

# ORDER WORKSHEET

Rep Order# 8177349 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/07/14 1:30 PM Duplicate 1 of 2  
Last Received: 10/07/14 12:54 PM  
Showing Buylines: All Rep Changes or Last Station Changes

Station WNLO-TV BUFFALO, NY  
Advertiser (COHO) CUOMO-HOCHUL  
Product CUOMO/GOVERNOR/DEM  
Estimate#  
Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA  
730 N. FRANKLIN  
CHICAGO, IL 60654  
Agency C/P1/P2/E  
Flight Dates 10/08/14-10/12/14

Rep Firm EAGLE TELEVISION  
Sales Office (CH) CHICAGO  
Salesperson (JC1) JOHN CRENNAN  
Sales Assistant CHERYLE  
Salesperson Phone# 312-755-3824  
Salesperson Fax# 312-755-0872

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER PLS CFM TR MANDY FOR CHERYLE

Ln	Day	Program	Len	Time	Dates	Spots/ Week	Rate	Total Cost	Total Spots	Num of Weeks	RTG/IMP	GRPs/ (000)
1	F	WENDY WILLIAMS	30	5P-6P	10/10-10/10	1	\$60.00	\$60.00	1	1	-	-
2	W-F	INSIDE EDITION Buy Comment: *1X PER DAY*	30	7P-730P	10/08-10/10	3	\$75.00	\$225.00	3	1	-	-
3	F	NEWS 4 AT 10	30	10P-11P	10/10-10/10	1	\$300.00	\$300.00	1	1	-	-
4	Sa-Su	NEWS 4 AT 10 Buy Comment: *1X PER DAY*	30	10P-1030P	10/11-10/12	2	\$300.00	\$600.00	2	1	-	-
5	W-F	WAKE UP Buy Comment: *1X PER DAY*	30	7A-9A	10/08-10/10	3	\$50.00	\$150.00	3	1	-	-
6	W, F	WINGING IT Buy Comment: *1X PER DAY*	30	1P-2P	10/08-10/10	2	\$20.00	\$40.00	2	1	-	-

## ---REPORT TOTALS---

Report Totals: 12 / \$1,375.00

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<b>Station</b>	WNLO-TV BUFFALO, NY	<b>Agency</b>	(AKPD) AKPD MESSAGE & MEDIA	<b>Rep Firm</b>	EAGLE TELEVISION
<b>Advertiser</b>	(COHO) CUOMO-HOCHUL		730 N. FRANKLIN	<b>Sales Office</b>	(CH) CHICAGO
<b>Product</b>	CUOMO/GOVERNOR/DEM		CHICAGO, IL 60654	<b>Salesperson</b>	(JC1) JOHN CRENNNA
<b>Estimate#</b>		<b>Agency C/P1/P2/E</b>		<b>Sales Assistant</b>	CHERYLE
<b>Buyer</b>	VIVIAN SILVERMAN	<b>Flight Dates</b>	10/08/14-10/12/14	<b>Salesperson Phone#</b>	312-755-3824
				<b>Salesperson Fax#</b>	312-755-0872

---SALES MONTHLY TOTALS---

Oct2014: 12/ \$1,375.00

Order Totals: 12 / \$1,375.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$34,375.00	CABL	.00%	ENLO	.00%	WGRZ	34.00%	WIVB	41.00%	WKBW	16.00%
		WNLO	4.00%	WNYO	1.00%	WUTV	4.00%				

Books [null]

Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS