

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
First Quarter 2017

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (Jan. 23–March 10, March 20–31)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Mount Holyoke College (unique daily programs, produced by WAMC/Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio, and professor emeritus, University at Albany; Rosemary Armao, professor, University at Albany; and Ira Fufeld, publisher emeritus, *Daily Freeman* (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: Radio Bang

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights innovations in sustainability, science, lifestyle and corporate responsibility (produced by RadioBang.org).

Issues Addressed: Education, Environment/Sustainability, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Family and Community, Quality of Life

Segment descriptions:

Guest/topics: (Jan. 7) Robert Freiburger, retired director, SUNY Geneseo Instructional Resources Center and former WGSU adviser; discussed WGSU history (first of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Jan. 14) Robert Freiburger, retired director, SUNY Geneseo Instructional Resources Center and former WGSU adviser; discussed WGSU history (second of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Jan. 21) Paul Scipione, SUNY Geneseo alumnus and retired faculty member; discussed his time as a SUNY Geneseo student, WGSU's early days and his post-college activities and career (part of "WGSU History" series) (rebroadcast).

Guest/topics: (Jan. 28) Paul Pakusch, SUNY Geneseo alumnus; discussed his time working for SUNY Geneseo radio stations WGSU-FM and WGBC-AM and his broadcasting career (part of "WGSU History" series) (rebroadcast).

Guest/topics: (Feb. 4) Dan Dezarn, sustainability director, SUNY Geneseo; discussed his background, campus sustainability initiatives and an upcoming sustainable-food-related event.

Guest/topics: (Feb. 11) Chris Pruszynski, professor emeritus and former WGSU faculty director; discussed WGSU history (first of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Feb. 18) Chris Pruszynski, professor emeritus and former WGSU faculty director; discussed WGSU history (second of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Feb. 25) Patty Hamilton-Rodgers, sponsored research associate and GREAT Day coordinator; discussed the benefits of sponsored research and the origin of GREAT Day and its significance to SUNY Geneseo.

Guest/topics: (March 4) Nicholas Warner, assistant professor of geology, SUNY Geneseo; discussed his background and Mars-surface research.

Guest/topics: (March 11) Jennifer Rodriguez, Livingston County director of public health; discussed the nationwide and local heroin epidemic and a Livingston County adaptation of a national simulation in poverty to educate local leaders about socio-economic disparities within communities (rebroadcast).

Guest/topics: (March 25) Glenn McClure, English lecturer, SUNY Geneseo; discussed his recent trip to Antarctica, as part of a National Science Foundation fellowship, and his experiences at McMurdo station (rebroadcast).

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: CIT Help Desk (SUNY Geneseo/Local)

Education: Center For Academic Excellence (SUNY Geneseo/Local)

Education: Financial Literacy (American Institute of Certified Public Accounts/Ad Council)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: SUNY Geneseo communication program
(SUNY Geneseo Department of Communication)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)

Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)

Family and Community: Student Care Services (SUNY Geneseo/Local)

Family and Community: Student Employment Service (SUNY Geneseo/Local)

Family and Community: Wildfire Prevention (U.S. Forest Service/
National Association of State Foresters/Ad Council)

Family and Community: Women's Leadership Institute (SUNY Geneseo/Local)

Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)

Health and Safety: High Blood Pressure (American Heart Association/American Stroke
Association/Ad Council)

Health and Safety: "If You See Something Say Something"
(U.S. Department of Homeland Security)

Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State
Broadcasters Association) (NCSA Announcement)

Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of
Health and Human Services)

Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety Administration/Ad Council)

Health and Safety: Underage Drinking and Driving Prevention (National Highway Traffic Safety Administration/Ad Council)

Sports Broadcasts:

Program: SUNY Geneseo Ice Knights Hockey

Aired: 6:30 p.m. Jan. 13–14, 20–21, 24, 27–28; Feb. 3, 10–11, 17–18, 22, 25

Length: 2½–3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage; hosted by Matt Nigro (locally produced).

Issues Addressed: Family and Community, Quality of Life

Program: SUNY Geneseo men’s and women’s basketball (select games)

Aired: Various times/dates

Length: 2½–3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage (locally produced).

Issues Addressed: Family and Community, Quality of Life

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans, and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 11 Required Weekly Tests (RWT) and three Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU hosted “WGSU Day” (station outreach and promotion event) on campus on March 3.

Issues Addressed: Education, Family and Community

Awards, honors and recognition

WGSU public-affairs program, “Geneseo Today,” and ongoing “WGSU History” series featured and Michael Saffran, faculty director, quoted in an article, “Interview series recalls history of SUNY Geneseo’s WGSU radio station,” published online, Jan. 7, in *Livingston County News*. (Same article highlighted in “College Radio Watch: WUMD Sale Reactions, CBI Philly Recap, WGSU History Series and More News,” published Jan. 13 on College Radio Survivor website: radiosurvivor.com/2017/01/13/college-radio-watch-16/)

Issues Addressed: Education

WGSU and Matt Nigro, play-by-play announcer for SUNY Geneseo Ice Knights broadcasts, referenced in an article, "SUNY Geneseo playoff hockey game to be heard on WGSU," published online Feb. 25 in *Livingston County News* (<http://www.theLCN.com/lcn01/suny-geneseo-playoff-hockey-game-to-be-heard-on-wgsu-20170225/>)
Issues Addressed: Education, Family and Community

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