

Capitol Radio Group	Job Fair	3501 E Sangamon Ave Springfield, IL 62707	No
Millikin University	Via e-mail	Millikin.edu	No
WTAX-AM 1240	Radio Ads	3501 E Sangamon Ave Springfield, IL 62707	No
IL Center for Broadcasting	Via e-mail	beonair.com	No

4. Job Title: Sales Rep

Date Filled: 4/3/17

Source	Contact Person	Address	Referred Person Hired?
*Eastern IL University	Via e-mail	eiu.com	Yes
IL Broadcasters Assn	Via e-mail	IBA.com	No
Lincoln Land Community College	Via e-mail	Llcc.com	No
University of IL	Via e-mail	Illinois.edu	No
Capitol Radio Group	Job Fair	3501 E Sangamon Ave Springfield, IL 62707	No
Millikin University	Via e-mail	Millikin.edu	No
WTAX-AM 1240	Radio Ads	3501 E Sangamon Ave Springfield, IL 62707	No
IL Center for Broadcasting	Via e-mail	beonair.com	No

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):

28

D. Total Number of Interviews For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources:

Source	Contact Person	Address	Number of Interviewees Referred
IL Broadcasters Assn	Via e-mail	lba.ilba.org	4
IL Center for Broadcasting	Via e-mail	Beonair.com	3
Millikin University	Via e-mail	Millikin.edu	3
Lincoln Land College	Via e-mail	Llcc.edu	4
Capitol Radio Group	Job Fair	3501 E Sangamon Ave Springfield, IL 62707	3
Eastern IL University	Via e-mail	www.eiu.edu	3
Greenville College	Via email	Greenville.edu	1
University of IL	Via email	Illinois.edu	4
WTAX-AM 1240	Radio Ads	3501 E Sangamon Ave Springfield, IL 62707	3

E. Outreach Activities

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016 – 2017	Name of Activity:
1. Description of Initiative: Participation in Job Fairs	
Saga Communications of Illinois has participated in four job fairs:	
The Greater Springfield Job & Career Fair held August 30, 2016 at the Crowne Plaza Hotel, Springfield Illinois attended by Claire Bitner, Creative Services Coordinator.	
The Capital Area Career Center held December 7, 2016 at Capital Area Career Center, Springfield Illinois attended by Nicole Moore, Administrative Assistant and David Marquis, Sales Manager.	
The Eastern Illinois University Job Fair held March 29, 2017 at Eastern Illinois University attended by Sheila Wetherell, Business Manager.	
The Greater Springfield Chamber Job Fair held April 4, 2017 at the Wyndham City Centre, Springfield, IL attended by Brooke McIntire, Creative Services Coordinator.	
2. Description of Initiative: Hosted Job Fair	
Saga Communications of Illinois held a Job Fair on 1/26/17 at 3501 E Sangamon Ave, Springfield, IL attended by Charlie Ferguson, VP/General Manager and David Marquis, Sales Manager.	
3. Description of Initiative: Internship Program	
Saga Communications of Illinois has established an internship program with local area colleges. Intern request flyers are sent out to guidance counselors and student advisors with follow up calls made by Claire Bitner, Creative Services Director. An intern must receive college credit to qualify. All interns receive training in the field of promotions and marketing, sales, on air work and production.	
Internships are coordinated with Robert Morris University. Internships run from August 2016 through July 2017.	
4. Description of Initiative: Participation in Scholarship Programs	
Saga Communications of Illinois has established a Scholarship with University of Illinois at Springfield for students majoring in communications/broadcasting.	
5. Description of Initiative: Sponsored Events Designed to Educate About Employment Opportunities in Broadcasting	
Saga Communications of Illinois has participated in a Career Day held March 8, 2017 at Lincoln Land Community College, Springfield, Illinois attended by Nicole Moore, Administrative Assistant and Brooke McIntire.	
Saga Communications of Illinois has participated in a luncheon for program advisors held May 9, 2017 at the Capital Area Career Center, Springfield, IL attended by Charlie Ferguson, VP/General Manager.	
Saga Communications of Illinois participated in a Volunteer & Internship Fair held September 23, 2017 at the Sangamon Auditorium, Springfield, IL attended by Claire Bitner, Creative Services Director.	

