

Quarterly Issues / Programs List

There follows a listing of some of the significant issues responded to by Station KBRL-AM, McCook, Nebraska, along with the most significant programming treatment of those issues for the period October 1, 2015 to October 31, 2015. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Fall Registration at MPCC	News/Print	10-1	7 a.m. 12 p.m. 5 p.m.	:60	Registrations are no being accepted for the second round of eight week fall classes at Mid Plains Community College. Most being mid-October and continue thru December. Many, such as the following, are open enrollment, meaning anyone can take them.
New Director at Children's Museum	News/Print	10-5	7 a.m. 12 p.m. 5 p.m.	:60	The Kearney area Children's Museum has a new Director. Former Cambridge High School graduate Traci Keyser was named executive director of the museum earlier this week and will assume her new role on November 2.
MPCC Car Raffle Winner Gets His Keys	News/Print	10-16	7 a.m. 12 p.m. 5 p.m.	:60	Kyle Lauer was grinning ear-to-ear Thursday as he climbed behind the wheel of his new 1957 Chevy two door post sedan. Known in many circles as one of the most famous "icons" of the 1950s, the car is a legendary classic sought by collectors all over the world.
American Red Cross Honors Robert Cappel	News/Print	10-23	7 a.m. 12 p.m. 5 p.m.	:60	The American Red Cross and the community of McCook are teaming up to honor the memory of a longtime blood donor and recipient. The life and contributions of Robert Cappel was a McCook native o served his neighbors as a Methodist minister, baseball coach, director of the Lexington Chamber of Commerce and by regularly donating blood with the Red Cross..
AED Program at the Community Hospital	News/Print	10-29		:60	The public is invited to an educational session sponsored by Community Hospital to learn how to operate and automated external defibrillator (AED). The program is Thursday, November 12th from 6-7:30 p.m. in the Community Hospital Prairie View Conference rooms.

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Lettice and Lovage	News/Print	11-10	7 a.m. 12 p.m. 5 p.m.	:60	The award winning comedy "Lettice and Lovage" comes to the McCook Community College stage this November. Performances are set for Friday and Saturday night at 7 p.m., and a Sunday matinee at 2 p.m. at the Weeth Theater in Tipton Hall on the MCC campus.
Great American Smokeout	News/Print	11-16	7 a.m. 12 p.m. 5 p.m.	:60	Southwest Nebraska Public Health Department encourages current tobacco users to make a plan to quit on November 19th as part of the Great American Smokeout. SWNPHD will provide free quit smoking and quit spit kits to anyone in our nine county health district that wants to participate", explains Denise Garey, Health Educator.
NCTA 50th Anniversary Celebration	News/Print	11-18	7 a.m. 12 p.m. 5 p.m.	:60	Graduates and agricultural leaders were recently honored by the University of Nebraska at the 50th anniversary celebration of the Nebraska College of Technical Agriculture in Curtis. Five decades of technical agriculture education was applauded by Stan Matzke, keynote speaker at the NCTA program.
MPCC Will Take Over Old Elks Club	News/Print	11-19	7 a.m. 12 p.m. 5 p.m.	:60	McCook's old Elks Club is the new property of Mid Plains Community College. Mid-Plains Area Governing Board members made it official at Wednesday's board's monthly meeting, unanimously accepting the former Elks Club property and building as a gift from Perry and Vicky Case.
Quarterly Networking Affair	News/Print	11-20		:60	Mark your calendars for a Brand New quarterly event with 10 Chamber Member Businesses December 9 beginning at 5:30pM. This quarter's event will be held at the City Auditorium. The public is invited to the new Quarterly Networking Affair. Admission is \$5 (includes 2 free drink tickets!) Cash Bar available.

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Christmas Just Weeks Away	News/Print	12-1	7 a.m. 12 p.m. 5 p.m.	:60	Christmas is really just a few short weeks away and it's nearly time for the annual Light up the Bricks Christmas Light Parade! The McCook Area Chamber of Commerce reminds everyone to participate in the Christmas Light Parade which is scheduled for Saturday, December 5 at 6:00 p.m.
#GIVEWITHMEANING	News/Print	12-15	7 a.m. 12 p.m. 5 p.m.	:60	The American Red Cross encourages McCook area residents to #GiveWithMeaning and help save lives by giving blood this holiday season. The McCook Holiday Blood Drive in Honor of Abby Sedlacek is Tuesday, December 29, and Wednesday, December 30.
Water Turned Off	News/Print	12-18	7 a.m. 12 p.m. 5 p.m.	:60	City of McCook Water Department personnel are connecting customer water services to a new main on Centennial Drive. Water will be turned off from 1:00 a.m. until 3:00p.m. Friday 12/18/15 for the connection to be complete.
Moose Relocated from North Platte	News/Print	12-29	7 a.m. 12 p.m. 5 p.m.	:60	Continued sightings of a moose within the city limits of North Platte have prompted Nebraska Game and Parks Commission Official to immobilize and relocated the moose to a wildlife management area. Nebraska Game and Parks biologists worked with local law enforcement and a local vet to move the moose from North Platte's city limits.
Quarterly Networking Af-fair	News/Print	11-20	7 a.m. 12 p.m. 5 p.m.	:60	Community Hospital cancer patients will benefit from proceeds of a fun beard contest among MNB bank employees. The hairy challenge raised \$600 for the hospital's cancer services. Seven contestants entered the contest by paying a fee with five of them growing their beards from Nov. to December 11 when the judging will be held.