

4th Quarter Issues/Programs
For Radio Station
KVMA

Magnolia, Arkansas

For the year: 2022
Covering the months of:
Oct, Nov, Dec

Issues List for Q4

Health
 Safety
 Homelessness & Poverty
 Community Activities
 Arts & Culture
 Animal Protection

Issue(s)	Program/Title	Date	Time	Duration	Description
Safety	South Arkansas Focus	10/1/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May did an interview with Magnolia Fire Chief Greg Pinner talking about fire safety and how firefighters serve their community.
Health	South Arkansas Forum	10/02/2022	9:45am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Rev Pinkney about Organ Donation and the special memorial that was created for his son, Mark Wesley Pinkney who died after his High School Graduation in 1982. Mark was chosen as part of the Celebrate Life float for the Rose Parade to bring awareness to organ donation. Special events at the football game and the hospital that week.
Safety	South Arkansas Focus	10/08/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May did an interview with Magnolia Fire Chief Greg Pinner talking about fire safety and how firefighters serve their community.

Safety	South Arkansas Forum	10/09/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed El Dorado Fire Chief Chad Mosby to discuss the Fire Ban and Fire Prevention Week which starts Jan 10.
Arts & Culture	South Arkansas Forum	10/16/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Collen Means – Marketing director of the South Arkansas Art Center to discuss the upcoming holiday schedule and the children’s performance of Frozen II.
Safety	South Arkansas Focus	10/22/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May Interviewed Magnolia Police Chief Todd Dew. We spoke about Halloween and safety tips for both parents and children to ensure everyone had a fun and safe night of trick-or-treating.
Arts & Culture	South Arkansas Forum	10/23/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Steve Benacki with the South Arkansas Historical Preservation society to discuss the events they had planned at the Museum for Halloween with Ghost tours and displays.
Safety	South Arkansas Focus	10/29/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May Interviewed Magnolia Police Chief Todd Dew. We spoke about Halloween and safety tips for both parents and children to ensure everyone had a fun and safe night of trick-or-treating.
Homelessness & Poverty	South Arkansas Forum	10/30/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Major David Robinson wit the El Dorado Salvation Army to discuss the challenges the area is experiencing with homelessness and hunger. The annual food drive for Thanksgiving meals was scheduled for Nov 5. Volunteers and drivers were needed.
Health	South Arkansas Forum	11/06/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Holly Monroe – activities director for Interfaith Clinic to talk about their free medical programs and services available to low income families on a drop in basis.
Homelessness & Poverty	South Arkansas Focus	11/12/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May Interviewed Charlene Walthall with Samaritan's Purse. Charlene spoke about the annual Operation Christmas Child campaign, encouraging listeners to pack shoe box full of gifts to send to those less fortunate.

Animal Protection	South Arkansas Forum	11/13/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Tara Walker with UCAPs, Union County Animal Protection Society to discuss the over-crowding of the animal shelter and to advise people not to buy pets at a pet store or out of a trunk in a parking lot. There are many animals needing adoption in Union Count. So many they have had to ship some out of state.
Community Activities	South Arkansas Focus	11/19/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May Interviewed Magnolia-Columbia County Chamber Director Bonnie Keith to discuss the various Christmas activities/events going on in Magnolia throughout December. We also discussed the importance of shopping local during the holidays.
Health	South Arkansas Forum	11/20/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Mark Herbst with the Univ of Arkansas Medical Services to discuss their workshops and resources available to families caring for seniors. A Workshop on aging was planned for Dec 1. Families struggling with Mental Health issues for their parents.
Community Activities	South Arkansas Focus	11/26/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May Interviewed Magnolia-Columbia County Chamber Director Bonnie Keith to discuss the various Christmas activities/events going on in Magnolia throughout December. We also discussed the importance of shopping local during the holidays
Homelessness & Poverty	South Arkansas Forum	11/27/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Karen Hicks, director of services for THE Call, the areas non-profit agency that facilitates the FosterCare Program. Upcoming Christmas Toy drive the following week and need for more foster families in Union County.
Safety	South Arkansas Focus	12/03/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May Aired an interview with Amanda Newton with Columbia County Ambulance discussing safety protocols that people can take. The best way to handle emergency situations and also child safety and the correct way to use a car-seat.
Health	South Arkansas Forum	12/04/2022	9:45am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Dennis Kinczel and the marketing director from Lifeshare Blood Services. The Supply of blood of the holidays has fallen to dangerous levels and they need donors. Several blood drives have been organized and scheduled for the following two weeks to

					make sure they had adequate blood supply for the holidays.
Arts & Culture	South Arkansas Forum	12/11/2022	9:45am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Steve Benacki from the South Arkansas Historical Preservation Society to discuss the Holiday displays and sessions they have planned for Christmas at the museums.
Homelessness & Poverty	South Arkansas Focus	12/17/2022	9:30am	15 min	The South Arkansas Focus is a 15-min local public affairs program that air airs Sat Morning on KVMA . Taylor May Interviewed Mandy McClelland, County Coordinator for The Call in Columbia & Lafayette counties. We spoke about how The Call impacts so many children's lives and the importance of adoption. We also spoke about the recent MASH fundraiser that benefited The Call.
Homelessness & Poverty	South Arkansas Forum	12/18/2022	9:45am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KVMA. JJ Cook interviewed Orlando Reed Jr from the Orlando Reed Foundation to discuss the Free event on Christmas Day with free meal, toy giveaway, and worship service for the families who are struggling. Area sponsors were solicited and volunteers needed to help serve meals.
Homelessness & Poverty	South Arkansas Forum	12/25/2022	9:45am	15 min	“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings. The prior weeks program about the Orlando Reed Foundation focusing on Christmas for low income, black community was re-aired to encourage participation later that day.

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 10/1/22 – 12/31/22. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Other programming of note to the community included:

- KVMA also ran a combined total of 1,265 recorded PSA’s between 10/1/22- 12/31/22 with announcements for the following organizations and topics: This does not include the national PSA’s we run when possible that are inserted randomly as time permits in evening and weekend programming.

ArDOT	Political Signs
Boy Scouts - Desoto Area	Fall Registration

Council	
Boys and Girls Club	Candlelight Vigil
CADC	Ouachita Food Distribution
CADC	Columbia County Food Dist
CADC	Union County Food Dist
Champagnolle	60+ services
Christ in xmas	Holiday Light Display
Civitan Club	Golf Fundraiser
EDHS Baseball	Kids BB Camp
Junction City Baseball	Golf Fundraiser
Lifeshare Blood Center	Blood Drive & Pop Up Shop
Newton House	Veterans Day March & Tailgate
One Community Church	Thanksgiving Banquet
Orlando Reed Foundation	finding way together
Ouachita County Historical	McCollum House Fundraiser
Pop Up Worship	Healing Worship Service
SAAC	Member Showcase
SAAC	Frozen Kids show
SAAC	Auditions for Spring Musical
SACC	Open House
Salvation Army	Volunteers Needed
South Ark	Chili Making
South Ark Symphony	Xmas Concert
St Johns Church	Throwback concert
Team Kelly	Cancer Walk
Trinity Church	Worship Revival
UA Ag Extension	Beef & Forage Days
Union County community	Fall Breeze
Union Cty Right To Life	Silent Auction at Westside
USDA	Food Dist
VFW	Veterans Day Ceremony

- 10/1/22 – 12/31/22: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.

- 10/1/22 – 12/31/22: Ran 8 local newscasts each weekday, and FOX news at the top of 7 hours
- 10/1/22 – 12/31/22: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.