

**ORDER WORKSHEET**

Rep Order# 8177349 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 10/07/14 1:30 PM Duplicate 1 of 2  
 Last Received: 10/07/14 12:54 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WNLO-TV BUFFALO, NY  
 Advertiser (COHO) CUOMO-HOCHUL  
 Product CUOMO/GOVERNOR/DEM  
 Estimate#  
 Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA  
 730 N. FRANKLIN  
 CHICAGO, IL 60654  
 Agency C/P1/P2/E  
 Flight Dates 10/08/14-10/12/14

Rep Firm EAGLE TELEVISION  
 Sales Office (CH) CHICAGO  
 Salesperson (JC1) JOHN CRENNAN  
 Sales Assistant CHERYLE  
 Salesperson Phone# 312-755-3824  
 Salesperson Fax# 312-755-0872

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER PLS CFM TR MANDY FOR CHERYLE

Ln	Day	Program	Len	Time	Dates	Spots/Week	Rate	Total Cost	Total Spots	Num of Weeks	RTG/IMP	GRPs/ (000)
1	F	WENDY WILLIAMS	30	5P-6P	10/10-10/10	1	\$60.00	\$60.00	1	1	-	-
2	W-F	INSIDE EDITION Buy Comment: *1X PER DAY*	30	7P-730P	10/08-10/10	3	\$75.00	\$225.00	3	1	-	-
3	F	NEWS 4 AT 10	30	10P-11P	10/10-10/10	1	\$300.00	\$300.00	1	1	-	-
4	Sa-Su	NEWS 4 AT 10 Buy Comment: *1X PER DAY*	30	10P-1030P	10/11-10/12	2	\$300.00	\$600.00	2	1	-	-
5	W-F	WAKE UP Buy Comment: *1X PER DAY*	30	7A-9A	10/08-10/10	3	\$50.00	\$150.00	3	1	-	-
6	W, F	WINGING IT Buy Comment: *1X PER DAY*	30	1P-2P	10/08-10/10	2	\$20.00	\$40.00	2	1	-	-

---REPORT TOTALS---

Report Totals: 12 / \$1,375.00

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---SALES MONTHLY TOTALS---

Oct2014: 12/ \$1,375.00  
Order Totals: 12 / \$1,375.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$34,375.00	CABL .00%	ENLO .00%	WGRZ 34.00%	WIVB 41.00%	WKBW 16.00%
		WNLO 4.00%	WNYO 1.00%	WUTV 4.00%		

Books [null]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS