

WPCA-AM  
TOWER ROAD MEDIA, INC.  
QUARTERLY ISSUES/PROGRAMS LIST  
July 10, 2023

There follows some of the significant issues responded to by Station WPCA-AM, WAUPACA, WI, along with the most significant programming treatment of those issues for the period 4/1/2023 to 6/30/2023.

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Description of Issue / Guest	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Community: Crane Watchers Needed	News	4/1/2023	7:08AM	:20	The International Crane Foundation is looking for a few bird watchers. The Baraboo-based foundation will hold its annual Midwest Crane Count from 5:30 a.m. to 7:30 a.m. Saturday, April 15, at several locations in Wisconsin, Illinois, Indiana, Iowa, Michigan, Minnesota and Ohio. Most of Waupaca County's sites are south of a line that runs from Scandinavia to Ogdensburg to Manawa.
Education: New Activities Director Hired	News	4/2/2023	7:08AM	:20	The search for the Waupaca School District's next activities director has ended. Rob Scherrer, assistant principal and activities director for the Boscobel School District in southwestern Wisconsin, will start his new job July 1 and replace Trevor Leopold, who is stepping down at the end of the 2022-23 school year.
Education: New Therapy Dog at Wega	News	4/3/2023	7:08AM	:20	Bailey is an eight-month old puppy that is a member of the Weyauwega Police Department. Bailey wears an official police badge on her blue vest harness. She is a Bernedoodle, a cross between a Bernese Mountain Dog and a poodle. Her law enforcement role is to be a school therapy dog and she is handled by School Resource Officer Heather DeGrand.

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Local Government: Slow-No Wake Ordered	News	4/4/2003	7:08AM	:20	The Waupaca County Office of Emergency Management has declared a flood emergency for the waters of the Wolf River in Waupaca County downstream of the City of New London. No person shall operate a boat faster than slow-no-wake in the waters of the Wolf River in Waupaca County located downstream of the City of New London within 500 feet of any permanent building, not including fishing rafts during a flood emergency.
Local Government: Speed Limits Asked To Be Reduced	News	4/6/2023	7:08AM	:20	Two people asked Waupaca County to lower speed limits and cut fewer trees along County Trunk E and Constance Road on Waupaca's northeast side. Kari Esbensen and Dr. Russ Butkiewicz spoke to the Waupaca County Highway Committee when it met Thursday, March 30.
Court/Crime: Man Charged With 12th Drunk Driving	News	4/8/2023	7:08AM	:20	Scott T. Hein, 52, Berlin, is charged with his 12th drinking and driving offense. Shortly before 9:40 p.m. Saturday, March 25, Waupaca Police Officer Paul Przybelski responded to Hardee's on West Fulton Street. A caller reported that a blue car came into the drive-thru and the driver had slurred speech and may be intoxicated.

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Community: Milestone For Historical Center	News	4/10/2023	7:08AM	:20	<p>The Waupaca Historical Society will hold an ice cream and pie social to celebrate its 70th anniversary in the same building where it held its first meeting.</p> <p>The social will be held from 6-8 p.m. Thursday, April 27, at the Holly History and Genealogy Center, 321 S. Main St., Waupaca.</p>
Court/Crime: Men Face Deer Poaching Charges	News	4/11/2023	7:08AM	:20	<p>The wheels of justice can move slowly at times and that's the case with two men facing more than 100 felony and misdemeanor charges in connection with a deer poaching case in Waupaca County.</p> <p>Eric A. Feavel, 40, of Menasha, and former Appleton resident Travis J. Vander Heiden, 37, now of Pampa, Texas, were scheduled to make their initial appearance on the charges April 11 in Waupaca County Circuit Court in Waupaca.</p>
Local Government: Burning Concerns Rise	News	4/12/2023	7:08AM	:20	<p>The Wisconsin Department of Natural Resources (DNR) is asking the public to stay vigilant and avoid burning because of very high fire danger across most of Wisconsin.</p> <p>The forecast indicates warm, dry and windy conditions today through Thursday. On windy, dry days, embers from any fire, especially burn piles and campfires, can easily escape control and cause a wildfire if not properly extinguished.</p>

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Local Government: Waupaca Issues Red Flag	News	4/13/2023	7:08AM	:20	The Wisconsin Department of Natural Resources and the National Weather Service issued a Red Flag Warning for Waupaca County. A Red Flag Warning is issued when a variety of weather factors come together to create especially dangerous wildland fire conditions.
Emergency: Fire In Lind	News	4/15/2023	7:08AM	:20	A fire in the town of Lind spread over 2.5 acres and damaged five buildings Wednesday, April 12. Shortly after 1:30 p.m. Waupaca firefighters were called to a structure fire on the E2900 block of Nelsen Road. The initial call reported that the fire involved an small outbuilding, which Waupaca Fire Chief Gerald Deuman described as a "summer kitchen" with a wood-burning stove.
Business: New Line Added At Foundry	News	4/17/2023	7:08AM	:20	Waupaca Foundry added a new horizontal molding line to its Plant 1. For three decades, the foundry had only vertical molding capabilities, which allowed for more efficient high-volume production.

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Education: Manawa Hires New Administrator	News	4/19/2023	7:08AM	:20	<p>Ryan Peterson is the Manawa School District's new district and business administrator.</p> <p>Peterson is currently the principal at Appleton North High School and is looking forward to getting to know Manawa's students and staff.</p>
Community: Sturgeon Spawn On Hold	News	4/19/2023	7:08AM	:20	<p>After a busy start to the sturgeon spawning season, the Wisconsin DNR says it is on hold right now.</p> <p>The DNR continues to update their website on the latest spawning conditions.</p>
Emergency: Flood Warnings Issued	News	4/19/2023	7:08AM	:20	<p>Gov. Tony Evers today signed Executive Order #194 declaring a state of emergency throughout the state of Wisconsin following heavy rainfall and rapid snowmelt that have contributed to flooding issues in several counties and the potential for more widespread flooding across the state.</p>

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Emergency: Driver Trapped After Crash	News	4/22/2023	7:08AM	:20	Rescue workers freed a trapped driver from a crashed vehicle around 3 a.m. Sunday, April 23.  According to the Waupaca County Sheriff's Office, the vehicle was traveling south on Pryse Drive in Farmington when it crossed the center line, entered the east ditch and struck a tree.
Community: COVID impactes Library	News	4/26/2023	7:08AM	:20	The pandemic and inflation have impacted the Waupaca Area Public Library's circulation numbers and ability to purchase new materials, according to the annual report presented to the Waupaca Common Council Tuesday, April 18.
Emergency: Injury From UTV Crash	News	4/28/2023	7:08AM	:20	One person was injured after an UTV crash in Waupaca County on Saturday afternoon. Around 3:08 pm, a call came in about a crash on a private property on Roosevelt Road in the Town of Iola. A passenger of the UTV was reported to be pinned underneath the UTV with a fractured leg.
Community: Clintonville K9 Sworn In	News	4/26/2023	7:08AM	:20	Clintonville Police K-9 Thor and his officer Cody Rollin have been working hard to remove drugs from the streets of Clintonville.  Thor was ceremonially sworn in at the April 11 Clintonville Common Council meeting.

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Recreation/Tourism: Fishing Season Starts	News	5/1/2023	7:08AM	:20	The Wisconsin Department of Natural Resources (DNR) reminds anglers the 2023-2024 general inland fishing season will open on Saturday, May 6. All regulations and license requirements apply.
Community: Waupaca Rotary Celebrates	News	5/2/2023	7:08AM	:20	In a district area that spans from Michigan to North Dakota, Waupaca is the No. 1 chapter with the most inbound and outbound exchange students. This year they have two Waupaca students abroad, one in Columbia and the other in Spain.
Court/Crime: Men Charged With Burning a Building	News	5/2/2023	7:08AM	:20	Brandon Z. Kreger, 42, New London, is charged with solicitation of the unsafe burning of another's building and misdemeanor bail jumping. David L. Maust, 32, Waupaca, is charged with conspiracy to commit unsafe burning of another's building. According to the criminal complaints, Waupaca firefighters and police were dispatched to a mobile home fire in the 600 block of Oak Street.

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Education: New Administrator In Iola	News	5/2/2023	7:08AM	:20	Jan Bue-Wells is the Iola-Scandinavia School District's new middle school/high school principal.  She is heading to Iola from the Milton School District, where she is a math teacher.
Court/Crime: Waupaca County Man Faces Meth Charges	News	5/3/2023	7:08AM	:20	Cyril A. Franz, 40, Ogdensburg, is charged with reckless endangerment, fleeing an officer and false imprisonment for a March 12 incident.  He is also charged with possession of methamphetamine, possession of THC and drug paraphernalia and obstructing an officer following execution of a March 23 search warrant.
Community: Second Wave Of Spawning	News	5/4/2023	7:08AM	:20	With warmer temperatures coming, we may see a second wave of the spawn. The Wisconsin DNR says spawning will likely start up again throughout the Winnebago System.  On the Wolf River, more sturgeon are making an appearance by New London and can be seen on the cameras.
Court/Crime: Suit Filed In Fleet Farm Death	News	5/6/2023	7:08AM	:20	Ryan Ames, a 16-year-old Weyauwega-Fremont High School junior, took his life on Dec. 5, 2020.  He stole the handgun and ammunition he used to commit suicide from storage space at the Fleet Farm in Waupaca, where he worked as a clerk. His parents, Bruce and Bambi Ames, who currently live in Maine, filed a wrongful death suit against Fleet Farm in December 2022.



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Community: Bike Trail To Open	News	5/8/2023	7:08AM	:20	Greater Waupaca Area Parks and Trails (GWAPT) will hold its annual Spring Bike Ride on the Masākāēw Trail Saturday, May 13.  Masākāēw is a Menominee word for "crossing over water" which it does 10 times through territory that is the part of the Menominee homeland.
Community: Special Night For Drill Team	News	5/10/2023	7:08AM	:20	The Hometown Heroes Drill Team will host family night at 6 p.m. Saturday, May 20, at the Manawa Rodeo Grounds, located at Hoffmann Memorial Park, E5888 County Trunk B, Manawa.  Family and friends are invited to help the team kick off its 2023 rodeo performance season. Attendees will have the opportunity to meet the riders and watch them perform.
Emergency: Fire Dangers High Again	News	5/13/2023	7:08AM	:20	The northern third of Wisconsin is in "high" or "very high" fire danger. Humidity across the state is forecast to remain low for much of the week, and any increase in winds could rapidly spread fires out of control. The DNR has suspended burning permits for debris piles, burn barrels and prescribed burns in 21 counties where the agency has burning permit authority
Community: New Alice In Dairyland Selected	News	5/15/2023	7:08AM	:20	The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) has selected Ashley Hagenow of Poynette as Wisconsin's 76th Alice in Dairyland. In this position, Hagenow will work for the contract year as a full-time communications professional for DATCP, educating the public about the importance of agriculture in Wisconsin.
Community: New Director For City Band	News	5/16/2023	7:08AM	:20	When the Waupaca City Band opens its summer concert series on Friday, June 16, it will have a new director. After 37 years as band director, Mark Kryshak has passed the baton to Brianna Hepfler. In May 2022, Hepfler became the new band director at Waupaca High School. Her responsibilities include the marching band, concert band, jazz band and wind ensemble.

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Community: Beaver Coming To Iola	News	5/17/2023	7:08AM	:20	"The Unforgettable Fifties" is the theme of this year's Iola Car Show, scheduled for July 6-8 in Iola. In addition to cars, the show has made a habit of including figures from pop-culture, TV and movies. Television icon Jerry Mathers, who played the Beaver on the beloved 'Leave it to Beaver' show, which was first introduced to audiences in 1957 will be there
Community: Rodeo Plans Underway	News	5/22/2023	7:08AM	:20	Visitors to the Mid-Western Rodeo, which is set to take place June 29 to July 1 in Manawa, will see changes in seating and food services that will give them an even better experience.  Three more sections have been added to the reserved seating section.
Court/Crime: Fire Starter Charged	News	5/26/2023	7:08AM	:20	David J. Engel-DeFord, 30, Iola, is charged with seven counts each of intentionally setting a fire to another person's land, negligent handling of burning materials and setting a fire that started a forest fire.  Beginning at 9 a.m. Thursday, April 13, wardens and rangers with the Wisconsin Department of Natural Resources responded to five fires within a 30-minute time span.
Community: Ground Breaking Held	News	5/29/2023	7:08AM	:20	The ground was already broken and the grass was gone but some ceremonial gold-painted shovels broke it up some more.  The ground-breaking ceremony on May 19 brought a small crowd to what once was Haberkorn Field. It is now freshly leveled dirt but one artifact will remain.
Education: Raises Given To Waupaca Staff	News	5/31/2023	7:08AM	:20	The Waupaca School Board voted to give teaching, administrative and support staff 5% raises for 2023-24.  The increases were all recommended by Carl Hayek, the district's director of business services.

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Emergency: Air Quality Advisory In Place	News	6/5/2023	7:08AM	:20	There is an Air Quality Advisory in effect all of Monday because smoke from wildfires in Canada, making the air "unhealthy for sensitive groups" and "unhealthy" at times.  It's recommended that at-risk people stay indoors and reschedule or cut back on strenuous outdoor activities. This includes those with certain health conditions, such as Asthma, Other lung diseases and Heart disease.
Emergency: Toddler Dies In Crib	News	6/8/2023	7:08AM	:20	Waupaca County Sheriff officials responded to a two-year-old child who was trapped in a crib. The incident took place just after 1:30 p.m. on Monday on the 200 block of West Iola Street in Iola. The report that came in was for a toddler that was breathing. Deputies determined that the child was trapped between the crib slats and the corner. The child was taken to the hospital and later pronounced deceased.
Business: Star Dairy Improves	News	6/10/2023	7:08AM	:20	Weyauwega Star Dairy has transformed its retail space into an inventory-packed grocery store, giving more shopping options to residents in a supermarket-less town.  Three-quarters of the shelving is new and is loaded with 1,300 new grocery products.
Business: New Funeral Home Opens	News	6/12/2023	7:08AM	:20	The Dahlke Life Celebration Center has opened at 101 E. Main St. in downtown Weyauwega. This 7,500-square-foot facility is the former Bank First building. The updated venue will include a multi-purpose events hall, arrangement suites, business offices and audio and video capabilities.

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Business: Rosa Theater Opens	News	6/14/2023	7:08AM	:20	<p>This past weekend was the first time the silver screens at the Rosa Theater were lit up since the Covid pandemic.</p> <p>It was a soft opening to work out operational bugs and the official grand opening weekend will be Thursday through Saturday, June 15-17. There will be matinee and evening times.</p>
Local Government: Mural Ordinance Discussed	News	6/15/2023	7:08AM	:20	<p>The Waupaca Common Council hopes to encourage businesses to paint more murals on their buildings.</p> <p>Amendments to a sign ordinance were given a first reading at a June 6 council meeting.</p> <p>Jarod Rachu, the city's community and economic director, said the changes would make murals a separate category, rather than including them in the same category as other signage.</p>
Court/Crime: Iola Man Charged With Homicide	News	6/16/2023	7:08AM	:20	<p>Allegedly giving a friend a ride to Milwaukee to purchase cocaine resulted in a charge of first-degree reckless homicide as party to a crime for Sawyer D. Mortensen, 22, Iola.</p> <p>On Saturday, March 25, Waupaca County Deputy Jason Claussen responded to a reported overdose on State Highway 110 in the town of Union.</p>
Local Government: DNR Announces Successful Turkey Hunt	News	6/19/2023	7:08AM	:20	<p>The Wisconsin Department of Natural Resources (DNR) today announced preliminary totals for the 2023 spring turkey season. Wisconsin turkey hunters registered 42,439 birds this season, a 7% increase from the five-year average.</p> <p>The 2023 spring season started on April 15 with the two-day youth hunt for hunters under 16 years old. A total of 2,972 birds were registered, a 28% increase from the five-year average.</p>

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Court/Crime: Zelinski Trial Begins	News	6/20/2023	7:08AM	:20	<p>The trial for a man accused of killing a teen for stealing his pets is underway in Waupaca County. William Zelenski is charged with first-degree intentional homicide for the October 19, 2020 shooting of Ryelee Manente-Powell.</p> <p>Opening statements in the trial started on Monday, with the trial scheduled for a week.</p>
Community: Waupaca Fairest Named	News	6/26/2023	7:08AM	:20	<p>Alison Acker was named the 2023 Waupaca County Fairest of the Fair. Acker is a recent graduate of UW-Whitewater with degrees in Graphic Design and Art History.</p> <p>"I'm excited to begin my journey as Fairest participating in a variety of events this summer and promoting all of the great experiences that the Waupaca County Fair has to offer."</p>
Community: Haze Should Not Affect Fireworks	News	6/29/2023	7:08AM	:20	<p>Communities in the area have Firework shows planned for then end of this week and into the weekend. Lauren Larsen of NBC 26 says while air quality advisories are in effect and the smoke is still in the atmosphere, it appears that firework shows should be able to take place without any issues.</p>