

EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Promotions Director	Date Filled: 8/18/17
2. Job Title: Client Services Director	Date Filled: 10/30/17
3. Job Title: Client Services Director	Date Filled: 1/2/18
4. Job Title: General Manager	Date Filled: 1/2/18
5. Job Title: Account Executive	Date Filled: 2/26/18
6. Job Title: Account Executive	Date Filled: 4/16/18
7. Job Title: Digital Director	Date Filled: 6/25/18
8. Job Title: Client Services Director	Date Filled: 7/30/18

**** resulted in hiree**

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**1. Job Title: Promotions Director Date Filled: 8/18/17**

Source	Contact Person	Address	Referred Person Hired?
*WDBR	Via e-mail	WDBR.com	Yes
WYMG	Via e-mail	WYMG.com	No
IL Broadcasters Assn	Via e-mail	IBA.com	No
WYMG	Via e-mail	WYMG.com	No

2. Job Title: Client Services Director Date Filled: 10/30/17

Source	Contact Person	Address	Referred Person Hired?
*Radio Ads	Via e-mail	3501 E Sangamon Ave Springfield, IL 62707	Yes
Radio Ads	Via e-mail	WYMG 100.5	No
Indeed	Online	www.indeed.com	No
Indeed	Online	www.indeed.com	No
UIS Internship	Andrew Egizi	1 University Plaza MS BRK 482 Springfield, IL 62703	No

3. Job Title: Client Services Director Date Filled: 1/2/18

Source	Contact Person	Address	Referred Person Hired?
*UIS Internship	Andrew Egizi	1 University Plaza MS BRK 482 Springfield, IL 62703	Yes
Radio Ads	Via e-mail	3501 E Sangamon Ave Springfield, IL 62707	No
Radio Ads	Via e-mail	WYMG 100.5	No
Indeed	Online	www.indeed.com	No
Indeed	Online	www.indeed.com	No

4. Job Title: General Manager			
Date Filled: 1/2/18			
Source	Contact Person	Address	Referred Person Hired?
*In House Referral	Trey Stafford	314 Union Jonesboro, AR 72401	Yes
Referral	Via e-mail	73 Kercheval Ave Grosse Pointe, MI 48236	No
Saga Communications	Online	73 Kercheval Ave Grosse Pointe, MI 48236	No
5. Job Title: Account Executive			
Date Filled: 2/26/18			
Source	Contact Person	Address	Referred Person Hired?
*Radio Ads	Via email	3501 E Sangamon Ave Springfield, IL 62707	Yes
Indeed	Online	www.indeed.com	No
Radio Ads	Via email	3501 E Sangamon Ave Springfield, IL 62707	No
Radio Ads	Via email	3501 E Sangamon Ave Springfield, IL 62707	No
WYMG 100.5	Online	www.wymg.com	No
Radio Ads	Via email	3501 E Sangamon Ave Springfield, IL 62707	No
6. Job Title: Account Executive			
Date Filled: 4/16/18			
Source	Contact Person	Address	Referred Person Hired?
*Radio Ads	Via email	3501 E Sangamon Ave Springfield, IL 62707	Yes
Indeed	Online	www.indeed.com	No
Referral	Via e-mail	3501 E Sangamon Ave Springfield, IL 62707	No
7. Job Title: Digital Director			
Date Filled: 6/25/18			
Source	Contact Person	Address	Referred Person Hired?
*In House Posting	Sheila Wetherell	3501 E Sangamon Ave Springfield, IL 62707	Yes
CRG Website	Via e-mail	3501 E Sangamon Ave Springfield, IL 62707	No
In House Referral	Via email	3501 E Sangamon Ave Springfield, IL 62707	No
8. Job Title: Client Services Director			
Date Filled: 7/30/18			
Source	Contact Person	Address	Referred Person Hired?
*In House Referral	Via email	3501 E Sangamon Ave Springfield, IL 62707	Yes
In House Posting	Sheila Wetherell	3501 E Sangamon Ave Springfield, IL 62707	No
Indeed	Online	www.indeed.com	No
C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):		38	
D. Total Number of Interviews For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources:			

Source	Contact Person	Address	Number of Interviewees Referred
WDBR	Via e-mail	WDBR.com	1
WYMG	Via e-mail	WYMG.com	3
IL Broadcasters Assn	Via e-mail	IBA.com	1
In House Referral	Via email	3501 E Sangamon Ave Springfield, IL 62707	3
In House Posting	Sheila Wetherell	3501 E Sangamon Ave Springfield, IL 62707	2
Indeed	Online	www.indeed.com	8
CRG Website	Via e-mail	3501 E Sangamon Ave Springfield, IL 62707	1
Radio Ads	Via email	3501 E Sangamon Ave Springfield, IL 62707	11
In House Referral	Trey Stafford	314 Union Jonesboro, AR 72401	1
*UIS Internship	Andrew Egizi	1 University Plaza MS BRK 482 Springfield, IL 62703	2
Referral	Via e-mail	73 Kercheval Ave Grosse Pointe, MI 48236	1
Saga Communications	Online	73 Kercheval Ave Grosse Pointe, MI 48236	4
E. Outreach Activities			

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2017 – 2018	Name of Activity:
-------------------	-------------------

1. Description of Initiative: Participation in Job Fairs

Saga Communications of Illinois has participated in four job fairs:

The Greater Springfield Job & Career Fair held September 9, 2017 at the Crowne Plaza Hotel, Springfield Illinois attended by Brooke Smith, Creative Services Coordinator.

The Capital Area Career Center held December 6, 2017 at Capital Area Career Center, Springfield Illinois attended by Brooke Smith, Creative Services Coordinator.

The Career Development Center held February 15, 2018 at University of Illinois Springfield, Springfield Illinois attended by Brooke Smith, Creative Services Coordinator.

The Greater Springfield Chamber Job Fair held April 4, 2017 at the Wyndham City Centre, Springfield, IL attended by Brooke McIntire, Creative Services Coordinator.

3. Description of Initiative: Internship Program

Saga Communications of Illinois has established an internship program with local area colleges. Intern request flyers are sent out to guidance counselors and student advisors with follow up calls made by Brooke McIntire, Creative Services Director. An intern must receive college credit to qualify. All interns receive training in the field of promotions and marketing, sales, on air work and production.

Internships are coordinated with University of Illinois Springfield & Robert Morris University. Internship this year ran from August 2017 through December 2017.

5. Description of Initiative: Sponsored Events Designed to Educate About Employment Opportunities in Broadcasting

Saga Communications of Illinois has participated in a Career Day held March 20, 2018 at Lincoln Land Community College, Springfield, Illinois attended by Brooke McIntire, Creative Services Coordinator.

--