, DAN (1122)  
**Sales Office** KEZI EUGENE  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments** October 15, 2018

**Date Entered** 10/10/18  
**Last Modified** 10/11/18  
**Entered By** Lisa Vanderveen  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,671.75  
**Net Total** \$9,473.25  
**Sales Tax**

## Eugene COMBO (KEZI)

By Broadcast Month	Spots	Rate
Oct. 2018	70	\$11,145.00
<b>Grand Total:</b>	<b>70</b>	<b>\$11,145.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/18-10/19/18	5	:30	6A- 7A (PST)		1	1	1	1	1			4	\$65.00	\$260.00	Eugene COMBO (KEZI)	News	10/10/18
1.0.1	Preempt	10/15/18															Eugene COMBO (KEZI)	Higher Rate/Exception -	
2.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	7A- 9A (PST)		1	1	1	1	1			5	\$115.00	\$575.00	Eugene COMBO (KEZI)	GMA	10/10/18
3.0	Normal Line / SPOT	10/15/18-10/19/18	5	:30	9A- 10A (PST)	3	X	X	X	X	X			3	\$50.00	\$150.00	Eugene COMBO (KEZI)	Kelly & Ryan	10/10/18
4.0	Normal Line / SPOT	10/15/18-10/19/18	5	:30	10A- 11A (PST)	3	X	X	X	X	X			3	\$50.00	\$150.00	Eugene COMBO (KEZI)	The View	10/10/18
5.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	11A- 12P (PST)	3	X	X	X	X	X			3	\$45.00	\$135.00	Eugene COMBO (KEZI)	Midday News	10/10/18
6.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	2P- 3P (PST)	3	X	X	X	X	X			3	\$40.00	\$120.00	Eugene COMBO (KEZI)	Rachael Ray	10/10/18
7.0	Normal Line / SPOT	10/15/18-10/19/18	5	:30	3P- 4P (PST)	3	X	X	X	X	X			3	\$40.00	\$120.00	Eugene COMBO (KEZI)	Judge Judy	10/10/18
8.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	4P- 5P (PST)	4	X	X	X	X	X			4	\$115.00	\$460.00	Eugene COMBO (KEZI)	News	10/10/18
9.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	5P- 5:30P (PST)	4	X	X	X	X	X			4	\$265.00	\$1,060.00	Eugene COMBO (KEZI)	News	10/10/18
10.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	5:26P- 6P (PST)	2	X	X	X	X	X			2	\$340.00	\$680.00	Eugene COMBO (KEZI)	News	10/10/18
11.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	6P- 6:30P (PST)	4	X	X	X	X	X			4	\$250.00	\$1,000.00	Eugene COMBO (KEZI)	News	10/10/18
12.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	6:30P- 7P (PST)	4	X	X	X	X	X			4	\$250.00	\$1,000.00	Eugene COMBO (KEZI)	News	10/10/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KEZI does not discriminate in the sale of advertising time and will not accept advertising that is placed with the intent to discriminate on the basis of race or gender.



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13.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	7P- 7:30P (PST)	3	X	X	X	X	X			3	\$85.00	\$255.00	Eugene COMBO (KEZI)	Family Feud	10/10/18
14.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	7:30P- 7:57P (PST)	3	X	X	X	X	X			3	\$85.00	\$255.00	Eugene COMBO (KEZI)	ET	10/10/18
15.0	Normal Line / SPOT	10/15/18-10/19/18	5	:30	11P- 11:35P (PST)	3	X	X	X	X	X			3	\$80.00	\$240.00	Eugene COMBO (KEZI)	News	10/10/18
16.0	Normal Line / SPOT	10/15/18-10/15/18	5	:30	8P- 10P (PST)		1							1	\$450.00	\$450.00	Eugene COMBO (KEZI)	DWTS	10/10/18
17.0	Normal Line / SPOT	10/15/18-10/15/18	5	:30	10P- 11P (PST)		1								\$350.00		Eugene COMBO (KEZI)	The Good Doctor	10/10/18
17.0.1	Closed Preempt	10/15/18															Eugene COMBO (KEZI)	Higher Rate/Exception -	
18.0	Normal Line / SPOT	10/16/18-10/16/18	5	:30	8P- 8:30P (PST)			1						1	\$300.00	\$300.00	Eugene COMBO (KEZI)	The Connors	10/10/18
19.0	Normal Line / SPOT	10/16/18-10/16/18	5	:30	10P- 11P (PST)			1						1	\$300.00	\$300.00	Eugene COMBO (KEZI)	The Rookie	10/10/18
20.0	Normal Line / SPOT	10/17/18-10/17/18	5	:30	9P- 9:30P (PST)				1					1	\$1,100.00	\$1,100.00	Eugene COMBO (KEZI)	Modern Family	10/10/18
21.0	Normal Line / SPOT	10/18/18-10/18/18	5	:30	8P- 9P (PST)					1					\$425.00		Eugene COMBO (KEZI)	Grey's Anatomy	10/10/18
21.0.1	Preempt	10/18/18															Eugene COMBO (KEZI)	Schedule Change/Spot -	
22.0	Normal Line / SPOT	10/19/18-10/19/18	5	:30	8P- 9P (PST)						1			1	\$400.00	\$400.00	Eugene COMBO (KEZI)	Fresh Off Boat / Speechless	10/10/18
23.0	Normal Line / SPOT	10/19/18-10/19/18	5	:30	10P- 11P (PST)						1			1	\$275.00	\$275.00	Eugene COMBO (KEZI)	20/20	10/10/18
24.0	Normal Line / SPOT	10/20/18-10/20/18	4	:30	7A- 8A (PST)							1		1	\$75.00	\$75.00	Eugene COMBO (KEZI)	GMA	10/10/18

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25.0	Normal Line / SPOT	10/20/18-10/20/18	4	:30	8A- 9A (PST)							1		1	\$60.00	\$60.00	Eugene COMBO (KEZI)	Weekend News	10/10/18
26.0	Normal Line / SPOT	10/20/18-10/20/18	5	:30	11P- 11:35P (PST)							1		1	\$65.00	\$65.00	Eugene COMBO (KEZI)	News	10/10/18
27.0	Normal Line / SPOT	10/21/18-10/21/18	4	:30	7A- 8A (PST)								1	1	\$75.00	\$75.00	Eugene COMBO (KEZI)	GMA	10/10/18
28.0	Normal Line / SPOT	10/21/18-10/21/18	4	:30	8A- 9A (PST)								1	1	\$60.00	\$60.00	Eugene COMBO (KEZI)	Weekend News	10/10/18
29.0	Normal Line / SPOT	10/21/18-10/21/18	4	:30	9A- 10A (PST)								1	1	\$75.00	\$75.00	Eugene COMBO (KEZI)	This Week	10/10/18
30.0	Normal Line / SPOT	10/21/18-10/21/18	5	:30	5P- 5:30P (PST)								1	1	\$85.00	\$85.00	Eugene COMBO (KEZI)	News	10/10/18
31.0	Normal Line / SPOT	10/21/18-10/21/18	5	:30	7P- 8P (PST)								1	1	\$250.00	\$250.00	Eugene COMBO (KEZI)	AFHV	10/10/18
32.0	Normal Line / SPOT	10/21/18-10/21/18	5	:30	8P- 9P (PST)								1	1	\$300.00	\$300.00	Eugene COMBO (KEZI)	DWTS Junior	10/10/18
33.0	Normal Line / SPOT	10/21/18-10/21/18	5	:30	9P- 10P (PST)								1	1	\$350.00	\$350.00	Eugene COMBO (KEZI)	Shark Tank	10/10/18
34.0	Normal Line / SPOT	10/21/18-10/21/18	5	:30	11P- 11:35P (PST)								1	1	\$65.00	\$65.00	Eugene COMBO (KEZI)	News	10/10/18
35.0	Normal Line / SPOT	10/15/18-10/19/18	5	:30	10A- 11A (PST)	1	X	X	X	X	X			1	\$50.00	\$50.00	Eugene COMBO (KEZI)	The View	10/11/18
36.0	M/G For 17.0.1 / SPOT	10/19/18-10/19/18	5	:30	9P- 10P (PST)						1			1	\$350.00	\$350.00	Eugene COMBO (KEZI)	Child Support	10/11/18

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