

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
Second Quarter 2017

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (April 3–May 3; June 7–13, 15–22)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: Special Coverage

Aired: 11 a.m.–4 p.m. April 25

Length: 5 minutes (approximate length of each of multiple segments aired throughout the day)

Description: Daylong coverage of SUNY Geneseo GREAT Day symposium (celebrating the creative and scholarly endeavors of students) featuring interviews with SUNY Geneseo students about their work and live broadcast of keynote speaker (locally produced).

Issues Addressed: Education

Program: Special Coverage

Aired: 10–11 a.m. and 2–3 p.m. May 13

Length: Two hours (approximate)

Description: Live coverage of SUNY Geneseo’s 151st Commencement (approximately the first hour of morning and afternoon ceremonies).

Issues Addressed: Education

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Association of American Colleges and Universities (unique daily programs, produced by WAMC/ Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday (aired one hour late May 13 due to commencement live coverage)

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio, and professor emeritus, University at Albany; Rosemary Armao, professor, University at Albany; and Ira Fusfeld, publisher emeritus, *Daily Freeman* (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: CurrentCast

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights the importance of water stewardship and sustainability in the Great Lakes and surrounding watersheds (sponsored by the Center for Transformative Action; produced by ChavoBart Digital Media in partnership with the Atkinson Center for a Sustainable Future, Cornell University).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Family and Community, Health and Safety, Quality of Life

Segment descriptions:

Guest/topics: (April 1) Fatima Rodriguez Johnson, assistant dean of students for multicultural programs and services, SUNY Geneseo Center For Community; discussed her personal background and life and career promoting inclusivity and diversity awareness in and around the college community (rebroadcast June 3).

Guest/topics: (April 8) Denise Battles, SUNY Geneseo president; discussed current issues facing the college (rebroadcast).

Guest/topics: (April 15) Patty Hamilton-Rodgers, sponsored research associate and GREAT Day coordinator; discussed the benefits of sponsored research and the origin of GREAT Day and its significance to SUNY Geneseo (rebroadcast).

Guest/topics: (April 22) Joseph Dolce, instructional support specialist, computing and information technology, SUNY Geneseo; discussed Geneseo Insomnia Film Festival.

Guest/topics: (April 29) Nicholas Warner, assistant professor of geology, SUNY Geneseo; discussed his background and Mars-surface research (rebroadcast).

Guest/topics: (May 6) Ginni Jurkowski, communication lecturer, SUNY Geneseo, and students Michaelyn Benson and Frank Weber; discussed their class involvement in the national “Storybook Project” (in partnership with Livingston County Jail).

Guest/topics: (May 13) Molly Smith Metzler, SUNY Geneseo alumna, screenwriter, playwright and TV writer/producer, and 2017 commencement keynote-address speaker; discussed her background (aired one hour late due to commencement live coverage).

Guest/topics: (May 20) Jennifer Katz, professor of psychology, SUNY Geneseo; discussed Pathways Peer Advocacy Program.

Guest/topics: (May 27) Johnathan Elliott, clinical case manager/crisis counselor; and Laura Swanson, staff counselor, SUNY Geneseo Student Health and Counseling, Lauderdale Health Center; discussed crisis-counseling and other mental-health support services available to students.

Guest/topics: (June 10) Dave Slade, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, working for WGSU-FM and WGSU-AM and his broadcasting career (first of two-part interview in “WGSU History” series).

Guest/topics: (June 17) Dave Slade, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, working for WGSU-FM and WGSU-AM and his broadcasting career (second of two-part interview in “WGSU History” series).

Guest/topics: (June 24) Stephanie Allen, economics and mathematics major, SUNY Geneseo; discussed her research, as part of a student team, on Los Angeles Police Department body-worn video conducted for UCLA’s Research in Industrial Projects for Students Group; her experience as a student researcher in the Social and Decision Analytics Laboratory at Virginia Tech; and other research projects (rebroadcast).

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: CIT Help Desk (SUNY Geneseo/Local)

Education: Center For Academic Excellence (SUNY Geneseo/Local)

Education: Financial Literacy (American Institute of Certified Public Accounts/Ad Council)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: SUNY Geneseo communication program
(SUNY Geneseo Department of Communication)

Education: “We Are Broadcasters” Awareness Campaign (NAB)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: APOG/Save the Wall (Association for the Preservation of Geneseo/Local)
Family and Community: Fair Trade Club (SUNY Geneseo/Local)
Family and Community: Geneseo Late Knight (SUNY Geneseo/Local)
Family and Community: High School Sports (New York State Public High School Athletic Association)
Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)
Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)
Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)
Family and Community: Student Care Services (SUNY Geneseo/Local)
Family and Community: Student Employment Service (SUNY Geneseo/Local)
Family and Community: Wildfire Prevention (U.S. Forest Service/National Association of State Foresters/Ad Council)
Family and Community/Quality of Life: End Childhood Hunger (FeedingAmerica.org/Ad Council)
Family and Community: Women's Leadership Institute (SUNY Geneseo/Local)
Health and Safety: Anti-DWI (SUNY Geneseo University Police Department/Local)
Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)
Health and Safety: Bullying Prevention (IWitnessBullying.org/Ad Council)
Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)
Health and Safety: High Blood Pressure (American Heart Association/American Stroke Association/Ad Council)
Health and Safety: "If You See Something Say Something" (U.S. Department of Homeland Security)
Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State Broadcasters Association) (NCSA Announcement)
Health and Safety: Safe Teen Driving (Governor's Traffic Safety Committee/New York State Broadcasters Association) (NCSA Announcement)
Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of Health and Human Services)

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 10 Required Weekly Tests (RWT) and four Required Monthly Tests (RMT), including special National Weather Service RMT (May 4).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU staff hosted remote broadcast, April 19, in support of SUNY Geneseo's participation in a "Hockeyville, USA" competition.

Issues Addressed: Family and Community

WGSU staff participated in "Adopt-a-Highway" expressway cleanup community-service project, May 6, along Interstate 390, near Exit #8, in the Town of Geneseo.

Issues Addressed: Environment/Sustainability, Family and Community, Quality of Life

WGSU co-sponsored first Geneseo Sunset Festival (independent music and poetry festival benefiting Teresa House), May 6, in Village Park.

Issues Addressed: Family and Community

Awards, honors and recognition

Michael Saffran, faculty director, quoted in an article, "College Radio Part II: Their Problems Are Our Problems," published April 6, in the alternative-radio trade publication *The Sands Report*.

Issues Addressed: Education

WGSU referenced in an article, "Sunset Festival to feature area bands, benefit Teresa House," published April 20 in *Livingston County News*.

Issues Addressed: Family and Community

WGSU featured and Nick Duran, operations manager, quoted in an article, "WGSU radio staff cleans up Interstate 390," published May 11 in *Livingston County News* (also published online May 9 at <http://www.thelcn.com/lcn01/wgsu-staff-cleans-up-along-interstate-390-20170509>).

Issues Addressed: Environment/Sustainability, Family and Community, Quality of Life

WGSU's live commencement coverage referenced in an article, "SUNY Geneseo to graduate 1,200 undergraduates today," published online May 13 in *Livingston County News* (<http://www.thelcn.com/lcn01/suny-geneseo-to-graduate-1200-undergraduates-today-20170513/>).

Issues Addressed: Education

WGSU referenced in an article, "Sunset Festival aids Teresa House as students bid adieu to semester," published May 25 in *Livingston County News* (also published online May 24 at <http://www.thelcn.com/lcn05/sunset-festival-aids-teresa-house-as-students-bid-adieu-to-semester-20170524>).

Issues Addressed: Family and Community

WGSU featured in an article, "'Geneseo Today' interview series to feature Avon native, baseball announcer," published online June 9 in *Livingston County News* (<http://www.thelcn.com/lcn01/geneseo-today-interview-series-to-feature-avon-native-baseball-announcer-20170609?cn=bWVudGlvbg%3D%3D/>).

Issues Addressed: Education

Prepared by: Michael J. Saffran, Faculty Director
Filed: July 10, 2017