

**KDKD (AM), KDKD-FM, KXEA(FM)**

**EEO PUBLIC FILE REPORT**

**October 1, 2021 – September 30, 2022**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Marketing Consultant	1, 2, 3, 4, 6, 7	2
Part-Time Board Op	1, 2, 3, 4, 6, 7	6
Digital Marketing Director	1, 2, 3, 4, 6, 7	12

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	<b>Clinton Chamber of Commerce</b> 200 S. Main Clinton, Missouri 64735 Phone: 660-885-8266 Email: <a href="mailto:debby@clintonmo.com">debby@clintonmo.com</a> Debby VanWinkle	No	0
2	<b>Facebook.com Website</b> <a href="http://www.facebook.com">www.facebook.com</a>	No	2
3	<b>Indeed.com Website</b> <a href="http://www.indeed.com">www.indeed.com</a>	No	4
4	<b>Missouri Broadcaster Association</b> 1025 Northeast Drive Jefferson, Missouri 65109 Phone: 573-636-6692 Email: <a href="mailto:mgordon@mbaweb.org">mgordon@mbaweb.org</a> Mark Gordon	No	0
5	<b>Missouri Job Center</b> 215 E. 5th St. Sedalia, Missouri 65301 Phone: 660-530-5627 Email: <a href="mailto:annsmith@pfh.org">annsmith@pfh.org</a> Annette Smith		0
6	<b>MyKDKD.com</b> (SEU Website) 2201 N. Antioch Rd. Clinton, MO 64735 Phone: 660-885-6141	No	8
7	<b>On-Air Announcements</b> (One or more SEU stations)	No	2
8	<b>Radford Media Group Website</b> <a href="http://www.radfordmediagroup.com">www.radfordmediagroup.com</a>	No	0
9	<b>State Fair Community College</b> 3201 W. 16th Sedalia, Missouri 65301 Phone: 660-530-5800 Email: <a href="mailto:careerservices@sfcemo.edu">careerservices@sfcemo.edu</a> Career Services	No	0

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10	<b>University of Central Missouri</b> WDE 1200 Warrensburg, Missouri 64093 Phone: 660-543-4379 Email: <a href="mailto:jsporter@ucmo.edu">jsporter@ucmo.edu</a> Joni Porter	No	0
11	<b>Clinton School District College &amp; Career Fair</b> Clinton Technical School Clinton, MO 64735 Phone: 660-885-6101 Email: <a href="mailto:llargent@clintoncardinals.org">llargent@clintoncardinals.org</a> Leslie Largent	No	0
12	<b>Walk-In/Self-Referral</b>	No	1
13	<b>Word-of-Mouth Referral</b>	No	0

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in an event sponsored by or on behalf of an educational institution	On October 12th, 2021 our owners attended Clinton School District 2021 College & Career Fair at the Clinton High School. Over 400 students from area schools attended this event. During which we spoke with students about the opportunities available for a future career in broadcasting.
<b>2</b>	Participate in an event sponsored by or on behalf of an educational institution	On May 12th, 2022, our owner attended Career Day at Clinton Intermediate Day and spoke to 5 different classes about the radio industry and local journalism.