NAB®
NATIONAL ASSOCIATION OF BROADCASTERS

Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:
You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

NBC Owned Television Stations

TELEMUNDO

POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED

○ **Federal Candidate**

◉ **State or Local Candidate**

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1. **Requested by (Agency name, address, phone number & contact):**

Agency Name PCA
Contact katie cunningham
Phone Number 646-443-3696
Address 11 E. 44th St, NY, NY 10117

2. **On behalf of (Candidate name & authorized campaign committee name):**

dan patrick, texans for dan patrick

3. **Election (Office sought & date):**

tx lt governor, 11/8/2022

4. **Date of request:**

10/13/2022

5. **Request received by:**

Aaron Zeligson

6. **Details:**

Rates for election

7. **Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

Contact Name mr robert wells
Phone Number Phone: (512) 270-1852
Address P.O. Box 685085 Austin, Texas 78768

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8. Name of treasurer of authorized committee:

mr robert wells

9. Date and nature of follow-ups, if any:

none

10. Disposition:

- ⊙ **Accepted – see contract details**
- ○ **Rejected – provide reason:**

Additional Information:

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Allen Blakemore, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- ☐ FEDERAL CANDIDATE
- ☑ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Dan Patrick	
Authorized committee: Texans For Dan Patrick	
Agency requesting time (and contact information): ☐ N/A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Texas Lieutenant Governor	
Date of election: 11/08/2022	☑ General ☐ Primary
Treasurer of candidate's authorized committee: Robert Wells	

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☑ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Allen Blakemore Digitally signed by Allen Blakemore Date: 2022.09.01 14:36:20 -05'00'	Signature:
Name: Allen Blakemore	Name:
Date of Request to Purchase Ad Time: 09/15/2022	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason:

_____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	**Order / Rev:**	**2782812**		
	Alt Order #:	WOC13863955		
	Product Desc:	Candidate		
	Estimate:	1563		**KOSA**
	Flight Dates:	10/31/22 - 11/06/22	Primary AE:	Odessa House
	Original Date / Rev:	11/03/22 / 11/03/22	Sales Office:	ODE-N
	Order Type:	NORMAL	Sales Region:	National
Agency	**Name:**	**Political Communications Advertising**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Katie Cunningham	Billing Calendar:	Broadcast
		11 E. 44th St Suite 301	Billing Cycle:	EOM/EOC
		New York, NY 100017-0065	Agency Commission:	15%
Advertiser	**Name:**	**Dan Patrick for Lt. Governor**		
	Demographic:	A35+	New Business End:	
	Product Codes:	Candidate - State - Governor	Advertiser External ID:	600978
	Revenue Code 1:	AGY	Agency External ID:	129520
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P-02		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/05/22	1	$250.00	$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	1	$250.00	$212.50	5.36
Totals	1	$250.00	$212.50	5.36

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Odessa House	ODE-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KOSA	10/31/22	11/05/22	CBS7 News @ 10p Sat CM		10:00 PM-11:00 PM	-----S-	:30	1	$250.00	P-02	5.36 NM	1	$250.00
				CBS7 News @ 10p Sat										
				(Program: CBS7 NW 10P WK/ELEMENTARY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/31/22	11/06/22	-----S-	1	$250.00	5.36							
												Totals	1	$250.00

POLITICAL ADVERTISEMENT
REVIEW FORM

A. IDENTIFY THE TYPE OF SPOT

☒ **Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

- *Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):*
  - ☒ Name of candidate and office sought
  - ☒ Name of authorized committee of the candidate
  - ☒ Name of committee's treasurer
  - ☒ Rate charged for spot
  - ☒ Spot length
  - ☒ Dates and times spot scheduled to air and any revised schedules
  - ☒ Class(es) of time purchased
  - ☒ Any other information relevant to order (e.g., makegoods/rebates)

☐ **Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC political party, corporation or advocacy group).

☐ The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

- *Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):*
  - ☐ Name of person purchasing the time (i.e., the sponsor)
  - ☐ Name, address and phone number of a contact person for sponsor
  - ☐ Rate charged for spot
  - ☐ Dates and times spot scheduled to air and any revised schedules
  - ☐ Class(es) of time purchased

OR

☐ The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

- *List all state/local political matters/issues referenced in the spot:*
  Click here to enter text.
- *Answer **Questions 1 and 5 in Section B** below.*

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): *Texans for Dan Patrick*

   Name of Ad or ISCI Code: *DP10132233H*

   Date Spot Received: *10/14/22*

   Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

   If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?
   ☒ Yes ☐ No

   If Yes, then for <u>each</u> federal candidate referenced in the spot, list:

   Candidate's full name *Joe Biden and Mike Collier*

   Office sought by candidate: *LT. Governor of Texas*

   Election candidate is participating in: *November 2022*

3. Does the spot reference a federal election? ☐ Yes ☒ No

   If Yes, then list <u>all</u> elections referenced: Click here to enter text.

4. Does the spot reference a political matter of **<u>national</u>** importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?
   ☒ Yes ☐ No

   If Yes, then list <u>all</u> political matters of national importance and/or federal legislation referenced in the spot: *Gas and Oil Industry, Open Borders, High Taxes, Stop Charters, Deny Parents Rights and Sancutuary Cities*

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☒ Yes ☐ No

   Did you ask the sponsor or ad buyer *<u>in writing</u>* if the list provided is a complete and accurate list of all individuals that must be disclosed?[1] ☒ Yes ☐ No

[1] Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the

sponsor is complete and accurate.