

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WAIZ — Hickory, NC	Date: 10/13/2016
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I, Beth Gordon Isenhour

being on behalf of: _____, a legally

qualified candidate of the N/A political

party for the office of: Board of Education Catawba County

in the General

election to be held on: Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	Guaranteed Placements	M-Su.	Specified		
:30	"	"	"		

Total Charges: 6 @ \$14.50 87.00 (:60) } \$199.50
 9 @ \$12.50 112.50 (:30) }

Beth Isenhour

Political Worksheet

Account Number

Candidate

Sch. Board

General Election

Nov. 8, 2016

14.50

Rate

Office

Cat. Co.

WA12

60

Length

10/20/16 - 11/8/16

Date	Day	# of Spots	5:30-6:00	6-7	7-8	8-9	9-10	10-11	11-12	12-1	1-2	2-3	3-4	4-5	5-6	WSOC 6-6:30	HiSch Ftbll
10/10	Mon																
10/11	Tue																
10/12	Wed																
10/13	Thur																
10/14	Fri																
10/15	Sat																
10/16	Sun																
10/17	Mon																
10/18	Tue																
10/19	Wed																
10/20	Thur																
10/21	Fri																
10/22	Sat																
10/23	Sun																
10/24	Mon																
10/25	Tue																
10/26	Wed																
10/27	Thur																
10/28	Fri																
10/29	Sat																
10/30	Sun																
10/31	Mon																
11/1	Tue																
11/2	Wed																
11/3	Thur																
11/4	Fri																
11/5	Sat																
11/6	Sun																
11/7	Mon																
11/8	Tue																

For a Successful Radio Campaign

6 @ \$14.50

*Start early

*Start light, end heavy with good saturation

*Use different dayparts to reach different audiences

*Run with frequency

87.50

Beth Isenhour

Political Worksheet

Candidate
Sch. Board

General Election
Nov. 8, 2016

Account Number

12.50

Office
Cat. Co.

Rate

30

WAIZ

Length

10/20/16 - 11/8/16

Date	Day	# of Spots	5:30-6:00	6-7	7-8	8-9	9-10	10-11	11-12	12-1	1-2	2-3	3-4	4-5	5-6	WSOC 6-6:30	HiSch Ftbball
10/10	Mon																
10/11	Tue																
10/12	Wed																
10/13	Thur																
10/14	Fri																
10/15	Sat																
10/16	Sun																
10/17	Mon																
10/18	Tue																
10/19	Wed																
10/20	Thur																
10/21	Fri												1				
10/22	Sat																
10/23	Sun																
10/24	Mon																
10/25	Tue														1		
10/26	Wed																
10/27	Thur														1		
10/28	Fri												1				
10/29	Sat																
10/30	Sun																
10/31	Mon																
11/1	Tue																
11/2	Wed														1		
11/3	Thur																
11/4	Fri															1	
11/5	Sat																
11/6	Sun														1		
11/7	Mon																
11/8	Tue												1				

9 @ 12.50

For a Successful Radio Campaign

- *Start early
- *Start light, end heavy with good saturation
- *Use different dayparts to reach different audiences
- *Run with frequency

112.50



WAIZ -AM

PO Box 430 - Newton NC 28658-0430
Phone: 828-322-9472

BETH ISENHOUR FOR SCH BOARD
P O BOX 506
NEWTON NC 28658

INVOICE NUMBER: 10671

WAIZ Hickory, NC

INVOICE DATE: 11/16/16
PAGE: 1 TYPE: Complete
ACCOUNT: 14761
CONTRACT: 1476102
PRODUCT:

PAY THIS AMOUNT: \$87.00 BY: 12/1/16

Times are preceded by the item designator A-Z.

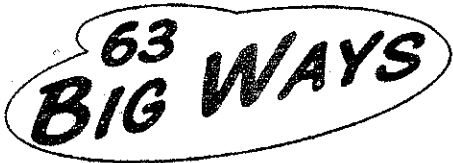
Date	Number	Times
Fr 10/21/16	1	B--4:50p
We 10/26/16	1	A--3:50p
Sa 10/29/16	1	B--3:20p
We 11/02/16	1	A--3:50p
Fr 11/04/16	1	A--3:20p
Mn 11/07/16	1	C--5:50p

WAIZ Times

Contract #1476102 10/21/16 to 11/7/16
CAT CO SCHOOL BOARD60

A: 11/13	3	60's @ \$14.50	\$43.50
B: 11/13	2	60's @ \$14.50	\$29.00
C: 11/13	1	60 @ \$14.50	\$14.50
Total Charge:			\$87.00
BALANCE OF INVOICE #10671			\$87.00

PAID



WAIZ -AM

PO Box 430 - Newton NC 28658-0430
Phone: 828-322-9472

BETH ISENHOUR FOR SCH BOARD
P O BOX 506
NEWTON NC 28658

INVOICE NUMBER: 10670

WAIZ Hickory, NC

INVOICE DATE: 11/16/16
PAGE: 1 TYPE: Complete
ACCOUNT: 14761
CONTRACT: 1476101
PRODUCT:

PAY THIS AMOUNT: \$112.50 BY: 12/1/16

Times are preceded by the item designator A-Z.

WAIZ Times

Date	Number	
Th 10/20/16	1	A--3:50p
Mn 10/24/16	1	C--5:50p
Th 10/27/16	1	B--4:21p
Fr 10/28/16	1	A--3:51p
Tu 11/01/16	1	B--4:50p
Th 11/03/16	1	C--5:21p
Sa 11/05/16	1	B--5:20p
Mn 11/07/16	1	A--3:51p
Tu 11/08/16	1	B--4:21p

Contract #1476101 10/20/16 to 11/8/16
CAT CO SCHOOL BOARD30

A: 11/13	3	30's @ \$12.50	\$37.50
B: 11/13	4	30's @ \$12.50	\$50.00
C: 11/13	2	30's @ \$12.50	\$25.00

Total Charge: \$112.50
BALANCE OF INVOICE #10670 \$112.50

PAID