

LICENSE: JACKSONVILLE, FLORIDA

# **WJGL-FM QUARTERLY ISSUE REPORT**

**2nd QUARTER 2014**

*PREPARED BY: MICHELE CORBY*

**Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Jacksonville, Florida community in the second quarter of 2014**

# **ISSUES THIS QUARTER**

**1. Crime & Violence**

**2. Traffic & Public Safety**

**3. Taxes & Downtown Development**

**4. Health Care & New Laws**

**5. Employment/Jobs**

**6. Economy & Education**

**2014 Public Affair Programming Cox Radio, Jacksonville**

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WAPE	JAX JOURNAL	ROXY TYLER	SUNDAY	6:00AM

WAPE FIRST COAST FORUM SPARXXX/ SUNDAY 6:30AM  
SCOTT THOMAS/ANNA/

*PUBLIC AFFAIRS DIRECTOR: ANNASTAVREDES, ON AIR TALENT  
PROGRAM DIRECTOR: TODD SHANNON*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WXXJ	JAX JOURNAL	ROXY TYLER	SUNDAY	6:00AM

WXXJ FIRST COAST FORUM SPARXXX/ SUNDAY 6:30AM  
SCOTT THOMAS/ANNA/

*PROGRAM DIRECTOR: AARON SCHACHTER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WJGL	JAX JOURNAL	ROXY TYLER	SUNDAY	6:00AM

WJGL FIRST COAST FORUM SPARXXX/ SUNDAY 6:30AM  
SCOTT THOMAS/ANNA/

*PUBLIC AFFAIRS DIRECTOR:  
PROGRAM DIRECTOR: AARON SCHACHTER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV	JAX JOURNAL	ROXY TYLER	SATURDAY	11:00PM

WOKV FIRST COAST FORUM SPARXXX/ SATURDAY 11:30PM  
SCOTT THOMAS/ANNA/

*NEWS DIRECTOR: RICH JONES  
PUBLIC AFFAIRS DIRECTOR: ROXY TYLER  
PROGRAM DIRECTOR: MIKE DORWART*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WHJX	HOT TOPICS	DAWN LOPEZ	SUNDAY	6:30AM

WHJX FIRST COAST FORUM SPARXXX/ SUNDAY 6:00AM  
SCOTT THOMAS/ANNA/

*PUBLIC AFFAIRS DIRECTOR: CLARENCE NATTO  
PROGRAM DIRECTOR: CLARENCE NATTO*

## 2nd QUARTER 2014 Topics

## **1. CRIME & VIOLENCE**

- A.** Cyber Security tips / How to avoid Scam Alerts
- B.** Alert listeners to Violent Crime trends including Murders, Sex Crimes, Meth Houses & other drug crimes.
- C.** Monitor and explain state self-defense and Stand your ground

## **2. TRAFFIC & PUBLIC SAFETY**

- A.** Discuss how deadly distracted driving can be and new bans on texting and driving
- B.** Updates on Hit & Runs on the rise, Red light cameras procedures, proposal to increase speed limits. Also Share safety tips for drivers, pedestrians and cyclists
- C.** Keep listeners informed about any illnesses going around or diseases like West Nile virus & flu.

## **3. TAXES & DOWNTOWN DEVELOPMENT**

- A.** Keep listeners informed on how their tax dollars are being spent and the unfunded pension problems.
- B.** Alert taxpayers of expensive proposals that could involve tax increases, whether the project is downtown or in other areas.
- C.** Update listeners on any new projects downtown and the cost to them.

## **4. HEALTHCARE & NEW LAWS**

- A.** Help listeners understand the new health care law and how they can use it to benefit them.
- B.** Alert people to problems with any health care systems and any free health screenings available in our community.
- C.** Keep track of any new laws coming down and help explain the reasoning and cost behind them.

## **5. EMPLOYMENT/JOBS**

- A.** Inform listeners on any new jobs coming to town.
- B.** Let people know about any local job fairs.
- C.** Also touch base with employment experts who can give listeners advice on which are the hot jobs right now.

## **6. ECONOMY & EDUCATION**

- A.** Inform listeners on how our economy is doing locally compared to other cities our size and some of the reasons why we rank where we do.
- B.** Keep updating parents on any changes coming to the public education system

- C. Hold local politicians accountable for any incentives they provide businesses to move to town and/or expand here to create new jobs.

# **Program Schedule**

**Jax Journal**

*Saturday 6:00 am*

WJGL-FM airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 6:00 am – 6:30 am

## **“First Coast Forum”**

*Saturday 6:30 am*

WJGL-FM develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 6:30 am – 7:00 am

## **Crime & Violence**

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 4/5/14

Topics: Crime/education, One Spark event/economy

Guests: Henry David, Ted Carter

Duration: 20:45

Duval County Circuit Judge Henry Davis oversees numerous juvenile delinquency cases. Judge Davis feels Duval County schools are incapable of protecting students who want to go to school and learn. He says things haven't changed for the better as he continues to see children come into the courtroom dealing with the same problems over and over again. Judge Davis says we're losing too

many good teachers because of the behaviors of some students. He says we're at the point that everyone needs to realize that the teachers cannot educate children in this type of environment where they're constantly fighting with each other. Judge Davis believes that education is simply not part of everyone's culture. We cannot let those who are not interested in graduating prevent those who are interested in graduating.

Ted Carter is the Director and CEO of Jacksonville's Office of Economic Development. He says this city is certainly ready to welcome the One Spark participants. He has been in planning meetings for the last several months with JSO, the fire department, the Special Events office and the One Spark team to anticipate and plan for the event. The event will now be even more accessible than last year as they have shrunk the event in terms of radius. By doing so you give people more access to the creative zones. Ted says Jacksonville has a growing and emerging small business and entrepreneurship culture. He says the team at One Spark really sees this city as their home port.

Ascertainments show many people are concerned with the quality of our local schools. Also, many people have an interest in community events that help draw people together in the downtown area.

### **Jax Journal**

Host: Roxy Tyler

Airdate 4/12/14

Topics: Children in court

Guest: Steve Burger

Duration 25:24

Steve Burger is the Chairman of Volunteer recruitment for the Guardian Ad Litem program in Northeast Florida. He explained that the program helps recruit responsible adults to help represent the best interest of children who find themselves in the court system. Many of these kids have been taken away from their parents because of the poor care they received at home. Burger gave out phone numbers and talked about what volunteers can do to help the program and these children who desperately need guidance in their lives.

Ascertainments show many people are concerned about helping children make the right decisions while their young so they don't get in with the wrong crowd and end up committing crimes.

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 5/3/14

Topics: child abuse; local politics

Guests: David Abramowitz; Michael Binder

Duration: 20:43

Mark Spain sat down with the regional director for DCF, David Abramowitz. David was angry when he saw the video of the father pushing his son off the side of a skate ramp. He says DCF gets 30,000 abuse and neglect cases in this region a year. The skate ramp situation is an ongoing investigation. They interview all parties including child, parents, neighbors, and teachers. They have 60 days to complete investigation. He says if anyone sees abuse you should call and report it.

The next guest is Michael Binder of the UNF Political Science department. The Quinnipiac poll results show Rick Scott is trailing Charlie Crist. He says any time you're an incumbent governor and your

approval ratings are below 50% you have to worry. He says people in the state of Florida are electing people who will make decisions for the next four years. Michael said that Rick Scott had problems with the ability to connect with his electorate.

Ascertainments show that local citizens are very concerned with the prevalence of child abuse. Also, the results of polls give insight into the state's governor race.

### **Jax Journal**

Host: Roxy Tyler

Airdate: 6/28/14

Topic: Crime

Guests: Ken Jefferson & John Guns

Duration: 26:04

Pastor John Guns and former police officer Ken Jefferson serve as chair and vice chair of an anticrime group called "Save our Sons". It's designed to help prevent black on black crime and specifically targets young African American males. They want to show them good role models and help prevent young teenage boys from getting mixed up in the wrong crowd and not realizing their own potential. The group counsels these young men, holds several events, and hopes to serve as role models in our community.

Ascertainments show many people are concerned about the high rate of crime especially involving young African American males as well as black on black crime.

## **Traffic & Public Safety**

### **First Coast Forum**

Host: Anna Staverdes

Airdate: Sunday, April 13, 2014

Topic: Traffic/Public Safety

Guests: Sgt. Dylan Bryant

Duration: 23 minutes :08 seconds

Our guest on First Coast Forum this morning is Sgt. Dylan Bryant with Florida Highway Patrol. Sgt. Bryant details statistics related to vehicular crimes and distractive driving. Statistically, vehicular crime is down, however, accidents and property damage from distractive driving has been on the increase. Sgt. Bryant sites FL. Statutes Chapter 316 as a reference for citizens to review the laws dealing with traffic crimes/laws.

## **Jax Journal**

Host: Roxy Tyler

Airdate: 4/5/14

Topic: distracting driving

Guest: Wayne Hogan

Duration: 25:15

Wayne Hogan is a local attorney who is on a mission to help prevent deaths from distracted driving. He says one of his best friends lost his teenage daughter due to texting and driving and that's why he goes to area schools to speak about the danger and also schedules talks at businesses to let companies know that they can be held responsible if their employee is required to use cell phones while driving. Hogan talked about how listeners can schedule his talks and how to get in touch with organizations that support the effort.

Ascertainments show many people are concerned about deadly accidents on the rise and how distracted driving in many cases is the cause.

## **First Coast Forum**

Host: Clarence Natto

Airdate: Sunday, April 26, 2014

Topic: Traffic/Public Safety

Guests: Neeta Nicholson

Duration: 24 minutes 28 seconds

Our host speaks with Neeta Nicholson from the American Diabetes Association of NE FL. Mrs. Nicholson serves as the manager of Tour De Cure, an annual cycling event held in St. Johns County. As the even manager, Nicholson works with public safety officials from the St. Johns County Sherriff's office to create a safe and seamless flow of traffic for the event.

## **Jax Journal**

Host: Roxy Tyler

Airdate: 6/14/14

Topic: boating safety

Guest: Chris Castelli, Marine Enforcement Officer for the Clay County Sheriff's Office.

Duration: 26:37

Christ Catelli says many boating accidents can be prevented just by people taking a safety course before they go out on the water. You need to be prepared for any type of emergency out in the water. 73% of people involved in an accident had never taken a boating safety course. We encourage people not be to under the influence while boating. Pamphlets can also be picked up at the sheriff's office which gives you a lot of handy information. Make sure you have a VHF radio on the boat which can be used in an emergency. You need to know where the safety gear is stored and how it's used. Evening hours are when many boating accidents happen. Operation Dry Water happens June 27-29th. This is an event where they specifically target boating under the influence cases.

Ascertainments show many people are concerned about the dangers of careless boating especially during the Summer.

## **Taxes & Downtown Development**

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 4/19/14

Topics: Local downtown community / crime

Guests: Tony Allegretti, Ryan Backman

Duration: 20:11

Tony Allegretti is the new Executive Director of the Cultural Council of Greater Jacksonville. He said he loves downtown and he is also the co-owner of a business in the downtown area for almost 10 years. He thought that the One Spark event was a brilliant idea and the fact that over 250k people

were downtown without incident and very few issues was impressive. He said he only sees good things for the future of the downtown area. He said his team is working with retailers so they can move into the area. Tony also said one of the biggest things downtown Jacksonville needs is more residential areas.

Ryan Backman was also featured. He is a local advocate with Compassionate Families. His father was murdered in Jacksonville back in 2009 and it is still unsolved. He met with lawmakers in Washington DC this week as he would like to see a nationwide database that hold information on unsolved murders. Right now, Ryan says there is no place to get a hard number on how many unsolved murders there are. He said that Colorado passed a law back in 2007, the cold case initiative. This created a taskforce that would reinvestigate old cold cases and a database where unsolved murders would be listed. His goal is to get the nationwide database going.

Ascertainments show many people are interested in being involved in events in downtown Jacksonville. People are also concerned with local crime and getting murderers off the streets.

### **Jax Journal**

Host: Roxy Tyler

Airdate: 5/10/14

Topic: Pension reform & taxes

Guest: Mayor Alvin Brown

Duration: 25:50

Jacksonville Mayor Alvin Brown says he thinks they have finally come up with a pension deal that will work for both the city and unions that represent the Police and Fire pension fund. He says both sides made concessions and hopes that the City Council approves the final draft. However the Mayor did not identify where the extra 40 million dollars a year needed for the deal to work would come from and many lawmakers suspect a tax hike is coming soon.

The Mayor talked about his upcoming budget proposal, his priorities and why solving the pension problem soon is vital to our city's future financial success.

Ascertainments show many people are concerned about the city budget and having enough money in the coffers to ensure at least the basic services can be met.

### **First Coast Forum**

Date: 5/10 and 5/11

Topic: Downtown Development and Taxes

Guest: Jesse Wilson

Host: Kane

Length: 20:00

Jesse Wilson and Kane discuss the ongoing revitalization of downtown Jacksonville, and what new and exciting things have gone on downtown recently and what it would cost tax payers.

*In Summary*

Downtown's growth and new projects being pitched will be vital to the bigger picture of Jacksonville gaining a new identity. Many of these projects will not cost tax payers money since it will be paid for by other means than raising taxes.

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 5/31/14

Topics: Pension proposal, politics

Guests: John Keane, Bill Guilliford

Duration: 20:42

Action News Anchors Paige Kelton and Dawn Lopez talked with the president of the Police and Fire Pension fund, John Keane and the President of the Jacksonville City Council Bill Guilliford to talk about the new pension deal made with the city.

Keane says it's the best way to correct a long standing problem and both sides are giving some concessions to make it work. But Council President Guilliford says he worries about the fine print and hopes that they come up with a way to fund the extra 40 million dollars a year the city will need to make the pension deal work.

Ascertainments show many people are concerned about the pension problem and are concerned that their taxes may go up to pay for the deal to fund police and fire pensions.

### **Jax Journal**

Host: Roxy Tyler

Airdate: 5/31/14

Topic: Taxes & City Spending

Guest: Bill Guilliford

Duration: 25:35

Bill Guilliford is the President of the Jacksonville City Council. He says he disagrees with the deal the Mayor made with the pension board because of the 40 million dollars a year that he pledged and there is not a funding source designated. Guilliford says the city cannot keep making promises that it may not be able to keep without raising taxes, especially when the Mayor ran his campaign with a pledge of no new taxes.

Ascertainments show many people are concerned about how their tax dollars are being spent and want politicians to be held accountable for their actions.

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 6/14/14

Topics: water taxis, future of Jaguars football

Guests: Warren Jones, Mark Lamping

Duration: 20:46

Mark Spain is joined by City Council member Warren Jones. He thinks they shouldn't have let the water taxi contract expire in January before having another in place. There are a number of

upcoming events that could have used the water taxis. He says they're going to find out if we want to operate to boats or even if JEA wants to look at operating them.

Mike Barz sits down with Mark Lamping, the president of the Jaguars. Mark says the Jaguars are not where we want to be yet, but we are closer today than we were. They need to make sure the Jags fans who were with them early on know how important they are for the franchise. Mark says they need to make progress with fans of other teams who came to live in Jacksonville from out of state. He also says they need to broaden the scope and reach of the Jaguars into the community.

Ascertainments show that the water taxi situation is important to local citizens who utilized it often. Also, the residents of Jacksonville are interested in the future of the local Jacksonville NFL team.

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 6/7/14

Topics: exchange of Guantanamo prisoners for Bowe Bergdahl, local government

Guests: Senator Marco Rubio, Leslie Dougher

Duration: 20:44

Lynnsey Gardner is joined by U.S. Senator Marco Rubio. He says it's clear that the president broke the law by not notifying Congress about the trade of 5 Guantanamo prisoners for a U.S. soldier. This has now created an incentive for terrorists all over the world to get their hands on American servicemen and women. The senator says our servicemen and women are in more danger now than they were before this decision was made. The government has said that at least 4 of the 5 prisoners will soon be fighting against America again.

Paige Kelton is joined by Leslie Dougher, head of the Clay County Republicans and newly elected chair of the Republican Party of Florida. She says it's important to have women in leadership roles throughout the state. She says it's always good in politics to have competition because it gives you a choice between two candidates.

Ascertainments suggest that the citizens of Jacksonville are concerned about the trade of terrorists for a U.S. soldier. Also, an interest in local politics with the newly elected chair of the Republican Party of Florida.

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 6/28/14

Topics: local water taxi, Iraq situation

Guests: Matt Schellenberg, Nancy Soderberg

Duration: 20:44

City Councilman Matt Schellenberg says the administration got ahead of themselves by spending more than \$300,000 on two water taxis without city council approval. They weren't prepared as they should have been. City council was not involved in the discussions with about the water taxi issues. He says there is a problem with communications between the mayor's

office and city council and this is where most of the issues arise. Local businessman Harry Frisch has stepped up to purchase the two boats that the city bought that they no longer want. Former U.N. Ambassador Nancy Soderberg says what's happened in Iraq is tragic. She says unless we act Iraq will be home to the next terrorist who will threaten us. She states that we can't stay there forever but we need to finish up. She says you need a leader in Iraq who will work with us in repelling the extremists.

Ascertainments suggest that the citizens of Jacksonville have an interest in what will happen with the water taxis that they used on the river. Also, the situation in Iraq is of great concern with the people of Jacksonville.

## **Healthcare & New Laws**

### **Jax Journal**

Host: Roxy Tyler

Airdate: 4/19/14

Topics: Obamacare and human trafficking

Guest: U.S. Congressman Ted Yoho

Duration: 26:10

U.S. Congressman Ted Yoho says he's concerned about the long term effects of the new national healthcare law and wants to bring about awareness of the high number of women and children that are used as sex slaves by human traffickers. Yoho says the new healthcare law may seem great now

for many people who couldn't afford insurance in the past, but he says they are also finding out that they can't keep their doctors and can be fined if they don't buy health coverage. Yoho also addressed the budget issues and out of control spending in Washington that he says has to stop before we bankrupt the country.

Ascertainments show many people are concerned about the high cost of healthcare and the direction in which our country is heading-due to deficits in the trillions of dollars.

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 5/17/14

Topics: local firefighter safety, disease outbreaks

Guests: Kurt Wilson, Dr Kelly Welsh

Duration: 20:46

Lynnsey Gardner is joined by Division Chief of Operations with the Jacksonville Fire and Rescue Department Kurt Wilson. Kurt says that around 2004 there was a study that identified all the chemicals that were found in house fires. He was shocked to find out how many chemicals were present in house fires. He says it was a wake up moment for him; it was shocking. There are dozens of chemicals in house fires that cause cancer in humans. Kurt started a class called Surviving Your Career. They taught the class throughout the state of Florida as well as other states. 1,500 Jacksonville firefighters have gone through the course. The course is teaching firefighters better processes for fighting fires. A process called Overhaul, which is when firefighters go into a structure once the flames are out, and they knock out the walls and attics, that's when the chemicals danger. Once the fire is out you go cool down and take the heavy gear off. This process is called Rehab. They've now changed how they manage the second part of the fire. Now for the second part of the fire they're sending in fresh firemen, people who weren't part of the fire fight, people who can wear their gear and thereby protecting themselves from the cancer causing chemicals.

Paige Kelson spoke with Dr. Kelli Wells, Director for the Florida Department of Health's Duval County Office. She believes disease spread because we don't do everything we can to be precautionary mentions. MERS(Middle East Respiratory Syndrome) spreads via respiratory droplets. When you cough or sneeze, it enters the air and can be inhaled or by touching those surfaces without washing your hands you can be infected if you touch your mouth nose or eyes. It requires prolonged, close contact. Dr. Wells says we all need to be aware. She wants to revisit our basic control measures and preventions measure for all communicable diseases.

Ascertainments suggest that the citizens of Jacksonville are concerned about the welfare of its local fire department. Also, the outbreak of a communicable disease so close to this city is of interest.

### **First Coast Forum**

Host: Clarence Natto

Airdate: Sunday, May 25, 2014

Topic: Healthcare

Guests: Jocelyn Turner, William Laws

Duration: 27 minutes :36 seconds

Our guests on First Forum this week is Jocelyn Turner with the Duval County Department of Health and William Laws with the Jacksonville Healthy Men's Coalition.

Our guest expands on the importance of securing primary healthcare by registering for the Affordable Care Act. Our guests also elaborate on urban food deserts. Described as neighborhoods in the community without easy access to fresh fruits and vegetables, the Health Department is working to bridge the health gap by working to give inner city neighborhoods alternatives and access to fresh fruit and vegetables. Miss Turner also elaborates on the "Place Matters Report" which outlines the life expectancy of citizens based on where they reside.

### **Jax Journal**

Host: Roxy Tyler

Airdate: 5/24/14

Topics: Homeless & healthcare

Guest: Kathleen Patneau

Duration: 24:59

Kathleen Patneau is with the local homeless shelter and says there are many issues that need to be addressed in order to help people living on the streets find permanent homes. She says too many times entire families are housed in their facility because they have nowhere else to go. She also says many people end up homeless because they got sick and couldn't afford to pay their bills. She says they have a new program at their center that allows the homeless to get check-ups and drug counseling if that's needed.

Ascertainments show many people are concerned about the poorest Americans and want to help the homeless become productive members of society.

## **Employment/Jobs**

### **Jax Journal**

Host: Roxy Tyler

Airdate: 4/26/14

Topics: Economy & job creation

Guest: U.S. Congressman Ander Crenshaw

Duration: 25:49

Congressman Ander Crenshaw says the Obama administration is digging out country deeper and deeper in debt and the number of jobs created in a drop in the bucket to what is needed to get our country and military cities like Jacksonville back on secure financial footing.

He talked about how the military cuts in the President's budget could directly impact Jacksonville and how he is pushing to ensure that more military ships get home ported at Mayport Naval Station.

Ascertainments show many people are concerned about getting and keeping good jobs in order to succeed in life.

### **Jax Journal**

Host: Roxy Tyler

Airdate 5/17/14

Topics: Jobs

Guest: Candace Moody

Duration: 25:01

Candace Moody is with Worksource, a non-profit organization that works to help people prepare for a new workforce if they've been laid off and or gets them the training they need to land a better, higher paying job. They also monitor new companies coming to town, hold job fairs and give resume advice to those in need. Moody says the North Florida region is doing better than the rest of the country when it comes to the unemployment rate. She also says we have a diverse workforce that is attractive to many companies that may be considering expanding or moving here.

Ascertainments show many people want more information on local job openings and where to get free training or help in getting a good job.

## **Economy & Education**

### **Jax Journal**

Host: Roxy Tyler

Airdate: 5/3/14

Topics: Economy

Guest: U.S. Congresswoman Corrine Brown

Duration: 26:17

Congresswoman Corrine Brown says the Obama Administration is working to create a boost to Jacksonville's economy by adding funding to dredge the St. John's River. She says that will allow Jaxport to attract larger vessels to our port and help create new jobs in the process. She says without the project getting added onto the Water Bill, Jaxport would have had a much tougher time trying to come up the money needed for the expensive venture.

Ascertainments show many people are concerned about boosting our local economy and want more new jobs created.

### **Jax Journal**

Host: Roxy Tyler

Airdate: 6/7/14

Topic: Economy

Guest: Clay Yarborough

Duration: 25:00

Clay Yarborough is the Jacksonville City Council President-Elect and will take over the office July 1<sup>st</sup>. He led a 6 month study recently that looked deep into all of the city's spending. He says what he found was eye opening and wanted to share some of the findings with listeners. He is also concerned about a recent deal made between the Mayor and Police and Fire Pension Fund. He says there is no way that the city can afford to pay an extra 40 million dollars every year into the fund without raising taxes somehow. He says he wants to work with all parties involved to ensure the city meets all of its service obligations to get the most from every tax dollar.

Ascertainments show many people are concerned that their tax dollars may be wasted on projects they don't care about while essential services suffer

### **Action News Sunday**

Host: Action News TV Anchors

Airdate: 6/21/14

Topics: Dredging the river, Firefighter hidden dangers

Guests: Brian Taylor, Randy Wyse

Duration: 20:26

Anchors Mike Barz & Lynnsey Gardner are joined by Jaxport CEO Brian Taylor and Randy Wyse with the Jacksonville Association of Firefighters.

The first topic covered the recent approval to dredge the St. John's River by 7 feet to make way for larger ships and more cargo. Brian Taylor says the project is vital to growing Jacksonville's economy by creating more jobs.

They also talked with Randy Wyse about what they call secret dangers of being a firefighter. Wyse says firefighters are exposed to toxins and heavy smoke and it can and does cause illness among the ranks. He says just bringing awareness about the problem may help to reduce the number of firefighters getting sick in the future.

Ascertainments show many people are concerned about public safety and growing the economy.

### **Jax Journal**

Host: Roxy Tyler

Airdate: 6/21/14

Topic: Education

Guest: Dr. Nikoli Vitti

Duration: 25:43

Dr. Nikoli Vitti is the Superintendent of Duval County Schools. He says he recently took stock of his staff and moved several Principals around to different schools depending onj their strengths. He also says that the new Common Core curriculum that the district will adopt next school year will be a shock to many because he knows it's tough and the overall grades will likely go down at first, but he believes the program is the best thing for students in the long run.

Ascertainments show many people are concerned about the quality of public education and want to ensure that their children are learning what they need to in order to succeed in their career and life.

### **News Stories**

More kids flooded the classrooms across St. Johns County. We're told opening day Monday saw 1,077 more students over last year's first day numbers. Superintendent Dr. Joseph Joyner says it was a wonderful first day of school throughout the district.

The testing company A-C-T says most of the high school graduates taking its tests this year aren't ready for the next level. It says only about 25 % have the chops in reading, math, English and science skills to succeed in college and afterward. The data shows a downturn in overall student scores.

Jacksonville University is getting ready to grow. The administration has bought 40 acres of riverfront land directly south of its campus. It's the biggest acquisition in more than 50 years.

A major green-light for the next phase of a local road project... and it could mean less traffic. The third phase of 9-B has just officially received funding. The FDOT says it will stretch from I-95 down to St. Johns Parkway. They expect the project to begin in late 2015.

A new study out of the University of Oxford claims that more than ten-thousand suicides are linked to the Great Recession. The study explains that job loss, home foreclosure and debt are the leading causes. Suicides increased by 4-point-8 percent in the U-S between 2007 and 2010.

## **Promotional Events**

There were no promotional events for this quarter

## **WJGL PSAs Aired During 2nd Quarter, 2014**

Dept of Business & Prof Regulations	Aired 83 times (:30)
FAB/Ounce of Prevention	Aired 45 times (:30)
Visit Florida	Aired 232 times Combo (:60) & (:30)
US Coast Guard	Aired 134 times Combo (:60) & (:30)
Florida Army National Guard	Aired 203 times (:60) & (:30)
Adopt a Greyhound	Aired 38 times (:30)
American Heart Assoc	Aired 139 times (:30)
American Water Works H2O	Aired 20 times (:30)
Autism Awareness	Aired 45 times (:30)
Big Brothers/Big Sisters	Aired 5 times (:30)
Prevent Drunk Driving	Aired 1 times (:30)
Community First NonProfit Event	Aired 8 times Combo (:15) & (:30)
Child Heart Transplant	Aired 32 times (:60)
Children of Fallen Patriots	Aired 20 times (:15)

Children in School Program	Aired 40 times Combo (:15) & (:30)
Kenya Clean Water	Aired 18 times (:30)
Earth Day Beautification	Aired 15 times (:60)
Community Housing Symp	Aired 10 times (:30)
Cystic Fibrosis	Aired 20 times (:30)
David Garrad Foundation	Aired 61 times Combo (:60) & (:30)
Disability Rights Florida	Aired 17 times (:30)
US Forest Service	Aired 20 times (:30)
Rocky Mtn Elk Foundation	Aired 13 times (:30)
Emergency Preparedness	Aired 10 times (:30)
End Childhood Hunger/Safeway Found	Aired 36 times (:30)
Ride for Smiles/Children Facial Abor	Aired 28 times (:15)
HAWKE Wildlife Sanctuary	Aired 21 times (:30)
Fair Housing for Community	Aired 8 times (:30)
Help Small Businesses	Aired 20 times (:30)
I'm a Star Foundation/Homeless Studen	Aired 10 times (:60)
Info Dolphin Injuries	Aired 17 times (:30)
Medicare & Caregiver/aging parents	Aired 20 times (:30)
Aamco/Daniel Kids	Aired 43 times (:60)
Mercedes Lewis Foundation	Aired 62 times (:30)
American Legion/Fallen Military	Aired 10 times (:30)
The Human Race 5K	Aired 10 times (:30)
Paralyzed Veterans	Aired 40 times (:30)
PAL At Risk Youth	Aired 7 times (:30)
Shelter Pet Adopting	Aired 20 times (:30)
Recycle Electronics	Aired 30 times (:30)
Safe Kids	Aired 20 times (:30)
Skin Cancer Awareness	Aired 17 times (:30)
Stroke Awareness	Aired 20 times (:30)
Stuttering Awareness	Aired 15 times (:15)
Minority Owned Business	Aired 20 times (:30)
National Library Week	Aired 15 times (:15)
TPC Countdown	Aired 111 times (:15)
TPC Derby Youth Crisis	Aired 58 times (:30)
Help Military Families	Aired 12 times (:30)
Valor Academy Free Tuition	Aired 32 times (:30)
Jacksonville Womens Business Center	Aired 40 times (:30)

