

LIST OF ISSUES AND PROGRAMS

JANUARY 1-MARCH 31, 2014

WALR-FM  
KISS 104.1

COX RADIO, INC.  
GREENVILLE-ATLANTA, GEORGIA

## **PROGRAM DESCRIPTIONS**

**BUSINESS IN THE BLACK** IS A TWO HOUR LONG MAGAZINE FORMAT

WHICH COVERS CONCERNS, ISSUES AND EVENTS IN THE METROPOLITAN ATLANTA AREA AS WELL AS NATIONAL ISSUES OF CONCERN AND EVENTS THAT INCLUDE THE CITY OF GREENVILLE, THE STATION'S CITY OF LICENSE. THIS PROGRAM CARRIES 5-6 INTERVIEWS PER WEEK AND RUNS FROM 5AM-7AM EVERY SUNDAY.

HOSTED BY PUBLIC AFFAIRS DIRECTOR, TWANDA BLACK.

**Twanda.Black@coxinc.com**

**PERSPECTIVES** IS A 30 MINUTE PUBLIC AFFAIRS SEGMENT THAT DEALS WITH LOCAL ISSUES OT TOPICS OF PARTICULAR INTERESTS TO MINORITIES. AIRS FROM 5:30AM-6AM AND IS HOSTED BY CONDACE PRESSLEY.

**Condace.Pressley@coxinc.com**

**I'M JUST SAYIN'** IS A 5 MINUTE SEGMENT FEATURING LOCAL CHARITY ORGANIZATIONS WITH PARTICULAR INTERESTS TO THE MINORITY COMMUNITY. AIRS AT 6:10AM AND IS HOSTED BY SASHA.

**Sashathediva@coxinc.com**

**ISSUES AND ANSWERS**

**DURING THE PERIOD JAN. 1-MARCH 31, 2014  
THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WALR-FM:**

**RACE RELATIONS/MULTICULTURAL ARTS**

**HEALTH ISSUES**

**COMMUNITY/EDUCATION ISSUES**

**CHILD/TEEN ISSUES**

**FINANCE/BUSINESS/TECHNOLOGY**

**SPIRITUALITY/VALUES**

**I'M JUST SAYIN'**

## **COMMUNITY EVENTS – WALR-FM 1ST QTR**

JAN. 11-Twanda Black was a presenter for the Annual Georgia Entertainment Industry Awards

JAN. 12-Sasha volunteered for Rock A Baby Day at Grady Hospital

JAN. 17-Twanda Black hosted the MLKing Celebration Musical tribute at Historical Ebenezer

JAN. 17-Sasha hosted a clothing drive at My Friends House

JAN. 18-KISS Participated in the MLKing March and Rally

JAN 24-Monica Pearson hosted the White Pants Social with Dr. Lipman

FEB. 22-Sasha hosted the National Rights of Human Gala

FEB. 27-Twanda Black was a guest on the Kevin Dunn Show in Lagrange

MARCH 14-Twanda Black hosted The Transforming Women Entrepreneurs Conference

MARCH 15-Sasha hosted Friends Day at Bethel AME Church

MARCH 22-Twanda Black hosted the Health & Wellness Fair@ Coretta Scott King's Young Women's Leadership Academy

MARCH 29-Twanda Black attended the Pink Ribbon Ball for the Sisters Network

MARCH 30-Twanda Black hosted Women's Mission Union event @ Greater Deliverance Church

## WALR-FM ISSUES & PROGRAMS –1<sup>ST</sup> QTR 2014

<u>ISSUE &amp; DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
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### RACE RELATIONS/MULTICULTURAL ARTS

	1/5/14	5:30AM	25:00MINS
<p>PERSPECTIVES: Isabelle Wilkerson, Author –The Warmth of Other Suns-Pulitzer Prize winner Isabel Wilkerson is author of "The Warmth of Other Suns," the New York Times bestseller that tells the true story of three people who made the decision of their lives during the Great Migration, a watershed in American history. The book was named to more than 30 Best of the Year lists. The Great Migration was one of the biggest underreported stories of the 20th Century. It lasted from 1915 to 1970, involved six million people and was one of the largest internal migrations in U.S. history. It changed the country, North and South. It brought us John Coltrane, Thelonius Monk, Toni Morrison, August Wilson, Bill Russell, Motown, Denzel Washington, Michelle Obama -- all children or grandchildren of the Great Migration. It changed the cultural and political landscape of the United States, exerting pressure on the South to change and paving the way toward equal rights for the lowest caste people in the country.</p>			

	1/5/14	6AM	10MINS
<p>BUSINESS IN THE BLACK: James Brashears, Co-Producer of the 2nd Annual Georgia Entertainment Gala which honors excellence in Georgia's film, television and music industry professionals. Proceeds will benefit the Art program at Bethune Elementary School and Corporate Code Atlanta.</p>			

	1/5/14	6AM	23MINS
<p>BUSINESS IN THE BLACK: Rodney Demery, A homicide detective in Louisiana talks about his book "No Place for Race: Why We Need to Address Economic and Social Factors that Are Crushing Us Every Day". Demery says that when a child is lying on an autopsy table there is no race, we need to address crime and not make every issue about race. Demery discusses how his job as a homicide detective effected his character and made him want to affect change in society.</p>			

	1/19/14	5AM	12MINS
<p>BUSINESS IN THE BLACK: Lady Fiona Carnarvon, Countess of Carnarvon and author of "Lady Catherine, The Earl and the Real Downton Abbey talks about the history of Highclere Castle during the 1920's and the basis for the Downton Abbey series. The Count &amp; Countess Carnarvon restored Highclere Castle and now live there with their son.</p>			

	1/19/14	6AM	15MINS
<p>BUSINESS IN THE BLACK: Palmer Williams, Actor, singer, writer and director talks about his stage and film career and the second season of Love Thy Neighbor on the OWN network. Williams also discussed his future DVD Projects and a new singing group called OAH - Old As Hell.</p>			

## RACE RELATIONS/MULTUCULTURAL ARTS

2/2/14

5:30AM

30MINS

PERSPECTIVES: Antoinette Tuff, Hero, Author-In a world where one can't turn on the TV or internet without hearing or reading something that stuns us with the thought of "who could do this sort of thing" or "what is this world coming to" - every now and then a true hero comes forth, like a superhero rising from the rubble. I would like to introduce you to Antoinette Tuff. Your readers should meet this remarkable woman who did something that truly sets her apart - talking a school shooter back from the brink. Not just talking to the shooter, but divulging her personal struggles to the gunman and offering to walk outside with him to surrender so the police won't shoot. Antoinette used empathy, tenderness, and compassion to calm down a mentally ill young man intent on going on a killing spree on a warm summer day this past August in suburban Atlanta - at an elementary school. It could have been another enormous tragedy. But it wasn't. Publicly recognized by President Obama for her courageous act that saved a school from tragedy, and honored by CNN this past week at their annual CNN Heroes Award Gala, Antoinette's story is captivating and one that is worth sharing with your readers. In her upcoming book release, a memoir titled, Prepared for a Purpose, Antoinette shares her story, one that will leave the reader asking themselves "what would I have done in that situation?" Prepared for a Purpose is Antoinette's inspiring true story of faith, courage and compassion in crisis. Antoinette Tuff is a true picture of grace, courage and heroism. But before she made headlines on that fateful day in August, she was a woman who faced and overcame her own pain and hurt.

2/9/14

5:30AM

30MINS

PERSPECTIVES: Cokie Roberts – Journalist and Author- If you think back to all the history we've learned, you'll nod in agreement with the many things we know about our founding fathers ... George Washington, Benjamin Franklin, John Adams, Thomas Jefferson ... but what do we really know about our founding mothers ... yeah – probably not a lot. A decade ago, New York Times bestselling author, political commentator for ABC News and celebrated journalist Cokie Roberts wrote FOUNDING MOTHERS - highlighting the female patriots of the American Revolution. Recently she created a kids version picture book based on FOUNDING MOTHERS, Ladies of Liberty. Illustrated by a Caldecott Honor-winning artist, Diane Goode, this great gift for your sons, daughters, nieces and nephews recounts the endeavors of the women who worked behind the scenes for freedom from England. Details about the lives of Abigail Adams, Martha Washington, Phillis Wheatley and others are taken from their letters and journals and tell the story of their courageous acts and how they contributed to the founding of America.

2/16/14

6:15AM

17MINS

BUSINESS IN THE BLACK: Mickalene Thomas, artist and documentarian talks about her work " Happy Birthday to a Beautiful Woman". This film is a portrait of her mother's life as she is dying and includes candid conversations, photos and paintings. It is an HBO special.

## **RACE RELATIONS/MULTUCULTURAL ARTS**

2/23/14

5AM

12MINS

BUSINESS IN THE BLACK: Allison Pataki, Author of "The Traitors Wife" and daughter of former NY State governor, talks about the historical fiction story based on this country's infamous Revolutionary War General, Benedict Arnold and his wife Peggy, who navigated the betrayal behind the scenes.

2/23/14

5:30AM

30MINS

PERSPECTIVES: Clinton Galloway, Activist and author – The Anatomy of A Hustle - When we think of civil rights during Black History Month, our first thoughts are typically of the brave individuals who organized, marched, and fought in the 1950's and 1960's for the cause of full equality under the law in this country. Fifty years have passed since those struggles. Who are the modern civil rights leaders and champions? What are we fighting for today? Clinton Galloway is one person who deserves recognition for his work in championing the rights of minority entrepreneurs. For decades, African-American and Hispanic entrepreneurs were denied access to lucrative business deals with cities and municipalities across the country. Instead, these deals, many of which were meant to improve the lives of minorities in impoverished, urban communities, were typically award to White, well-connected political contributors and wealthy businessmen. Mr. Galloway took his case all the way to the United States Supreme Court and won. His effort ushered a new era and new opportunities for minority entrepreneurs seeking to build businesses owned by minorities in minority communities.

3/2/14

5:30AM

30MINS

PERSPECTIVES: Mark Burnett and Roma Downey, Producers Son of God -Producer Mark Burnett and his wife Roma Downey are guests. Mark Burnett's name may be familiar to you because he is the man behind the TV shows Survivor, The Voice, The Apprentice, and Shark Tank. Roma Downey will be familiar to you from her role as the tender hearted angel Monica in the CBS television series Touched by an Angel. Together this couple produced the Bible Mini Series we watched last year and on Friday their film Son of God opened. I sat down with them recently after a screening of the film in Alpharetta.

3/8/14

6AM

10MINS

BUSINESS IN THE BLACK: Norlita Brown, author, writer, producer and director of the upcoming movie "Color Lines". This movie talks about the prejudices African American have against each other when it comes to complexion. Brown is hosting a casting call for about 30 characters in the movie.

## **WALR-FM ISSUES & PROGRAMS-1<sup>ST</sup> QTR 2014**

<b><u>ISSUES &amp; DESCRIPTION</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
<b><u>HEALTH ISSUES</u></b>			
	1/5/14	5AM	10MINS
BUSINESS IN THE BLACK: . Dr. Jyoti Patel, Chair of the American Society of Clinical Oncology's Cancer Communication Committee & Co-Editor of the Clinical Awareness 2013 New report on advances in Cancer research and treatment. Patel discussed exciting new treatments in cervical and thyroid cancers.			
	1/5/14	5AM	17MINS
BUSINESS IN THE BLACK: Rev. Chip Gordon, Director of Pastoral Care at the Cancer Treatment Centers of America talks about Our Journey of Hope Cancer Care Leadership Training Seminars to equip pastors and church leaders with tools to minister to cancer patients in the congregation and community.			
	1/12/14	5:30AM	30MINS
PERSPECTIVES: Dr. Ian Smith, Author – The Super Shred - Who does not want to lose weight? Let's take it a step further – who does not want to shed the pounds quickly ... and safely? Right! Dr. Ian Smith is with us. You've seen him before – he's a co-host on The Doctors. He's also a New York Times Best Selling Author – again! Just got word last night that his new book "The Super Shred Diet" is number one on the New York Times Best Seller list! Dr. Ian Smith is the author of the best seller – Shred: The Revolutionary Diet. For six seasons he served as the medical/diet expert on VH1's Celebrity Fit Club and is the creator of the 50 Million Pound Challenge and The Make-Over Mile.			
	1/26/14	5:30AM	30MINS
PERSPECTIVES: Dr. Ann Haight, Aflac Cancer and Blood Disorders Center- The Aflac Cancer and Blood Disorders Center performed it's record 1000 <sup>th</sup> bone marrow transplant highlighting the need for more donors in the bone marrow registry. Every four minutes, one person is diagnosed with a blood cancer. Every 10 minutes, someone dies from a blood cancer. That's more than six people each hour, or 148 people each day. Patients are searching for a cure. It could be you. Be The Match Registry® is operated by the National Marrow Donor Program® (NMDP), a nonprofit organization that's dedicated to creating an opportunity for all patients to receive the marrow or umbilical cord blood transplant they need, when they need it. It is the largest and most diverse donor registry in the world. Our partnerships with international and cooperative registries provide doctors with access to 22.5 million potential donors and 601,000 cord blood units worldwide. Seventy percent of all patients who need a transplant don't have a matched donor in their family. A patient's likelihood of finding a matching donor on the Be The Match Registry is estimated to range from 76-97%, depending on race and ethnicity. Our donor and cord blood registries can only continue to grow if people like you sign up to become a member of the registry or donate your baby's umbilical cord blood. Because of you, more patients will be able to receive a life-saving transplant.			

## HEALTH ISSUES

2/2/14

6AM

10MINS

**BUSINESS IN THE BLACK:** Dr. Rani Whitfield and Gospel Artist, Latice Crawford joins us to talk about the Most Powerful voices Competition to raise awareness for stroke awareness in the African American community. The competition is an online event for independent artists, groups and choirs to upload video and the viewers' vote for the best.

2/16/14

6AM

10MINS

**BUSINESS IN THE BLACK:** Dr. Sharon Mulvagh, cardiologist and Director of Women's Heart Clinic at Mayo Clinic talks about how women can cut their risk of heart disease by practicing four primary behaviors- not smoking, maintaining a healthy weight, eating a diet rich in fruits and vegetables and exercising regularly. The Mayo Clinic has teamed up with Progresso Soup to encourage women to find out their Heart Health IQ by visiting [theheartproject.com](http://theheartproject.com)

2/23/14

5AM

16MINS

**BUSINESS IN THE BLACK:** Evan Katz, leading therapist and author of the book "Inside the Mind of an Angry Man" shares his thoughts on Justin Beiber's self-destructing, downhill behavior and the NFL player, Richie Incognito's bullying case. Katz discusses the various diagnoses of anger issues and when it's time to get help.

## WALR-FM ISSUES & PROGRAMS 1<sup>ST</sup> QTR 2014

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HEALTH ISSUES

	3/2/14	5AM	12MINS
BUSINESS IN THE BLACK: Renard Murray, Regional Administrator for Dallas and Atlanta for the Centers for Medicare and Medicaid, the federal office running the Health Insurance Marketplace at Healthcare.gov talks about the deadline to apply for insurance which is March 31st and how to apply on-line or by phone.			
	3/2/14	5:10AM	10MINS
BUSINESS IN THE BLACK: Dr. Amit Sood, the Mayo Clinic's stress management and resiliency expert talks about The Mayo Clinic Guide to Stress-Free Living. Sood shares in his book about learning about how our brain works and how we produce unwanted stress and he gives actionable steps to cultivate emotional and mental strength, how to find greater fulfillment in life and how to nurture a kind disposition.			
	3/2/14	5:20AM	10MINS
BUSINESS IN THE BLACK: Tai Spargo of the National Organization for rare Disorders or NORD and Annette De Bow, who was diagnosed with a rare disease talk about Feb. 28th being Rare Disease Day. One in ten Americans suffers from a rare disease. A rare disease is defined as affecting fewer than 200 thousand people but because there are nearly 7,000 rare diseases they affect nearly 30 million Americans.			
	3/2/14	6AM	10MINS
BUSINESS IN THE BLACK: Nurse Barb, nurse practitioner and award winning author talks about how to get through the winter cold and flu season and how to use one of the best natural solutions right from your kitchen to soothe a nagging cough, keep your skin soft and moist and how to boost your energy all with natural honey!			
	3/9/14	5AM	6MINS
BUSINESS IN THE BLACK: Ann Filipic, president of Get Covered America, a group which helps anyone who needs coverage through the Affordable Care Act but need financial help. Get Covered America will assist with the payments. Getcoveredamerica.org			

## HEALTH ISSUES

3/16/14

5AM

8MINS

**BUSINESS IN THE BLACK:** Dr. Janice Dutcher, medical oncologist and associate director of the Cancer Research Foundation in New York talks about the most common type of kidney cancer-renal cell carcinoma (RCC), which accounts for over 80% of cancerous kidney tumors. With no real advance symptoms, nearly 20% of patients have advanced RCC by the time they are diagnosed. March is National Kidney Month.

3/16/14

5AM

7MINS

**BUSINESS IN THE BLACK:** Dr. John Lumpkin, Sr. Vice President and Director of Robert Wood Foundation talks about Georgia residents who may be eligible for financial subsidies to help cover the cost of insurance. The open enrollment period for the Affordable Care Act is March 31, 2014. Healthcare.gov

3/16/14

5:30AM

30MINS

**PERSPECTIVES:** Dr. Lisa Perez – Circulatory Centers of Metro Atlanta -Many women want to get healthier, younger-looking legs starting. They are able to remove unsightly veins with the vein clinic that has specialized in affordable, painless vein treatment for 30 years. With 95% of vein treatments covered by insurance and our staff of local, board-certified doctors, it is no surprise Circulatory Centers has been the vein clinic women trust for scar-free varicose vein treatment, thread or spider vein treatment. Circulatory Center has clinic locations in Perimeter, Roswell and Johns Creek. Dr. Lisa Perez and our friendly staff are here to help restore your youthful, healthy legs with our pain-free procedure.

3/23/14

5:30AM

30MINS

**PERSPECTIVES:** Nichelle Jones, Jones Health and Benefits, Licensed Insurance Broker - As the March 31 deadline approaches for millions of Americans to secure health insurance via the Affordable Care Act, we sit with licensed insurance broker Nichelle Jones of Jones Health and Benefits to discuss options for persons who must sign up for health care. We also discuss the basics of who needs to be aware of the March 31<sup>st</sup> deadline and what options may be available to individuals who may think that they don't fit into any of the plans offered at healthcare.gov. Perhaps you've been looking a long time. Perhaps your search has just begun. Perhaps you're wondering, how do I choose a health insurance provider amongst a sea of options. Nichelle has worked entirely in the Southeast, consulting and project managing accounts both large and small. She's been both a trusted advisor regarding complex business and human resource issues. She's mentored, trained and lead everyone from college students to colleagues to clients and has managed to consistently surpass annual expectations in both performance and revenue.

## **HEALTH ISSUES**

3/23/14

6:10AM

16MINS

**BUSINESS IN THE BLACK:** Diana Galloway, President of the Atl. Southern Region of Sisters Network, Inc. which supports African American women who are survivors of breast cancer, talks about the Annual Pink Ribbon Ball March 29th. The black tie affair will present awards to survivors who have worked to further the cause of the Sisters Network.

3/30/14

5AM

10MINS

**BUSINESS IN THE BLACK:** Dr. Marjorie Cypress, President of Health Care & Education for the American Diabetes Association talks about the 26th Annual Diabetes Association Alert Day "Take it. Share it. Step Out." the Diabetes risk test which encourages people at risk to go to the doctor. Cypress also discussed the vast amounts of people who go undiagnosed because there are often no symptoms for type 2 diabetes.

## **WALR-FM ISSUES & PROGRAMS 1<sup>ST</sup> QTR 2014**

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<b><u>ISSUE &amp; DESCRIPTION</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
<b><u>COMMUNITY ISSUES</u></b>			
BUSINESS IN THE BLACK: .Jon Rapping, Founder of Gideon's Promise and Anthony Graves, exonerated death row inmate talks about the launch of its Law School Partnership Program which helps to solve a critical challenge of the public defender's office-recruiting and hiring talented third year law students interested in public service careers. LSSP has joined forces with 3 law schools; UCLA, AU and NYU and is holding a Leadership Summit in Atlanta this weekend.	1/26/14	5AM	16MINS
BUSINESS IN THE BLACK: Joe Larche', CEO of Foot Fittr talks about one of the biggest problems most of our population experiences....aching feet! Joe talks about the importance of proper fitting shoes, high heels and how it affects our gait, therapeutic shoes and inserts especially care for folks with diabetic neuropathy.	1/26/14	6:15AM	15MINS
BUSINESS IN THE BLACK: Latabia Woodward, President of Delta Sigma Theta Sorority, Gwinnett Alumnae Chapter talks about the Achieving Your Dream Free Affordable Housing event held in their community because of the high numbers of foreclosures. One community in Gwinnett (Lawrenceville) has the highest numbers of foreclosures in the state. The group partnered with HUD, Freddie Mac, IMPACT Group, Synovus Mortgage and more.	2/4/14	5AM	12MINS
BUSINESS IN THE BLACK: Cora O'Kelley, Corporate Secretary of good Deeds International, a nonprofit group of business owners who seek to do good in their communities. O'Kelley talks about the 7th Annual Steppers Conference and Heritage Ball to be held Valentine's weekend in the ATL. This conference features a 5k walk-run, workshops, seminars and a Valentines event featuring Chante Moore and Glenn Jones and of course plenty of Chicago Style Steppin'.	2/4/14	5AM	16MINS

## COMMUNITY

2/9/14

5:15AM

12MINS

BUSINESS IN THE BLACK: Nancy Lewis, CEO of progressive Techniques, Inc. talks about the Transforming Women Entrepreneur day Conference happening during Women's Month in march. "The Power In You" is the theme with keynote speaker Ellen Dracos Lemming, and experts in finance, fitness, corporate, service and sustainability. The event is March 14 at the Commerce Club.

2/9/14

6AM

17MINS

BUSINESS IN THE BLACK: Sheila Drive, CEO of Miss She, Inc. talks about her skin care company which was started because her own illness. Driver's products use all natural products to help various skin conditions including eczema and psoriasis, they include body butters, hair products, all natural fragrances and more.

2/9/14

6:30AM

23MINS

BUSINESS IN THE BLACK: Professor Devin Robinson talks about whether all children should be made to go to college even though they don't really want to go. Robinson talks about young adults finishing college and not being able to find anything in their field and also the hefty student loans that must be paid back. There are other options in life such as; technical school, military, internships because many careers don't need a college degree.

2/16/14

5:30AM

25MINS

PERSPECTIVES: Michael Miles and Cameron Wade, USPS Each year, the U.S. Postal Service and the National Association of Letter Carriers (NALC) sponsor a nationwide food drive to benefit local and area community food banks and food pantries. It is the largest single-day food drive in America. Last year, more than 77 million pounds of food was collected nationwide, with nearly 200,000 pounds collected in metro Atlanta. This year's NALC Food Drive will be held on Saturday, May 11. We are asking for the support of WSB Radio in encouraging community participation for this very worthy campaign by helping us to spread the word prior to the food drive.

2/16/14

5AM

12MINS

BUSINESS IN THE BLACK: Harold Morton, President of the Historic Collier Heights Preservation Community talks about the new "Historic" designation for the community and what it means for future construction in the area. Collier Heights boasts great notables and leaders such as; Rev. Martin Luther King, Sr., Judge Glenda Hatchett, Rev. Ralph D. Abernathy, Herman J Russell and others. There will be a celebration including a walk through museum this month. This is the first community built for African Americans by African Americans from 1959-1971.

## COMMUNITY

2/16/14

5:15AM

16MINS

**BUSINESS IN THE BLACK:** Caroline Arnold, author of Small Move, Big Change-Using Microresolutions to Transform Your Life Permanently talks about how small behavioral changes can lead to major self- improvements. First thing we must do is change our mindset messaging especially those of failure! With micro-resolutions, we commit to do - not be!

2/23/14

6AM

10MINS

**BUSINESS IN THE BLACK:** JoAnn Cooper, President of the Atlanta Creole Heritage Society talks about a film screening of "The Black Indians of New Orleans"- it is described as the definitive documentary on the Mardi Gras Indians of New Orleans. With history dating back as far as the 1700's, the Black Indians strive to keep their heritage alive and are participants in the annual Mardi Gras celebrations.

3/2/14

6:10AM

17MINS

**BUSINESS IN THE BLACK:** Kim Schofield, advocacy chair and community support leader for Lupus Foundation, Georgia chapter talks about a seven year journey that finally happened! Senate Bill 352 passed, establishing the first Georgia Council on Lupus Education and Awareness. Schofield also talked about the various support groups and the annual Walk to End Lupus April 26, 2014.

3/9/14

5:30AM

30MINS

**PERSPECTIVES:** Mark Burnett and Roma Downey, Producers Son of God -Producer Mark Burnett and his wife Roma Downey are guests. Mark Burnett's name may be familiar to you because he is the man behind the TV shows Survivor, The Voice, The Apprentice, and Shark Tank. Roma Downey will be familiar to you from her role as the tender hearted angel Monica in the CBS television series Touched by an Angel. Together this couple produced the Bible Mini Series we watched last year and on Friday their film Son of God opened. I sat down with them recently after a screening of the film in Alpharetta.

3/26/14

5:30AM

25MINS

**PERSPECTIVES:** Brian Cosgray, Ed McBrayer, Jim King – Chastain Park Conservancy, PATH Foundation, -April 6 at Chastain Park marks the fourth annual Tripathalon sponsored by Mercedes Benz, Coca-Cola, and Cox Enterprises. This run, bike, and swim event is a great pre-race for triathletes and runners looking to qualify for the Peachtree Road Race. The PATH Foundation is one of the beneficiaries of this event., The PATH Foundation is a nonprofit group that has developed trails for recreation and commuting since 1991. PATH has completed more than 160 miles of trails in Georgia, including The Silver Comet, Arabia Mountain, Chastain Park, Freedom Park, Lionel Hampton, Northwest Atlanta, South Decatur Trolley, Stone Mountain and Westside. PATH plans to build more than 100 additional miles of trails during the next 20 years. PATH Foundation can be reached at 404-875-7284 or via [www.pathfoundation.org](http://www.pathfoundation.org).

## COMMUNITY

3/9/14

5:15AM

10MINS

**BUSINESS IN THE BLACK:** Dr. Tommy Sowers, Assistant Secretary for Public and Intergovernmental Affairs for the US Dept. of Veteran Affairs talks about a new campaign to get benefits to eligible veterans with the mobile Vet Centers, which is an outreach vehicle rolling throughout cities and rural areas to sign up veterans. [va.gov/explore](http://va.gov/explore)

3/9/14

6:10AM

18MINS

**BUSINESS IN THE BLACK:** Attorney, Sheila Govan, President of Govan & Associates talks about bankruptcy. Govan discussed the difference between filing chapter 7 and 13, the benefits of filing, who can file and how to file.

3/16/14

5:10AM

10MINS

**BUSINESS IN THE BLACK:** Felecia Strong Whitaker, Interim Director of Purchasing talks about the Department of Purchasing and Contract Compliance's Fulton County Vendor Opportunity Day. It's a day for small, minority and female owned businesses to have a face to face meeting with representatives from various Fulton County Departments. They will learn about upcoming procurements and timelines for bids.

3/16/14

5:20AM

10MINS

**BUSINESS IN THE BLACK:** Nina Hickson, Chief Ethics Officer for the City of Atlanta and Parliamentarian for the Buckhead/Cascade City Chapter of the LINKS, Inc. talks about their Rally at the Capitol for Medicaid Expansion which asks the governor to reconsider his decision to forego participation and Child Welfare Reform which calls attention to the improvement of connecting child neglect/abuse cases statewide. The day includes 2 panel discussions and a rally on the Capitol steps on March 21st.

## COMMUNITY

2/23/14

5am

10MINS

**BUSINESS IN THE BLACK:** Kendall Richardson, President of Grapevine HIV/AIDS Foundation, Inc. talks about his 8th Annual Youth AIDS Walk from the King Center to the Steps of the State Capitol where there will be guest speakers and entertainers talking about the importance of getting tested and offering support and resources.

3/30/14

6AM

10MINS

**BUSINESS IN THE BLACK:** Scarlett Pressley-Brown, Interim Chair for the Drum Major for Justice Awards gala talks about pulling this event together without the late Evelyn Gibson Lowery this year. This event is set for April 4th and will honor the founder, the late Gibson-Lowery as well as the work of First Lady Michelle Obama and Sybrina Fulton, mother and founder of the Trayvon Martin Foundation. There will be a musical tribute featuring local tv anchors including Monica Pearson of WSB TV. The annual gala recognizes today's Drum Majors who are making outstanding contributions to their communities.

**WALR-FM ISSUES & PROGRAMS -1<sup>st</sup> QTR 2014**

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**CHILD/TEEN ISSUES**

2/2/14

6AM

18MINS

BUSINESS IN THE BLACK: .Michele Stephenson and Joe Brewster, Producer/Director of American Promise, a documentary where they follow 2 5 year old African American boys (one who is their son) through a predominately white upper crust school in Manhattan.. This documentary shines a light on issues of educational opportunity, the black male achievement gap, stereotypes and more. It is featured on PBS POV.

2/9/14

6AM

10MINS

BUSINESS IN THE BLACK: .Jennifer Hom, a certified Google Doodler talks about the Google competition for children grades k-12 to use their artistic abilities to think big and transform Google's famed home page logo. The winner receives a \$30k college scholarship and a \$50k technology grant his/her school. Competition ends March 20, 2014.

3/23/14

5:12AM

14MINS

BUSINESS IN THE BLACK: Jeanne Hudley, Founder/President of Boys 2 men-Home and Sanctuary for Youth,Inc. talks about the organization to assist young men with education, job and character skills. Boys2Men is offering a Future Leaders College and Career Fair on March 29th-this fair will include; employers, college recruiters and special guest speakers.



## **FINANCE & BUSINESS**

1/19/14

6:30AM

22MINS

**BUSINESS IN THE BLACK:** Cyrus Hancock CEO of Hancock Wealth Management talks about the Retirement Cliff, especially for those over 50 who have not saved enough money to retire. Hancock discusses the role of social security, making sure you use the retirement plans in your company, finding a part time job after retirement, and making sure your portfolio has the best risk for your plan to succeed.

1/26/14

5:30AM

25MINS

**PERSPECTIVES:** Beverly Nicholson-Doty, Tourism Commissioner US Virgin Islands It is early June – still plenty of time to make plans for a summer vacation – or simply an anytime getaway. Wonder if you’ve visited or considered visiting the US Virgin Islands. Here to answer many of our questions about this hidden American gem is Beverly Nicholson Doty the Commissioner of the US Virgin Islands Department of Tourism.

1/26/14

5am

12mins

**BUSINESS IN THE BLACK:** Galileo Vieira, Sr. Product Marketing Mgr. for Windows Stores at Microsoft talks about tech tools to help people reach their new year’s resolution goals. The apps include; for health & fitness -fitbit and pocket yoga; for money- the mint app; healthy eating-bing food & drink; for organization-chore monster and to do app and trip advisor for travel.

1/26/14

6AM

10MINS

**BUSINESS IN THE BLACK:** Farnoosh Torabi, personal finance expert talks about the new Mobile Money app from T-Mobile. This app does everything you do with a traditional checking account such as; manage money, deposit checks, pay bills, make purchases on-line or retail stores.

2/23/14

6:32AM

20MINS

**BUSINESS IN THE BLACK:** Cyrus Hancock, wealth expert and CEO of Hancock Wealth Management talks about Insurance products that can be apart of your retirement planning such as; long term care, annuities, cash retirement plans i.e. whole life insurance and life insurance. Hancock suggests that you add products as a part of your retirement planning not a separate item that may not benefit you in the long run.

## **FINANCE & BUSINESS/TECHNOLOGY**

3/16/14

6AM

10MINS

**BUSINESS IN THE BLACK:** Greg Sullivan, Director for Microsoft Windows talks about the deadline of April 8, 2014 when support for Windows XP will end. That means there will no longer be security updates or any technical support. Sullivan is strongly recommending an upgrade to Windows 8.1.

3/16/14

6:32AM

20MINS

**BUSINESS IN THE BLACK:** Cyrus Hancock, CEO of Hancock Wealth Management talks about Gen Xers (born between 1966 and 1975) and their financial status. According to a Pew report, Gen Xers are the most financially challenged group; least prepared for retirement; have little savings; and they also had the lowest rates of home ownership of all the age groups. The report also stated that the group had the most accumulated debt of about 80k. Hancock gave tips on how Gen Xers can get ready for retirement, save more and get out of debt.

3/30/14

5:10AM

18MINS

**BUSINESS IN THE BLACK:** .Jim McCann, CEO of 1800-flowers.com and author of Talk is Not Cheap-The Art of Conversation Leadership talks about the lost art of conversation and particularly those in leadership. McCann gives 10 key principles on how leaders and entrepreneurs can harness the power of conversation: Converse -even if you think you can't; Converse across hierarchies; converse for intimacy, not efficiency; converse as though you are sitting at the kitchen table; converse across mediums; never stop learning; the world is your job; community conversation is ongoing; time isn't money, connection is; and the best offense is a good conversation.

3/30/14

6:15AM

17MINS

**BUSINESS IN THE BLACK:** .Noah Dentzel, CEO of NOMAD, the world's first ultra portable chargers - The Charge Card is small enough to fit in your wallet and the Charge Key fits on your key ring. One is for apple and the other is a MicroUSB Charger for Android, Windows and Blackberry phones. Noah and his partner Brian Hahn went from a kickstarter dream to a full fledged company!

**WALR-FM ISSUES & PROGRAMS – 1st QTR 2014**

**ISSUES & DESCRIPTIONS**

**DATE**

**TIME**

**LENGTH**

**SPIRITUALITY & VALUES**

1/5/14

6AM

24MINS

BUSINESS IN THE BLACK: .Dr. Joyce Morley, Psychotherapist and relationship expert talks about 7 Attitude Changes for 2014. They include; changing your attitude about yourself-your value; change your attitude about people's roles in your life; change your attitude about money, spirituality and risk.

1/12/14

6AM

10MINS

BUSINESS IN THE BLACK: .Eldrige Stephens from Ben Hill United Methodist church talks about annual ML King Day celebration featuring the MLKing Freedom Cafe with live performances, spoken word and Interactive Art Exhibit as well as keynote speaker, Bishop Paul S. Morton.

1/26/14

6:32AM

23MINS

BUSINESS IN THE BLACK: .Brenetia Robinson, the Destiny Diva and President of Proverbial Peace Revived Ministries talks about being the Architect of your Destiny in 2014. She talks about how to really go to the next level i.e.: setting goals, become an expert, be a cut above the rest in your professional as well as personal life. Robinson says if you want to own a business you must have an exit strategy, a written plan and goals and at least six months reserve in the bank!

2/2/14

6:30AM

24MINS

BUSINESS IN THE BLACK: Dr.Joyce Morley, psychotherapist and relationship expert talks about when love is all you have not only in the intimate relationships but all relationships, we should have love for everyone and not misuse it.

3/2/14

6:30AM

24MINS

BUSINESS IN THE BLACK: Dr. Joyce Morley, psychotherapist and relationship expert talks about Enough is Enough! Meaning, you really have to say to yourself that you can't take it anymore and enough is enough when it comes to making changes in your life. Whether it's relationships, a job situation, your children etc. only we can say when enough is enough and it's time for a move to another level!

## **SPIRITUALITY & VALUES**

3/9/14

5:10AM

18MINS

BUSINESS IN THE BLACK: Christine M. Roberts, author, speaker, columnist, certified child advocate addresses simple areas in our lives that keep us from our destiny; issues like, humility, anger, how we think about ourselves, the negative things we say to ourselves and more in her new book, Inspirational Mind Food.

3/9/14

6:32AM

22MINS

BUSINESS IN THE BLACK: Bishops Alfred and Rosemary Lands, Founders of ALRO Marriage Ministry talk about when a spouse is trying to lose weight and the effects on the other spouse and what to do if that is you! Some of the issues may be if your spouse is sabotaging your weight loss; if your spouse is making you feel guilty about spending time working out; watching the negative comments and actions and more.

3/23/14

6AM

10MINS

BUSINESS IN THE BLACK: Angela Harrington-Rice, Director of Public Engagement and Senior Producer for Atlanta Interfaith Broadcasters, Inc. (AIB) talks about the 2014 Allen Awards for great supporters of the community. Awards will be presented to Elizabeth Omilami, Kenny Leon and the Jerusalem House.

3/23/14

6:30AM

24MINS

BUSINESS IN THE BLACK: Brenetia Robinson, Destiny Diva and President of Proverbial Peace revived talks about how to prepare for your "new". She discussed how to get over the fear of the new; how to incorporate the work of the new in your life; and then dealing with the limitations (real or perceived) of pursuing the new! Letting go of the past and being tenacious are both a part of getting to the "new".

I'm Just Saying With SASHA  
KISS 104 FIRST QUARTER 2014

January 01, 2014 – January 03, 2014 5mins

Atlanta Outreach – Mary Held, Executive Director

Atlanta Outreach Project's vision is to help homeless men, women, families and veterans obtain Sustainable, Affordable, Appropriate Housing and Increased Self Worth via H.O.P E. (Housing, Outreach, Prevention, and Education). Their mission is to continually develop and implement innovative solutions to ending homelessness in collaboration with individuals, churches and other agencies in our community. Using the Holy Bible as our guide, we will: Exercise integrity: do the right thing at all times. Deliver best of breed service / offerings to our clients and employees, Treat clients with dignity and worth, and Exercise sound fiscal accountability for our stakeholders.

January 12, 2014 – January 17, 2014 5mins

Project OverCoat; United Way – Milton Little

Project Overcoat's goal is to keep men, women and children warm this winter! Provide new and gently used coats and blankets to men, women and children in the need this winter by donating items at Kroger or volunteering to sort or distribute.

January 19, 2014 – January 24, 2014 5mins

ACToday Foundation – Aaron Crockett, Executive Director

the mission of ACTODAY Foundation, Inc. is to aid in the development of underprivileged and marginalized youth by influencing the five major socioeconomic areas: education, family, healthcare, corporations, and the government – through multi-cultural learning experiences designed to affect change in communities globally.

January 26, 2014 – January 31, 2014 5mins

Butterfly Girlz – Tamia Gilmore, Senior Director

A multicultural sisterhood designed to empower young ladies to create a positive identity, establish and maintain their purpose, walk into their destiny, and aid in the cultivation of other young ladies with former mind sets. Butterfly Girlz is designed to help unique girls from various backgrounds develop successfully into women. Every area of their lives will be impacted, giving them a chance to explore all avenues made available to them through hard work and diligence. Our program's main goal is to help young ladies identify their purpose and fulfill their destiny. With the tools provided by Butterfly, the ladies of our program will advance with confidence, knowing they are valuable and have the ability to succeed.

February 02, 2014 – February 07, 2014 5mins

American Heart Association; Go Red For Women – Dr. Sarah

The American Heart Association is the nation's oldest, largest voluntary organization devoted to fighting cardiovascular diseases and stroke. Go Red For Women encourages awareness of the issue of women and heart disease, and also action to save more lives. The movement harnesses the energy, passion and power women have to band together and collectively wipe out heart disease. It challenges them to know their risk for heart disease and take action to reduce their personal risk. It also gives them the tools they need to lead a heart healthy life.

February 09, 2014 – February 14, 2014 5mins

Midtown Assistance Center – Dorothy Chandler, Executive Director

We provide financial support and food to those in need who meet eligibility who live in the Midtown/Downtown area. We assist with: Rent – to prevent evictions. Utilities – to prevent the disconnection of basic utility service (Gas, Water, Electricity). Groceries – to provide non-perishable food staples for persons experiencing a temporary shortage. Public transportation – to connect clients to job interviews and to new employment until the first pay check. Work shoes - to provide footwear necessary to gain employment, specifically for the construction, food services, and health care industries. Identification – to supply the paperwork and funds needed to obtain a Georgia Identification Card. Counseling and referrals to other organizations – to offer access to specialized services through government, religious, and private programs throughout Atlanta.

February 16, 2014 – February 21, 2014 5mins

Midtown Assistance Center – Dorothy Chandler, Executive Director

We provide financial support and food to those in need who meet eligibility who live in the Midtown/Downtown area. We assist with: Rent – to prevent evictions. Utilities – to prevent the disconnection of basic utility service (Gas, Water, Electricity). Groceries – to provide non-perishable food staples for persons experiencing a temporary shortage. Public transportation – to connect clients to job interviews and to new employment until the first pay check. Work shoes - to provide footwear necessary to gain employment, specifically for the construction, food services, and health care industries. Identification – to supply the paperwork and funds needed to obtain a Georgia Identification Card. Counseling and referrals to other organizations – to offer access to specialized services through government, religious, and private programs throughout Atlanta. This was aired 2x due to inclement weather the prior week.

February 23, 2014 – February 28, 2014 5mins

Next Steps YEP – Dana Harris, Executive Director

To introduces youth and young adults to career pathways within industries that require skill sets in science, technology, engineering and mathematics (S.T.E.M.). We teach them how to apply transferable farm and market management skills to secure career opportunities as junior strategic planners, business development managers, special event coordinators, investigative researchers, community service organizers and environmental stewards.

March 02, 2014 – March 07, 2014 5mins

Trinity Community Ministries – Barbara Hester

The mission of an organization is a broad based statement about what the organization is called to do. For our purposes, the Mission of TCC will look similar to the mission of all other churches which seek to be Biblical. The language may be different, but the mission of our local church, as we see it, is the mission of the Church. Our mission is to fulfill the Great Commission. We believe this statement includes worship, fellowship, disciple making and missions, while providing the necessary emphasis on relational evangelism in our communities.

March 09, 2014 – March 14, 2014 5mins

Debt Stoppers – Robert J. Sermrad

The surest and most efficient process for [eliminating debt](#) you cannot hope to repay is bankruptcy. Yet, the decision to file for bankruptcy should not be made lightly. At DebtStoppers, we believe in providing you with as much information as possible so that you can make an informed decision based on what's best for you.

March 16, 2014 – March 21, 2014 5mins

Center for Black Women's Wellness – Jameia Dorsey, Executive Director

The Center for Black Women's Wellness, Inc. (CBWW) is a non-profit organization that provides free and low-cost services to empower black women, and their families, toward physical, mental and economic wellness. CBWW recognizes that empowering black women leads to the empowerment of the family and, eventually, the empowerment of the community. That is why CBWW is the ONE place that caters to the physical, mental and economic needs of Atlanta's black women through the following comprehensive services: Preventative health services, Maternal and child health services, mental health screening and referrals, & Self-employment training.

March 23, 2014 – March 28, 2014

Back to Basics – John Miller, Co-Founder

Established April 2008, is a non-profit organization located at 5240 Snapfinger Park Dr. Suite 125 in Decatur, Georgia. Our organization is governed by a board of directors comprised of community volunteers, educators and small business owners. Our mission is backed by a professional staff that includes former high [school](#) and college athletes, educators and health professionals.

