



Nest 55th St
York, NY 10019

wa 52554

Contract # 26806175	Changes as of: 2/20/2020 at 11:16 AM	Version: Highlighting Revision 1
CPE: 4/3/53	Flight: 2/19/20 - 2/25/20	Station: WBMA
Agency: Groundswell Public Strategies, dba GPS IMPACT	Advertiser: Amy For America	Market: Birmingham
220 SE 6th Street, Suite 330 Des Moines, IA 50309	Product: Candidate	Office: WASHINGTON
Agency Order #: 9395771	Service: Nielsen	Total Spots: 30
Buyer: Pino, Thomas	Primary Demo: Adults 35+	Total CPP: \$0.00
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Total GRP:
Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/19	2/19 - 2/19	Total Spots	Total \$	CPP*	GI
1	W-F,M-Tu 5a-6a		Good Morning Alabama 5A	\$80.00	0	30	2		2	\$160.00	\$0.00	
2	W-F,M-Tu 6a-7a		Good Morning Alabama 6A	\$165.00	0	30	2		2	\$330.00	\$0.00	
V-3	W-F,M-Tu 7a-9a		Good Morning America	\$380.00	0	30	4	M-F	2	\$760.00	\$0.00	
Changes: Rate from 190 to 380												
4	W-F,M-Tu 9a-10a		Talk of Alabama	\$128.00	0	30	2		2	\$256.00	\$0.00	
5	Su 7a-8a		Good Morning America Sun	\$24.00	0	30	1		1	\$24.00	\$0.00	
6	Su 9:30a-10a		News: Full Measure	\$32.00	0	30	1		1	\$32.00	\$0.00	
7	Su 10a-11a		This Week	\$94.00	0	30	1		1	\$94.00	\$0.00	
Changes: Rate from 96 to 94												
8	W-F,M-Tu 11a-12n		ABC 33/40 Midday News	\$104.00	0	30	2		2	\$208.00	\$0.00	
9	W-F,M-Tu 2p-3p		Wendy Williams	\$96.00	0	30	2		2	\$192.00	\$0.00	
10	W-F,M-Tu 4p-5p		33/40 News at 4P	\$145.00	0	30	2	M-F	2	\$290.00	\$0.00	
11	W-F,M-Tu 5p-5:30p		33/40 News at 5P	\$300.00	0	30	2		2	\$600.00	\$0.00	
12	W-F,M-Tu 6p-6:30p		33/40 News at 6P	\$555.00	0	30	2		2	\$1,110.00	\$0.00	
13	Su 5p-5:30p		ABC 33/40 News at 5P Sunday	\$190.00	0	30	1		1	\$190.00	\$0.00	
Changes: Rate from 192 to 190												
14	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$565.00	0	30	2		2	\$1,130.00	\$0.00	
15	W-F,M-Tu 10p-10:35p		33/40 News at 10P	\$375.00	0	30	2	MT	2	\$750.00	\$0.00	
16	Su 10p-10:35p		ABC 33/40 News at 10P	\$300.00	0	30	1		1	\$300.00	\$0.00	
17	W-F,M-Tu 10:35p-11:35p		Jimmy Kimmel Live	\$84.00	0	30	2		2	\$168.00	\$0.00	



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Agency: Groundswell Public Strategies, dba GPS IMPACT	Advertiser: Amy For America	Market: Birmingham	Total \$: \$7,794.00
220 SE 6th Street, Suite 330 Des Moines, IA 50309	Product: Candidate	Office: WASHINGTON	Total Spots: 30
Agency Order #: 9395771	Service: Nielsen	Total CPP: \$0.00	
Buyer: Pino, Thomas	Primary Demo: Adults 35+	Total GRP:	
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342		
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/19 - 2/19		Total Spots	Total \$	CPP*	G
							2/19					
18	M 7p-9p		Bachelor-ABC	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	
TOTALS:							30		30	\$7,794.00	\$0.00	



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Agency: Groundswell Public Strategies, dba GPS IMPACT	Advertiser: Amy For America	Market: Birmingham	Total \$: \$7,794.00
220 SE 6th Street, Suite 330	Product: Candidate	Office: WASHINGTON	Total Spots: 30
Des Moines, IA 50309	Agency Order #: 9395771	Service: Nielsen	Total CPP: \$0.00
	Buyer: Pino, Thomas	Primary Demo: Adults 35+	Total GRP:
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	
	202-955-5342	202-955-5342	
	Separation:		

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Order Level Comments		
Time	Added by	Comment
/20 11:16 AM	BRADLEY PHILIPPS	Separation: 30
/20 11:16 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$31,176
WBMA Share:	25%
Comment:	
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$7,794.00	N/A	0.0
Total	100%	30	\$7,794.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Feb	30	\$7,794.00
Total	30	\$7,794.00

Transaction History								
	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
ed for onic acting	2/20/20 11:28 AM					\$0	\$0	
ion	2/20/20 11:16 AM	BRADLEY PHILIPPS	Revised		2	\$-4.00	\$7,794.00	Changes: Calculated Dollars from \$7,798.00 to \$7,794.00, Competitive Market Budget from \$31,192 to \$31,176, Total \$ from \$7,798.00 to \$7,794.00, Total Spots from 32 to 30, Origuser Entered Dollars to \$7,798.00, User Entered \$ from \$0.00 to \$7,794.00, Demo Meta to [R16], Originclude Satellite Stations to true, Include Satellite Stations from true to false. 3 buylines added or modified.
	2/20/20 11:15 AM	BRADLEY PHILIPPS	New	32		\$7,798.00	\$7,798.00	

Discrimination y	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Groundswell Public Strategies
100 E Grand Ave
Ste 380
Des Moines, IA 50309

Contract # 4252554

Schedule Dates 02/21/20-02/25/20
Advertiser Amy Klobuchar for President-D (133117)
Agency Groundswell Public Strategies (15739)
Product POLITICAL CANDIDATE (ns) (1186)
Brand AMY FOR AMERICA (1264792)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Thomas,Pino,
Phone/Fax /
CPE 4/3/53
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Candidate

Date Entered 02/20/20
Last Modified 02/20/20
Entered By Christine Bartlett
CO-OP No
External # ECR26806175
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,169.10
Net Total \$6,624.90
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Feb. 2020	12	\$2,078.00
Mar. 2020	18	\$5,716.00
Grand Total:	30	\$7,794.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/21/20-02/21/20	3	:30	5A- News-Good Morning Alabama 5a Monday-Friday						1			1	\$80.00	\$80.00	Birmingham (WBMA)	Good Morning Alabama 5A	2/20/20
2.0	Normal Line / News (1)	02/24/20-02/25/20	3	:30	5A- News-Good Morning Alabama 5a Monday-Friday	1	X	X						1	\$80.00	\$80.00	Birmingham (WBMA)	Good Morning Alabama 5A	2/20/20
3.0	Normal Line / News (2)	02/21/20-02/21/20	2	:30	6A- News-Good Morning Alabama 6a Monday-Friday					1				1	\$165.00	\$165.00	Birmingham (WBMA)	Good Morning Alabama 6A	2/20/20
4.0	Normal Line / News (2)	02/24/20-02/25/20	2	:30	6A- News-Good Morning Alabama 6a Monday-Friday	1	X	X						1	\$165.00	\$165.00	Birmingham (WBMA)	Good Morning Alabama 6A	2/20/20
5.0	Normal Line / News (3)	02/24/20-02/25/20	1	:30	7A- ABC-Good Morning America		1	1						2	\$380.00	\$760.00	Birmingham (WBMA)	Good Morning America	2/20/20
6.0	Normal Line / SPOT (4)	02/21/20-02/21/20	3	:30	9A- Talk of Alabama					1				1	\$128.00	\$128.00	Birmingham (WBMA)	Talk of Alabama	2/20/20
7.0	Normal Line / SPOT (4)	02/24/20-02/25/20	3	:30	9A- Talk of Alabama	1	X	X						1	\$128.00	\$128.00	Birmingham (WBMA)	Talk of Alabama	2/20/20
8.0	Normal Line / News (5)	02/23/20-02/23/20	3	:30	6:59:30A- ABC-Good Morning America Sunday								1	1	\$24.00	\$24.00	Birmingham (WBMA)	Good Morning America Sun	2/20/20
9.0	Normal Line / SPOT (6)	02/23/20-02/23/20	3	:30	9:30A- News-Full Measure with Sharyl Attkisson								1	1	\$32.00	\$32.00	Birmingham (WBMA)	News: Full Measure	2/20/20
10.0	Normal Line / SPOT (7)	02/23/20-02/23/20	2	:30	9:59A- ABC-This Week								1	1	\$94.00	\$94.00	Birmingham (WBMA)	This Week	2/20/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Thomas,Pino,
Phone/Fax /
CPE 4/3/53
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Candidate

Date Entered 02/20/20
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11.0	Normal Line / News (8)	02/21/20-02/21/20	3	:30	11A- News-ABC 3340 11a Monday-Friday						1			1	\$104.00	\$104.00	Birmingham (WBMA)	NEWS	2/20/20
12.0	Normal Line / News (8)	02/24/20-02/25/20	3	:30	11A- News-ABC 3340 11a Monday-Friday	1	X	X						1	\$104.00	\$104.00	Birmingham (WBMA)	NEWS	2/20/20
13.0	Normal Line / SPOT (9)	02/21/20-02/21/20	3	:30	2P- Wendy Williams						1			1	\$96.00	\$96.00	Birmingham (WBMA)	Wendy Williams	2/20/20
14.0	Normal Line / SPOT (9)	02/24/20-02/25/20	3	:30	2P- Wendy Williams	1	X	X						1	\$96.00	\$96.00	Birmingham (WBMA)	Wendy Williams	2/20/20
15.0	Normal Line / News (10)	02/24/20-02/25/20	3	:30	3:59:56P- News-ABC 3340 4p News Monday- Friday	1		1						2	\$145.00	\$290.00	Birmingham (WBMA)	33/40 News at 4P	2/20/20
16.0	Normal Line / News (11)	02/21/20-02/21/20	3	:30	5P- News-ABC 3340 5p Monday-Friday						1			1	\$300.00	\$300.00	Birmingham (WBMA)	33/40 News at 5P	2/20/20
17.0	Normal Line / News (11)	02/24/20-02/25/20	3	:30	5P- News-ABC 3340 5p Monday-Friday	1	X	X						1	\$300.00	\$300.00	Birmingham (WBMA)	33/40 News at 5P	2/20/20
18.0	Normal Line / News (12)	02/24/20-02/25/20	2	:30	5:59P- News-ABC 3340 6p Monday-Friday	1		1						2	\$555.00	\$1,110.00	Birmingham (WBMA)	33/40 News at 6P	2/20/20
19.0	Normal Line / News (13)	02/23/20-02/23/20	3	:30	5P- News-ABC 3340 5p Sunday								1	1	\$190.00	\$190.00	Birmingham (WBMA)	ABC 33/40 News at 5P Sunday	2/20/20
20.0	Normal Line / Access (14)	02/21/20-02/21/20	3	:30	6:28P- Wheel of Fortune						1			1	\$565.00	\$565.00	Birmingham (WBMA)	Wheel of Fortune	2/20/20

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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21.0	Normal Line / Access (14)	02/24/20-02/25/20	3	:30	6:28P- Wheel of Fortune	1	X	X						1	\$565.00	\$565.00	Birmingham (WBMA)	Wheel of Fortune	2/20/20
22.0	Normal Line / News (15)	02/24/20-02/25/20	2	:30	10P- News-ABC 3340 10p Monday-Friday		1	1						2	\$375.00	\$750.00	Birmingham (WBMA)	33/40 News at 10P	2/20/20
23.0	Normal Line / News (16)	02/23/20-02/23/20	2	:30	10P- News-ABC 3340 10p Sunday								1	1	\$300.00	\$300.00	Birmingham (WBMA)	ABC 33/40 News at 10P	2/20/20
24.0	Normal Line / SPOT (17)	02/24/20-02/25/20	2	:30	10:35P- ABC-Jimmy Kimmel Live		1	1						2	\$84.00	\$168.00	Birmingham (WBMA)	Jimmy Kimmel Live	2/20/20
25.0	Normal Line / Prime (18)	02/24/20-02/24/20	3	:30	6:59P- ABC-The Bachelor (Monday)		1							1	\$1,200.00	\$1,200.00	Birmingham (WBMA)	Bachelor-ABC	2/20/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GPS Impact - authorized buyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy Klobuchar

Authorized committee:

Amy for America

Agency requesting time (and contact information):

☐ N/A GPS Impact

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

President

Date of election:

March 3rd, 2020



General



Primary

Treasurer of candidate's authorized committee:

Sam Clark

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Thomas Pino</i>	Signature: <i>Lisa B Montgomery</i>
Name: Thomas Pino	Name: <i>Lisa B Montgomery</i>
Date of Request to Purchase Ad Time: 2/19/2020	Date of Station Agreement to Sell Time: <i>2-20-2020</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Thomas Pino

Name: Thomas Pino - authorized buyer

Date: 2/19/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 2-20-2020 2 spots**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4252554</u>	Station Call Letters: <u>WBMA</u>	Date Received/Requested: <u>2-20-2020</u> <u>same</u>
Est. #: <u>53</u>	Station Location: <u>Bham, AL</u>	Run Start and End Dates: <u>2/20-2/25/2020</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

GPS Impact

220 E 6th St, Suite330
Des Moines, IA 50309

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact: Ann Campbell at ann@gpsimpact.com or (573) 321-4119.

Sinclair Broadcast Grp

WBMA

Birmingham, AL

Routing: [REDACTED]

Account: [REDACTED]

PAYMENT DETAILS

Payment #: 20200220;WBMA;53;0
Paid Date: 02/20/2020
Net Amount : \$6,628.30


MEDIA PAYMENTS, INC

Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
53	02/20/2020	Amy for America	alexandra.bradley@kat zmedia.com	\$6,628.30	\$0.00	\$6,628.30

The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Sinclair Broadcast Group on 10/18/2016.