

ORDER WORKSHEET

Rep Order# 8179830 **Ver#** 1 **Status** New
EC'd No

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/17/14 2:54 PM
10/17/14 2:54 PM
All Buylines

1 of 3

Station WNLO-TV BUFFALO, NY
Advertiser (COHO) CUOMO-HOCHUL
Product CUOMO/GOV/DEM
Estimate#
Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
730 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 10/20/14-10/26/14

Rep Firm EAGLE TELEVISION
Sales Office (CH) CHICAGO
Salesperson (JC1) JOHN CRENNAN
Sales Assistant CHERYLE
Salesperson Phone# 312-755-3824
Salesperson Fax# 312-755-0872

***** Order Coversheet *****

[10/17/14..NEW ORDER \$3050 - 14 SPOTS]

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Showing Buylines: All Rep Changes or Last Station Changes

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER, PLS CONFIRM

Ln	Day	Program	Len	Time	Dates	Spots/ Week	Rate	Total Cost	Total Spots	Num of Weeks	RTG/IMP	GRPs/ (000)
1	M-F	WAKE UP Buy Comment: 1X PER DAY	30	7A-9A	10/20-10/24	5	\$50.00	\$250.00	5	1	-	-
2	F	WENDY WILLIAMS	30	5P-6P	10/24-10/24	1	\$120.00	\$120.00	1	1	-	-
3	M-Tu, Th	INSIDE EDITION Buy Comment: 1X PER DAY	30	7P-730P	10/20-10/23	3	\$125.00	\$375.00	3	1	-	-
4	Sa	CASTLE-SYN	30	8P-9P	10/25-10/25	1	\$55.00	\$55.00	1	1	-	-
5	Tu, Th-F	NEWS Buy Comment: 1X PER DAY	30	10P-11P	10/21-10/24	3	\$550.00	\$1,650.00	3	1	-	-
6	Su	NEWS	30	10P-1030P	10/26-10/26	1	\$600.00	\$600.00	1	1	-	-

---REPORT TOTALS---

Report Totals: 14 / \$3,050.00

---SALES MONTHLY TOTALS---

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Oct2014: 14/ \$3,050.00
Order Totals: 14 / \$3,050.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$61,000.00	CABL	.00%	ENLO	.00%	WGRZ	21.00%	WIVB	61.00%	WKBW	9.00%
		WNLO	5.00%	WNYO	1.00%	WUTV	3.00%				

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS