



Remit Address:
WWCW
PO Box 419779
Boston, MA 02241-9779
Main: (540) 344-2127
Billing: (540) 344-2127

Billing Address:

McKenna Media
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

INVOICE

Advertiser	POL/Lily Franklin/House of Delegates/V/	Invoice #	4215533-1
Order Brand		Invoice Date	11/26/23
Product	Candidate	Invoice Month	November 2023
Estimate Number	13261	Invoice Period	10/30/23 - 11/26/23

Property	WWCW	Order #	4215533
Account Executive	Katz Washington	Alt Order #	28297861
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	11/01/23 - 11/07/23

Billing Calendar	Broadcast	Agency Code	9914019
Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WWCW	M-F 8a-9a	M-F 8a-9a		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	8:55 AM	MMLFVA1019231H	\$8.00		1
2	WWCW	M-F 8a-9a	M-F 8a-9a		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	8:16 AM	MMLFVA1019231H	\$8.00		1
3	WWCW	M-F 8a-9a	M-F 8a-9a		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	8:54 AM	MMLFVA1019231H	\$8.00		1
4	WWCW	M-F 8a-9a	M-F 8a-9a		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	8:29 AM	MMLFVA1019231H	\$8.00		1
5	WWCW	M-F 9a-10a	M-F 9a-10a		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	9:43 AM	MMLFVA1010231H	\$8.00		1
6	WWCW	M-F 9a-10a	M-F 9a-10a		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	9:27 AM	MMLFVA1019231H	\$8.00		1
7	WWCW	M-F 9a-10a	M-F 9a-10a		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	9:59 AM	MMLFVA1019231H	\$8.00		1
8	WWCW	M-F 9a-10a	M-F 9a-10a		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	9:26 AM	MMLFVA1010231H	\$8.00		1
9	WWCW	M-F 10a-11a	M-F 10a-11a								

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Sales Region	National	Order Flight	11/01/23 - 11/07/23

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WWCW	M-F 10a-11a	M-F 10a-11a		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	10:50 AM	MMLFVA1019231H	\$12.00		1
10	WWCW	M-F 10a-11a	M-F 10a-11a		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	10:19 AM	MMLFVA1019231H	\$12.00		1
11	WWCW	M-F 10a-11a	M-F 10a-11a		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	10:26 AM	MMLFVA1019231H	\$12.00		1
12	WWCW	M-F 10a-11a	M-F 10a-11a		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	10:19 AM	MMLFVA1019231H	\$12.00		1
13	WWCW	M-F 11a-12p	M-F 11a-12p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	11:11 AM	MMLFVA1019231H	\$15.00		1
14	WWCW	M-F 11a-12p	M-F 11a-12p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	11:28 AM	MMLFVA1019231H	\$15.00		1
15	WWCW	M-F 11a-12p	M-F 11a-12p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	11:25 AM	MMLFVA1010231H	\$15.00		1
16	WWCW	M-F 11a-12p	M-F 11a-12p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	11:22 AM	MMLFVA1019231H	\$15.00		1
17	WWCW	M-F 12p-1p	M-F 12p-1p								

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Product	Candidate	Invoice Month	November 2023
Estimate Number	13261	Invoice Period	10/30/23 - 11/26/23

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Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	11/01/23 - 11/07/23

Billing Calendar	Broadcast	Agency Code	9914019
Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WWCW	M-F 12p-1p	M-F 12p-1p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	12:30 PM	MMLFVA1019231H	\$15.00		1
18	WWCW	M-F 12p-1p	M-F 12p-1p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	12:28 PM	MMLFVA1010231H	\$15.00		1
19	WWCW	M-F 12p-1p	M-F 12p-1p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	12:10 PM	MMLFVA1019231H	\$15.00		1
20	WWCW	M-F 12p-1p	M-F 12p-1p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	12:46 PM	MMLFVA1019231H	\$15.00		1
21	WWCW	M-F 1p-2p	1p-2p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	1:59 PM	MMLFVA1010231H	\$15.00		1
22	WWCW	M-F 1p-2p	1p-2p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	1:59 PM	MMLFVA1019231H	\$15.00		1
23	WWCW	M-F 1p-2p	1p-2p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	1:59 PM	MMLFVA1019231H	\$15.00		1
24	WWCW	M-F 1p-2p	1p-2p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	1:32 PM	MMLFVA1019231H	\$15.00		1
25	WWCW	M-F 2p-3p	M-F 2p-3p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WWCW	M-F 2p-3p	M-F 2p-3p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	2:39 PM	MMLFVA1019231H	\$15.00		1
26	WWCW	M-F 2p-3p	M-F 2p-3p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	2:40 PM	MMLFVA1019231H	\$15.00		1
27	WWCW	M-F 2p-3p	M-F 2p-3p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	2:49 PM	MMLFVA1019231H	\$15.00		1
28	WWCW	M-F 2p-3p	M-F 2p-3p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	2:59 PM	MMLFVA1010231H	\$15.00		1
29	WWCW	M-F 3-4p	M-F 3-4p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	3:35 PM	MMLFVA1019231H	\$20.00		1
30	WWCW	M-F 3-4p	M-F 3-4p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	3:30 PM	MMLFVA1019231H	\$20.00		1
31	WWCW	M-F 3-4p	M-F 3-4p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	3:42 PM	MMLFVA1019231H	\$20.00		1
32	WWCW	M-F 3-4p	M-F 3-4p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	3:28 PM	MMLFVA1019231H	\$20.00		1
33	WWCW	M-F 4-5p	M-F 4-5p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	WWCW	M-F 4-5p	M-F 4-5p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	4:12 PM	MMLFVA1019231H	\$20.00		1
34	WWCW	M-F 4-5p	M-F 4-5p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	4:29 PM	MMLFVA1019231H	\$20.00		1
35	WWCW	M-F 4-5p	M-F 4-5p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	4:45 PM	MMLFVA1010231H	\$20.00		1
36	WWCW	M-F 4-5p	M-F 4-5p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	4:14 PM	MMLFVA1019231H	\$20.00		1
37	WWCW	Sa 10p-11p	Sa 10p-11p		10/30/23 to 11/05/23	1x	-----S-				
	WWCW			Sa	11/04/23	:30	10:59 PM	MMLFVA1019231H	\$12.00		1
38	WWCW	Sa 1100p-1200a	Sa 1100p-1200a		10/30/23 to 11/05/23	1x	-----S-				
	WWCW			Sa	11/04/23	:30	11:22 PM	MMLFVA1019231H	\$12.00		1
39	WWCW	Sa 12a-1a	Sa 12a-1a		10/30/23 to 11/05/23	1x	-----S-				
	WWCW			Sa	11/04/23	:30	12:45 AM	MMLFVA1019231H	\$8.00		1
40	WWCW	Su 10p-11p	Su 10p-11p		10/30/23 to 11/05/23	1x	-----S				
	WWCW			Su	11/05/23	:30	10:58 PM	MMLFVA1019231H	\$12.00		1
41	WWCW	Su 12a-1a	Su 12a-1a								

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41	WWCW	Su 12a-1a	Su 12a-1a		10/30/23 to 11/05/23	1x	-----S				
	WWCW			Su	11/05/23	:30	12:20 AM	MMLFVA1019231H	\$8.00		1
42	WWCW				11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	9:47 PM	MMLFVA1019231H	\$60.00		1
43	WWCW	Wed Prime Hour 1	Wed Prime Hour 1		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	8:28 PM	MMLFVA1019231H	\$60.00		1
44	WWCW	Wed Prime Hour 2	Wed Prime Hour 2		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	10:00 PM	MMLFVA1010231H	\$60.00		1
45	WWCW	Thur Prime Hour 1	Thur Prime Hour 1		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	8:49 PM	MMLFVA1010231H	\$60.00		1
46	WWCW	Thur Prime Hour 2	Thur Prime Hour 2		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	9:17 PM	MMLFVA1019231H	\$75.00		1
47	WWCW	Fri Prime Hour 1	Fri Prime Hour 1		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	8:52 PM	MMLFVA1019231H	\$60.00		1
48	WWCW	Fri Prime Hour 2	Fri Prime Hour 2		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	9:29 PM	MMLFVA1019231H	\$75.00		1
49	WWCW	Sat Prime Hour 1	Sat Prime Hour 1								

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49	WWCW	Sat Prime Hour 1	Sat Prime Hour 1		10/30/23 to 11/05/23	1x	-----S-				
	WWCW			Sa	11/04/23	:30	8:48 PM	MMLFVA1019231H	\$50.00		1
50	WWCW	Sat Prime Hour 2	Sat Prime Hour 2		10/30/23 to 11/05/23	1x	-----S-				
	WWCW			Sa	11/04/23	:30	9:39 PM	MMLFVA1010231H	\$50.00		1
51	WWCW	Sun Prime Hour 1	Su 7p-8p		10/30/23 to 11/05/23	1x	-----S				
	WWCW			Su	11/05/23	:30	7:44 PM	MMLFVA1019231H	\$50.00		1
52	WWCW	Sun Prime Hour 2	Sun 8p-9p		10/30/23 to 11/05/23	1x	-----S				
	WWCW			Su	11/05/23	:30	9:49 PM	MMLFVA1019231H	\$50.00		1
53	WWCW	Sun Prime Other 1	Sun Prime Other 1		10/30/23 to 11/05/23	1x	-----S				
	WWCW			Su	11/05/23	:30	9:16 PM	MMLFVA1010231H	\$50.00		1
54	WWCW	ACC Football	ACC Football		10/30/23 to 11/05/23	1x	-----S-				
	WWCW			Sa	11/04/23	:30	4:46 PM	MMLFVA1019231H	\$625.00		1

Aired Spots 54

Gross Total	\$1,889.00	Payment Terms 30 Days
Agency Commission	\$283.35	
Net Amount Due	\$1,605.65	

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