

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WATZ - Hickory, NC

**Date:**

2/29/16

I, Dan Hensvick

being/on behalf of:

qualified candidate of the

REPUBLICAN

, a legally  
political

party for the office of: CATAWBA COMMISSION

in the

MARCH 15 PRIMARY

election to be held on:

MARCH 15

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	SPECIFIC DAY PAMS	M-SU	Guaranteed	Various	3

**Total Charges:**

<sup>29</sup>  
30

:30

@ 12.50 =

<sup>9</sup> 362.50  
\$375

400.00

Dan Hunsucker

Candidate

# Political Worksheet

Primary Election

March 15, 2016

Account Number

\$12.50

Rate

30

Length

Office

*WAMZ*

Date	Day	# of Spots	5:30-6:00	6:30-7	7-8	8-9	9-10	10-11	11-12	12-1	1-2	2-3	3-4	4-5	5-6	WSOC 6-6:30	Spec
2/27	Sat																
2/28	Sun																
2/29	Mon																
3/1	Tues	2															
3/2	Wed	2															
3/3	Thurs	3															
3/4	Fri	2															
3/5	Sat	1															
3/6	Sun																
3/7	Mon	1															
3/8	Tues	1															
3/9	Wed	2															
3/10	Thur	3															
3/11	Fri	3															
3/12	Sat	1															
3/13	Sun																
3/14	Mon	5															
3/15	Tues	3															

375 362.50

### For a Successful Radio Campaign

- \* Start early
- \* Start light, end heavy with good saturation
- \* Use different dayparts to reach different audiences
- \* Run with frequency



WAIZ -AM  
 PO Box 430 - Newton NC 28658-0430  
 Phone: 828-322-9472

DAN HUNSUCKER (CAT.CO.COMM.)  
 3216 JOHN DANIEL DRIVE  
 CONOVER NC 27613

**INVOICE** NUMBER: 10240

WAIZ Hickory, NC

INVOICE DATE: 3/31/16  
 PAGE: 1 TYPE: Complete  
 ACCOUNT: 22971  
 CONTRACT: 2297101  
 PRODUCT:

<b>PAY THIS AMOUNT:</b>	<b>BY:</b>
\$400.00	4/15/16

Times are preceded by the item designator A-Z.

Date	Number	WAIZ Times
Tu 3/01/16	2	A--9:50a I--5:20p
We 3/02/16	2	D-12:20p F--4:20p
Th 3/03/16	3	A--9:50a C-11:50a I--5:50p
Fr 3/04/16	2	B-10:50a E--1:50p
Sa 3/05/16	1	B-10:20a
Mn 3/07/16	1	A--9:20a
Tu 3/08/16	1	B-10:50a
We 3/09/16	2	C-11:50a I--5:50p
Th 3/10/16	4	A--9:50a E--1:50p F--4:20p K--6:20p
Fr 3/11/16	4	A--9:50a D-12:20p I--5:20p K--6:20p
Sa 3/12/16	1	C-11:50a
Mn 3/14/16	6	A--9:20a B-10:20a C-11:50a E--1:50p I--5:20p K--6:20p
Tu 3/15/16	3	A--9:50a B-10:50a C-11:50a

Contract #2297101 3/1/16 to 3/15/16  
 CAT. CO. COMMISSIONER

A:	3/31	7	30's @ \$12.50	\$87.50
B:	3/31	5	30's @ \$12.50	\$62.50
C:	3/31	5	30's @ \$12.50	\$62.50
D:	3/31	2	30's @ \$12.50	\$25.00
E:	3/31	3	30's @ \$12.50	\$37.50
F:	3/31	2	30's @ \$12.50	\$25.00
I:	3/31	5	30's @ \$12.50	\$62.50
K:	3/31	3	30's @ \$12.50	\$37.50

Total Charge: \$400.00  
 BALANCE OF INVOICE #10240 \$400.00

**PAID**