

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
Fourth Quarter 2017

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (Oct. 1–3, 5–6, 11–18, 20–31; Nov. 1–21, Nov. 27–Dec. 12)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Association of American Colleges and Universities (unique daily programs, produced by WAMC/ Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; and Alan Chartock, president/CEO, Northeast Public Radio (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: CurrentCast

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights the importance of water stewardship and sustainability in the Great Lakes and surrounding watersheds (sponsored by the Center for Transformative Action; produced by ChavoBart Digital Media in partnership with the Atkinson Center for a Sustainable Future, Cornell University).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Family and Community, Health and Safety, Quality of Life

Segment descriptions:

Guest/topics: (Oct. 7) Johnathan Elliott, clinical case manager/crisis counselor; and Laura Swanson, staff counselor, SUNY Geneseo Student Health and Counseling, Lauderdale Health Center; discussed crisis-counseling and other mental-health support services available to students (rebroadcast).

Guest/topics: (Oct. 14) Sofia Villalon, creator of Credo Kitchen; discussed her ambassadorship and mission in bringing the community together over food and storytelling (rebroadcast Nov. 4).

Guest/topics: (Oct. 21) Jenna Lawson, "ToKnight Show" host; discussed inspiration in comedy and social justice, goals for the show and how students can get involved (rebroadcast Nov. 18).

Guest/topics: (Oct. 28) Joe Ferrero, SUNY Geneseo alumnus and owner and creator of Tree Creations, a treehouse village in Geneseo; discussed his personal background, inspiration behind the attraction and how the community can be involved (rebroadcast).

Guest/topics: (Nov. 11) Holly Fey, account manager for the American Red Cross of Livingston County; discussed campus blood drives and goals of the Red Cross (rebroadcast Dec. 23)

Guest/topics: (Nov. 25) Nicholas Warner, assistant professor of geology, SUNY Geneseo; discussed his background and Mars-surface research (rebroadcast).

Guest/topics: (Dec. 2) Denise Battles, SUNY Geneseo president; discussed current college issues, including the Excelsior Scholarship program, diversity on campus, the growth of STEM, funding for the arts and more.

Guest/topics: (Dec. 9) Sarah Covell and Johnathan Elliott, Lauderdale Health Center; discussed managing stress.

Guest/topics: (Dec. 16) Andrea Bailey, newly elected Geneseo Town Board member and deputy county clerk; discussed her background, goals for her coming term, constituent concerns and community issues.

Guest/topics: (Dec. 30) Robert Freiburger, retired director, SUNY Geneseo Instructional Resources Center and former WGSU adviser; discussed WGSU history (first of two-part interview in "WGSU History" series) (rebroadcast).

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Program: College Radio Day Simulcast

Aired: 2 p.m. Oct. 6 (rebroadcast 8 p.m. Oct. 6)

Length: One hour

Description: College Radio Day special commemorating seventh annual national College Radio Day (produced by the College Radio Foundation).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: College Radio Awareness (College Radio Foundation)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: Property Taxes (New York Dept. of Taxation and Finance/New York State Broadcasters Association) (NCSA Announcement)

Education: SUNY Geneseo communication program
(SUNY Geneseo Department of Communication)

Education: "We Are Broadcasters" Awareness Campaign (NAB)

Education/Family and Community: Recruitment (New York Army National Guard/
New York State Broadcasters Association) (NCSA Announcement)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: APOG/Save the Wall (Association for the Preservation of
Geneseo/Local)

Family and Community: Fair Trade Club (SUNY Geneseo/Local)

Family and Community: High School Sports (New York State Public High School Athletic
Association)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)

Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)

Family and Community: Student Employment Service (SUNY Geneseo/Local)
Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)
Health and Safety: Anti-DWI (SUNY Geneseo University Police Department/Local)
Health and Safety: Bullying Prevention (IWitnessBullying.org/Ad Council)
Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety Administration/Ad Council)
Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)
Health and Safety: Hurricane Harvey Relief (Ad Council)
Health and Safety: "If You See Something Say Something"
(U.S. Department of Homeland Security)
Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State Broadcasters Association) (NCSA Announcement)
Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of Health and Human Services)
Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety Administration/Ad Council)

Sports Programming:

Program: Ice Knights Insider

Aired: 6 p.m. Oct. 25, Nov. 1, Nov. 8, Nov. 15, Nov. 29, Dec. 6

Length: 30 minutes

Description: Insight on and analysis of the SUNY Geneseo Ice Knights, including game recaps and previews, interviews with coaches, players and other experts, and listener interaction (locally produced).

Issues Addressed: Family and Community

Program: SUNY Geneseo Ice Knights Hockey

Aired: 6:45 p.m. Oct. 27-28; Nov. 3-4, 10-11, 25; Dec. 1-2, 8

Length: 2½-3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage (locally produced).

Issues Addressed: Family and Community, Quality of Life

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 10 Required Weekly Tests (RWT) and three Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU broadcast live, 4–6 p.m. Oct. 12, from the Geneseo Farmers Market.

Issues Addressed: Family and Community, Environment/Sustainability, Quality of Life

WGSU hosted “WGSU Day” (station outreach and promotion event) on campus, noon–3 p.m. Oct. 13.

Issues Addressed: Education, Family and Community

WGSU broadcast live, 5–7 p.m. Oct. 17, from the SUNY Geneseo Graduate School Fair.

Issues Addressed: Education

WGSU broadcast live, 9–11 p.m. Dec. 9, from Geneseo Late Knight Holiday Jubilee.

Issues Addressed: Family and Community, Quality of Life

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