

# **WJGL-FM QUARTERLY ISSUE REPORT**

## **3<sup>rd</sup> QUARTER 2022**

Each quarter, **WJGL-FM** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between July 1 and September 30, 2022. While this list contains a brief description of some of **WJGL-FM** most significant programs, it doesn't include all programs and program segments broadcast by the station during the third quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Leslie Werkema, Office Manager**

Dated: **October 8, 2022**

During the third quarter, the below programs covered a number of issues responsive to the community's needs, including but not limited to:

**3rd QUARTER 2022**  
**July - September 2022**

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1. Health
  2. Education
  3. Youth Issues
  4. Government
  5. Crime
  6. Economy
  7. Community Events
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# 2022 Public Affair Programming Cox Radio, Jacksonville

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WAPE	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WAPE	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEW JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JUD HEUSSLER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WXXJ	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WXXJ	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEW JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JENNA KESNECK*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WJGL	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WJGL	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEWS JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JULES RILEY*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV-FM	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SATURDAY	11:00PM
WOKV-FM	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEWS JAX TEAM	SATURDAY	11:30PM

*NEWS DIRECTOR: RICH JONES*  
*PROGRAM DIRECTOR: JIM GRACI*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WEZI	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WEZI	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEWS JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JUD HEUSSLER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV-AM	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	5:00AM

*PROGRAM DIRECTOR: JIM GRACI*

**PUBLIC AFFAIRS DIRECTOR: TBD**

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During the third quarter, the station regularly aired the following local public affairs programs:

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# Program Schedule

## **“Jax Journal”**

*Sunday 6:00 am*

WJGL airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida, and the metropolitan area. This weekly thirty-minute public affairs show airs on Sunday from 6:00 am – 6:30 am

## **“Action News Jax Sunday”**

*Sunday 6:30 am*

ACTION NEWS JAX develops a weekly program “ACTION NEWS JAX SUNDAY” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Sunday from 6:30 am – 7:00 pm

The following lists of issues summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

# 1. Health

## **Jax Journal**

Host: Sheifalika Bhatnagar, Rich Jones

Airdate: 7/31/22

Airtime: 6:00AM

Topics: Care-A-Thon & The Child Cancer Fund/Health

Guests: Carla Montgomery

Duration: < 26:00

Summary: In this episode, Rich Jones speaks to Carla Montgomery, Executive Director of the Child Cancer Fund of Northeast Florida about the annual fundraiser Care-A-Thon that raises money for families with children fighting cancer. This year's goal was to reach \$300,000 in fundraising, and by the August 8<sup>th</sup>, they did!

## **Jax Journal**

Host: Sheifalika Bhatnagar, Rich Jones

Airdate: 8/7/22 \*REPEAT\*

Airtime: 6:00 AM

Topics: Care-A-Thon & The Child Cancer Fund/Health

Guests: Carla Montgomery

Duration: < 26:00

Summary: In this episode, Rich Jones speaks to Carla Montgomery, Executive Director of the Child Cancer Fund of Northeast Florida about the annual fundraiser Care-A-Thon that raises money for families with children fighting cancer. This year's goal was to reach \$300,000 in fundraising, and by the August 8<sup>th</sup>, they did!

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 8/14/22

Airtime: 6:00 AM

Topics: Lifesouth Community Blood Centers/Health

Guests: James Skahn

Duration: < 26:00

Summary: In this episode, Sheifalika Bhatnagar speaks to James Skahn, District Community Development Coordinator of Lifesouth Community Blood Center. We discuss the shortage of blood donations and why it's important to donate blood.

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 8/21/22 \*REPEAT\*

Airtime: 6:00 AM

Topics: Lifesouth Community Blood Centers/Health

Guests: James Skahn

Duration: < 26:00

Summary: In this episode, Sheifalika Bhatnagar speaks to James Skahn, District Community Development Coordinator of Lifesouth Community Blood Center. We discuss the shortage of blood donations and why it's important to donate blood.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 8/28/22

Airtime: 6:00 AM

Topics: Jax Hope Inc. for people with Parkinson's/Health

Guests: Jennifer Otero

Duration: < 26:00

Summary: In this episode, Sheifalika Bhatnagar speaks to Jennifer Otero, President of Jax Hope Inc and Co-Founder of the First Coast Parkinson's Run, about local resources and support groups for patients and families dealing with Parkinson's Disease in the Northeast Florida Region. They discuss how physical fitness can help PD patients hold onto their mental faculties and improve their overall health.

### **Action News Jax**

ANJ Sunday Summary

Air Date: 9/25/22 (repeat episode from 09/17/22, we didn't air the show on its original date. No new show this week due to Hurricane Ian programming adjustments.)

Segment 1 TRT: 12:00

AIRTIME: 6:30AM

HOST: Phil Amato

#### **Seg 1 – Health**

- Samantha Manning – military base housing at Army base Ft. Belvoir, VA, has mold issues. Properties managed by The Michaels Organization. Similar problems exist at other bases that also have on-base privatized housing. Interview: Brianna Bragg, Rachel Ledoux (Army wives). The Army says the company can fix issues, and families can “ask for help.” Is this another Camp LeJeune situation? (Health, government)
- Ben Becker – “gag orders.” Customer complaint over glass doors order w/ Lowes. Customer out \$14k and a year's inconvenience, resolved with a non-disclosure settlement. Discussing is financially punishable. Interviews: Tony Dipinto ((disgruntled customer), Clark Howard (“Consumer Warrior”). (Law, retail.)
- Ben Ryan – study if multi-vitamin can improve brain health (Wake Forest University School of Medicine). Study showed 60% improvement vs. cognitive decline. Experts advise caution on dietary vs. prescribed medical management. Diane Lowe (patient), Heather Schneider (Alzheimer's Association). (Health)

## 2. Education

### **Action News Jax**

ANJS 8/14/22

Family Focus – Back to School: Facing New Challenges/Education

AIRTIME: 6:30AM

TRT: 21m22s

Hosts: Phil Amato, Chandler Morgan

Seg 1 –

- Jessica Barreto reports on changes to school safety standards and procedures, including the Raptor App.
- Emily Turner looks at increased behavioral aggression and revised disciplinary practices before & after the pandemic (now vs. 2018).
- Stephanie Bennet covers the teacher shortage in Duval County, consistent with the state's dilemma. Class sizes will increase, despite legislated limitations in core classes.

Seg 2 –

- Phil Amato & Chandler Morgan report on the increase in charter school enrollment...and the decline in charter school performance. The increase in charter enrollment reduces funds going to public schools.
- Dawn Lopez & Tenikka Hughes examine student anxiety about going/returning to school, and suggested preparations to reduce that anxiety.

Seg 3 –

- Phil Amato & Chandler Morgan note the explosive population growth in SJC, resulting in multiple new schools opening. That's not without its challenges though.
- Stephanie Bennett reports on the startup delay of SJC's new Beachside High School.
- Kennedy Dendy has the story about SJC needing more drivers.

Seg 4 -

- Marcine Joseph shares Nassau County crossing guard concerns. School Zone speed limitations are in effect again, and speed violations carry significant punitive fines.

Phil & Chandler wrap up.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 9/4/22

Airtime: 6:00 AM

Topics: Meet UNF's New President/Education

Guests: Dr. Moez Limayem

Duration: < 26:00

Summary: In this episode, Sheifalika Bhatnagar speaks to the new president of the University Of North Florida, Dr. Moez Limayem about his vision for the academic institution and his first 100 days in office. They discuss his heritage from Tunisia, his passion for education, his current “listening tour” with students, faculty, and shareholders at the university. He describes his strategic plans for creating mentorship programs for students, as well as his business pitch to investors to inject resources into UNF.



# 3. Youth Issues

## Jax Journal

Host: Sheifalika Bhatnagar

Airdate: 7/10/22

Airtime: 6:00AM

Topics: CampOut Florida/LGBTQ/Youth Issues

Guests: River Ysasi

Duration: < 26:00

Summary: In this episode, Sheifalika Bhatnagar speaks to camp counselor, River Ysasi about CampOut Florida, the state's first ever LGBTQ+ Youth Summer Camp. We discuss the non-profit's mission, camp activities and workshops, safety precautions for the LGBTQ+ youth, gender euphoria as well as, what dysphoria feels like. CampOut's River Ysasi will return after the summer camp to share stories and adventures from Florida's first LGBTQ+ Youth Camp went. This episode ran for the duration of the summer camp, which ended on the 23<sup>rd</sup>, marking the safe start and ending of this first-time Floridian event for LGBTQ youth.

## Jax Journal

Host: Sheifalika Bhatnagar

Airdate: 7/17/22 \*REPEAT\*

Airtime: 6:00AM

Topics: CampOut Florida/LGBTQ/Youth Issues

Guests: River Ysasi

Duration: < 26:00

Summary: In this episode, Sheifalika Bhatnagar speaks to camp counselor, River Ysasi about CampOut Florida, the state's first ever LGBTQ+ Youth Summer Camp. We discuss the non-profit's mission, camp activities and workshops, safety precautions for the LGBTQ+ youth, gender euphoria as well as, what dysphoria feels like. CampOut's River Ysasi will return after the summer camp to share stories and adventures from Florida's first LGBTQ+ Youth Camp went. This episode ran for the duration of the summer camp, which ended on the 23<sup>rd</sup>, marking the safe start and ending of this first-time Floridian event for LGBTQ youth.

## Jax Journal

Host: Sheifalika Bhatnagar

Airdate: 7/24/22 \*REPEAT\*

Airtime: 6:00 AM

Topics: CampOut Florida/LGBTQ/Youth Issues

Guests: River Ysasi

Duration: < 26:00

Summary: In this episode, Sheifalika Bhatnagar speaks to camp counselor, River Ysasi about CampOut Florida, the state's first ever LGBTQ+ Youth Summer Camp. We discuss the non-profit's mission, camp activities and workshops, safety precautions for the LGBTQ+ youth, gender euphoria as well as, what dysphoria feels like. CampOut's River Ysasi will return after the summer camp to share stories and adventures from Florida's first LGBTQ+ Youth Camp. This episode ran for the duration of the summer camp, which ended on the 23<sup>rd</sup>, marking the safe start and ending of this first-time Floridian event for LGBTQ youth.

## 4. Government

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 7/3/2022 \*REPEAT\* (from 6/26/22)

Airtime: 6:00 AM

Topics: Military Mondays Fundraiser/Government

Guests: Shawn Sloan

Duration: 24:45

Summary: In this episode, Sheifalika Bhatnagar speaks to Shawn Sloan, Regional VP of Winn-Dixie, about Military Mondays. All donations made on a Monday will go to Folds of Honor, and will be matched by Winn-Dixie, in order to help fund scholarships for families of fallen soldiers. This fundraiser will run twice before July 4<sup>th</sup> in honor of supporting veterans.

### **Action News Jax**

7/3/22 \*REPEAT\* of 6/18 – ANJ Family Focus “Jacksonville Turns 200” Bicentennial Special/Government

AIRTIME: 6:30 AM

TRT: 21:25

HOST: John Bachman

Summary: A look at the 200-year history of Jacksonville, from its Cowford days to its modern status.

#### **Seg 1**

- Phil Amato highlights early historical events, and early relationship between the city and the military during the civil war.
- Dawn Lopez looks at establishing Edward Waters College, and the 1901 fire, and some of the famous Jacksonville architecture.

#### **Seg 2**

- Emily Turner covers Jacksonville in World War 1 & 2, and the establishment of naval bases.
- Tenikka Hughes looks at historical racial controversies, including black veteran recognition, Ax Handle Saturday, and the civil rights and political evolution of Jacksonville.

#### **Seg 3**

- Chandler Morgan looks at Jacksonville’s commerce and industry history, as well as its historic roll as a central Southern entertainment area, with popular movie studios and recording artists including Elvis.

#### **Seg 4**

- John Bachman reports on the (literal) underground history of Jacksonville.
- Wrap up.
- Guests: Dr. Alan Bliss, Jacksonville Historical Society. Dr. Scott Matthews, FSCJ. Dr. David Jamison, Edward Waters University. Ron Williamson, NAS Jax Historian. Bob Reeder, Harbor Master NAS Mayport. Gary Sasse, Historian, Jacksonville Tunnel Tour Guide.

## **Action News Jax**

7/10 – Action News Jax Family Focus “Jacksonville Turns 200” Bicentennial Special REPEAT of 6-18

AIRTIME: 6:30 AM

TRT: 21:25

HOST: John Bachman

Summary: A look at the 200-year history of Jacksonville, from its Cowford days to its modern status.

### **Seg 1**

- Phil Amato highlights early historical events, and early relationship between the city and the military during the civil war.
- Dawn Lopez looks at establishing Edward Waters College, and the 1901 fire, and some of the famous Jacksonville architecture.

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## **Action News Jax**

ANJ Sunday Summary/Elections/Government

Air Date: 8/21/22

AIRTIME: 6:30AM

TRT: 20:45

HOST: Emily Turner

- Seg 1 Emily Turner = Entire episode is devoted to political interest, specifically the special election for Sheriff. Emily reads profiles of all 5 candidates, and each gets an edited campaign interview highlighting what they think the biggest issue in Jacksonville is, respectively, and how they would address it.
  - o Interviews: Lakesha Burton, Wayne Clark.
- Seg 2 Candidate profiles with Emily Turner continue.
  - o Interviews: Dr. Tony Cummings, Ken Jefferson
- Seg 3 Candidate profiles with Emily Turner conclude.
  - o TK Waters.

- Conclusion recap that election day is Tuesday, August 23. Early election opportunities are available through Sunday, August 21. Polling turnout for early election is round 10% so far. Full interviews and election guides are available on ActionNewsJax.com.

## **Action News Jax**

ANJ Sunday

Air date: 8/28/22

AIRTIME: 6:30 AM

TRT: 20:45

Host: Tenikka Hughes

Whole show focuses on results from the Aug 23 2022 Florida Primary elections, so the whole show's content is Political/Government

Summary:

Seg 1 – Meghan Moriarty: Property tax increase for school resources passed. Teacher shortage due to low pay and long hours. Interviews: Tracey Pierce, DCPS. Amy Henderson, Jacksonville Public Education Fund.

Ben Becker: Val Demmings vs Marco Rubio US Senate race. Critique of facts in attack ads. Demmings primary election win audio. Interviews: Demmings. Rubio.

Seg 2 – Tenikka Hughes: Special election for Sheriff leading to runoff btw. TK Waters and Lakesha Burton. Audio from election night speeches. Interviews: Waters. Burton.

Seg 3 – Tenikka Hughes: Examining voter percentiles in Florida, and Governor race Crist vs DeSantis. Audio from Crist primary win. Interviews: Crist.

Show close.

# 5. Crime

## Action News Jax

ANJ Sunday Summary

Air Date: 9/11/22

AIRTIME: 6:30 AM

TRT: 20:52

Host: Chandler Morgan

### SEG 1 - Crime

- Ben Becker – JTA bus delays, and their excuses (lack of drivers, increased traffic volume, increased passenger volume), and distractions like a new app that don't do anything about the problem. Interviews: Cynthia Gardner (passenger), Charles Frasier (JTA COO).
- Justin Gray – Car Shield extended warranty scams. Interviews: Levar Owens, Rev. Derrick Rice (customers), Bill Rivers (mechanic).
- Emily Turner – Delays in cancer screening due to pandemic could be fatal, as early detection has better treatment options. Interviews: Nancy Furman (patient), Dr. Akash Modi (Baptist MD-Anderson), Judy Hoiose (Prevent Cancer Foundation)

### SEG 2 - Crime

- Samantha Manning – There is a national spike in mail theft since the start of the pandemic, particularly of mail carriers being attacked by thieves. Interviews: Gayle Soland (customer), misc. uncredited soundbytes.
- Chandler Morgan - Baby formula shortage resolving, as Abbott Labs returns to manufacturing, but with WIC adjustments, limited distribution, and purchase limits, customers may have to pay more. Interviews: various uncredited soundbytes.
- Clark Howard – House prices continue to rise. Clark offers money saving strategies.

### SEG 3 - Crime

- Michelle Newel – Rather than restrict guns, or improve security, Georgia students are turning to bulletproof backpacks – do they work? Because letting kids get shot is less trouble than actually protecting them. Tested pistol, sub machine gun, and AR15. Interviews: Michael Garza, Melissa Martin (parents). Unidentified “expert” at Georgia Safety Training Center.
- Ian Lee – A recording company, Evolution Music, is making high-quality biodegradable records. Interviews: Mark Carey (creator), Rob Kass (producer), Michael Stipe (REM).

Wrap up.

## **Action News Jax**

ANJ Sunday Summary

Air Date: 9/18/22 \*REPEAT\*

AIRTIME: 6:30 AM

TRT: 20:52

Host: Chandler Morgan

### **SEG 1 - Crime**

- Ben Becker – JTA bus delays, and their excuses (lack of drivers, increased traffic volume, increased passenger volume), and distractions like a new app that don't do anything about the problem. Interviews: Cynthia Gardner (passenger), Charles Frasier (JTA COO).
- Justin Gray – Car Shield extended warranty scams. Interviews: Levar Owens, Rev. Derrick Rice (customers), Bill Rivers (mechanic).
- Emily Turner – Delays in cancer screening due to pandemic could be fatal, as early detection has better treatment options. Interviews: Nancy Furman (patient), Dr. Akash Modi (Baptist MD-Anderson), Judy Hoiose (Prevent Cancer Foundation)

### **SEG 2 - Crime**

- Samantha Manning – There is a national spike in mail theft since the start of the pandemic, particularly of mail carriers being attacked by thieves. Interviews: Gayle Soland (customer), misc. uncredited soundbytes.
- Chandler Morgan - Baby formula shortage resolving, as Abbott Labs returns to manufacturing, but with WIC adjustments, limited distribution, and purchase limits, customers may have to pay more. Interviews: various uncredited soundbytes.
- Clark Howard – House prices continue to rise. Clark offers money saving strategies.

### **SEG 3 - Crime**

- Michelle Newel – Rather than restrict guns, or improve security, Georgia students are turning to bulletproof backpacks – do they work? Because letting kids get shot is less trouble than actually protecting them. Tested pistol, sub machine gun, and AR15. Interviews: Michael Garza, Melissa Martin (parents). Unidentified “expert” at Georgia Safety Training Center.
- Ian Lee – A recording company, Evolution Music, is making high-quality biodegradable records. Interviews: Mark Carey (creator), Rob Kass (producer), Michael Stipe (REM).

Wrap up.

## **Action News Jax**

ANJ Sunday Summary

Air Date: 9/25/22

AIRTIME: 6:30 AM

TRT: 20:44

Host: Chandler Morgan

## SEG 1 – Crime

- Ben Becker – investigating Roy Birbal, Chief of Public Buildings, for excessive use of city resources (ie: electric car). Birbal “repaid” charges, but experts question the amounts. City of Jacksonville is protecting Birbal. Interviews: Jimmy Humphries (Schneider Electric). (Politics, organized crime, same thing?)
- Emily Turner – new cars have automatic emergency braking, but systems work better in daylight than at night. David Harkees (IIHS President). (Consumer interest, technology, manufacturer negligence)
- Jason Sujanky – “Anydesk” software scam allows remote access to PC and info on it. Anydesk publishing company acknowledges that folks are misusing it, but that’s not the company’s fault. Interviews: Carla Tampini, Jamie Sparks (victims). (Technology, crime)

## SEG 2 - Crime

- Emily Turner - Kias and Hyundais that burst into flame. Models also have flammability faults. Recalls issued, but manufacturer disqualifies claims, forcing people to buy new engines out of pocket. Interviews: Ronnie Rivera, Thomas Felahal (owners whose cars caught fire). (Consumer interest, technology risk, manufacturer negligence – aka “capitalist economy”)
- Phil Amato - “Sim Swapping” scam leads to acquiring 2<sup>nd</sup>-level authentication security info and massive financial ripoffs. Authentication apps for device, not #, are one means of protection. – Interviews: “Jenna” (victim), Eva Valesquez (Identity Theft Resource Center).



# 6. Economy

## Action News Jax

ANJ SUNDAY ENCORE 7/10/22

Originally aired as ANJ Sunday 5/28 Summary

AIRTIME: 6:30 AM

TRT: 25:38

HOST: Phil Amato

SEG 1:

- Ben Becker - JEA rates increase +17%. Interviews: Nancy James, customer. Sheila Pressley, JEA CCO. Ted Phelps, JEA CFO. (Economy)
- Gretchen Kernbach - Tampa family suing CDA Technical School & teacher for wrongful death of Isaiah Johnson during scuba dive. Interviews: Greg Francis, attorney. Johnson family. (Crime)
- Jessica Barreto – parents asking SJCSB to ban books. Administrators do not support ban. Interviews: miscellaneous parents, administrators. (Education)
- Nick Gibson – COJ installing a new skate park under Fuller Warren bridge. Interviews: Martin Ramos, KONA Skate Park. Demonte Rivera, skater. Jodie Mortimer, supportive resident. (Community)
- Meghan Moriarty - St Johns River Ferry improvements. Interview: Lori Voyles, commuter. (Economy)

SEG 2:

- Ben Becker – Schools using Baker Act to involuntarily commit children without parental approval, via crisis response teams and/or JSO. State law requires notifying parents prior to removing kids from school. Interviews: Fran Bellamy, parent. Dale Carson, law & safety expert. (Education)
- Phil Amato - Hometown Heroes Initiative - New homeowner incentive in Florida. Soundbyte: Governor Ron DeSantis. (Economy)
- Phil Amato – CMG helping with job placement. (Economy)

SEG 3:

- Chandler Morgan - College saving strategies. Interview: Bradley Vasker, Morgan Stanley. (Economy)

## Action News Jax

ANJ Sunday Summary

Air Date: 9/25/22 (repeat episode from 09/17/22, we didn't air the show on its original date. No new show this week due to Hurricane Ian programming adjustments.)

TRT Segment 3 - 10:15

HOST: Phil Amato

Seg 3 –

- Dawn Lopez – used car prices finally falling. High interest rates, absurd price markups, political mantra “supply chain problems,” and the inflation myth are all cited as reasons for high prices ... but the simple truth is sellers are greedy and buyers aren't having it. New vehicle pricing continues to climb. Interview: Jude Vining (customer), Teddy Morris (Ed Morris Auto Group). (Economy)

## 7. Community Events

### **On-Air & On-Line Community Promos/Initiatives & Charity Partnerships (Programming)**

#### **July 2022- WJGL**

-Hurricane Tips-Minimum 2X day (Min 60/month). 60 second feature with Hurricane preparedness tips and what should be in your hurricane kit.

-First Responder Friday-Min 30 60 second promos/month. Aaron solicits for nominations of a first responder to recognize. On Friday's he does a 60-90 second feature on a local First Responder.

#### **July 2022 - WXXJ**

-Songs That Saved My Life—guest host: The Maine

- 70 promos/monthly

-20 liners

- Website inclusions

- 6 social posts

- push notification

#### **August 2022- WJGL**

-8/8-12 Live breaks through the week highlighting Child Cancer Fund, silent auction items and encouraging donations. Also, primary slider on website. Min 25 for the week.

-8/12 Care-a-thon, vignettes every hour 5A-7P highlighting charity and encouraging donations.

-Hurricane Tips-Minimum 2X day (Min 60/month). 60 second feature with Hurricane preparedness tips and what should be in your hurricane kit.

-First Responder Friday-Min 30 60 second promos/month. Aaron solicits for nominations of a first responder to recognize. On Friday's he does a 60-90 second feature on a local First Responder.

#### **August 2022 - WXXJ**

-Songs That Saved My Life—guest host: Girlfriends

- 70 promos/monthly

-20 liners

- Website inclusions

- 6 social posts

- push notification

-8/8-12 Live breaks through the week highlighting Child Cancer Fund, silent auction items and encouraging donations. Also, primary slider on website. Min 25 for the week.

### **September 2022- WJGL**

-Hurricane Tips-Minimum 2X day (Min 60/month). 60 second feature with Hurricane preparedness tips and what should be in your hurricane kit.

-First Responder Friday-Min 30 60 second promos/month. Aaron solicits for nominations of a first responder to recognize. On Friday's he does a 60-90 second feature on a local First Responder.

-Twice hourly Hurricane Updates Tuesday 9/27-Thursday 9/29 Total Run: 130 @ :60

Totals:

Hurricane Tips- 257 @:60

First Responder- 108 @ :60

Care a Thon Lives-40 @:15

Care a Thon Recorded- 28 @ :60

Hurricane Ian Updates-130 @:60

### **September 2022 - WXXI**

-Songs That Saved My Life—guest host: Coheed & Cambria

- 70 promos/monthly

-20 liners

- Website inclusions

- 6 social posts

- push notification

- Hourly Hurricane Updates Tuesday 9/27-Thursday 9/29 Total Run: 130 @ :60

## **On-Site Promotional, Community Service & Volunteering Events Q3 2022 (Promotions)**

- **POWER Friday July 22<sup>nd</sup>** – Power 106.1 assisted our community with Free Gas Friday to over 150 vehicles as the prices continued to soar.
- **HOT Friday July 22<sup>nd</sup>** – Hot 99.5 joined our community at The Legends Center for Jit Jam! An event focused on youth literacy and child development.
- **POWER Friday July 22<sup>nd</sup>** – Power 106.1 joined our community at The Legends Center for Jit Jam! An event focused on youth literacy and child development.
- **WAPE Saturday July 23<sup>rd</sup>** – WAPE joined our community at the Ponte Vedra YMCA for an afternoon of games and entertainment!

- ESPN Thursday **July 28<sup>th</sup>** – ESPN attended the grand opening of Cora Physical Training, a new location dedicated to assisting members of our community who are challenged with reacclimating to society after a severe injury.
- WAPE Wednesday **August 10<sup>th</sup>** – WAPE attended an open house at Keiser University focused on parents who want to continue their education.
- WOKV Friday **August 12<sup>th</sup>** - CMG joined together to raise over \$300,000 for kids battling cancer right here in our Jacksonville community.
- WOKV Thursday **August 25<sup>th</sup>** – WOKV joined our community for the ribbon cutting at Dedicated Senior Medical Center. This facility will help prologue the lives of those in our community with an advanced age.
- ALL STATIONS Saturday **August 27<sup>th</sup>** – CMG joined our community at the Brooks YMCA for Touch-A-Truck! A free community event joined by other vendors and nonprofits and helped donate school supplies to those in need.
- HOT Saturday **September 3<sup>rd</sup>**, Hot 99.5 joined our community at Edward Waters University to support the kickoff to the football season at our local HBCU.
- WEZI Saturday **September 10<sup>th</sup>** – Easy 102.9's Matt Ray and the promo team joined our community at the Annual Heart Walk. An event focused on promoting awareness of heart disease and stroke.
- ALL STATIONS Friday **September 16<sup>th</sup>** & Saturday September 17<sup>th</sup> – CMG joined our latin community at Taco Fest during Hispanic Heritage Month.
- WAPE Saturday **September 17<sup>th</sup>** - WAPE joined our friend at the University of North Florida for a job fair. Extending opportunities to young minds in our community focused on developing a career in radio.
- ALL STATIONS Monday **September 18<sup>th</sup>** – CMG joined our community at the Dream 18. A golf tournament that helps benefits two charities. St Michaels Soldiers for our troops and North Florida Junior Golf Foundation.
- POWER Wednesday **September 21<sup>st</sup>** – Power joined our local youth at Camp Blanding's FLYCA Career Day. Showing our youth, the various opportunities they have outside of the military.

# **On-Site Promotional, Community Service & Volunteering Events Q2 2022**

## **(3/31 – 4/5) WAPE, WOKV & ESPN @ Clay County Fair**

CMG promoted the Clay County Fair in 2022, the largest fair in Jacksonville. Nelly headlined the very first night and Abby from WAPE hosted the concert!

## **(4/2) Power & Hot – Jit Jam**

Power 106.1 was onsite for Jit Jam a community event promoting youth literacy, education, and acknowledging kids who are prioritizing their grades and career focus! Both Power 106.1 and Hot 99.5 promoted this event on air and online.

## **(4/6) Hot @ New Edition Concert**

March was New Edition month on Hot 99.5, our promotions team was onsite for the concert at Vystar Arena and engaged with all listeners as they entered the venue.

## **(4/7) WAPE @ Justin Bieber**

One of the largest shows in 2022, WAPE promoted this concert throughout the year and we attended a block party and engaged with all listeners as they entered the venue.

## **(4/9) WEZI @ Jax Humane Society**

WEZI's promo team was onsite for a Jax Humane Society adoption event with over 25+ vendors and one of a kind Easy 102.9 & 95.1 WAPE tennis balls.

## **(4/16) WOKV Mandarin Art Market**

WOKV's promo team was onsite for a community art market showcasing local artists and nonprofits in our city.

## **(4/23) WEZI @ Elton John**

This show was postponed twice originally scheduled for 2020, our promo team was onsite to engage with all attendees entering the venue. We also ran contesting for several months prior to the show date.

## **(4/29) WEZI @ Fernandina Shrimp Fest**

Easy 102.9 was onsite and helped promote the Fernandina Shrimp Fest, one of the largest seafood festivals in Northeast Florida, our activations team was on-site all 3 days.

## **(4/30) WEZI @ Fernandina Shrimp Fest**

Easy 102.9 was onsite and helped promote the Fernandina Shrimp Fest, one of the largest seafood festivals in Northeast Florida, our activations team was on-site all 3 days.

#### **(4/30) All Stations – Shopability**

All 8 station in the cluster promoted on air and online for Shopability, an event the celebrated businesses that support individuals with Developmental Differences such as down syndrome and autism. We also ran contesting on Easy and WAPE for gift cards and vouchers to businesses that support an inclusive environment.

#### **(5/1) WEZI @ Fernandina Shrimp Fest**

Easy 102.9 was onsite and helped promote the Fernandina Shrimp Fest, one of the largest seafood festivals in Northeast Florida, our activations team was on-site all 3 days.

#### **(5/7) WXXJ @ Daily's Place (The Offspring)**

X106.5 was onsite for The Offspring concert engaging with all who attended the show. We also ran several weeks of contesting on WXXJ and ESPN throughout the month of April and early May.

#### **(5/27 – 5/29) HOT @ Jacksonville Jaxx Fest**

Hot 99.5 was onsite all three days for the largest free Jazz Festival in Northeast Florida. We also had 3 personalities on stage to emcee. We promoted this event on air and online throughout the month of April and May on Hot 99.5, Power 106.1, 95.1 WAPE and Easy 102.9.

#### **(5/30) WOKV @ Memorial Day Service**

WOKV did a live broadcast downtown for Memorial Day with the city of Jacksonville. Our very own Brian Kilmeade made a surprise visit and joined Rich Jones and Jeana Gondek on the live broadcast.

#### **(6/4 – 7/9) WAPE Pool Party**

For 6 consecutive Saturdays, 95.1 WAPE has visited various community pools in Jacksonville to through a WAPE Pool Party! We hand out cool prizes, play games, and giveaway a free jet ski ride at each community visit.

#### **(6/10) WOKV @ Hemming Park/Bicentennial**

WOKV was onsite for a live broadcast the Jacksonville bicentennial! The live broadcast was held in the heart of downtown for 4 hours and Rich jones interviewed several members from the Jacksonville Historical Society discussing Jacksonville's 200 birthday!

#### **(6/12) WJGL @ WrestleCon**

96.9 The Eagle was onsite for WrestleCon at the Jacksonville Fairgrounds! We engaged with listeners and promoted this event by running giveaways on 96.9 The Eagle, Power 106.1, ESPN 690AM, and X106.5.

**(6/18) Hot & Power @ Melanin Market**

The largest Juneteenth celebration in Northeast Florida and Power 106.1 and Hot 99.5 were official media partners for this event and promoted throughout the month of May and June! Over 250 vendors & nonprofits plus live performances!

**(6/25) Power & Hot – Jit Jam**

Power 106.1 was onsite for Jit Jam a community event promoting youth literacy, education, and acknowledging kids who are prioritizing their grades and career focus! Both Power 106.1 and Hot 99.5 promoted this event on air and online.

# WJGL PSAs Aired During 3<sup>rd</sup> Quarter, 2022

Information				Totals
Order Product Description	Jul-22	Aug-22	Sep-22	Total

Properties : WJGL-FM

Advertisers : Florida Association of Broadcasters-D

Spot Length : :30

FAB - Dept of Elder Affairs PSA	36	0	0	36
FAB - Dept of Elder Affairs PSA 2022	0	0	42	42
FAB - Florida Dept of Health PSA 2022	60	0	0	60
FAB - Ounce of Prevention Fund PSA 2022	0	50	52	102
FAB-Division Emergency Management-Prepare 2022	0	49	49	98
FAB-Florida Army National Guard PSA	48	48	49	145
	144	147	192	483

Spot Length : 1:00

FAB-Florida Army National Guard PSA	48	40	37	125
	48	40	37	125
	192	187	229	608

Advertisers : JAX Radio House-D

Spot Length : :15

American Heart Association 2021 2022 PSA	0	41	19	60
Children's Home Society -38th Annual Caring Chefs	0	17	52	69
Florida Fin Fest Ocean Conservancy Farah & Farah	0	9	18	27
Hubbard House 2021 PSA	38	41	38	117
K9s United.org Purchase K9 United License Plate	34	0	0	34
Stand Up To Cancer PSA 2022	0	24	32	56
Tom Coughlin Jay Fund Childhood Cancer Awareness	0	12	36	48
Zac Brown's Camp Southern Ground Veterans PSA	30	31	30	91
	102	175	225	502

Spot Length : :30

American Cancer Society Real Men Wear Pink	0	0	6	6
American Heart Association 2021 2022 PSA	36	37	33	106
Child Care Cancer Fund PSA	38	0	0	38
Clara White Mission-Train Jobs 2021 PSA	51	53	52	156
Daniel Kids Assisting Children Families PSA 2022	51	54	52	157
Daniel Kids Therapeutic Foster Care Dept PSA	38	40	40	118
Elder Source PSA 2021 2022	53	52	54	159
Family Support Services 2021-2022 PSA	30	30	30	90
Florida Fin Fest Ocean Conservancy Farah & Farah	0	9	18	27
Florida School for the Deaf and Blind 2021-22 PSA	30	23	17	70
Home Steps Hometown for Heros PSA	0	18	0	18
Hubbard House 2021 PSA	39	41	38	118
Jacksonville Women's Business Cnt 2021-2022	70	55	31	156
Jax Hope Parkinsons PSA	0	12	34	46
Jewish Family & Community Services 2021-2022 PSA	31	31	30	92
K9s United.org Purchase K9 United License Plate	37	0	0	37
LSF Health Systems 2021-2022 PSA	43	46	42	131
Malivai Washington Youth Foundation PSA 2022	48	52	51	151
NEFL Healthy Start Non Profit PSA	53	53	0	106
Pine Castle PSA	0	0	34	34
Police Athletic League (PAL) PSA 2022	46	45	42	133
Ronald McDonald House Charities Golf Classic	0	0	36	36



Information				Totals
Order Product Description	Jul-22	Aug-22	Sep-22	Total
Rotary Club Of Fleming Island Swind N DIne PSA	0	0	30	30
Score Mentors-Free-Low cost Mentoring 2021-22	82	66	63	211
SEG Folds of Honor PSA	5	0	0	5
St Augustine Sertoma 2022 PSA	45	44	44	133
Stand Uop To Cancer PSA 2022	0	21	32	53
Tom Coughlin Jay Fund Childhood Cancer Awareness	0	11	37	48
WAWA - Cheers to Classrooms PSA	0	21	0	21
Zac Brown's Camp Southern Ground Veterans PSA	31	31	30	92
	857	845	876	2578

Spot Length : 1:00

ACGFA.com	10	0	0	10
Family Support Services 2021-2022 PSA	31	28	28	87
Florida School for the Deaf and Blind 2021-22 PSA	44	46	43	133
Jacksonville Women's Business Cnt 2021-2022	29	5	0	34
Operation New Uniform Gala Event PSA	0	12	34	46
	114	91	105	310
	1073	1111	1206	3390
	1265	1298	1435	3998