

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
Third Quarter 2017

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (July 5–19, 21–24, 27–31; Aug. 1–2; Sept. 7–12, 14–19, 21–26, 28–30)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Association of American Colleges and Universities (unique daily programs, produced by WAMC/Northeast Public Radio and the Association of American Colleges and Universities).

Issues Addressed: Education, Economy, Environment/Sustainability, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10:03 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; and Alan Chartock, president/CEO, Northeast Public Radio (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: CurrentCast

Aired: 10:28 a.m. Saturday

Length: 2 minutes

Description: Highlights the importance of water stewardship and sustainability in the Great Lakes and surrounding watersheds (sponsored by the Center for Transformative Action; produced by ChavoBart Digital Media in partnership with the Atkinson Center for a Sustainable Future, Cornell University).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Environment/Sustainability, Family and Community, Health and Safety, Quality of Life

Segment descriptions:

Guest/topics: (July 1) Joseph Dolce, instructional support specialist, computing and information technology, SUNY Geneseo; discussed Geneseo Insomnia Film Festival (rebroadcast).

Guest/topics: (July 8) Ginni Jurkowski, communication lecturer, SUNY Geneseo, and students Michaelyn Benson and Frank Weber; discussed their class involvement in the national "Storybook Project" (in partnership with Livingston County Jail) (rebroadcast Sept. 9).

Guest/topics: (July 15) Molly Smith Metzler, SUNY Geneseo alumna, screenwriter, playwright and TV writer/producer, and 2017 commencement keynote-address speaker; discussed her background (rebroadcast).

Guest/topics: (July 22) Jennifer Katz, professor of psychology, SUNY Geneseo; discussed Pathways Peer Advocacy Program (rebroadcast).

Guest/topics: (July 29) Richard Hatheway, Village of Geneseo mayor; discussed current projects, village-related issues and policies (including police traffic stops involving potentially illegal immigrants), the area's opioid epidemic and his tenure as mayor (rebroadcast Aug. 12).

Guest/topics: (Aug. 5) Johnathan Elliott, clinical case manager/crisis counselor; and Laura Swanson, staff counselor, SUNY Geneseo Student Health and Counseling, Lauderdale Health Center; discussed crisis-counseling and other mental-health support services available to students (rebroadcast).

Guest/topics: (Aug. 19) Dave Slade, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student and working for WGSU-FM and WGSU-AM and his broadcasting career (first of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Aug. 26) Dave Slade, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, working for WGSU-FM and WGSU-AM and his broadcasting career (second of two-part interview in “WGSU History” series) (rebroadcast).

Guest/topics: (Sept. 2) Fatima Rodriguez Johnson, assistant dean of students for multicultural programs and services, SUNY Geneseo Center For Community; discussed her personal background and life and career promoting inclusivity and diversity awareness in and around the college community (rebroadcast).

Guest/topics: (Sept. 16) Stephanie Allen, economics and mathematics major, SUNY Geneseo; discussed her research, as part of a student team, on Los Angeles Police Department body-worn video conducted for UCLA’s Research in Industrial Projects for Students Group; her experience as a student researcher in the Social and Decision Analytics Laboratory at Virginia Tech; and other research projects (rebroadcast).

Guest/topics: (Sept. 23) Joe Ferrero, SUNY Geneseo alumnus and owner and creator of Tree Creations, a treehouse village in Geneseo; discussed his personal background, inspiration behind the attraction and how the community can be involved.

Guest/topics: (Sept. 30) Jennifer Katz, professor of psychology, SUNY Geneseo; discussed Pathways Peer Advocacy Program (rebroadcast).

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: College radio awareness (College Radio Foundation)

Education: Office of Financial Aid (SUNY Geneseo/Local)

Education: SUNY Geneseo communication program
(SUNY Geneseo Department of Communication)

Education: “We Are Broadcasters” Awareness Campaign (NAB)

Education: Weather emergency app (Next Radio)

Family and Community: AOD Advocates (SUNY Geneseo/Local)

Family and Community: APOG/Save the Wall (Association for the Preservation of
Geneseo/Local)

Family and Community: Fair Trade Club (SUNY Geneseo/Local)

Family and Community: High School Sports (New York State Public High School Athletic
Association)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)

Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)

Family and Community: Student Employment Service (SUNY Geneseo/Local)

Family and Community/Quality of Life: End Childhood Hunger (FeedingAmerica.org/
Ad Council)
Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)
Health and Safety: Anti-DWI (SUNY Geneseo University Police Department/Local)
Health and Safety: Bullying Prevention (IWitnessBullying.org/Ad Council)
Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)
Health and Safety: Sexual Assault Awareness (New York State Police/New York State
Broadcasters Association) (NCSA Announcement)
Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)
Health and Safety: Hurricane Harvey Relief (Ad Council)
Health and Safety: "If You See Something Say Something"
(U.S. Department of Homeland Security)
Health and Safety: Safe Boating (New York Office of Parks, Recreation and Historic
Preservation/New York State Broadcasters Association) (NCSA Announcement)
Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State
Broadcasters Association) (NCSA Announcement)
Health and Safety: Safe Teen Driving (Governor's Traffic Safety Committee/New York State
Broadcasters Association) (NCSA Announcement)
Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of
Health and Human Services)
Health and Safety: Summer 2017 Emergency Need (American Red Cross)
Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)

Sports Broadcasts:

Program: SUNY Geneseo Women's Soccer

Aired: 1 p.m. Sept. 30

Length: 2 hours (approximately)

Description: Pregame, play-by-play and postgame coverage; hosted by Brad Heller
(locally produced).

Issues Addressed: Family and Community, Quality of Life

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least
once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans
and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by
this report, WGSU broadcast 10 Required Weekly Tests (RWT), three Required Monthly
Tests (RMT) and one National Periodic Test (NPT).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU broadcast live, 3–5 p.m. Aug. 3, from the Geneseo Farmers Market.

Issues Addressed: Family and Community, Environment/Sustainability

WGSU hosted members of the band Ponder the Giraffe for a live, in-studio interview, Sept. 1 (prior to free campus concert).

Issues Addressed: Family and Community

WGSU participated in the SUNY Geneseo Department of Student Life fall-semester Student Organization Expo (recruitment event) Sept. 13.

Issues Addressed: Education, Family and Community

WGSU, in conjunction with a Radio Production course in the SUNY Geneseo Department of Communication, solicited campus-based partners to serve as clients and to ascertain topics promoting the general welfare of the public. Student-produced public-service announcements will air on WGSU.

Issues Addressed: Education

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